

Passion meets



P U R P O S E



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Table of Contents



01. Chairman Speaks	02
02. CEO Talks	03
03. Our Approach	04
04. Flagship Campaigns	05
05. To Date	06
06. 2024-25 Footprint	07
07. 2024-25 Highlights	08
08. Climate Action	10
09. Education for All	16
10. Integrated Rural Development	20
11. Diversity, Equity, and Inclusion	26
12. Volunteering	30
13. Awards & Recognition	32
14. Media mentions	33
15. Financials	34
16. Board of Directors	36

CHAIRMAN SPEAKS

17 years of commitment to the communities, relentless effort in impacting the lives of many individuals across the nation, tireless process of innovation and creativity – the hallmark of the culture that United Way of Bengaluru has stood for.

As we close yet another amazing year of touching lives, I am excited and proud of the entire team of United Way of Bengaluru. The board and the leadership team of UWBe decided to embark on a new strategic journey at the beginning of the year, which will focus on the depth of impact and will embark on meaningful replication and scale of all the flagship campaigns. I am happy to say that it has been a great experience every time the leadership team presents the impact numbers and the stories of change which is what the organisation's legacy stands for.



The character of UWBe has always been keeping the communities at the forefront and at the same time remain committed to the interests and compliance of the donors. The strategic direction that UWBe took in the beginning of the year has paid rich dividends by strengthening the impact on the communities and fostering a very healthy and meaningful relationship with the donors. I am very proud of the fact that, UWBe continued its work in more than 17 states of India with utmost effectiveness and efficiency.

I would like to appreciate the entire team of UWBe, the board members and all the wonderful donors for all the amazing work that was done in the year 2024-2025. It is heartening to see the range of initiatives starting from the climate action efforts, advancing education, integrated rural development, women empowerment, inclusive spaces initiative and many more. Doing all these initiatives with an unwavering focus on Impact is no mean feat.

Finally, my gratitude goes to all the Government departments and the respective officials who acknowledged the intention and the efforts of UWBe and partnered in this process towards creating sustainable development of our nation. There is a long way to go, there are still so many needs that must be addressed and many communities that needs upliftment. I am very confident that UWBe will march ahead with the same fervour and commitment for many more years to come.

Wish all success and greatness for United Way of Bengaluru

*Prashanth Prakash
Board chair, UWBe*

Dear all,

As we close another dynamic and transformative year, I'm proud to reflect on the journey we've taken together, a year marked not just by achievements but by renewed purpose and impact on over 34 lakh lives across climate, education, livelihood, and inclusion. Our initiatives have addressed immediate needs, offering resources for education, creating self-sustainable livelihoods for rural communities, reviving the lakes and water bodies, conserving rainwater, and catalyzing volunteers towards community engagement, paving way for long-term, sustainable change in the lives of community.

We are deeply thankful to our board members, corporate partners, volunteers, UWBe fraternity and well-wishers whose trust and belief empower our work every day.

The support we've received from our stakeholders has helped to expand our interventions and programs that ensure children succeed in school, families gain financial independence, and communities have the resources to live healthier lives. Your commitment to our mission is a testament to the power of collective action.

With your continued support, we look forward to FY 2025–26, ready to deepen our impact, expand our reach, and build thriving communities for all.

Rajesh Krishnan
CEO, United Way Bengaluru



Rajesh

OUR APPROACH

At the heart of everything we do are a few core principles that guide our actions and anchor our impact: a strong emphasis on community-led development, a commitment to collaborative partnerships, and a focus on long-term sustainability. These values ensure that, no matter the scale or complexity of a project, our interventions remain relevant, responsive, and resilient – creating change that endures.



Collaborating for Sustainable Impact

Community

Aligned with UN Sustainable Development Goals, focusing on local needs and human development.



Government

Provides data, identifies priority districts (like Dharashiv, Raichur, Wayanad), and links schemes.

Corporates

Bring in resources, set ESG (Environmental, Social, Governance) goals, and partner with government.



Witnessing change first-hand – corporate & community stakeholders come together

FLAGSHIP CAMPAIGNS

Restore mangroves along the coastal belts of India



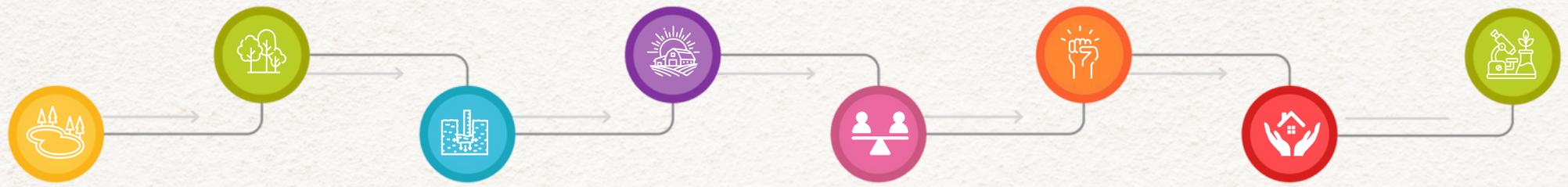
An integrated rural development program



Provide livelihood to PwDs and LGBTQIA+ community



Ignite a spark for STEAM subjects



Rejuvenation of urban and rural lakes



Conserve 1 billion litres of rainwater every year by construction of 10,000 percolation wells



Create awareness on gender sensitivity and safe spaces in schools



An early childhood care and education program at the Anganwadi Centres

TO **DATE**

20 Mn
LIVES TOUCHED



900+
VILLAGES



51
DISTRICTS



17
STATES



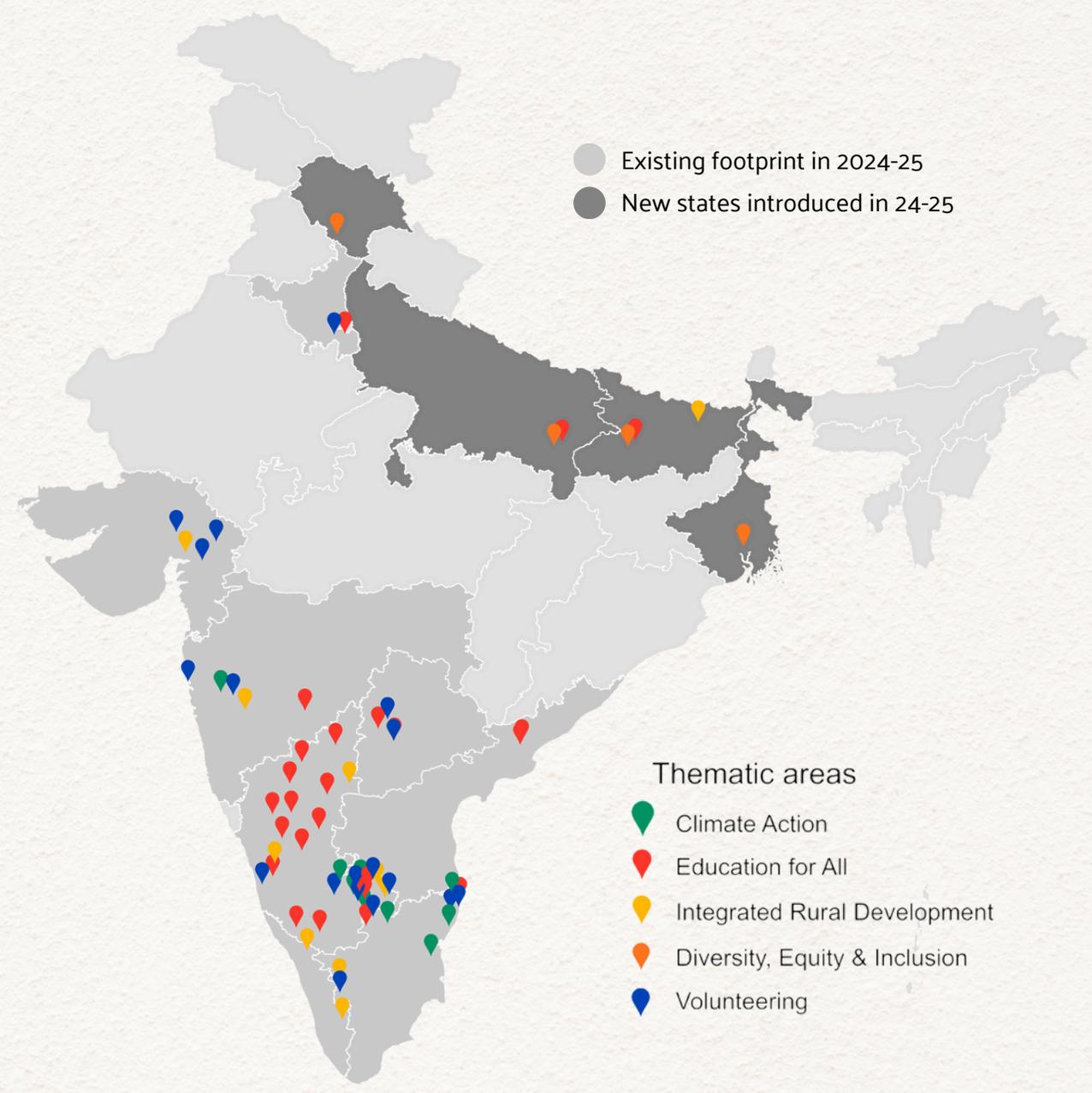
17
YEARS



2024-25 FOOTPRINT

Our journey has been defined by growth, collaboration, and an unwavering commitment to building stronger communities. What began as a localized effort has steadily evolved into a movement, and today, we are proud to share that our projects now span across 17 states in India, touching countless lives in both urban and rural settings

We continue to prioritize community ownership, collaborative partnerships, and data-driven decision-making. Our belief in co-creating solutions with the communities we serve ensures that every intervention is rooted in local context and built to last. We also hold ourselves to the highest standards of accountability and transparency, enabling us to earn the trust of our stakeholders year after year.



2024-25 HIGHLIGHTS



Inauguration of a One Billion Drops percolation well by United Way leadership team



Global leaders meet the next generation at an Anganwadi Centre

Global Meets Local

The President & CEO of United Way Worldwide (UWW), Angela F. Williams, made her first ever visit to United Way Bengaluru and other chapters in India this year. This visit was a wonderful means for us to connect with the wider United Way family, sharing the impact of our diverse interventions, and allowing for conversations around our collective vision for creating lasting positive change.



Driving alongside women with e-autos

Partnering for Change

United Way Bengaluru, in partnership with NGO Parihar, a shelter home for destitute women and children run by the Bengaluru City Police, has launched a Livelihood Support Program to help vulnerable women become self-reliant through income-generating opportunities.

Through Parihar's support, the e-rickshaw initiative empowers women from vulnerable communities by training them to operate e-rickshaws and partner with cab aggregators such as Namma Yatri. Each e-rickshaw is equipped with a smartphone to manage ride requests efficiently. The women who received the e-autos have overcome challenges such as domestic violence, physical disabilities, financial hardships as single parents, and the responsibility of caring for unwell family members. Many began their journeys by learning to drive and independently renting autos before joining this initiative, made possible through the support and guidance of Parihar.

This partnership reflects the strength of public-private-people collaboration in driving social progress and promoting eco-friendly mobility in the city.



Capacity building of e-rickshaw beneficiaries



Auto sarathis undergoing training by the Traffic Dept.

CLIMATE ACTION

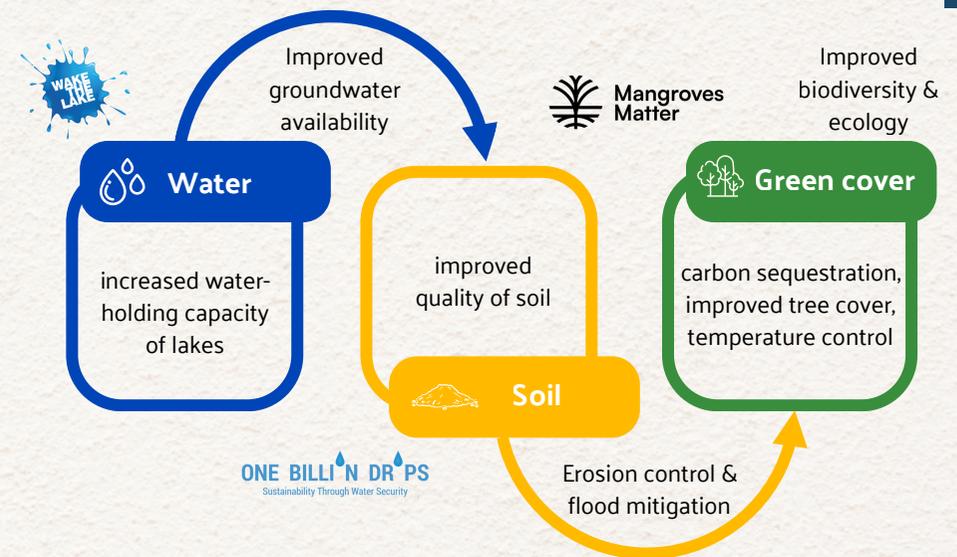


With the rising concern of the water crisis across the country, and cities like Bengaluru struggling with sorely depleted groundwater levels, we continue to strengthen our focus on expanding watershed initiatives to improve water security. In line with our efforts to strengthen partnerships, we have also worked alongside government bodies to improve coastal ecology with mangrove rewilding efforts.

As depicted below, the various climate interventions contribute to the major outcomes of increasing water security, enriching soil fertility and biodiversity, enhancing green cover, and providing sustainable access to renewable electricity, particularly in rural areas.



A vibrant ecosystem comes to life at Dommasandra Lake, Bengaluru



Increasing Water Security



This year, we rejuvenated **13 lakes and 20 ponds** in urban and rural areas, enhancing the water-holding capacity of the lakes, supporting flood control and groundwater recharge, and improving biodiversity and ecological health.

Under the **One Billion Drops campaign**, we constructed **3,686 percolation wells**, scaling up the campaign objective of percolating and conserving 1 billion litres of rainwater annually. We have worked in collaboration with local administrative bodies and academic and research partners.



The glistening waters of Udayagiri pond, Khed, Pune



Measuring the depth of the water in the percolation wells, Bengaluru



The **Wake the Lake campaign** aspires to transform select lakes into models of urban water conservation, through scientific rejuvenation, community engagement, and governance partnerships.

2.63 billion litres

Water conservation potential created (through lake and pond rejuvenations & percolation wells)



Afforestation: : Enhancing Green Cover & Enriching Biodiversity



Afforestation at Dr. M. H. Marigowda Botanical Garden, Korategere: boosting green cover, enriching soil, and supporting biodiversity.



Mangroves Matter protects and restores vital ecosystems along coastal areas. These mangroves provide a range of environmental, social, and economic benefits, acting as carbon sinks with thriving marine ecosystems, which in turn serve as livelihood for local communities.

81,000

Mangrove saplings planted

Afforestation helps replenish native flora and fauna, reduce carbon emissions, and improve soil fertility while increasing green cover to support biodiversity. Our **urban and rural forestry** initiatives focus on restoring green spaces, enhancing ecological health, and creating resilient livelihoods by protecting and reviving degraded land.

This year marked 3 years of collaboration with the Department of Horticulture, alongside whom we have contributed to the development of a Thorn forest, a Dense forest, as well as 3 ponds.

68,660

Terrestrial saplings planted via Miyawaki, Social Forestry and other methods



Women join hands to nurture mangroves in harmony, Pulicat, Tamil Nadu

Biodiversity Enhancement

An Avifauna Assessment was conducted at **Dr. MH Marigowda Centre for Plant Conservation & Development, Koratagere**, to assess the diversity and distribution of birds following our afforestation initiatives.

🕊️ Long-distance migratory bird
🟡 NT Near threatened species
🔴 VU Vulnerable species



6 long-distance migrant species were spotted, which travel to India from Central Asia during the winter

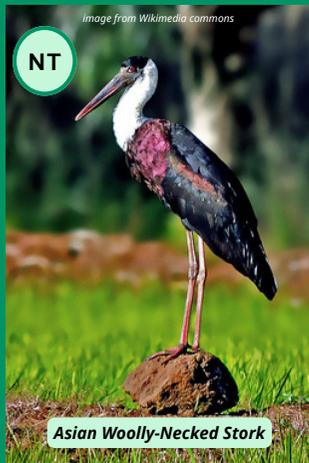
Bird species recorded
in 2021 in 2025

35 75

40+ NEW SPECIES



As per the IUCN Red List, 2 Near Threatened & 1 Vulnerable bird species were spotted at the site



Carbon Sequestration

Another major outcome of our climate initiatives is a reduction in the amount of carbon emissions, and strengthened natural resources that remove CO₂ from the atmosphere. Initiatives from lake rejuvenations to plantations and mangrove rewilding, all contribute to carbon sequestration.

1,197,280*

kg CO₂ sequestered
this year

Sequestering the annual
carbon output of
approximately

700
Indians

As per benchmarking consistent with Verra standards, our 50-hectare Mangrove site in Tiruvallur was projected to generate approximately **30 carbon credits per hectare** annually.

*Approximated using accepted mathematical calculations on sapling plantations





Environmental Stewardship

In Karnataka, the **Bovi Vaddar (well-digger) community** saw their livelihood decline with the rise of borewells and depleting groundwater levels. Many shifted to daily wage work, struggling to sustain their families. Through the OBD campaign, we have connected with the community to use their specialised skills. They have manually dug nearly 7,000 wells since 2019, earning stable incomes that help feed their families, educate their children, and secure their futures by connecting with their roots.



Members of 'Bovi Vaddar' (Well Diggers) at work building percolation wells



Irular community cultivating seedlings from shore to soil

Meanwhile, in coastal Tamil Nadu, couples like Saraswati and Rajendran care for mangrove saplings by Pulicat Lake. Living in a solar-powered hut on site, they nurture the plants until they can thrive on their own. This work not only provides them with steady meals and income but also gives them pride in protecting their environment. As stewards, they inspire others in the community to join in, spreading awareness and responsibility for climate action.

Both stories show how local communities, when supported, can revive existing traditions and create lasting impact for themselves and the environment.



33

Water Bodies Rejuvenated

(13 lakes + 20 ponds)



3,686

Percolation Wells

Groundwater recharge



2,911

Solar Lights

1.27+ lakh people
impacted



1,49,660

Saplings Planted

Mangroves, social forestry,
& Miyawaki plantations



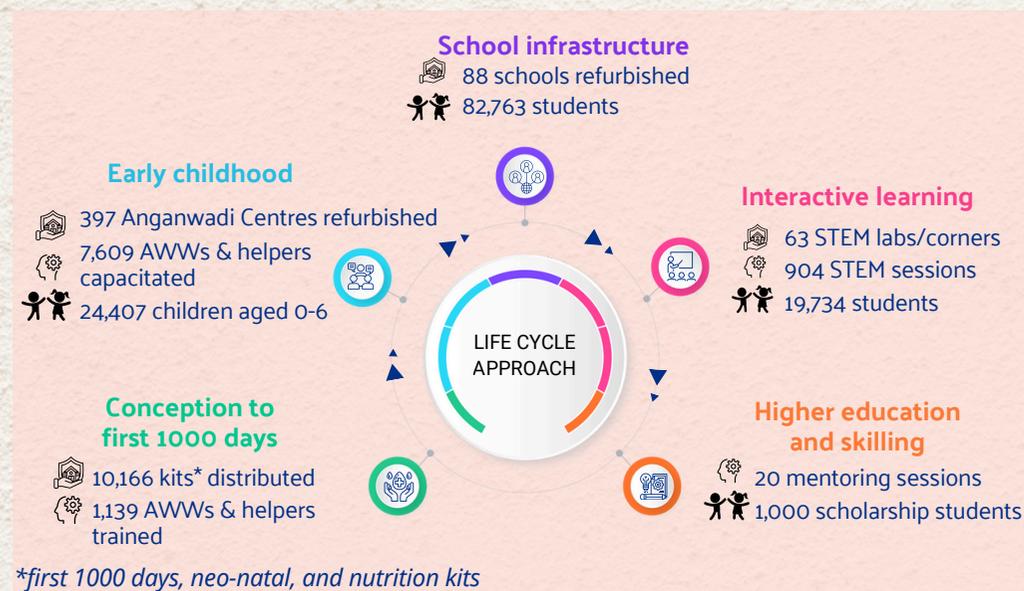
EDUCATION FOR ALL



Education is a primary focus of much of CSR funding in the country, and it has remained a major focal point for United Way Bengaluru for years. Our education initiatives aim to **provide safe, conducive learning environments to children through each stage of life.**

Working alongside pre-established structures and in convergence with government approaches and the ICDS, we have created **model 'Saksham Anganwadis'** that ensure nutrition and learning outcomes for children aged 0-6, while we provide **targeted capacity building training** to Anganwadi workers and helpers.

Our programs focus on improved **access to digital technology**, strengthen **access to STEAM curriculum in schools**, and provide holistic aspects of school development from WaSH to **scholarship programs.**



The life-cycle approach begins with support provided to pregnant women through Anganwadi centres



Early Childhood Care & Education



Working with **close to 400 Anganwadi Centres across 6 states** this year, the Born Learning Campaign enriches early education by strengthening Anganwadi Centres through a multi-dimensional approach.

In 2024-25, special focus was given to **First 1000 Days training**, where we reached parts of Bihar, UP, and Maharashtra with targeted awareness building around Early Childhood Care and Development. **1,145 first 1,000 days kits** were distributed.



“The training has not only enhanced my understanding of these dynamic topics but has also strengthened my ability to provide better guidance and support to the mothers and children in my community.”

**~ Snehal Singh, Anganwadi Worker
Chowkaghat, Varanasi**

Addressing Hunger & Health

Anganwadi Centres play a crucial role in combating malnutrition and other community health concerns. Our interventions have worked to address health and nutrition in sustainable ways like the establishment of nutrition gardens at Anganwadis. through which they gain access to fresh vegetables.

92

AWCs with kitchen
garden setup

212

kitchen gardens set up
at household level

In Wayanad, after 3 successful years of our Cooked Meal intervention, our community focused behaviour-change model has been taken up by the local self-govt (Gram Panchayat), ensuring sustainability of the project towards improved nutrition levels of children, particularly in tribal communities.



Children & mothers at a Community Kitchen event, Wayanad, Kerala





Integrated School Development Program

Our aim is to ensure improved and quality education in all Government and Government aided schools across the country by providing access to facilities that ensure safe and effective learning environment, relevant resources that ensure effective teaching and learning engagement of all students, across different age groups without any discrimination.

We have **enhanced school infrastructure**, integrated **technology for digital learning**, strengthened **sanitation and hygiene facilities**, promoted **inclusivity**, and fostered a **holistic approach to education** that supports academic growth, life skills, and overall well-being of students at scale.

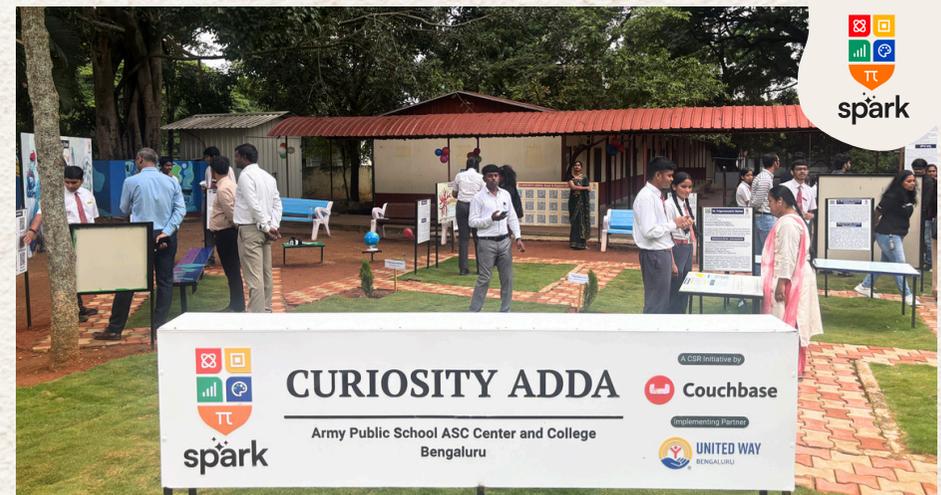


The first batch of 46 grade 12 science students graduating from Ghoghamba Model School, Gujarat

A focus on STEAM learning

Recent studies show that while rural populations consist of 60% of the country's population, barely 6% of youth in STEM fields hail from these communities. Our STEAM approach aims to bridge this gap between the urban elite and underrepresented communities. This includes STEAM learning labs and interactive spaces to develop higher-order thinking, and encouraging students with experiential teaching and learning.

We have ended the year with our **newly launched flagship campaign, spark**. Spark brings resources into the classroom, with a focus on the capacity building of teachers to convert the class into a more effective learning space.



Igniting a curiosity among students for 'spark' through Curiosity Adda



8,748

Anganwadi Workers

Serving over **43,750 pregnant & lactating mothers**



397

Anganwadi Centres

Supporting learning & development of **24,507 children** aged 0-6



88

Schools strengthened

Enabling education of **1,02,497 students**



63

Schools with STEM labs

Strengthening STEM & digital skills for **19,734 students**



Science Exhibition, Mulabagilu, Karnataka

INTEGRATED RURAL DEVELOPMENT

All our rural interventions are implemented through an organized, integrated rural development campaign **Rural Rising**. Here, we have focused on building self-sustaining rural communities through an approach that aligns Government and community priorities, assuring access to quality education, better health resources, access to improved livelihood opportunities, and cleaner environment that all community members benefit from.

This year, community engagement was deepened by working more closely with local systems, leading to improved quality of outcomes and greater sustainability, ensuring that the interventions are carried forward independently.



Interaction with villagers on the lake's history, the 1972 drought, and ongoing rejuvenation efforts, Khed, Pune



The Mock Children's Parliament, where students came together to discuss serious social issues affecting their communities, Karnataka





Environment

1,917 solar streetlights installed

8 4 lakes + 4 ponds rejuvenated

12,020 saplings planted



Health

42 AWCs received cooked meal daily

12 community water ATMs

9 electric scooters provided to PHC



Education

18 AWCs refurbished/constructed

212 kitchen gardens set up at household level

8 Community Resource Centres

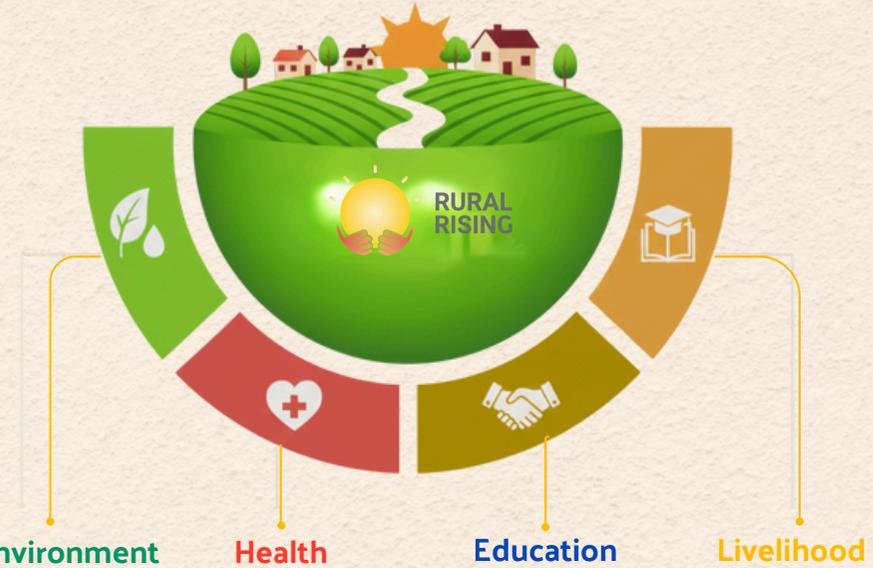


Livelihood

34 PWD received mobility support and skill training

163 youth trained in skilling

258 women trained in tailoring



A student rides her cycle to school with safety and confidence—because every child deserves uninterrupted learning



Education

Much like the organization's wider efforts towards education, Rural Rising's education component ensures to address multiple facets of education, catering to the needs of the local area where the project is being implemented. This year, we worked to construct and refurbish Anganwadi centres and train Anganwadi workers on ECCE, while also setting up digital screens, STEM corners, and STEM labs in rural schools.

Some community spaces were constructed to contribute to the education of individuals across the village who may need access to books and digital learning.



Community library in Mulbagilu, Kolar serves nearby students for study, reading, and computer use

Towards higher education, youth receive support through improved access to digital literacy, skill training, and scholarships.

Contributing to the holistic growth and social inclusion in diverse rural areas, we have invested in providing sports equipment and training in schools, with children learning and competing in football in Wayanad, Kerala, volleyball, kho-kho and kabaddi in Anamalai, TN, and local traditional martial arts Kalari & Silambam in Coimbatore, TN.



Kicking off teamwork and fun as students compete at a football tournament, Wayanad, Kerala



"As parents, we're glad to see our children's love for sports grow. Football training has boosted their confidence, taught teamwork, and given them chances to play in tournaments and academies."

-School Parent, Wayanad

Health

Our support towards health in rural communities has been largely focussed upon strengthening the quality and reach of existing public health systems. We have worked with Primary Health Centres (PHCs), enabling their last-mile connectivity with the provision of e-bikes. Additionally, through WaSH interventions we have contributed to community health by establishing community toilets and community water ATMs that make potable water cheap and accessible.



Bringing healthcare closer as a patient engages in a telemedicine consultation at the Telemedicine centre, Doddaballapura

Telemedicine has revolutionized healthcare in Rural Bengaluru, with centers recording large numbers of consultations each month. With the PHCs taking full ownership, this project promises strong sustainability at a low cost.



“With the new equipment, our centre now supports safe deliveries for pregnant women every single month, as compared to barely managing one delivery a year in the past”

**- Village Head Nurse, Myleripalayam PHC,
Coimbatore**





Livelihood

Livelihood interventions through Rural Rising are focussed on providing support to individual community members, generally either marginalized women, youth, or people with disabilities (PwD). This year, women received training in tailoring, and youth and PwDs were trained towards various skills.



Women create beautiful Aari work, Coimbatore

Environment

Rural climate interventions are often implemented in the form of lake and pond rejuvenations that improve water availability for farmers and contribute to groundwater recharge.

Our intervention to provide **solar lights to rural communities** ensures sustainable, affordable access to light while reducing the dependence on non-renewable sourced electricity.

1,917

solar lights
installed

14

districts across
6 states

1,35,188

community members
benefitting

For the first time, light touched every corner of Nayak Faliya, Gujarat. Families shared how they can now cook and eat outside, no longer confined to dark interiors, and live without the fear of darkness every other day.



Children studying under the solar light



6

States

across the country



24

Blocks

within **16 Districts**



67

Gram Panchayats

strengthening local
government ties



263

Villages

reaching **2.86 Lakh people**



Education made accessible, Maharashtra

DIVERSITY

EQUITY

INCLUSION



A number of our projects focus on marginalized communities, this year with a strengthened focus on improving accessibility and providing livelihood opportunities to disabled and marginalized individuals. Within the LGBTQ community, a new Safe Space centre with individual livelihood support aims to lift the community in Bengaluru. A new collaborative effort with local bodies in Bengaluru has provided over 100 women with livelihood support. We continue to raise awareness towards gender equality for the next generation.



This year, the GendHer campaign reached new locations in different parts of the country. It was aimed at addressing the prevalent taboos and lack of conversations around gender, by providing gender sensitivity and inclusion trainings, and upskilling Anganwadi Workers in these locations.



GendHer training conducted for school students creating safe spaces to learn about gender, Baddi, Himachal Pradesh



Making learning lively as Anganwadi workers joined the stage during GendHer training, Srirampura, Bengaluru





Our campaign 'aikyam' focuses on individual differences, providing marginalized folks belonging to different communities with contextualised support.

Through the Safe Space centres, in addition to availing health and counselling services, members of the LGBTQIA+ community have availed livelihood support and scholarships that put them on a path towards future success.



With the vegetable cart support, Abhiram is now financially self-reliant and aspires to support others with community. (*name changed)*

Livelihood opportunities for women

139 women from vulnerable backgrounds were provided with e-autos as a means of sustainable livelihood. They were upskilled to operate the autos, and trained to use transport applications to efficiently manage ride requests. These women have shown grit and determination to improve their situations for themselves and their families.



'Happy Shanthi' is steering her future with her e-auto, paving the way for a fulfilling life for herself and her family, Bengaluru





SHG Glasses for PwDs



733

Safe Space Beneficiaries
reaching the LGBTQ community



300

PwDs with Assistive Aids
enabling access and independence



139

Women received e-autos
strengthening opportunities to provide



100
e-Autos

Auto-Sarathis: Struggles to Strength: SHE Drives

VOLUNTEERING



Our corporate volunteering approach transcends isolated activities, focusing on creating meaningful, measurable impact. We align volunteer efforts with consistent, strategic goals to empower corporations and drive sustainable development.

Beyond Activities, Towards Impact

Beyond the numbers lies something even more powerful: the spirit of community coming together to make a difference. What begins as activities soon transforms into thriving natural ecosystems, stronger collaboration, and positive gains to the communities, proving that collective action can shape a better future for all.



Corporate volunteers, UWB employees, and scholarship students came together for a day of sports and learning, with volunteers leading by example despite heavy rain



Teamwork in full color! as volunteers join hands (and brushes) for the bird box painting activity



54

Corporates Engaged

With 26,000+ volunteers



339

Volunteering Activities

Across diverse causes



1,248

Hours of volunteering

Time dedicated for social causes



Plantation Drive, Bengaluru

AWARDS & RECOGNITION



CSR Universe Social Impact Award 2024



SABERA 2024 Award



7th ICC Social Impact Award 2025



GuideStar India platinum certification

MEDIA MENTIONS



1st 1000 Days: United Way Bengaluru's Born Learning Campaign Lays Foundation for a Brighter Future

The first 1,000 days of a child's life—from conception to their second birthday—are widely recognized as the most critical period for a child's physical, cognitive, and emotional development. United Way Bengaluru (UWBe) has championed this vital cause through its flagship initiative, the **Born Learning Campaign (BLC)**.

More than just a program, "1st 1000 Days" is a nationwide movement under BLC, built on the belief that early childhood care not only shapes individual lives but also defines the future of our society. In alignment with key government frameworks such as the **Integrated Child Development Scheme (ICDS)**, **Poshan 2.0 Saksham Anganwadi**, and the **Aspirational Districts Program**, the campaign is transforming how communities nurture their youngest members.

Transformative Impact at Scale

With over **20 lakh lives touched** and **11,000+ Anganwadi Centres (AWCs)** impacted across Bengaluru, Bihar, Uttar Pradesh, and Maharashtra, the campaign's targeted interventions ensure every child gets a fair start in life.

Key Interventions:

- **Maternal Health & Nutrition:** Hygiene awareness, exclusive breastfeeding education, and immunization drives.
- **Community Education:** Engaging parents—especially mothers—in their child's growth through regular health and nutrition meetings.
- **Frontline Worker Training:** Empowering **Anganwadi Workers (AWWs)** and **Helpers (AWHs)** with Early Childhood Care and Education (ECCE) best practices.
- **Tangible Health Support:** Distribution of **nutrition kits**, **neonatal kits**, and essential **teaching-learning materials** to improve care environments.

12 percolation wells set up at Indira Gandhi Musical Fountain Park

Updated - February 22, 2025 09:21pm IST - Bengaluru

THE HINDU BUREAU

READ LATER



Rajesh Krishnan, CEO-United Way Bengaluru, Angela F. Somya Anderson, Executive Vice President, United Way Worldwide, Chethan Assistant Director Horticulture, Cubbon Park with Rainwater Percolation Well model at Indira Gandhi Musical Fountain Park, Bengaluru. | Photo Credit: SPECIAL ARRANGEMENT

United Way Worldwide, a firm that mobilises communities to action, unveiled an innovative 'Rainwater Percolation Wells' model at the Indira Gandhi Musical Fountain (IGMF) Park in the City on Friday.

United Way Bengaluru Launches Campaign To Restore Mangrove Ecosystems

By: TheCSRUniverse Team | Published: 27-May-2024



Bengaluru, May 27, 2024: NGO United Way Bengaluru (UWBe) has launched an ambitious and impactful campaign to revitalise mangrove ecosystems. The first foot is at Pulicat or Pazhaverkadu, a coastal town near Chennai, Tamil Nadu.

Known as the 'jungle of roots' in Tamil, Pulicat encompasses a vast expanse of 720 sq km, constituting India's second-largest brackish water body. Rampant destruction of mangrove vegetation by human activities and natural causes has led to a massive reduction in the lake's depth from 3.8m to 2m. This ecological decline has endangered biodiversity and threatened the livelihoods of local fisherfolk dependent on the mangrove ecosystem.



B'loru takes innovative steps towards a greener tomorrow

BENGALURU, DHNS

On the occasion of World Earth Day (April 22), green initiatives in Bengaluru showcase what long-term, sustained environmental actions can achieve.

From significantly reducing plastic waste to reviving dying waterbodies, several efforts across the city are quietly reshaping its ecological future.

Transforming plastic waste

DrinkPrime, a Bengaluru-based startup, aims to curb the plastic burden of urban hydration.

Many households in the city rely on up to 15 water cans a month—each a 20-litre plastic container weighing around 1kg. Typically, each can is reused only up to 10 times. With over 2.5 lakh subscribers now using DrinkPrime, the company estimates it is saving around 7.5 lakh kilograms of plastic every month.

The startup's model integrates maintenance within the



An insect cafe set up by EY Global Delivery Services (GDS). PHOTO: EY DCS

subscription—reclaiming used filters and purifiers, refurbishing them through ultrasonic cleaning, and placing them back into circulation. This reduces manufacturing demand and supports a closed-loop, circular economy.

Restoring urban ecosystems

Meanwhile, United Way's Wake the Lake initiative has rejuvenated 80 lakes around Bengaluru in recent years. The programme focused on clearing garbage and pollut-

ants and replenishing aquatic ecosystems.

Complementing this is the One Billion Drops campaign, which focuses on rainwater conservation in urban areas. By setting up over 8,200 rainwater harvesting wells, the campaign has successfully diverted and stored more than 10.4 million litres of water that would have otherwise evaporated or been lost in runoffs.

21 insect cafes

EY Global Delivery Services (GDS), in collaboration with Bhumi and supported by Vibhina India Foundation, has built 21 insect cafes across Cubbon Park, Lalbagh Botanical Garden, and Doddasaigara Botanical Garden.

Insect cafes—nesting grounds for pollinators—are constructed from upcycled wood, bamboo, and mud. They aim to facilitate insect pollination and promote biodiversity.

"This day is a powerful reminder that the time to act is now - our environment needs us more than ever. Every step we take, no matter how small, contributes to a larger movement of change. At UWBe, we believe in creating lasting environmental impact through strong partnerships, driven by passion and guided by purpose. From rejuvenating 85 lakes to conserving 1,088 million litres of water annually through 8,500+ rainwater harvesting wells, our initiatives aim to create sustainable change at scale. Let us remember that environmental protection is everyone's responsibility - every small act counts. Together, we can make every World Environment Day a milestone in our journey towards sustainability."



Mr Rajesh Krishnan
CEO, United Way Bengaluru

FINANCIALS

Balance sheet

UNITED WAY OF BENGALURU (Society registered under the The Societies Registration Act, 1860) Society Reg. No. 42/2008-09 Reg Office : Crimson Court, #5, 2nd Floor, Jeevan Bhima Nagar Main Road, HAL 3rd Stage, Bangalore -560 075 BALANCE SHEET AS AT 31-03-2025							
Particulars	Sch	2024-25			2023-24		
		LC	FC	TOTAL	LC	FC	TOTAL
SOURCES OF FUNDS							
General Fund	2	2,64,63,567	18,96,45,196	21,61,08,764	6,27,57,514	16,54,27,111	22,81,84,625
Earmarked Funds	3	84,03,67,145	84,87,49,727	1,68,91,16,872	89,13,04,727	98,38,95,532	1,87,52,00,259
Non Current Liabilities							
Long term provisions	4	20,07,525	-	20,07,525	15,82,967	-	15,82,967
Current Liabilities							
Duties and Taxes	5	86,39,875	27,66,267	1,14,06,142	1,73,600	-	1,73,600
Sundry Creditors		-	-	-	97,810	-	97,810
Short term provisions	6	18,16,452	-	18,16,452	3,76,660	-	3,76,660
Total		87,92,94,565	1,04,11,61,191	1,92,04,55,755	95,62,93,279	1,14,93,22,643	2,10,56,15,922
APPLICATION OF FUNDS							
Non Current Assets							
Property, plant and equipment	7	47,19,169	6,82,531	54,01,700	50,70,394	9,55,108	60,25,502
Long term deposits	8	21,50,000	17,60,000	39,10,000	13,30,000	17,00,000	30,30,000
Current Assets							
Short term loans and advances	9	47,21,589	37,39,430	84,61,019	31,24,341	21,74,762	52,99,103
Cash and bank balances	10	86,53,21,564	1,03,45,46,051	1,89,98,67,615	94,35,09,210	1,14,00,77,348	2,08,35,86,558
Other Current assets	11	23,82,243	4,33,178	28,15,420	32,59,334	44,15,426	76,74,759
Total		87,92,94,565	1,04,11,61,191	1,92,04,55,755	95,62,93,279	1,14,93,22,643	2,10,56,15,922
Significant accounting policies 1							
As per our report of even date enclosed							
<p>For Vishnu Daya & Co LLP Chartered Accountants ICAI Firm Registration Number: 008456S/S200092</p>							
 Guru Prasad Partner ICAI Membership Number. 219250 Place: Bangalore Date: 19-09-2025				 Prashanth Prakash Chairman		  Hariharan Narayanaswamy Treasurer	
				 Rajesh Krishnan CEO		 Venkata Subhakar Namala Vice-President	

Income & Expenditure

UNITED WAY OF BENGALURU
(Society registered under the The Societies Registration Act, 1860)
Society Reg. No. 42/2008-09
Reg Office : Crimson Court, #5, 2nd Floor, Jeevan Bhima Nagar Main Road, HAL 3rd Stage, Bangalore -560 075
INCOME AND EXPENDITURE ACCOUNT

(Amount in Rs.)

Particulars	Sch	2024-25			2023-24		
		LC	FC	TOTAL	LC	FC	TOTAL
INCOME							
Amounts appropriated from the earmarked funds for expenditure / disbursements on specified projects/activities	3	1,49,68,58,296	30,92,29,080	1,80,60,87,375	95,92,67,928	29,89,32,816	1,25,82,00,744
Interest on Saving Bank account		1,18,77,470	86,34,371	2,05,11,841	1,16,50,751	1,07,27,956	2,23,78,707
Interest on Fixed Deposit		74,63,841	1,55,83,714	2,30,47,555	63,68,484	1,41,25,486	2,04,93,970
Interest on Group Gratuity deposit		-	-	-	4,13,244	-	4,13,244
		1,51,61,99,607	33,34,47,165	1,84,96,46,771	97,77,00,407	32,37,86,258	1,30,14,86,665
EXPENDITURE							
Amounts incurred from earmarked funds for expenditure / disbursements on specified projects/activities	12	1,40,80,22,264	30,37,00,968	1,71,17,23,232	88,09,98,107	28,48,43,642	1,16,58,41,749
Employee Benefit Expenses	13	6,78,11,458	28,51,733	7,06,63,191	5,28,93,302	1,33,60,453	6,62,53,756
Administration and other expenses	14	1,96,53,933	24,03,802	2,20,57,735	2,38,01,710	3,02,310	2,41,04,021
Depreciation	7	13,70,641	2,72,577	16,43,218	15,74,808	4,26,411	20,01,219
Total		1,49,68,58,296	30,92,29,079	1,80,60,87,375	95,92,67,928	29,89,32,816	1,25,82,00,744
Excess of Income over Expenditure		1,93,41,311	2,42,18,085	4,35,59,396	1,84,32,479	2,48,53,442	4,32,85,921

Significant accounting policies 1
As per our report of even date enclosed

For Vishnu Daya & Co LLP
Chartered Accountants
ICAI Firm Registration Number: 008456S/S200092

Guru Prasad
Partner
ICAI Membership Number. 219250

Place: Bangalore
Date: 19-09-2025

For United Way of Bengaluru
Reg No. SOR/BLU, DR/42/2008-09
BENGALURU

Prashanth Prakash
Chairman

Hariharan Narayanaswamy
Treasurer

Rajesh Krishnan
CEO

Venkat Sudhakar Namala
President

Receipts & Payments

UNITED WAY OF BENGALURU
(Society registered under the The Societies Registration Act, 1860)
Society Reg. No. 42/2008-09
Reg Office : Crimson Court, #5, 2nd Floor, Jeevan Bhima Nagar Main Road, HAL 3rd Stage, Bangalore -560 075
RECEIPTS AND PAYMENTS ACCOUNT

(Amount in Rs.)

Particulars	Sch	2024-25			2023-24		
		LC	FC	TOTAL	LC	FC	TOTAL
Receipts							
Opening Balance :-							
Cash and Bank	10	94,31,10,944	1,14,00,77,348	2,08,31,88,292	92,90,75,096	1,26,33,95,341	2,19,24,70,438
Fixed Deposit		3,98,266	-	3,98,266	3,98,266	-	3,98,266
Donations	3	1,36,68,69,617	14,86,86,405	1,51,55,56,022	93,44,62,392	12,52,55,617	1,05,97,18,009
Interest Received		1,90,18,164	2,65,37,854	4,55,56,018	1,46,16,894	2,05,35,827	3,51,52,721
Interest Received and Allocated to Project	3	2,34,15,838	2,53,96,870	4,88,12,708	2,80,29,991	3,03,68,005	5,83,97,996
		2,35,28,12,829	1,34,06,98,477	3,69,35,11,306	1,90,65,82,639	1,43,95,54,790	3,34,61,37,430
Payments							
Project Expenses		1,40,50,99,800	30,33,22,678	1,70,84,22,478	88,19,87,146	28,54,56,066	1,16,74,43,212
Employee Benefit Expenses		6,68,23,657	13,70,990	6,81,94,647	5,21,09,488	1,22,06,855	6,43,16,343
Administrative & Other Expenses		1,37,28,393	13,98,757	1,51,27,150	2,74,01,756	18,14,522	2,92,16,277
Long Term Deposits		8,20,000	60,000	8,80,000	2,10,000	-	2,10,000
Fixed Asset Purchased	7	10,19,416	-	10,19,416	13,65,039	-	13,65,039
Closing Balance :-							
Cash and Bank	10	84,29,23,298	93,45,46,051	1,77,74,69,350	94,31,10,944	1,14,00,77,348	2,08,31,88,292
Fixed Deposit		2,23,98,266	10,00,000	12,23,98,266	3,98,266	-	3,98,266
Total		2,35,28,12,829	1,34,06,98,477	3,69,35,11,306	1,90,65,82,639	1,43,95,54,790	3,34,61,37,430

Significant accounting policies 1
As per our report of even date enclosed

For Vishnu Daya & Co LLP
Chartered Accountants
ICAI Firm Registration Number: 008456S/S200092

Guru Prasad
Partner
ICAI Membership Number. 219250

Place: Bangalore
Date: 19-09-2025

For United Way of Bengaluru
Reg No. SOR/BLU, DR/42/2008-09
BENGALURU

Prashanth Prakash
Chairman

Hariharan Narayanaswamy
Treasurer

Rajesh Krishnan
CEO

Venkat Sudhakar Namala
87 Vico-President

BOARD OF DIRECTORS



PRASHANT PRAKASH

Board Chairman



SANJEEVA KUMAR JAIN

Secretary



H NARAYANASWAMY

Treasurer



NIRUPAMA GURUPRASAD

Board Member



WINNIE SHEKHAR

Board Member



K T CHANDY

Board Member



LALIT AHUJA

Board Member



PASHUPATI KUMAR

Board Member



MARIASUNDARAM ANTHONY

Board Member



M P HARIHARAN

Board Member

Passion meets Purpose



VISION

United Way envisions a world where all the individuals and families achieve their human potential through education, income stability and healthy lives.

MISSION

To improve lives by mobilizing the caring power of communities around the world to advance the common good

UNITED IS THE WAY

GET INVOLVED • GIVE BACK • TAKE ACTION

United Way Bengaluru

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