

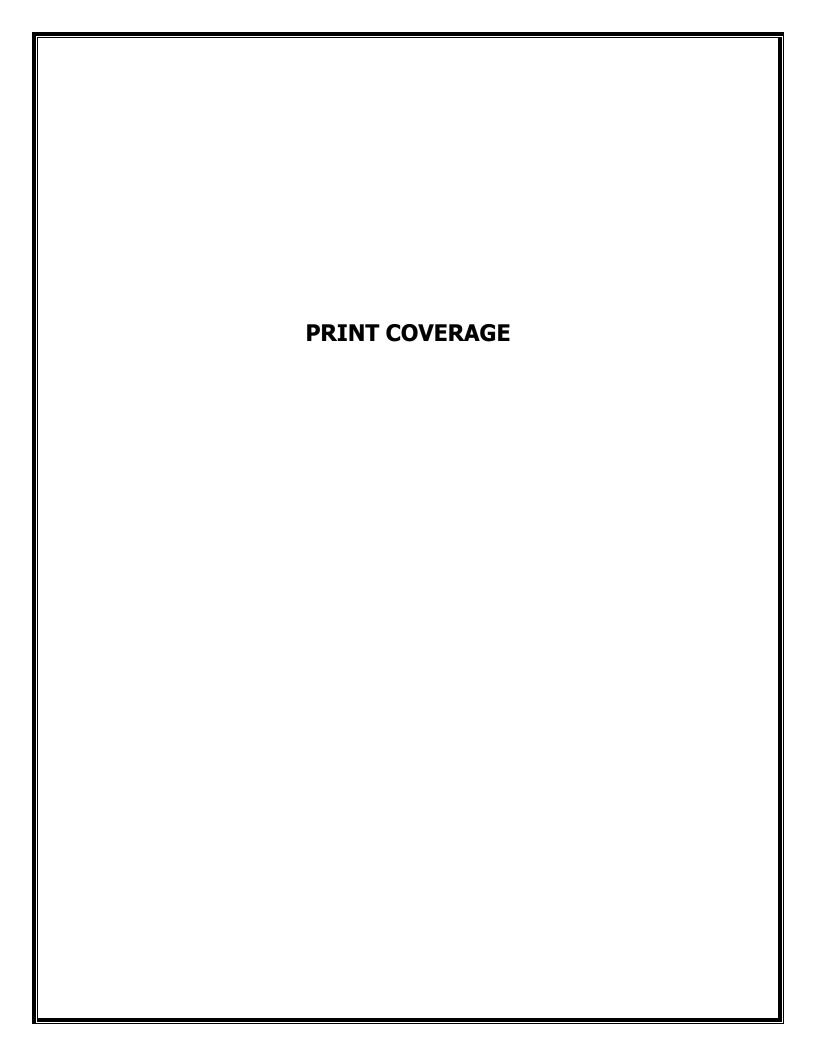


United Way Bengaluru's 'spark' campaign boosts experiential and creativity-centered STEAM Learning

Dossier of Coverage

Presented by







Company: UNITED WAY BENGALURU	Date: 26.11.2025
Publication: HANS INDIA	
Edition:	Page: 03

Focus on experiential teaching and learning in classrooms

BENGALURU: United Way Bengaluru with financial support from GE Aerospace in India (GE India Industrial Pvt Ltd (GEIIPL)) has launched 'spark', a campaign focusing on inculcating experiential teaching and learning Science, Technology, Engineering, Arts, and Mathematics (STEAM) in the classrooms as a flagship campaign under the Integrated School Development Programme (ISDP) at Police Public School, Bengaluru.

The spark campaign is based on the principle that 'visual and experiential' learning in classrooms increases conceptual understanding and retention of concepts among students.



Company: UNITED WAY BENGALURU

Publication: CITY HIGHLIGHTS

Edition:

Page: 03

United Way Bengaluru's 'spark' campaign boosts experiential and creativity-centered

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The spark campaign is based on the principle that 'visual and experiential' learning in classrooms increases conceptual understanding and retention of concepts among students.

As part of the campaign, a spark Learning Centre is set up with MINIATURE WORKING MODELS of all STEAM related concepts from 6th to 10th grade, which the teachers can take to their classrooms and use



for demonstrations while teaching and allow students to experience the concepts by doing the experiments themselves inside the classroom. Consistent use of this method has a huge potential to foster creativity, innovation and enhance the retention of concepts among the students.

Along with the spark Learning Centre, 'Curiosity Adda', an open innovation park that invites children to step outside the classroom and experience life-size models of science, math and technology concepts while they also get an opportunity to try out a few concepts integrating fun and learning. This innovative park focuses on creating curiosity among the children and encourages them to ask questions and build better understanding.

"spark' reflects our vision of making learning go beyond textbooks and making classroom teaching and learning a JOYFUL experience. We are turning science into a hands-on experience through classroom programs and open learning spaces, helping children learn by doing, exploring, and imagining' - Rajesh Krishnan, CEO, United Way Bengaluru.



Company: UNITED WAY BENGALURU

Publication: CITY TIMES

Edition: Page: 02

United Way Bengaluru's 'spark' campaign boosts experiential and creativity-centered

Bengaluru, (City Times): United Way Bengaluru with financial support from GE Aerospace in India (GE India Industrial Pvt Ltd (GEIIPL)) has launched 'spark', a campaign focusing on inculcating experiential teaching and learning Science, Technology, Arts, Engineering, Mathematics (STEAM) in the classrooms as a flagship under campaign Integrated School Development Programme (ISDP) at Police Public School, Bengaluru.

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Company: UNITED WAY BENGALURU

Publication: MORNING HERALD

Edition: Page: 02

United Way Bengaluru's 'spark' campaign boosts experiential and creativity-centered - STEAM Learning

Bengaluru (Agency): United Way Bengaluru with financial support from GE Aerospace in India (GE India Industrial Pvt Ltd (GEIIPL)) has launched 'spark', a campaign focusing on inculcating experiential teaching and learning Science, Technology, Engineering, Arts, and Mathematics (STEAM) in the classrooms as a flagship campaign under the Integrated School Development Programme (ISDP) at Police Public School, Bengaluru.

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Company: UNITED WAY BENGALURU

Publication: GLOBAL CONNECT

Edition: Page: 02

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inculcating



Date: 25.11.2025 Company: UNITED WAY BENGALURU **Publication: DAKSHIN PRAKASH Edition:** Page: 06

यूनाइटेड वे बेंगलुरु का स्पार्क अभियान अनुभवात्मक और रचनात्मकता को दे रहा बढावा

बेंगलुरु (दक्षिण प्रकाश)। यूनाइटेड वे बेंगलुरु ने भारत में जीई एयरोस्पेस (जीई इंडिया इंडस्ट्रियल प्राइवेट लिमिटेड) के वित्तीय सहयोग से स्पार्क अभियान शुरू किया है, जो पुलिस पब्लिक स्कूल, बेंगलुरु में एकीकृत स्कूल विकास कार्यक्रम (आईएसडीपी) के तहत एक प्रमुख अभियान के रूप में कक्षाओं में विज्ञान, प्रौद्योगिकी, इंजीनियरिंग, कला और गणित (एसटीईएएम) के अनुभवात्मक शिक्षण और सीखने को शामिल करने पर केंद्रित है। स्पार्क अभियान कक्षाओं में 'दृश्य और अनुभवात्मक' शिक्षण से छात्रों में संकल्पनात्मक समझ और अवधारणाओं पर आधारित है। अभियान के एक भाग के रूप में, छठी से दसवीं कक्षा तक के सभी एसटीईएएम से संबंधित अवधारणाओं के लघु कार्यशील मॉडलों के साथ एक स्पार्क लर्निंग सेंटर स्थापित किया गया है, जिसे शिक्षक अपनी कक्षाओं में ले जाकर पढ़ाते समय प्रदर्शन के लिए



उपयोग कर सकते हैं और छत्रों को कक्षा में स्वयं प्रयोग करके अवधारणाओं का अनुभव करने का अवसर प्रदान कर सकते हैं। इस पद्धति के निरंतर उपयोग से रचनात्मकता, नवाचार को बढ़ावा देने और खत्रों में अवधारणाओं की धारणा को बढ़ाने की अपार संभावना है। स्पार्क लर्निंग सेंटर के साथ, क्यूरियोसिटी अड्डा भी एक खुला इनोवेशन पार्क हैं जो बच्चों को कक्षा से बाहर निकलकर

मॉडल देखने का मौका देता है। स्पार्क सीखने को पाठ्यपुस्तकों से आगे ले जाने और कक्षा में पढ़ाने और सीखने को एक आनंददायक अनुभव बनाने के हमारे दृष्टिकोण को दर्शाता है। हम कक्षा कार्यक्रमों और खुले शिक्षण स्थलों के माध्यम से विज्ञान को एक व्यावहारिक अनुभव में बदल रहे हैं, जिससे बच्चों को करके, खोज करके और कल्पना करके सीखने में मदद मिल रही है। -विज्ञान, गणित और तकनीकी अवधारणाओं के राजेश कृष्णन, सीईओ, यूनाइटेड वे बेंगलुरु।



Company: UNITED WAY BENGALURU

Publication: HINDUSTAN PRAHARI

Edition: Page: 06

यूनाइटेड वे बेंगलुरु का 'स्पार्क' अभियान अनुभवात्मक और रचनात्मकता-केंद्रित को देता है बढ़ावा



बेंगलुरु । युनाइटेड वे बेंगलुरु ने भारत में जीई एयरोस्पेस (जीई इंडिया इंडस्ट्रियल प्राइवेट लिमिटेड (GEIIPL) के वित्तीय सहयोग से 'स्पार्क' अभियान शुरू किया है, जो पुलिस पब्लिक स्कूल, बेंगलुरु में एकीकृत स्कूल विकास कार्यक्रम (आईएसडीपी) के अंतर्गत एक प्रमुख अभियान के रूप में कक्षाओं में विज्ञान, प्रौद्योगिकी, इंजीनियरिंग, कला और गणित (एसटीईएएम) के अनुभवात्मक शिक्षण और सीखने को शामिल करने पर केंद्रित है।स्पार्क अभियान के एक भाग के रूप में, छठी से दसवीं कक्षा तक के सभी STEAM से संबंधित अवधारणाओं के लघ कार्यशील मॉडलों के साथ एक स्पार्क लर्निंग सेंटर स्थापित किया गया है, जिसे शिक्षक अपनी कक्षाओं में ले जाकर शिक्षण के दौरान प्रदर्शन के लिए उपयोग कर सकते हैं और छालों को कक्षा में स्वयं प्रयोग करके अवधारणाओं का अनुभव प्रदान कर सकते हैं। इस पद्धति के निरंतर उपयोग से रचनात्मकता, नवाचार को बढावा देने और छालों में

अवधारणाओं की धारणा को बढाने की अपार संभावना है। स्पार्क लर्निंग सेंटर के साथ, 'क्यूरियोसिटी अड्डा' एक खुला इनोवेशन पार्क है जो बच्चों को कक्षा से बाहर निकलकर विज्ञान, गणित और तकनीकी अवधारणाओं के बड़े मॉडल को देखने का मौका देता है। साथ ही, उन्हें सीखने और मनोरंजन को एक साथ जोडते हए कुछ अवधारणाओं को आज़माने का भी मौका मिलता है। यह इनोवेटिव पार्क बच्चों में जिज्ञासा जगाने और उन्हें सवाल पूछने और बेहतर समझ विकसित करने के लिए प्रोत्साहित करता है। राजेश कृष्णन (सीईओ, युनाइटेड वे बेंगलुरु) ने कहा,"स्पार्क" सीखने को पाठ्यपुस्तकों से आगे ले जाने और कक्षा में पढ़ाने व सीखने को एक आनंददायक अनुभव बनाने के हमारे दृष्टिकोण को दर्शाता है। हम कक्षा कार्यक्रमों और मुक्त शिक्षण स्थानों के माध्यम से विज्ञान को एक व्यावहारिक अनुभव में बदल रहे हैं, जिससे बच्चों को शोध और कल्पना द्वारा सीखने में मदद मिल रही है।



Company: UNITED WAY BENGALURU Date: 26.11.2025 **Publication: MAHARASHTRA VARTA Edition:** Page: 02

युनायटेड वे बेंगळुरूची 'स्पार्क' मोहीम अनुभवात्मक आणि सृजनशीलतेवर केंद्रित असलेल्यांना प्रोत्साहन देते

जीई एरोस्पेस (जीई इंडिया इंडर्सट्रेयल प्रायव्हेट लिमिटेड (जीईआयआयपीएल) च्या आर्थिक सहकार्याने, रूस्पार्कर मोहीम सुरू केली आहे, जी बेंगळुरू येथील पोलिस पब्लिक स्कूलमध्ये एकात्मिक शाळा विकास कार्यक्रम (आयएसडीपी) अंतर्गत एक प्रमुख उपक्रम म्हणून वर्गात विज्ञान, तंत्रज्ञान, अभियांत्रिकी, कला आणि गणित (एसटीईएम) च्या अनभवात्मक शिक्षण आणि शिक्षणाचा समावेश करण्यावर लक्ष केंद्रित करते.

स्पार्क मोहिमेचा एक भाग म्हणून, सहावी ते दहावीच्या वर्गांसाठी स्टीम-संबंधित सर्व संकल्पनांचे लघु कार्यरत मॉडेल असलेले स्पार्क



एक्सप्लोर करू शकतात, शिक्षण आणि मदत करत आहोत.

शिक्षक अध्यापनादरम्यान प्रदर्शित करण्यासाठी करतात प्रयोग. हे नाविन्यपूर्ण उद्यान मुलांमध्ये त्यांच्या वर्गात घेऊन जाऊ शकतात आणि उत्सुकता निर्माण करते आणि त्यांना प्रश्न विद्यार्थी वर्गात प्रत्यक्ष प्रयोगांद्वारे संकल्पना विचारण्यास आणि चांगली समज विकसित अनुभवू शकतात. या दृष्टिकोनाचा सतत वापर करण्यास प्रोत्साहित करते.राजेश कृष्णन केल्याने सृजनशीलता, नवोपक्रम वाढण्याची (सीईओ, युनायटेड वे बेंगळुरू) म्हणाले, आणि विद्यार्थ्यांची संकल्पनांची समज रस्पार्कर हे शिक्षण पाठ्यपुस्तकांच्या पलीकडे वाढवण्याची प्रचंड क्षमता आहे.स्पार्क लर्निंग घेऊन जाण्याचा आणि वर्गात अध्यापन आणि सेंटरसोबत, ₹क्युरिऑसिटी अड्डा₹ हा एक खुला शिक्षणाला आनंददायी अनुभव बनवण्याचा इनोव्हेशन पार्क आहे जो मुलांना वर्गाबाहेर आमचा दृष्टिकोन प्रतिबिंबित करते. आम्ही वर्ग पाऊल टाकुन विज्ञान, गणित आणि तंत्रज्ञान कार्यक्रम आणि खुल्या शिक्षण जागांद्वारे विज्ञानाचे संकल्पनांचे मोठे मॉडेल एक्सप्लोर करण्यास प्रत्यक्ष अनुभवात रूपांतर करत आहोत, मुलांना अनुमती देतो. याव्यतिरिक्त, ते काही संकल्पना संशोधन आणि कल्पनाशक्तीद्वारे शिकण्यास



Company: UNITED WAY BENGALURU Date: 26.11.2025 **Publication: MUMBAI TARANG Edition:** Page: 02

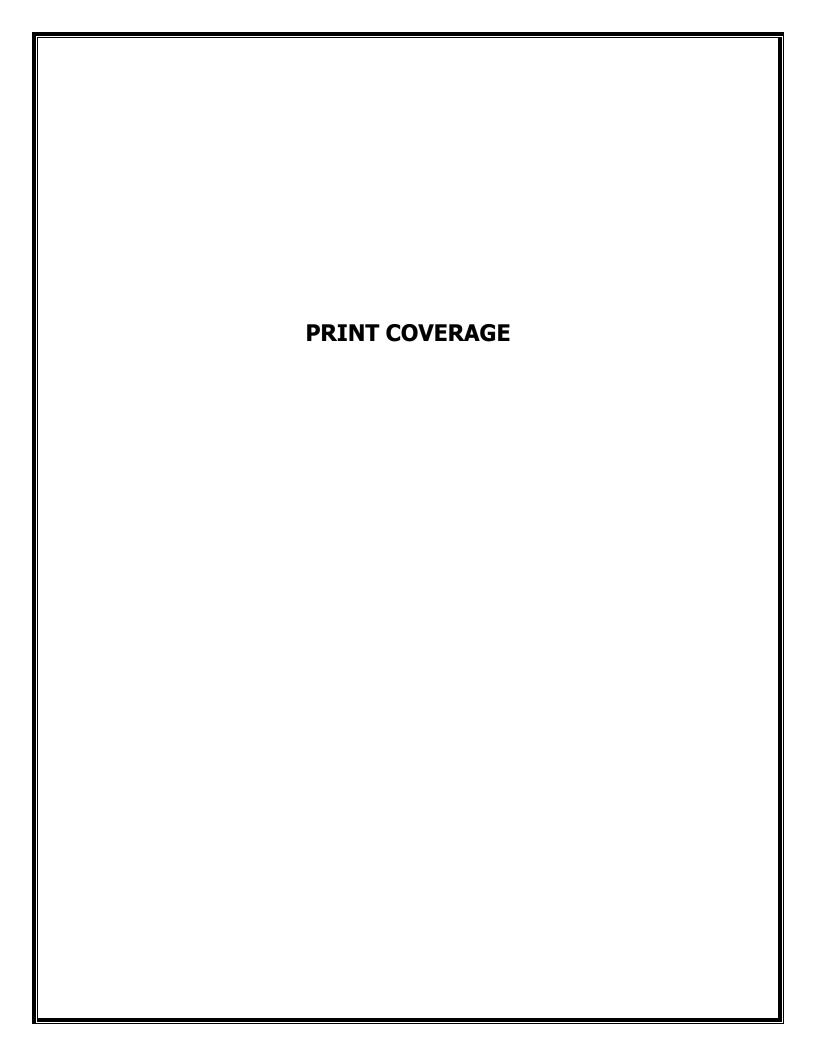
યુનાઇટેડ વે બેંગલુરુનું 'સ્પાર્ક' અભિયાન અનુભવલક્ષી અને સર્જનાત્મકતા-કેન્દ્રિતને પ્રોત્સાહન આપે છે



બેંગલુરા યુનાઇટેડ વે બેંગલુર, ભારતમાં GE એરોસ્પેસ (GE ઇન્ડિયા ઇન્ડસ્ટિયલ તરીકે વર્ગખંડોમાં વિજ્ઞાન, ટેકનોલોજી. એન્જિનિયરિંગ, કલા અને ગણિત અભિગમનો કેન્દ્રિત કરે છે.સ્પાર્ક ઝુંબેશના ભાગ રૂપે, સમજને વધારવાની અપાર સંભાવના શીખવામાં મદદ કરી રહ્યા છીએ.

ધોરણ 6 થી 10 માટે તમામ STEAM-સંબંધિત ખ્યાલોના લઘુચિત્ર કાર્યકારી પ્રાઇવેટ લિમિટેડ (GEIIPL) ના મોડેલો સાથે સ્પાર્ક લર્નિંગ સેન્ટરની નાળાકીય સહાયથી, ₹સ્પાર્ક₹ ઝુંબેશ શરૂ સ્થાપના કરવામાં આવી છે, જેને શિક્ષકો કરી છે, જે બેંગલુરૂની પોલીસ પબ્લિક શિક્ષણ દરમિયાન દર્શાવવા માટે તેમના સ્કૂલ ખાતે ઇન્ટિગ્રેટેડ સ્કૂલ ડેવલપમેન્ટ વર્ગખંડોમાં લઈ જઈ શકે છે, અને આનંદદાયક અનુભવ બનાવવાના પ્રોગ્રામ (ISDP) હેઠળ એક મુખ્ય પહેલ વિદ્યાર્થીઓ વર્ગખંડમાં હાથથી પ્રયોગો દ્વારા ખ્યાલોનો અનુભવ કરી શકે છે. આ વર્ગખંડના કાર્યક્રમો અને ખુલ્લી શિક્ષણ (STEAM) ના અનભવલથી શિક્ષણ સર્જનાત્મકતા. નવીનતાને પ્રોત્સાહન અનભવમાં પરિવર્તિત કરી રહ્યા છીએ. અને શિક્ષ્યવને સામેલ કરવા પર ધ્યાન આપવા અને વિદ્યાર્થીઓની ખ્યાલોની બાળકોને સંશોધન અને કલ્પના દ્વારા

ધરાવે છે.સ્પાર્ક લર્નિંગ સેન્ટરની સાથે, ₹ક્યુરિયોસિટી અફા₹ એક ખુલ્લું ઇનોવેશન પાર્ક છે જે બાળકોને વર્ગખંડની બહાર પગ મુકવા અને વિજ્ઞાન, ગણિત અને ટેકનોલોજી ખ્યાલોના મોટા મોડેલોનું અન્વેષણ કરવાની મંજરી આપે છે. વધમાં, તેઓ શિક્ષણ અને મનોરંજનને જોડીને કેટલાક ખ્યાલોનું અન્વેષણ કરી શકે છે. તેઓ તક પણ પૂરી પાડે છે પ્રયોગ. આ નવીન પાર્ક બાળકોમાં જિજ્ઞાસા જગાડે છે અને તેમને પ્રશ્નો પૂછવા અને વધુ સારી સમજગ વિકસાવવા માટે પ્રોત્સાહિત કરે છે.રાજેશ કૃષ્ણન (સીઈઓ, યુનાઇટેડ વે બેંગલુરૂ) એ જણાવ્યું હતું કે. ₹સ્પાર્ક₹ પાઠચપસ્તકોથી આગળ શિક્ષણને આગળ વધારવા અને વર્ગખંડમાં શિક્ષણ અને શિક્ષણને અમારા વિઝનને પ્રતિબિંબિત કરે છે. અમે સતત ઉપયોગ જગ્યાઓ દ્વારા વિજ્ઞાનને વ્યવહારુ







United Way Bengaluru's 'spark' campaign boosts experiential and creativity-centered STEAM Learning

November 24, 2025 Rekha Nair education



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https://businessnewsthisweek.com/education/united-way-bengalurus-spark-campaign-boosts-experiential-and-creativity-centered-steam-learning/





United Way Bengaluru's 'Spark' Campaign: Pioneering Creative Approaches to STEAM Learning



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https://www.apnnews.com/united-way-bengalurus-spark-campaign-boosts-experiential-and-creativity-centered-steam-learning/



Social & Cine Samachar

United Way Bengaluru's 'spark' campaign boosts experiential and creativity-centered – STEAM Learning



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About United Way Bengaluru (UWBe):

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To know more, visit https://www.uwbengaluru.org/

https://socialandcinesamachar.wordpress.com/2025/11/24/united-way-bengalurus-spark-campaign-boosts-experiential-and-creativity-centered-steam-learning/





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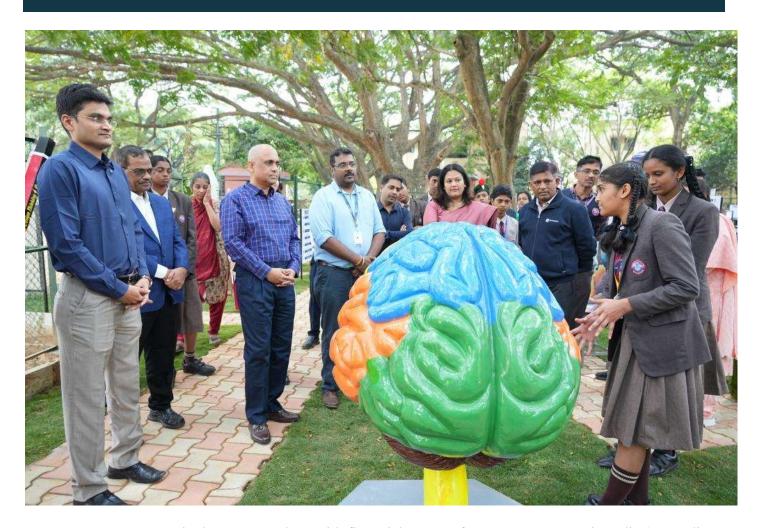
https://www.missionjournalism.com/2025/11/united-way-bengalurus-spark-campaign.html?m=1



Business News Week

Unleashing Creativity: United Way Bengaluru's 'Spark' Campaign Fuels STEAM Education

Education Nov 24, 2025



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https://businessnewsweek.in/education/unleashing-creativity-united-way-bengalurus-spark-campaign-fuels-steam-education/





Fostering Young Innovators: United Way Bengaluru's 'Spark' Campaign Sets the Stage for STEAM Excellence



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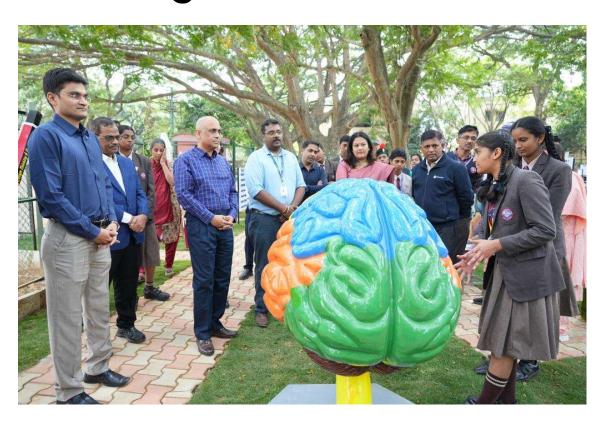
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https://biznewsdesk.com/education/fostering-young-innovators-united-way-bengalurus-spark-campaign-sets-the-stage-for-steam-excellence/



Smart Business News

United Way Bengaluru's 'spark' campaign boosts experiential and creativity-centered STEAM Learning



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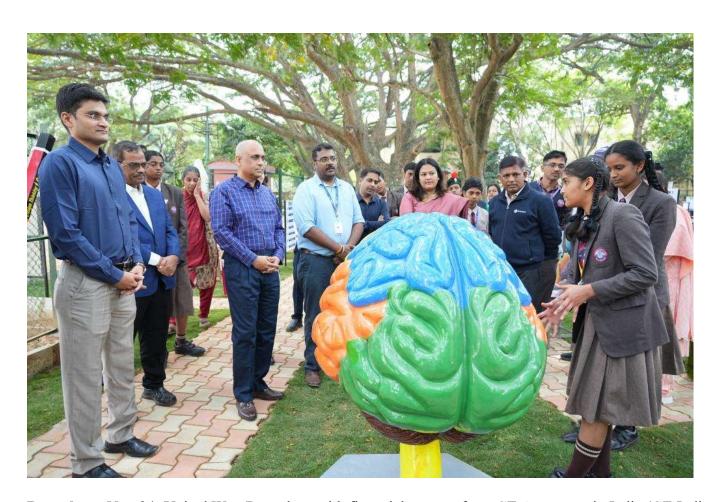
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https://smartbusinesnews.com/education/united-way-bengalurus-spark-campaign-boosts-experiential-and-creativity-centered-steam-learning/





Igniting Innovation: United Way Bengaluru Launches 'Spark' Campaign for STEAM Learning



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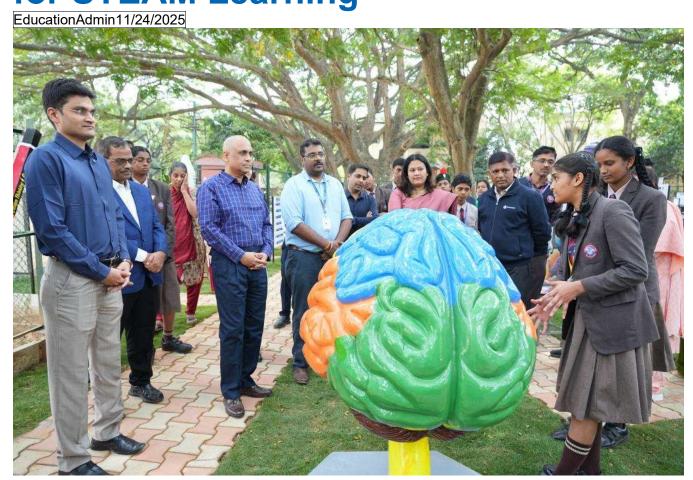


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https://contentmediasolution.com/education/igniting-innovation-united-way-bengaluru-launches-spark-campaign-for-steam-learning/



Entrepreneurs News Room Igniting Innovation: United Way Bengaluru Launches 'Spark' Campaign for STEAM Learning



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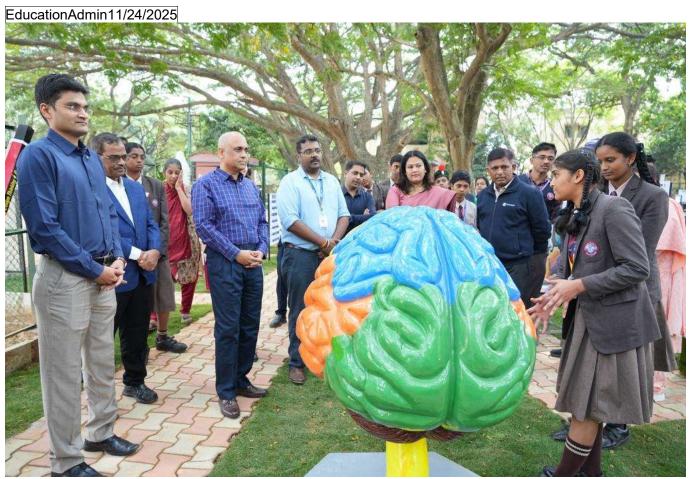
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 $\underline{https://www.entrepreneursnewsroom.com/education/igniting-innovation-united-way-bengaluru-launchesspark-campaign-for-steam-learning}$



National Biz News

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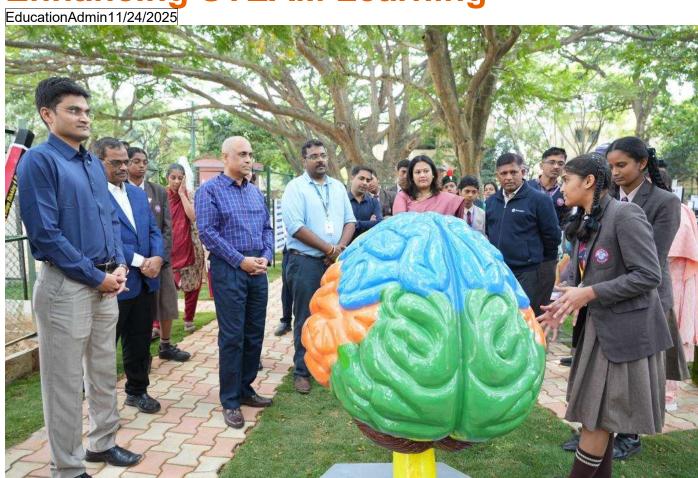
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Business News Chronicle

Chronicle of Growth, Innovation & Success

Transforming Education: How United Way Bengaluru's 'Spark' Campaign is Enhancing STEAM Learning



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Business News Matrix Insights & Trends in Business, Tech, and Lifestyle

Experience the Future: United Way Bengaluru's 'Spark' Campaign Revolutionizes STEAM Education

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https://businessnewsmatters.com/education/experience-the-future-united-way-bengalurus-spark-campaign-revolutionizes-steam-education/



Biz Development News

Fostering Young Innovators: United Way Bengaluru's 'Spark' Campaign Sets the Stage for STEAM Excellence



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https://bizdevelopmentnews.com/education/fostering-young-innovators-united-way-bengalurus-spark-campaign-sets-the-stage-for-steam-excellence



Asia News Channel Network

United Way Bengaluru's 'spark' campaign boosts experiential and creativity-centered - STEAM Learning

- November 24, 2025



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As part of the campaign, a spark Learning Centre is set up with MINIATURE WORKING MODELS of all STEAM related concepts from 6th to 10th grade, which the teachers can take to their classrooms and use for demonstrations while teaching and allow students to experience the concepts by doing the experiments themselves inside the classroom. Consistent use of this method has a huge potential to foster creativity, innovation and enhance the retention of concepts among the students.



Along with the spark Learning Centre, 'Curiosity Adda', an open innovation park that invites children to



step outside the classroom and experience life-size models of science, math and technology concepts while they also get an opportunity to try out a few concepts integrating fun and learning. This innovative park focuses on creating curiosity among the children and encourages them to ask questions and build better understanding.

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About United Way Bengaluru (UWBe):

Since 2008, UWBe has been working in underserved locations and marginalized communities. Over 17 years, the organization's reach extended to seventeen states, with a special focus on remote areas and aspirational districts. United Way Bengaluru works in five key areas of Climate Action, Education for All, Integrated Rural Development, DEI and Volunteering. Aligned with its mission, the organization brings together unified efforts from CSR partners, civic bodies, and local communities to work collaboratively towards solutions. The organization carries a global image with a 'local heart' committed to creating meaningful change in the lives of the local communities.

To know more, visit https://www.uwbengaluru.org/

https://asianewschannelnetwork.blogspot.com/2025/11/united-way-bengalurus-spark-campaign.html



Enterprise Digital News Latest Technology & Business Insights

United Way Bengaluru's 'Spark' Campaign: Pioneering Creative Approaches to STEAM





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 $\underline{https://www.enterprisedigitalnews.com/education/united-way-bengalurus-spark-campaign-pioneering-creative-approaches-to-steam-learning}$





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https://onlinemediacafe.com/education/united-way-bengalurus-spark-campaign-pioneering-creative-approaches-to-steam-learning/



busineshour9.com

Transforming Education: How United Way Bengaluru's 'Spark' Campaign is Enhancing STEAM Learning

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Media Prism Creative Stay Informed, Stay Ahead

From Imagination to Reality: United Way Bengaluru's 'Spark' Campaign Empowers STEAM Learners



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 $\underline{https://www.mediaprismcreative.com/education/from-imagination-to-reality-united-way-bengalurus-spark-campaign-empowers-steam-learners}$