



**United Way Bengaluru and Marvell CSR
Partner steps-up Rural Development
initiatives in Chikkaballapura district
under 'Rural Rising'**

Dossier of Coverage

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E-bikes distributed to PHCs under CSR

CHIKKABALLAPURA: United Way Bengaluru with the CSR support of Marvell, is implementing Rural Rising, an integrated rural development flagship campaign in Bagepalli taluk. The initiative is guided by a shared vision to strengthen rural communities through focused interventions in education, health and sanitation, livelihoods, and environmental sustainability.

As part of this Rural Rising program, an E-Bike Handover Ceremony was organised to support frontline healthcare delivery in the district. The event witnessed the key handover of 10 E-Bikes to the Primary Healthcare Centres (PHCs), aimed at improving mobility and outreach of healthcare staff in remote and underserved areas.

The Rural Rising program has improved the quality of early childcare and development services, supported school infrastructure, promoted drinking water, improved the health and sanitation standards and livelihood enhancement resources such as solar lights, and e-bikes for the PHCs. Distinguished delegates and community leaders graced the occasion, including representatives from District Collectorate, Marvell Technology, United Way Bengaluru, and Gram Panchayats, and the local community.

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CSR: E-Bikes handed over to the Primary Healthcare Centers in Bagepalli Village in Karnataka

Bengaluru (CityTimes): United Way Bengaluru (UWBe), with the CSR support of Marvell, is implementing Rural Rising, an integrated rural development flagship campaign in Bagepalli taluk of Chikkaballapura district. The initiative is guided by a shared vision to strengthen rural communities through focused interventions in education, health and sanitation, livelihoods, and environmental sustainability. As part of this Rural Rising program, an E-Bike Handover Ceremony was organised to support frontline healthcare delivery in the district. The event witnessed the key handover of 10 E-Bikes to the Primary Healthcare Centres (PHCs), aimed at improving mobility and outreach of healthcare staff in remote and underserved areas.

The District Collector of Chikkaballapura highlighted the practical impact of enhanced mobility on healthcare delivery and the importance of people-public-private partnerships in accelerating rural development outcomes. The Rural Rising program has improved the



quality of early childcare and development services, supported school infrastructure, promoted drinking water, improved the health and sanitation standards and livelihood enhancement resources such as solar lights, and e-bikes for the PHCs. Distinguished delegates and community leaders graced the occasion, including representatives from District Collectorate, Marvell Technology, United Way Bengaluru, and Gram Panchayats, and the local community. Through Rural Rising, United Way Bengaluru and Marvell continue to demonstrate how collaborative efforts can create sustainable, on-ground impact and contribute meaningfully to

holistic rural transformation in Karnataka. At Marvell, we believe that lasting change in rural India comes from investing in foundational needs that drive sustainability. Our partnership with United Way Bengaluru through Rural Rising is aligned with our vision of greater self-reliance and long-term wellbeing," said Navin Bishnoi, Associate Vice President and Country Head (India), Marvell Technology. United Way Bengaluru works as an ecosystem enabler. In Rural Rising, collaboration is not just a principle but a practice, bringing together communities, government systems, and partners to deliver change that is locally anchored and scalable," said Rajesh Krishnan, CEO, United Way Bengaluru.

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CSR: E-Bikes handed over to the Primary Healthcare Centers in Bagepalli

Bagepalli, (GC): United Way Bengaluru (UWBe), with the CSR support of Marvell, is implementing Rural Rising, an integrated rural development flagship campaign in Bagepalli taluk of Chikkaballapura district. The initiative is guided by a shared vision to strengthen rural communities through focused interventions in education, health and sanitation, livelihoods, and environmental sustainability.

As part of this Rural Rising program, an E-Bike Handover Ceremony was organised to support frontline healthcare delivery in the district. The event witnessed the key handover of 10 E-Bikes to the Primary Healthcare Centres (PHCs), aimed at improving mobility and outreach of healthcare staff in remote and underserved areas. The District Collector of Chikkaballapura highlighted the practical impact of enhanced mobility on healthcare delivery and the



importance of people-public-private partnerships in accelerating rural development outcomes.

The Rural Rising program has improved the quality of early childcare and development services, supported school infrastructure, promoted drinking water, improved the health and sanitation standards and livelihood enhancement resources such as solar

lights, and e-bikes for the PHCs. Distinguished delegates and community leaders graced the occasion, including representatives from District Collectorate, Marvell Technology, United Way Bengaluru, and Gram Panchayats, and the local community.

Through Rural Rising, United Way Bengaluru and Marvell continue to demonstrate how collaborative efforts can create sustainable, on-ground impact and contribute meaningfully to holistic rural transformation in Karnataka.

At Marvell, we believe that lasting change in rural India comes from investing in foundational needs that drive sustainability. Our partnership with United Way Bengaluru through Rural Rising is aligned with our vision of greater self-reliance and long-term wellbeing," said Navin Bishnoi, Associate Vice President and Country Head (India), Marvell Technology.

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ಪ್ರಾಥಮಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರಗಳಿಗೆ ಇ-ಬೈಕ್‌ಗಳ ಹಸ್ತಾಂತರ

ಬಾಗೇಪಲ್ಲಿ: ಮಾರ್ವೆಲ್‌ನ ಸಾಂಸ್ಥಿಕ ಸಾಮಾಜಿಕ ಜವಾಬ್ದಾರಿ ಉಪಕ್ರಮದ (ಸಿಎಸ್‌ಆರ್) ಬೆಂಬಲದೊಂದಿಗೆ ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು (ಯುಡಬ್ಲ್ಯೂಬಿಇ), ಚಿಕ್ಕಬಳ್ಳಾಪುರ ಜಿಲ್ಲೆಯ ಬಾಗೇಪಲ್ಲಿ ತಾಲ್ಲೂಕಿನಲ್ಲಿ ಸಮಗ್ರ ಗ್ರಾಮೀಣ ಅಭಿವೃದ್ಧಿ ಪ್ರಮುಖ ಅಭಿಯಾನವಾದ ರೂರಲ್ ರೈಸಿಂಗ್ ಕಾರ್ಯಕ್ರಮವನ್ನು ಜಾರಿಗೆ



ತರುತ್ತಿದೆ. ಶಿಕ್ಷಣ, ಆರೋಗ್ಯ ಮತ್ತು ನೈರ್ಮಲ್ಯ, ಜೀವನಾಧಾರ ಮತ್ತು ಪರಿಸರ ಸುಸ್ಥಿರತೆಯ ಕ್ಷೇತ್ರಗಳಲ್ಲಿ ಗಮನ ಕೇಂದ್ರೀಕರಿಸಿದ ಹಸ್ತಕ್ಷೇಪಗಳ ಮೂಲಕ ಗ್ರಾಮೀಣ ಸಮುದಾಯಗಳನ್ನು ಬಲಪಡಿಸುವ ದೃಷ್ಟಿಕೋನದಿಂದ ಈ ಉಪಕ್ರಮ ಮಾರ್ಗದರ್ಶನ ಪಡೆದಿದೆ. ಈ ರೂರಲ್ ರೈಸಿಂಗ್ ಕಾರ್ಯಕ್ರಮದ ಅಂಗವಾಗಿ, ಜಿಲ್ಲೆಯಲ್ಲಿನ ಮುಂಚೂಣಿಯ ಆರೋಗ್ಯ ಸೇವಾ ವಿತರಣೆಯನ್ನು ಬೆಂಬಲಿಸಲು ಇ-ಬೈಕ್ ಹಸ್ತಾಂತರ ಸಮಾರಂಭ ಆಯೋಜಿಸಲಾಯಿತು. ದೂರದ ಅಲ್ಲದೇ ಸೇವಾ ವಂಚಿತ ಪ್ರದೇಶಗಳಲ್ಲಿ ಆರೋಗ್ಯ ಸಿಬ್ಬಂದಿಯ ಸಂಚಾರ ಮತ್ತು ಸಂಪರ್ಕ ಸುಧಾರಿಸುವ ಗುರಿಯೊಂದಿಗೆ ಪ್ರಾಥಮಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರಗಳಿಗೆ (ಪಿಎಚ್‌ಸಿ) 10 ಇ-ಬೈಕ್‌ಗಳ ಕೀಲಿಗಳನ್ನು ಹಸ್ತಾಂತರಿಸಲಾಯಿತು. ಆರೋಗ್ಯ ಸೇವೆ ವಿತರಣೆಯ ಮೇಲೆ ವರ್ಧಿತ ಸಂಚಾರ ಸಾಧ್ಯತೆಯ ಪ್ರಾಯೋಗಿಕ ಪರಿಣಾಮ ಮತ್ತು ಗ್ರಾಮೀಣ ಅಭಿವೃದ್ಧಿ ಫಲಿತಾಂಶಗಳನ್ನು ವೇಗಗೊಳಿಸುವಲ್ಲಿ ಜನರು-ಸಾರ್ವಜನಿಕ-ಖಾಸಗಿ ಸಹಭಾಗಿತ್ವದ ಮಹತ್ವವನ್ನು ಚಿಕ್ಕಬಳ್ಳಾಪುರದ ಜಿಲ್ಲಾಧಿಕಾರಿ ಎತ್ತಿ ತೋರಿಸಿದರು. ಪ್ರಾರಂಭ ಹಂತದಲ್ಲಿನ ಶಿಶುಪಾಲನೆ ಅಲ್ಲದೆ ಅಭಿವೃದ್ಧಿ ಸೇವೆಗಳ ಗುಣಮಟ್ಟವನ್ನು ರೂರಲ್ ರೈಸಿಂಗ್ ಕಾರ್ಯಕ್ರಮವು ಸುಧಾರಿಸಿದೆಯಲ್ಲದೇ ಶಾಲಾ ಮೂಲಸೌಕರ್ಯವನ್ನು ಬೆಂಬಲಿಸಿದೆ. ಕುಡಿಯುವ ನೀರನ್ನು ಉತ್ತಮ ಪಡಿಸಿದೆ.

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ಪ್ರಾಥಮಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರಗಳಿಗೆ ಇ-ಬೈಕ್‌ಗಳ ಹಸ್ತಾಂತರ

ಬಾಗೇಪಲ್ಲಿ

ಮಾರ್ವೆಲ್‌ನ ಸಾಂಸ್ಕೃತಿಕ ಸಾಮಾಜಿಕ ಜವಾಬ್ದಾರಿ ಉಪಕ್ರಮದ (ಸಿಎಸ್‌ಆರ್) ಬೆಂಬಲದೊಂದಿಗೆ ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು (ಯುಡಬ್ಲ್ಯೂಬಿಇ), ಚಿಕ್ಕಬಳ್ಳಾಪುರ ಜಿಲ್ಲೆಯ ಬಾಗೇಪಲ್ಲಿ ತಾಲ್ಲೂಕಿನಲ್ಲಿ ಸಮಗ್ರ ಗ್ರಾಮೀಣ ಅಭಿವೃದ್ಧಿ ಪ್ರಮುಖ ಅಭಿಯಾನವಾದ ರೂರಲ್ ರೈಸಿಂಗ್ ಕಾರ್ಯಕ್ರಮವನ್ನು ಚಾರಿಗೆ ತರುತ್ತಿದೆ. ಶಿಕ್ಷಣ, ಆರೋಗ್ಯ ಮತ್ತು ನೈರ್ಮಲ್ಯ, ಜೀವನಾಧಾರ ಮತ್ತು ಪರಿಸರ ಸುಸ್ಥಿರತೆಯ ಕ್ಷೇತ್ರಗಳಲ್ಲಿ ಗಮನ ಕೇಂದ್ರೀಕರಿಸಿದ ಹಸ್ತಾಂತರಗಳ ಮೂಲಕ ಗ್ರಾಮೀಣ ಸಮುದಾಯಗಳನ್ನು ಬಲಪಡಿಸುವ ದೃಷ್ಟಿಕೋನದಿಂದ ಈ ಉಪಕ್ರಮ ಮಾರ್ಗದರ್ಶನ ಪಡೆದಿದೆ.

ಈ ರೂರಲ್ ರೈಸಿಂಗ್ ಕಾರ್ಯಕ್ರಮದ ಅಂಗವಾಗಿ, ಜಿಲ್ಲೆಯಲ್ಲಿನ ಮುಂಚೂಣಿಯ ಆರೋಗ್ಯ ಸೇವಾ ವಿತರಣೆಯನ್ನು ಬೆಂಬಲಿಸಲು ಇ-ಬೈಕ್ ಹಸ್ತಾಂತರ ಸಮಾರಂಭ ಆಯೋಜಿಸಲಾಯಿತು. ದೂರದ ಅಲ್ಲದೇ ಸೇವಾ ವಂಚಿತ ಪ್ರದೇಶಗಳಲ್ಲಿ ಆರೋಗ್ಯ ಸಿಬ್ಬಂದಿಯ ಸಂಚಾರ ಮತ್ತು ಸಂಪರ್ಕ ಸುಧಾರಿಸುವ ಗುರಿಯೊಂದಿಗೆ ಪ್ರಾಥಮಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರಗಳಿಗೆ (ಪಿಎಚ್‌ಸಿ) 10 ಇ-ಬೈಕ್‌ಗಳ ಕೀಲಿಗಳನ್ನು ಹಸ್ತಾಂತರಿಸಲಾಯಿತು. ಆರೋಗ್ಯ ಸೇವೆ ವಿತರಣೆಯ ಮೇಲೆ ವರ್ಧಿತ ಸಂಚಾರ ಸಾಧ್ಯತೆಯ ಪ್ರಾಯೋಗಿಕ ಪರಿಣಾಮ ಮತ್ತು ಗ್ರಾಮೀಣ ಅಭಿವೃದ್ಧಿ ಫಲಿತಾಂಶಗಳನ್ನು ವೇಗಗೊಳಿಸುವಲ್ಲಿ ಜನರು-ಸಾರ್ವಜನಿಕ-ಖಾಸಗಿ



ಸಹಭಾಗಿತ್ವದ ಮಹತ್ವವನ್ನು ಚಿಕ್ಕಬಳ್ಳಾಪುರದ ಜಿಲ್ಲಾಧಿಕಾರಿ ಎತ್ತಿ ತೋರಿಸಿದರು. ಪ್ರಾರಂಭ ಹಂತದಲ್ಲಿನ ಶಿಶುಪಾಲನೆ ಅಲ್ಲದೆ ಅಭಿವೃದ್ಧಿ ಸೇವೆಗಳ ಗುಣಮಟ್ಟವನ್ನು ರೂರಲ್ ರೈಸಿಂಗ್ ಕಾರ್ಯಕ್ರಮವು ಸುಧಾರಿಸಿದೆಯಲ್ಲದೇ ಶಾಲಾ ಮೂಲಸೌಕರ್ಯವನ್ನು ಬೆಂಬಲಿಸಿದೆ. ಕುಡಿಯುವ ನೀರನ್ನು ಉತ್ತಮ ಪಡಿಸಿದೆ, ಆರೋಗ್ಯ ಮತ್ತು ನೈರ್ಮಲ್ಯ ಮಾನದಂಡಗಳನ್ನು ಉತ್ತಮ ಪಡಿಸಿದೆ. ಇದಲ್ಲದೇ ಪ್ರಾಥಮಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರಗಳಿಗೆ ಸೌರ ದೀಪಗಳು ಮತ್ತು ಇ ಬೈಕ್‌ಗಳಂತಹ ಜೀವನೋಪಾಯ ಹೆಚ್ಚಿಸುವ ಸಂಪನ್ಮೂಲಗಳನ್ನು ಸುಧಾರಿಸಿದೆ. ಜಿಲ್ಲಾ ಕಲೆಕ್ಟರೇಟ್, ಮಾರ್ವೆಲ್ ಟೆಕ್ನಾಲಜಿ, ಯುನೈಟೆಡ್

ವೇ ಬೆಂಗಳೂರು ಮತ್ತು ಗ್ರಾಮ ಪಂಚಾಯತಿಗಳು ಮತ್ತು ಸ್ಥಳೀಯ ಸಮುದಾಯದ ಪ್ರತಿನಿಧಿಗಳು ಸೇರಿದಂತೆ ವಿಶೇಷ ಪ್ರತಿನಿಧಿಗಳು ಮತ್ತು ಸಮುದಾಯದ ನಾಯಕರು ಈ ಸಂದರ್ಭದಲ್ಲಿ ಹಾಜರಿದ್ದರು. ರೂರಲ್ ರೈಸಿಂಗ್ ಮೂಲಕ, ಸುಸ್ಥಿರ ರೀತಿಯಲ್ಲಿ, ತಳ ಮಟ್ಟದಲ್ಲಿ ಉತ್ತಮ ಪರಿಣಾಮವನ್ನು ಹೇಗೆ ಸೃಷ್ಟಿಸಬಹುದು ಅಲ್ಲದೇ ಕರ್ನಾಟಕದಲ್ಲಿ ಸಮಗ್ರ ಗ್ರಾಮೀಣ ಪರಿವರ್ತನೆಗೆ ಅರ್ಥಪೂರ್ಣವಾಗಿ ಕೊಡುಗೆ ನೀಡಬಹುದು ಎಂಬುದನ್ನು ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಮತ್ತು ಮಾರ್ವೆಲ್ ಸಹಭಾಗಿತ್ವದ ಪ್ರಯತ್ನಗಳು ತೋರಿಸುತ್ತಲೇ ಇವೆ.

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ಪ್ರಾಥಮಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರಗಳಿಗೆ ಇ-ಬೈಕ್‌ಗಳ ಹಸ್ತಾಂತರ



■ ವಿಶ್ವವಾರಿಧಿ | ಬಾಗೇಪಲ್ಲಿ

ಮಾರ್ವೆಲ್‌ನ ಸಾಂಸ್ಕೃತಿಕ ಸಾಮಾಜಿಕ ಜವಾಬ್ದಾರಿ ಉಪಕ್ರಮದ (ಸಿಎಸ್‌ಆರ್) ಬೆಂಬಲದೊಂದಿಗೆ ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು (ಯುಡಬ್ಲ್ಯೂಬಿಇ), ಚಿಕ್ಕಬಳ್ಳಾಪುರ ಜಿಲ್ಲೆಯ ಬಾಗೇಪಲ್ಲಿ ತಾಲ್ಲೂಕಿನಲ್ಲಿ ಸಮಗ್ರ ಗ್ರಾಮೀಣ ಅಭಿವೃದ್ಧಿ ಪ್ರಮುಖ ಅಭಿಯಾನವಾದ ರೂರಲ್ ರೈಸಿಂಗ್ ಕಾರ್ಯಕ್ರಮವನ್ನು ಜಾರಿಗೆ ತರುತ್ತಿದೆ. ಶಿಕ್ಷಣ, ಆರೋಗ್ಯ ಮತ್ತು ನೈರ್ಮಲ್ಯ ಜೀವನಾಧಾರ ಮತ್ತು ಪರಿಸರ ಸುಸ್ಥಿರತೆಯ ಕ್ಷೇತ್ರಗಳಲ್ಲಿ ಗಮನ ಕೇಂದ್ರೀಕರಿಸಿದ ಹಸ್ತಕ್ಷೇಪಗಳ ಮೂಲಕ ಗ್ರಾಮೀಣ ಸಮುದಾಯಗಳನ್ನು ಬಲಪಡಿಸುವ ದೃಷ್ಟಿಕೋನದಿಂದ ಈ ಉಪಕ್ರಮ ಮಾರ್ಗದರ್ಶನ ಪಡೆದಿದೆ.

ಈ ರೂರಲ್ ರೈಸಿಂಗ್ ಕಾರ್ಯಕ್ರಮದ ಅಂಗವಾಗಿ, ಜಿಲ್ಲೆಯಲ್ಲಿನ ಮುಂಚೂಣಿಯ ಆರೋಗ್ಯ ಸೇವಾ ವಿತರಣೆಯನ್ನು ಬೆಂಬಲಿಸಲು ಇ-ಬೈಕ್ ಹಸ್ತಾಂತರ ಸಮಾರಂಭ ಆಯೋಜಿಸಲಾಯಿತು. ದೂರದ ಅಲ್ಲದೇ ಸೇವಾ ವಂಚಿತ ಪ್ರದೇಶಗಳಲ್ಲಿ ಆರೋಗ್ಯ ಸಿಬ್ಬಂದಿಯ ಸಂಚಾರ ಮತ್ತು ಸಂಪರ್ಕ ಸುಧಾರಿಸುವ ಗುರಿಯೊಂದಿಗೆ ಪ್ರಾಥಮಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರಗಳಿಗೆ (ಪಿಎಚ್‌ಸಿ) 10 ಇ-ಬೈಕ್‌ಗಳ ಕೀಲಿಗಳನ್ನು

ಹಸ್ತಾಂತರಿಸಲಾಯಿತು.

ಆರೋಗ್ಯ ಸೇವೆ ವಿತರಣೆಯ ಮೇಲೆ ವರ್ಧಿಸುವ ಸಂಚಾರ ಸಾಧ್ಯತೆಯ ಪ್ರಾಯೋಗಿಕ ಪರಿಣಾಮ ಮತ್ತು ಗ್ರಾಮೀಣ ಅಭಿವೃದ್ಧಿ ಫಲಿತಾಂಶಗಳನ್ನು ವೇಗಗೊಳಿಸುವಲ್ಲಿ ಜನರು-ಸಾರ್ವಜನಿಕ-ಖಾಸಗಿ ಸಹಭಾಗಿತ್ವದ ಮಹತ್ವವನ್ನು ಚಿಕ್ಕಬಳ್ಳಾಪುರದ ಜಿಲ್ಲಾಧಿಕಾರಿ ಎತ್ತಿ ತೋರಿಸಿದರು.

ಪ್ರಾರಂಭ ಹಂತದಲ್ಲಿನ ಶಿಶುಪಾಲನೆ ಅಲ್ಲದೆ ಅಭಿವೃದ್ಧಿ ಸೇವೆಗಳ ಗುಣಮಟ್ಟವನ್ನು ರೂರಲ್ ರೈಸಿಂಗ್ ಕಾರ್ಯಕ್ರಮವು ಸುಧಾರಿಸಿದೆಯಲ್ಲದೇ ಶಾಲಾ ಮೂಲಸೌಕರ್ಯವನ್ನು ಬೆಂಬಲಿಸಿದೆ. ಕುಡಿಯುವ ನೀರನ್ನು ಉತ್ತಮ ಪಡಿಸಿದೆ, ಆರೋಗ್ಯ ಮತ್ತು ನೈರ್ಮಲ್ಯ ಮಾನದಂಡಗಳನ್ನು ಉತ್ತಮ ಪಡಿಸಿದೆ. ಇದಲ್ಲದೇ ಪ್ರಾಥಮಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರಗಳಿಗೆ ಸೌರ ದೀಪಗಳು ಮತ್ತು ಇ ಬೈಕ್‌ಗಳಂತಹ ಜೀವನೋಪಾಯ ಹೆಚ್ಚಿಸುವ ಸಂಪನ್ಮೂಲಗಳನ್ನು ಸುಧಾರಿಸಿದೆ. ಜಿಲ್ಲಾ ಕಲೆಕ್ಟರೇಟ್, ಮಾರ್ವೆಲ್ ಟೆಕ್ನಾಲಜಿ, ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಮತ್ತು ಗ್ರಾಮ ಪಂಚಾಯತಿಗಳು ಮತ್ತು ಸ್ಥಳೀಯ ಸಮುದಾಯದ ಪ್ರತಿನಿಧಿಗಳು ಸೇರಿದಂತೆ ವಿಶೇಷ ಪ್ರತಿನಿಧಿಗಳು ಮತ್ತು ಸಮುದಾಯದ ನಾಯಕರು ಈ ಸಂದರ್ಭದಲ್ಲಿ ಹಾಜರಿದ್ದರು.

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ಪ್ರಾಥಮಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರಗಳಿಗೆ ಇ-ಬೈಕ್‌ಗಳ ಹಸ್ತಾಂತರ

ಬಾಗೇಪಲ್ಲಿ

ಮಾರ್ವೆಲ್‌ನ ಸಾಂಸ್ಕೃತಿಕ ಸಾಮಾಜಿಕ ಜವಾಬ್ದಾರಿ ಉಪಕ್ರಮದ (ಸಿಎಸ್‌ಆರ್) ಬೆಂಬಲದೊಂದಿಗೆ ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು (ಯುಡಬ್ಲ್ಯುಬಿಇ), ಚಿಕ್ಕಬಳ್ಳಾಪುರ ಜಿಲ್ಲೆಯ ಬಾಗೇಪಲ್ಲಿ ತಾಲ್ಲೂಕಿನಲ್ಲಿ ಸಮಗ್ರ ಗ್ರಾಮೀಣ ಅಭಿವೃದ್ಧಿ ಪ್ರಮುಖ ಅಭಿಯಾನವಾದ ರೂರಲ್ ರೈಸಿಂಗ್ ಕಾರ್ಯಕ್ರಮವನ್ನು ಚಾರಿಗೆ ತರುತ್ತಿದೆ. ಶಿಕ್ಷಣ, ಆರೋಗ್ಯ ಮತ್ತು ನೈರ್ಮಲ್ಯ ಜೀವನಾಧಾರ ಮತ್ತು ಪರಿಸರ ಸುಸ್ಥಿರತೆಯ ಕ್ಷೇತ್ರಗಳಲ್ಲಿ ಗಮನ ಕೇಂದ್ರೀಕರಿಸಿದ ಹಸ್ತಕ್ಷೇಪಗಳ ಮೂಲಕ ಗ್ರಾಮೀಣ ಸಮುದಾಯಗಳನ್ನು ಬಲಪಡಿಸುವ ದೃಷ್ಟಿಕೋನದಿಂದ ಈ ಉಪಕ್ರಮ ಮಾರ್ಗದರ್ಶನ ಪಡೆದಿದೆ.

ಈ ರೂರಲ್ ರೈಸಿಂಗ್ ಕಾರ್ಯಕ್ರಮದ ಅಂಗವಾಗಿ, ಜಿಲ್ಲೆಯಲ್ಲಿನ ಮುಂಚೂಣಿಯ ಆರೋಗ್ಯ ಸೇವಾ ವಿತರಣೆಯನ್ನು ಬೆಂಬಲಿಸಲು ಇ-ಬೈಕ್ ಹಸ್ತಾಂತರ ಸಮಾರಂಭ ಆಯೋಜಿಸಲಾಯಿತು. ದೂರದ ಅಲ್ಲದೇ ಸೇವಾ ವಂಚಿತ ಪ್ರದೇಶಗಳಲ್ಲಿ ಆರೋಗ್ಯ ಸಿಬ್ಬಂದಿಯ ಸಂಚಾರ ಮತ್ತು ಸಂಪರ್ಕ ಸುಧಾರಿಸುವ ಗುರಿಯೊಂದಿಗೆ ಪ್ರಾಥಮಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರಗಳಿಗೆ (ಸಿಎಚ್‌ಸಿ) 10 ಇ-ಬೈಕ್‌ಗಳ ಕೀಲಿಗಳನ್ನು ಹಸ್ತಾಂತರಿಸಲಾಯಿತು.

ಆರೋಗ್ಯ ಸೇವೆ ವಿತರಣೆಯ ಮೇಲೆ ವರ್ಧಿತ ಸಂಚಾರ ಸಾಧ್ಯತೆಯ ಪ್ರಾಯೋಗಿಕ ಪರಿಣಾಮ ಮತ್ತು ಗ್ರಾಮೀಣ ಅಭಿವೃದ್ಧಿ ಫಲಿತಾಂಶಗಳನ್ನು ವೇಗಗೊಳಿಸುವಲ್ಲಿ ಜನರು-ಸಾರ್ವಜನಿಕ-ಖಾಸಗಿ ಸಹಭಾಗಿತ್ವದ ಮಹತ್ವವನ್ನು ಚಿಕ್ಕಬಳ್ಳಾಪುರದ ಜಿಲ್ಲಾಧಿಕಾರಿ ಎತ್ತಿ ತೋರಿಸಿದರು.

ಪ್ರಾರಂಭ ಹಂತದಲ್ಲಿನ ಶಿಶುಪಾಲನೆ ಅಲ್ಲದೆ ಅಭಿವೃದ್ಧಿ ಸೇವೆಗಳ ಗುಣಮಟ್ಟವನ್ನು ರೂರಲ್ ರೈಸಿಂಗ್ ಕಾರ್ಯಕ್ರಮವು ಸುಧಾರಿಸಿದೆಯಲ್ಲದೇ ಶಾಲಾ ಮೂಲಸೌಕರ್ಯವನ್ನು ಬೆಂಬಲಿಸಿದೆ. ಕುಡಿಯುವ ನೀರನ್ನು ಉತ್ತಮ ಪಡಿಸಿದೆ, ಆರೋಗ್ಯ ಮತ್ತು ನೈರ್ಮಲ್ಯ ಮಾನದಂಡಗಳನ್ನು ಉತ್ತಮ ಪಡಿಸಿದೆ. ಇದಲ್ಲದೇ ಪ್ರಾಥಮಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರಗಳಿಗೆ ಸೌರ ದೀಪಗಳು ಮತ್ತು ಇ ಬೈಕ್‌ಗಳಂತಹ ಜೀವನೋಪಾಯ ಹೆಚ್ಚಿಸುವ ಸಂಪನ್ಮೂಲಗಳನ್ನು ಸುಧಾರಿಸಿದೆ. ಜಿಲ್ಲಾ ಕಲೆಕ್ಟರೇಟ್, ಮಾರ್ವೆಲ್ ಟೆಕ್ನಾಲಜಿ, ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಮತ್ತು ಗ್ರಾಮ ಪಂಚಾಯತಿಗಳು ಮತ್ತು ಸ್ಥಳೀಯ ಸಮುದಾಯದ ಪ್ರತಿನಿಧಿಗಳು ಸೇರಿದಂತೆ ವಿಶೇಷ ಪ್ರತಿನಿಧಿಗಳು ಮತ್ತು ಸಮುದಾಯದ ನಾಯಕರು ಈ ಸಂದರ್ಭದಲ್ಲಿ ಹಾಜರಿದ್ದರು.

ರೂರಲ್ ರೈಸಿಂಗ್ ಮೂಲಕ, ಸುಸ್ಥಿರ ರೀತಿಯಲ್ಲಿ, ತಳ ಮಟ್ಟದಲ್ಲಿ ಉತ್ತಮ ಪರಿಣಾಮವನ್ನು ಹೇಗೆ ಸೃಷ್ಟಿಸಬಹುದು ಅಲ್ಲದೇ ಕರ್ನಾಟಕದಲ್ಲಿ ಸಮಗ್ರ ಗ್ರಾಮೀಣ ಪರಿವರ್ತನೆಗೆ ಅರ್ಥಪೂರ್ಣವಾಗಿ ಕೊಡುಗೆ ನೀಡಬಹುದು ಎಂಬುದನ್ನು ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಮತ್ತು ಮಾರ್ವೆಲ್ ಸಹಭಾಗಿತ್ವದ ಪ್ರಯತ್ನಗಳು ತೋರಿಸುತ್ತಲೇ ಇವೆ.

सीएसआर: कर्नाटकातील बागेपल्ली गावात प्राथमिक आरोग्य केंद्रांना ई-बाईक्स सुपूर्द



बागेपल्ली: युनायटेड वे बेंगळूरु (यूडब्ल्यूबीई), मार्व्हॅलच्या सीएसआर सहाय्याने, चिक्कबल्लापुरा जिल्ह्यातील बागेपल्ली तालुक्यात एकात्मिक ग्रामीण विकास प्रमुख मोहीम, रुरल रायझिंग राबवत आहे. शिक्षण, आरोग्य आणि स्वच्छता, उपजीविका आणि पर्यावरणीय शाश्वतता या क्षेत्रात लक्ष केंद्रित हस्तक्षेपांद्वारे ग्रामीण समुदायांना बळकट करण्याच्या सामायिक दृष्टिकोनातून हा उपक्रम चालवला जात आहे. या रुरल रायझिंग कार्यक्रमाचा एक भाग म्हणून, जिल्ह्यातील आघाडीच्या आरोग्यसेवा वितरणाला पाठिंबा देण्यासाठी ई-बाईक्स हस्तांतरण समारंभ आयोजित करण्यात आला होता. या कार्यक्रमात प्राथमिक आरोग्यसेवा केंद्रांना (पीएचसी) १० ई-बाईक्सचे प्रमुख हस्तांतरण करण्यात आले, ज्याचा उद्देश दुर्गम आणि वंचित भागात

आरोग्यसेवा कर्मचाऱ्यांची गतिशीलता आणि पोहोच सुधारणे आहे. चिक्कबल्लापुराच्या जिल्हाधिकाऱ्यांनी आरोग्यसेवा वितरणावर वाढीव गतिशीलतेचा व्यावहारिक परिणाम आणि ग्रामीण विकास परिणामांना गती देण्यासाठी लोक-सार्वजनिक-खाजगी भागीदारीचे महत्त्व अधोरेखित केले. रुरल रायझिंग कार्यक्रमाने बालसंगोपन आणि विकास सेवांचा दर्जा सुधारला आहे, शालेय पायाभूत सुविधांना पाठिंबा दिला आहे, पिण्याच्या पाण्याला प्रोत्साहन दिले आहे, आरोग्य आणि स्वच्छता मानके सुधारली आहेत आणि प्राथमिक आरोग्य केंद्रांसाठी सौर दिवे आणि ई-बाईक यांसारखे उपजीविका वाढवणारे संसाधने आहेत. जिल्हाधिकारी कार्यालय, मार्व्हॅल टेक्नॉलॉजी, युनायटेड वे बेंगळूरु आणि ग्रामपंचायतींचे

प्रतिनिधी आणि स्थानिक समुदायासह मान्यवर प्रतिनिधी आणि समुदाय नेते या प्रसंगी उपस्थित होते.

रुरल रायझिंगद्वारे, युनायटेड वे बेंगळूरु आणि मार्व्हॅल हे दाखवून देत आहेत की सहकार्यात्मक प्रयत्न शाश्वत, जमिनीवर परिणाम कसा निर्माण करू शकतात आणि कर्नाटकातील समग्र ग्रामीण परिवर्तनात अर्थपूर्ण योगदान कसे देऊ शकतात. मार्व्हॅल येथे, आमचा असा विश्वास आहे की ग्रामीण भारतातील कायमस्वरूपी बदल शाश्वतता वाढवणाऱ्या मूलभूत गरजांमध्ये गुंतवणूक करून येतो. “रुरल रायझिंगच्या माध्यमातून युनायटेड वे बेंगळूरूसोबतची आमची भागीदारी अधिक स्वावलंबन आणि दीर्घकालीन कल्याणाच्या आमच्या दृष्टिकोनाशी सुसंगत आहे,” असे मार्व्हॅल टेक्नॉलॉजीचे असोसिएट व्हाइस प्रेसिडेंट आणि कंट्री हेड (इंडिया) नवीन विश्वोई म्हणाले. युनायटेड वे बेंगळूरु हे इकोसिस्टम सक्षम करणारे म्हणून काम करते. रुरल रायझिंगमध्ये, सहकार्य हे केवळ एक तत्व नाही तर एक प्रथा आहे, जी स्थानिक पातळीवर स्थिर आणि विस्तारित बदल घडवून आणण्यासाठी समुदाय, सरकारी व्यवस्था आणि भागीदारांना एकत्र आणते,” असे युनायटेड वे बेंगळूरुचे सीईओ राजेश कृष्णन म्हणाले.

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CSR: कर्नाटक के बागेपल्ली गांव में प्राइमरी हेल्थकेयर सेंटर्स को सौंपी गई ई-बाइक

बागेपल्ली। यूनाइटेड वे बेंगलुरु (UWBe), मार्वेल के CSR सपोर्ट से, चिक्काबल्लापुरा जिले के बागेपल्ली तालुक में एक इंटीग्रेटेड रूरल डेवलपमेंट फ्लैगशिप कैम्पेन, रूरल राइजिंग को लागू कर रहा है। यह पहल शिक्षा, हेल्थ और सैनिटेशन, रोजी-रोटी और एनवायरनमेंटल सस्टेनेबिलिटी में फोकस इंटरवेंशन के ज़रिए रूरल कम्युनिटी को मजबूत करने के एक कॉमन विज़न से गाइडेड है। इस रूरल राइजिंग प्रोग्राम के हिस्से के तौर पर, जिले में फ्रंटलाइन हेल्थकेयर डिलीवरी को सपोर्ट करने के लिए एक ई-बाइक हैंडओवर सेरेमनी ऑर्गनाइज़ की गई थी।

इस इवेंट में प्राइमरी हेल्थकेयर सेंटर्स (PHCs) को 10 ई-बाइक सौंपी गईं, जिसका मकसद दूर-दराज और कम सुविधाओं वाले इलाकों में हेल्थकेयर स्टाफ की मोबिलिटी और



आउटरीच को बेहतर बनाना है। चिक्काबल्लापुरा के डिस्ट्रिक्ट कलेक्टर ने हेल्थकेयर डिलीवरी पर बेहतर मोबिलिटी के प्रैक्टिकल असर और रूरल डेवलपमेंट के नतीजों को तेज़ करने में लोगों-पब्लिक-प्राइवेट पार्टनरशिप के महत्व पर ज़ोर दिया। रूरल राइजिंग प्रोग्राम ने शुरुआती बच्चों की देखभाल और डेवलपमेंट सर्विस की क्वालिटी में सुधार किया है,

स्कूल के इंफ्रास्ट्रक्चर को सपोर्ट किया है, पीने के पानी को बढ़ावा दिया है, हेल्थ और सैनिटेशन स्टैंडर्ड को बेहतर बनाया है और PHCs के लिए सोलर लाइट और ई-बाइक जैसे रोजी-रोटी बढ़ाने वाले रिसोर्स दिए हैं।

इस मौके पर जाने-माने डेलीगेट और कम्युनिटी लीडर मौजूद थे, जिनमें डिस्ट्रिक्ट कलेक्टर, मार्वेल टेक्नोलॉजी, यूनाइटेड वे बेंगलुरु, और ग्राम

पंचायतों, और लोकल कम्युनिटी के रिप्रेजेंटेटिव शामिल थे। रूरल राइजिंग के ज़रिए, यूनाइटेड वे बेंगलुरु और मार्वेल यह दिखाना जारी रखते हैं कि कैसे मिलकर किए गए प्रयास सस्टेनेबल, ज़मीनी असर डाल सकते हैं और कर्नाटक में पूरे ग्रामीण बदलाव में अहम योगदान दे सकते हैं।

मार्वेल में, हमारा मानना है कि ग्रामीण भारत में लंबे समय तक चलने

वाला बदलाव उन बुनियादी ज़रूरतों में इन्वेस्ट करने से आता है जो सस्टेनेबिलिटी को बढ़ावा देती हैं। मार्वेल टेक्नोलॉजी के एसोसिएट वाइस प्रेसिडेंट और कंट्री हेड (इंडिया) नवीन बिश्रोई ने कहा, “रूरल राइजिंग के ज़रिए यूनाइटेड वे बेंगलुरु के साथ हमारी पार्टनरशिप, ज़्यादा आत्मनिर्भरता और लंबे समय तक सेहतमंद रहने के हमारे विज़न से जुड़ी है।” यूनाइटेड वे बेंगलुरु एक इकोसिस्टम को बेहतर बनाने वाले के तौर पर काम करता है। रूरल राइजिंग में, मिलकर काम करना सिर्फ एक सिद्धांत नहीं बल्कि एक प्रैक्टिस है, जो कम्युनिटी, सरकारी सिस्टम और पार्टनर को एक साथ लाकर ऐसा बदलाव लाता है जो स्थानीय तौर पर तय हो और जिसे बढ़ाया जा सके;” यूनाइटेड वे बेंगलुरु के सीईओ राजेश कृष्णन ने कहा।

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CSR: કર્ણાટકના બાગેપલ્લી ગામમાં પ્રાથમિક આરોગ્ય કેન્દ્રોને ઈ-બાઈક સોંપવામાં આવી



બાગેપલ્લી: યુનાઈટેડ વે બેંગલુરુ (UWBe), માર્વેલના CSR સમર્થન સાથે, ચિક્કાબલ્લાપુરા જિલ્લાના બાગેપલ્લી તાલુકામાં એક સંકલિત ગ્રામીણ વિકાસ મુખ્ય અભિયાન, રૂરલ રાઈઝિંગનો અમલ કરી રહ્યું છે. આ પહેલ

શિક્ષણ, આરોગ્ય અને સ્વચ્છતા, આજીવિકા અને પર્યાવરણીય ટકાવપણામાં કેન્દ્રિત હસ્તક્ષેપો દ્વારા ગ્રામીણ સમુદાયોને મજબૂત બનાવવાના સહયોગી દ્રષ્ટિકોણ દ્વારા માર્ગદર્શન આપે છે. આ રૂરલ રાઈઝિંગ કાર્યક્રમના ભાગ રૂપે, જિલ્લામાં ફન્ટલાઈન આરોગ્યસંભાળ વિતરણને ટેકો આપવા માટે એક ઈ-બાઈક હેન્ડઓવર સમારોહનું આયોજન કરવામાં આવ્યું હતું. આ કાર્યક્રમમાં પ્રાથમિક આરોગ્યસંભાળ કેન્દ્રો (PHCs) ને 10 ઈ-બાઈકનું મુખ્ય સોંપણી જોવા મળી હતી, જેનો હેતુ દૂરસ્થ અને વધિત વિસ્તારોમાં આરોગ્યસંભાળ કર્મચારીઓની ગતિશીલતા અને પહોંચ સુધારવાનો હતો. ચિક્કાબલ્લાપુરાના જિલ્લા કલેક્ટરે આરોગ્યસંભાળ વિતરણ પર વધેલી ગતિશીલતાની વ્યવહારિક અસર અને ગ્રામીણ વિકાસ પરિણામોને વેગ આપવા માટે લોકો-જાહેર-ખાનગી ભાગીદારીના મહત્વ પર પ્રકાશ પાડ્યો. રૂરલ રાઈઝિંગ પ્રોગ્રામે પ્રારંભિક બાળ સંભાળ અને વિકાસ સેવાઓની ગુણવત્તામાં સુધારો કર્યો છે, શાળાના માળખાને ટેકો આપ્યો છે, પીવાના પાણીને પ્રોત્સાહન આપ્યું છે, આરોગ્ય અને સ્વચ્છતા પોરણોમાં સુધારો કર્યો છે અને PHC માટે સૌર લાઈટ અને ઈ-બાઈક જેવા આજીવિકા વધારવાના સંસાધનો કર્યા છે. આ પ્રસંગે જિલ્લા કલેક્ટર કચેરી, માર્વેલ ટેકનોલોજી, યુનાઈટેડ વે બેંગલુરુ અને ગ્રામ પંચાયતોના પ્રતિનિધિઓ અને સ્થાનિક સમુદાય સહિત પ્રતિષ્ઠિત પ્રતિનિધિઓ અને સમુદાયના નેતાઓ હાજર રહ્યા હતા. રૂરલ રાઈઝિંગ દ્વારા, યુનાઈટેડ વે બેંગલુરુ અને માર્વેલ દર્શાવવાનું ચાલુ રાખે છે કે કેવી રીતે સહયોગી પ્રયાસો ટકાવ, જમીન પર અસર કરી શકે છે અને કર્ણાટકમાં સર્વાંગી ગ્રામીણ પરિવર્તનમાં

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E-Bikes handed over to the Primary Healthcare Centers in Bagepalli Village in Karnataka

Bagepalli (Agency): United Way Bengaluru (UWBe), with the CSR support of Marvell, is implementing Rural Rising, an integrated rural development flagship campaign in Bagepalli taluk of Chikkaballapura district. The initiative is guided by a shared vision to strengthen rural communities through focused interventions in education, health and sanitation, livelihoods, and environmental sustainability.

As part of this Rural Rising program, an E-Bike Handover Ceremony was organised to support front-line healthcare delivery in the district. The event witnessed the key handover of 10 E-Bikes to the Primary Healthcare Centres (PHCs), aimed at improving mobility and outreach of healthcare



staff in remote and under-served areas.

The District Collector of Chikkaballapura highlighted the practical impact of enhanced mobility on healthcare delivery and the importance of people-public-private partnerships in acceler-

ating rural development outcomes.

The Rural Rising program has improved the quality of early childcare and development services, supported school infrastructure, promoted drinking water, improved the health and sani-

tation standards and livelihood enhancement resources such as solar lights, and e-bikes for the PHCs. Distinguished delegates and community leaders graced the occasion, including representatives from District Collectorate, Marvell

Technology, United Way Bengaluru, and Gram Panchayats, and the local community.

Through Rural Rising, United Way Bengaluru and Marvell continue to demonstrate how collaborative efforts can create sustainable, on-ground impact and contribute meaningfully to holistic rural transformation in Karnataka.

At Marvell, we believe that lasting change in rural India comes from investing in foundational needs that drive sustainability. Our partnership with United Way Bengaluru through Rural Rising is aligned with our vision of greater self-reliance and long-term wellbeing," said Navin Bishnoi, Associate Vice President and Country Head (India), Marvell Technology.

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CSR: E-Bikes handed over to the Primary Healthcare Centers in Bagepalli Village in Karnataka

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United Way Bengaluru works as an ecosystem enabler. In Rural Rising, collaboration is not just a principle but a practice, bringing together communities, government systems, and partners to deliver change that is locally anchored and scalable," said Rajesh Krishnan, CEO, United Way Bengaluru.

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CSR: E-Bikes handed over to the Primary Healthcare Centers in Bagepalli Village in Karnataka



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बागेपल्ली में प्राथमिक स्वास्थ्य केंद्रों को ई-बाइक सौंपी



बेंगलुरु (दक्षिण प्रकाश)। यूनाइटेड वे बेंगलुरु (यूडब्ल्यूवीई), मार्सेल के सीएसआर सहयोग से, चिक्कबल्लापुर जिले के बागेपल्ली तालुक में ग्रामीण विकास के लिए अभियान 'रूरल राइजिंग' शुरू किया। जिसका उद्देश्य शिक्षा, स्वास्थ्य एवं स्वच्छता, आजीविका और पर्यावरणीय स्थिरता के क्षेत्र जनता को प्रेरित करना है।

एक समारोह में ग्रामीण विकास कार्यक्रम के अंतर्गत जिले के प्राथमिक स्वास्थ्य केंद्रों (पीएचसी) को 10 ई-बाइक सौंपी गईं, जिनका उद्देश्य दूरस्थ और कम सुविधा प्राप्त क्षेत्रों में स्वास्थ्य कर्मचारियों की आयाजाही और पहुंच को सुलभ करना है।

चिक्कबल्लापुरा के जिला कलेक्टर ने स्वास्थ्य सेवा वितरण पर बड़ी हुई

गतिशीलता के व्यावहारिक प्रभाव और ग्रामीण विकास परिणामों को गति देने में जन-सार्वजनिक-निजी भागीदारी के महत्व पर प्रकाश डाला।

ग्रामीण विकास कार्यक्रम ने प्रारंभिक बाल देखभाल और विकास सेवाओं की गुणवत्ता में सुधार किया है, स्कूल के खुनियादी खंचे को सहायता प्रदान की है, पेयजल को बढ़ावा दिया है, स्वास्थ्य और स्वच्छता मानकों में सुधार किया है और प्राथमिक स्वास्थ्य केंद्रों के लिए सौर बत्तियाँ और ई-बाइक जैसे आजीविका संवर्धन संसाधनों को उपलब्ध कराया है। इस अवसर पर जिला कलेक्टर कार्यालय, मार्सेल टेक्नोलॉजी, यूनाइटेड वे बेंगलुरु, ग्राम पंचायतों और स्थानीय समुदाय के प्रतिनिधियों सहित विशिष्ट प्रतिनिधिमंडल आदि उपस्थित थे।

मार्सेल टेक्नोलॉजी के एसोसिएट

वाइस प्रेसिडेंट और कंट्री हेड नवीन विश्णोई ने कहा कि हमारा मानना है कि ग्रामीण भारत में स्थायी बदलाव उन मूलभूत आवश्यकताओं में निवेश करने से आता है जो स्थिरता को बढ़ावा देती हैं। रूरल राइजिंग के माध्यम से यूनाइटेड वे बेंगलुरु के साथ हमारी साझेदारी आत्मनिर्भरता और दीर्घकालिक कल्याण के हमारे दृष्टिकोण के अनुरूप है।

यूनाइटेड वे बेंगलुरु एक इकोसिस्टम को सक्षम बनाने वाले संस्थान के रूप में काम करता है। रूरल राइजिंग में, सहयोग केवल एक सिद्धांत नहीं बल्कि एक व्यवहार है, जो समुदायों, सरकारी प्रणालियों और भागीदारों को एक साथ लाकर स्थानीय स्तर पर आधारित और विस्तार योग्य परिवर्तन लाने का काम करता है, यूनाइटेड वे बेंगलुरु के सीईओ राजेश कृष्ण ने कहा।

PRINT COVERAGE

Business News
This Week

United Way Bengaluru and Marvell CSR Partner steps-up Rural Development initiatives in Chikkaballapura district under 'Rural Rising'

January 8, 2026 Bhumika Lenka



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BY ADMIN JANUARY 8, 2026 NEWS



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Business Micro

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CSR: E-Bikes handed over to the Primary Healthcare Centers in Bagepalli Village in Karnataka

by **MARVELL**

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https://csrbox.org/Impact/description/India_CSR_news_CSR--E-Bikes-handed-over-to-the-Primary-Healthcare-Centers-in-Bagepalli-Village-in-Karnataka_3095

Ten e-bikes handed over to boost rural healthcare

By [Cityhighlights](#)



Ten electric bikes were handed over to the Health Department to strengthen rural outreach services in Chikkaballapura district.

Chikkaballapura

In a significant boost to rural health services, ten electric bikes were handed over to the District Health and Family Welfare Department under a Corporate Social Responsibility (CSR) initiative in Chikkaballapura on Friday. The handover took place at the District Administration Building premises as part of an integrated rural development programme aimed at improving healthcare accessibility in remote areas.

The initiative was implemented under the Grameena Rising programme, organised in collaboration with United Way Bengaluru (UWBe) Mall. The programme seeks to enhance last-mile connectivity and support field-level health workers by providing eco-friendly and cost-effective transportation facilities.

District Commissioner P.N. Ravindra formally inaugurated the programme and flagged off the e-bikes, marking their official handover to the District Health and Family Welfare Officer's office. Speaking on the occasion, officials noted that the e-bikes would play a crucial role in improving the mobility of health staff, especially in rural and semi-urban regions of the district.

Under the distribution plan, one e-bike has been allocated to Chikkaballapura taluk, three each to Chintamani and Gauribidanur taluks, one to Gudibande, and two to Sidlaghatta.

The allocation was done keeping in mind the geographical spread and healthcare requirements of each taluk.

Officials said the e-bikes will be used by health personnel for field visits, monitoring health programmes, immunisation drives, maternal and child health services, and other public health-related activities. The use of electric vehicles is also expected to reduce fuel costs and contribute towards environmental sustainability.

Several senior officials were present during the handover ceremony, including Additional Deputy Commissioner Dr. N. Bhaskar, District Health and Family Welfare Officer Dr. S.S. Mahesh Kumar, District Health and Reproductive Officer Dr. Santosh, representatives and heads of United Way Bengaluru, along with health department staff and other officials.

District Commissioner P.N. Ravindra appreciated the support extended by United Way Bengaluru and stated that public-private collaboration is essential for strengthening grassroots service delivery. Health officials expressed confidence that the initiative would enhance efficiency and ensure better outreach to beneficiaries in rural areas.

<https://ibcworldnews.com/2025/12/20/ten-e-bikes-handed-over-to-boost-rural-healthcare/>