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Applied Materials Joins World Cleanup Day with Asia Initiatives

Applied Materials marked World Cleanup Day 2025 with lake restoration in Bengaluru and cleanup initiatives across several countries to fight waste pollution.

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Applied Materials marks World Cleanup Day, a global observance launched by NGO Let's Do It World (LDIW) and the United Nations that mobilizes individuals and communities worldwide to "clean up our planet." As a global leader dedicated to delivering material innovation that changes the world,



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sustainable future.

Lake Clean-up in Bengaluru

As India Private Limited in collaboration with United Way Bengaluru (UWBe) led a large-scale clean-up initiative at Baiyappanahalli Lake Bengaluru. The activity brought together employees and community members to:

- Remove invasive weeds and restore the lake’s natural ecosystem
- Plant native trees to enhance biodiversity and green cover
- Distribute seed balls to promote reforestation and soil health

At the event, Avi Avula, President & MD, Applied Materials India, said, “I’m proud of our community’s commitment that spanned five cities this year, demonstrating how we turn our values into local action. I was honored to participate in the Baiyappanahalli Lake clean-up, in partnership with United Way Bengaluru. A part of this restoration activity was deeply fulfilling, and I can't wait to see the fruit trees we planted. I hope the community embrace the lake as a place of peace and connection. It’s a powerful reminder of the power we can achieve through shared passion and teamwork.”

Other Applied Materials teams across Chennai, Coimbatore, Mumbai & Pune were also engaged in similar clean-up activities.

World Cleanup Day: Six Countries Join Together for a Cleaner Planet

Facing the global challenge of waste pollution, the World Bank projects that total global waste will reach 1.2 billion tons by 2050, a nearly 70% increase compared to 2016. According to the Organisation for Economic Cooperation and Development (OECD), plastic waste leakage in Southeast Asia and other developing countries is expected to increase by approximately 70% by 2050 compared to 2022. To address this growing environmental challenge, Applied Materials’ entities across six countries are partnering with local non-profit organizations from September to October to launch a series of impactful cleanup activities. These efforts will span diverse ecosystems—including land, rivers, and oceans—and will be supported by environmental education and community engagement programs. By harnessing the collective power of employees, communities, and partners, the campaign aims to deliver meaningful environmental improvements, reduce waste pollution, and contribute to climate resilience—creating lasting positive impacts in the communities we serve.

Global Impact of Applied Asia Cleanup in Other Regions:

Applied Materials is also conducting cleanup activities in Shanghai, Xi’an, and Xiamen, while actively promoting community participation in the World Cleanup Day digital campaign (led by LDIW) to expand its reach and impact.

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oring carbon, and supporting biodiversity.

a: Launching cleanup activities with the “Save Our Rivers” campaign, where
and their families will create and release EM (Effective Microorganism) mud balls
streams, alongside stream cleanups and litter collection efforts to support waterway
l.

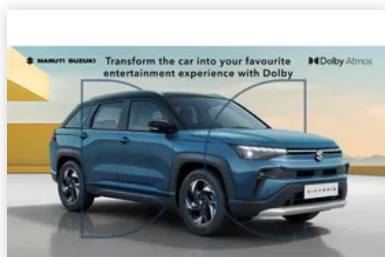
itiating a wetland cleanup at Taijiang National Park in Tainan—an ecologically rich
e coastal inlet—where employees and their families can help protect the ecosystem
then community ties.

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