



# **United Way Bengaluru Celebrates World Lake Day with CSR Partners at Kannamangala Lake**



## **Dossier of Coverage**

**Presented by**

**BRANDWAVE**  
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## **PRINT COVERAGE**

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## **World Lake Day celebrated at Kannamangala lake**

BENGALURU: United Way Bengaluru (UWBe), in collaboration with its CSR partners, commemorated World Lake Day with an engaging and educational event at Kannamangala Lake, Bengaluru. The celebration brought together corporates to highlight the importance of urban lakes and their crucial role in sustaining the ecological and social fabric of the city. World Lake Day is a reminder that lakes are not just water bodies; they are life-sustaining ecosystems, community hubs, and cultural landmarks.

The event covered a guided lake walk and a bird-watching session, allowing people to appreciate the biodiversity supported by the lake ecosystem. As part of the immersive experience, attendees engaged in hands-on water testing activities to understand the health of the lake, learning about water quality indicators and how pollution impacts aquatic life. Interactive 'Learn and Play' sessions were organized to make environmental education fun and accessible.

Corporates also had the opportunity to explore the lake's ecosystem, understand the threats it faces, and discuss ways to preserve such water bodies. They also gained hands-on experience in measuring water clarity, helping them understand the physical indicators of water health. It also revealed that the oxygen levels in the lake were within a healthy and appropriate range, indicating relatively stable aquatic conditions. The event concluded with a collaborative reflection session, emphasizing the importance of partnerships and community action in lake conservation efforts.

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## United Way Bengaluru Celebrates World Lake Day with CSR Partners at Kannamangala Lake

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United Way Bengaluru continues to drive lake conservation initiatives under its flagship program 'Wake the Lake', empowering citizens and corporates alike to become stewards of their local water bodies.





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## United Way Bengaluru Celebrates World Lake Day



### BENGALURU, AUG 29

United Way Bengaluru (UWBe), in collaboration with its CSR partners, commemorated World Lake Day with an engaging and educational event at Kannamangala Lake, Bengaluru. The celebration brought together corporates to highlight the importance of urban lakes and their crucial role in sustaining the ecological and social fabric of the city.

The event covered a guided lake walk and a bird-watching session, allowing people to appreciate the biodiversity supported by the lake ecosystem. Interactive 'Learn and Play' sessions were organized to make environmental education fun and accessible. United Way Bengaluru continues to drive lake conservation initiatives under its flagship program 'Wake the Lake', empowering citizens and corporates alike to become stewards of their local water bodies.

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## **United Way Bengaluru celebrates World Lake Day**

Bengaluru, Aug 29: United Way Bengaluru (UWBe), along with its CSR partners, celebrated World Lake Day at Kannamangala Lake with an interactive event aimed at raising awareness about the ecological and social significance of urban lakes.

The programme featured a guided lake walk, bird-watching, and hands-on water testing activities, enabling participants to better understand water quality indicators and the impact of pollution on aquatic life. Interactive 'Learn and Play' sessions were also conducted to make environmental education engaging and

accessible.

Corporate participants explored the biodiversity of the lake, learned about threats to its ecosystem, and discussed conservation strategies. Through practical exercises such as measuring water clarity, they gained insights into physical indicators of lake health. Findings revealed that oxygen levels were within a healthy range, suggesting stable aquatic conditions.

The event concluded with a collaborative reflection session, underscoring the importance of community engagement and partnerships in sustaining water bodies.

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## United Way Bengaluru Celebrates World Lake Day with CSR Partners at Kannamangala Lake

BENGALURU

United Way Bengaluru (UWBe), in collaboration with its CSR partners, commemorated World Lake Day with an engaging and educational event at Kannamangala Lake, Bengaluru. The celebration brought together corporates to highlight the importance of urban lakes and their crucial role in sustaining the ecological and social fabric of the city. World Lake Day is a reminder that lakes are not just water bodies; they are life-sustaining ecosystems, community hubs, and cultural landmarks.

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the lake ecosystem. As part of the immersive experience, attendees engaged in hands-on water testing activities to understand the health of the lake, learning about water quality indicators and how pollution impacts aquatic life. In-

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Corporates also had the opportunity to explore the lake's ecosystem, understand the

threats it faces, and discuss ways to preserve such water bodies. They also gained hands-on experience in measuring water clarity, helping them understand the physical indicators of water health. It also revealed that the oxygen levels in the lake were within a healthy and appropriate range, indicating relatively stable aquatic conditions. The event concluded with a collaborative reflection session, emphasizing the importance of partnerships and community action in lake conservation efforts. United Way Bengaluru continues to drive lake conservation initiatives under its flagship program 'Wake the Lake', empowering citizens and corporates alike to become stewards of their local water bodies.

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### **UNITED WAY BENGALURU CELEBRATES WORLD LAKE DAY WITH CSR PARTNERS AT KANNAMANGALA LAKE**



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## यूनाइटेड वे बेंगलुरु ने कन्नमंगला झील पर सीएसआर भागीदारों के साथ विश्व झील दिवस मनाया



**बेंगलुरु, (दक्षिण प्रकाश)।** यूनाइटेड वे बेंगलुरु ने अपने कॉर्पोरेट सामाजिक उत्तरदायित्व (सीएसआर) सहयोगियों के साथ मिलकर बेंगलुरु की कन्नमंगला झील में एक शिक्षाप्रद कार्यक्रम के साथ विश्व झील दिवस मनाया। इस कार्यक्रम में कॉर्पोरेट जगत के लोग शहरी झीलों के महत्व और शहर के पारिस्थितिक एवं सामाजिक ताने-बाने को बनाए रखने में उनकी महत्वपूर्ण भूमिका पर प्रकाश डालने के लिए एक साथ आए। विश्व झील दिवस यह स्मरण करता है कि झीलों केवल जल निकाय नहीं हैं; वे जीवन-निर्वाह करने वाले पारिस्थितिकी तंत्र, सामुदायिक केंद्र और सांस्कृतिक स्थल भी हैं।

इस कार्यक्रम में एक निर्देशित झील भ्रमण और पक्षी-दर्शन सत्र शामिल था, जिससे लोगों को झील के पारिस्थितिकी तंत्र द्वारा पोषित जैव विविधता की सराहना करने का अवसर मिला। इस गहन अनुभव के एक भाग के रूप में, उपस्थित लोगों ने झील के स्वास्थ्य को समझने, जल गुणवत्ता संकेतकों और प्रदूषण के जलीय जीवन पर पड़ने वाले प्रभावों के बारे में जानने के लिए जल

परीक्षण गतिविधियों में भाग लिया। पर्यावरण शिक्षा को मनोरंजक और सुलभ बनाने के लिए इंटरैक्टिव सीखें और खेलें सत्र आयोजित किया।

कॉर्पोरेट्स को झील के पारिस्थितिकी तंत्र का अन्वेषण करने, आने वाले खतरों को समझने और ऐसे जल निकायों के संरक्षण के उपायों पर चर्चा करने का भी अवसर मिला। उन्होंने जल की स्पष्टता मापने का व्यावहारिक अनुभव भी प्राप्त किया, जिससे उन्हें जल स्वास्थ्य के भौतिक संकेतकों को समझने में मदद मिली। इससे यह भी पता चला कि झील में ऑक्सीजन का स्तर स्वस्थ और उचित सीमा के भीतर था, जो अपेक्षाकृत स्थिर जलीय परिस्थितियों का संकेत देता है। कार्यक्रम का समापन एक सहयोगात्मक चिंतन सत्र के साथ हुआ, जिसमें झील संरक्षण प्रयासों में साझेदारी और सामुहिक कार्रवाई के महत्व पर जोर दिया गया। यूनाइटेड वे बेंगलुरु अपने प्रमुख कार्यक्रम वेक द लोक के अंतर्गत झील संरक्षण पहल को आगे बढ़ा रहा है, जिससे नागरिकों और कॉर्पोरेट्स को अपने स्थानीय जल निकायों का संरक्षक बनने के लिए सशक्त बनाया जा रहा है।

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### ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯಿಂದ ವಿಶ್ವ ಸರೋವರ ದಿನದ ಸಂಭ್ರಮಾಚರಣೆ



ಉದಯಕಾಲ ನ್ಯೂಸ್, ಬೆಂಗಳೂರು: ಬೆಂಗಳೂರಿನ ಕೆನ್ನಮಂಗಲ ಕೆರೆ ಪ್ರದೇಶದಲ್ಲಿ ಆಕರ್ಷಕ ಮತ್ತು ಶೈಕ್ಷಣಿಕ ಕಾರ್ಯಕ್ರಮ ಆಯೋಜಿಸುವ ಮೂಲಕ ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು (ಯುಡಬ್ಲ್ಯುಬಿಇ) ಸಂಸ್ಥೆ ತನ್ನ ಸಿಎಸ್‌ಆರ್‌(ಸಾಮಾಜಿಕ ಜವಾಬ್ದಾರಿ) ಪಾಲುದಾರರೊಂದಿಗೆ ಸಹಭಾಗಿತ್ವದಲ್ಲಿ, ವಿಶ್ವ ಸರೋವರ ದಿನ ಆಚರಿಸಿದೆ. ನಗರಗಳಲ್ಲಿ ಕೆರೆಗಳು ಮತ್ತು ಸರೋವರಗಳ ಪ್ರಾಮುಖ್ಯತೆ ಮತ್ತು ನಗರದ ಪರಿಸರ ಮತ್ತು ಸಾಮಾಜಿಕ ರಚನೆಯನ್ನು ಉಳಿಸಿಕೊಳ್ಳುವ ನಿಟ್ಟಿನಲ್ಲಿ ಅವುಗಳ ಬಹಳ ನಿರ್ಧಾರಕ ಪಾತ್ರವನ್ನು ಈ ಕಾರ್ಪೊರೇಟ್ ಕಾರ್ಯಕ್ರಮ ಎತ್ತಿ ತೋರಿತ್ತು. ಕೆರೆ, ಸರೋವರಗಳು ಬರೀ ನೀರಿನ ಮೂಲಗಳಲ್ಲ; ಅವು ಜೀವ ಉಳಿಸುವಂತಹ ಪರಿಸರ ವ್ಯವಸ್ಥೆಗಳು, ಸಮುದಾಯಗಳನ್ನು ಒಂದುಗೂಡಿಸುವ ಕೇಂದ್ರಗಳು ಅಲ್ಲದೇ ಸಾಂಸ್ಕೃತಿಕ ಹೆಗ್ಗುರುತುಗಳು ಎಂಬುದನ್ನು ವಿಶ್ವ ಸರೋವರ ದಿನದ ಆಚರಣೆ ನೆನಪು ಮಾಡಿಕೊಡುತ್ತದೆ.

ಕೆರೆಯ ಸುತ್ತಲೂ ನಡಿಗೆ ಮತ್ತು ಪಕ್ಷಿ ವೀಕ್ಷಣಾ ಚಟುವಟಿಕೆಗಳನ್ನು ಈ ಕಾರ್ಯಕ್ರಮ ಒಳಗೊಂಡಿದ್ದು, ಇದು ಸರೋವರ ಪರಿಸರ ವ್ಯವಸ್ಥೆಯಿಂದ ಬೆಂಬಲಿತವಾದ ಜೀವವೈವಿಧ್ಯತೆಯನ್ನು ಜನರು ಅಭ್ಯಸಿಸಿ, ಅನಂದಿಸಲು ಅವಕಾಶ ಮಾಡಿಕೊಟ್ಟಿತ್ತು. ತಲ್ಲೀನಗೊಳಿಸುವ ಅನುಭವದ ಭಾಗವಾಗಿ, ಭಾಗವಹಿಸುವವರು ಕೆರೆಯ ಇಂದಿನ ಪರಿಸ್ಥಿತಿ ಬಗ್ಗೆ ತಿಳಿದುಕೊಳ್ಳಲು, ನೀರಿನ ಗುಣಮಟ್ಟದ ಬಗ್ಗೆ ಕಲಿಯಲು ಅಲ್ಲದೇ ಜಲಕರಗಳ ಮೇಲೆ ಪರಿಸರ ಮಾಲಿನ್ಯ ಯಾವ ರೀತಿಯಲ್ಲಿ ಪರಿಣಾಮ ಬೀರುತ್ತದೆ ಎಂಬುದನ್ನು ತಿಳಿದುಕೊಳ್ಳಲು ಪ್ರಾಯೋಗಿಕ ನೀರಿನ ಪರೀಕ್ಷಾ ಚಟುವಟಿಕೆಗಳಲ್ಲಿ ತಮ್ಮ ನ್ನು ತೊಡಗಿಸಿಕೊಂಡರು. ಪರಿಸರ ಶಿಕ್ಷಣವನ್ನು ಮೋಜು ಕುಂಬರವಂತೆ ಮತ್ತು ಸುಲಭ ಸಂಪರ್ಕ ಹೊಂದಿರುವಂತೆ ಮಾಡಲು ಸಂವಾದಾತ್ಮಕ ಲರ್ನ್ ಎಂಡ್ ಪ್ಲೇ('ಕಲಿಯಿರಿ ಮತ್ತು ಆಟವಾಡಿ') ಕಾರ್ಯಕ್ರಮಗಳನ್ನು ಆಯೋಜಿಸಲಾಯಿತು.

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## ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯಿಂದ ಸಿಎಸ್‌ಆರ್ ಪಾಲುದಾರರೊಂದಿಗೆ ವಿಶ್ವ ಸರೋವರ ದಿನದ ಸಂಭ್ರಮಾಚರಣೆ

ಬೆಂಗಳೂರು: ಬೆಂಗಳೂರಿನ ಕನ್ನಡಮಂಗಳ ಕೆರೆ ಪ್ರದೇಶದಲ್ಲಿ ಆಕರ್ಷಕ ಮತ್ತು ಶೈಕ್ಷಣಿಕ ಕಾರ್ಯಕ್ರಮ ಆಯೋಜಿಸುವ ಮೂಲಕ ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು (ಯುಡಬ್ಲ್ಯುಬಿಇ) ಸಂಸ್ಥೆ, ತನ್ನ ಸಿಎಸ್‌ಆರ್(ಸಾಂಸ್ಕೃತಿಕ ಸಾಮಾಜಿಕ ಜವಾಬ್ದಾರಿ) ಪಾಲುದಾರರೊಂದಿಗೆ ಸಹಭಾಗಿತ್ವದಲ್ಲಿ, ವಿಶ್ವ ಸರೋವರ ದಿನ ಆಚರಿಸಿದೆ. ನಗರಗಳಲ್ಲಿ ಕೆರೆಗಳು ಮತ್ತು ಸರೋವರಗಳ ಪ್ರಾಮುಖ್ಯತೆ ಮತ್ತು ನಗರದ ಪರಿಸರ ಮತ್ತು ಸಾಮಾಜಿಕ ರಚನೆಯನ್ನು ಉಳಿಸಿಕೊಳ್ಳುವ ನಿಟ್ಟಿನಲ್ಲಿ ಅವುಗಳ ಬಹಳ ನಿರ್ಧಾರಕ ಪಾತ್ರವನ್ನು ಈ ಕಾರ್ಪೊರೇಟ್ ಕಾರ್ಯಕ್ರಮ ಎತ್ತಿ ತೋರಿತ್ತು. ಕೆರೆ, ಸರೋವರಗಳು ಬರೀ ನೀರಿನ ಮೂಲಗಳಲ್ಲ; ಅವು ಜೀವ ಉಳಿಸುವಂತಹ ಪರಿಸರ ವ್ಯವಸ್ಥೆಗಳು, ಸಮುದಾಯಗಳನ್ನು ಒಂದುಗೂಡಿಸುವ



ಕೇಂದ್ರಗಳು ಅಲ್ಲದೇ ಸಾಂಸ್ಕೃತಿಕ ಹೆಗ್ಗುರುತುಗಳು ಎಂಬುದನ್ನು ವಿಶ್ವ ಸರೋವರ ದಿನದ ಆಚರಣೆ ನೆನಪು ಮಾಡಿಕೊಡುತ್ತದೆ. ಕೆರೆಯ ಸುತ್ತಲೂ ನಡಿಗೆ ಮತ್ತು ಪಕ್ಷಿ ವೀಕ್ಷಣಾ ಚಟುವಟಿಕೆಗಳನ್ನು ಈ ಕಾರ್ಯಕ್ರಮ ಒಳಗೊಂಡಿದ್ದು, ಇದು ಸರೋವರ ಪರಿಸರ ವ್ಯವಸ್ಥೆಯಿಂದ

ಬೆಂಬಲಿತವಾದ ಜೀವವೈವಿಧ್ಯತೆಯನ್ನು ಜನರು ಅಭಿನಂದಿಸಿ ಅನಂದಿಸಲು ಅವಕಾಶ ಮಾಡಿಕೊಟ್ಟಿತ್ತು. ತಲ್ಲೀನಗೊಳಿಸುವ ಅನುಭವದ ಭಾಗವಾಗಿ, ಭಾಗವಹಿಸುವವರು ಕೆರೆಯ ಇಂದಿನ ಪರಿಸ್ಥಿತಿ ಬಗ್ಗೆ ತಿಳಿದುಕೊಳ್ಳಲು, ನೀರಿನ ಗುಣಮಟ್ಟದ ಬಗ್ಗೆ ಕಲಿಯಲು ಅಲ್ಲದೇ ಜಲಚರಗಳ ಮೇಲೆ ಪರಿಸರ ಮಾಲಿನ್ಯ ಯಾವ ರೀತಿಯಲ್ಲಿ ಪರಿಣಾಮ ಬೀರುತ್ತದೆ ಎಂಬುದನ್ನು ತಿಳಿದುಕೊಳ್ಳಲು ಪ್ರಾಯೋಗಿಕ ನೀರಿನ ಪರೀಕ್ಷಾ ಚಟುವಟಿಕೆಗಳಲ್ಲಿ ತಮ್ಮನ್ನು ತೊಡಗಿಸಿಕೊಂಡರು. ಪರಿಸರ ಶಿಕ್ಷಣವನ್ನು ಮೋಜು ತುಂಬುವಂತೆ ಮತ್ತು ಸುಲಭ ಸಂಪರ್ಕ ಹೊಂದಿರುವಂತೆ ಮಾಡಲು ಸಂವಾದಾತ್ಮಕ 'ಲರ್ನ್ ಎಂಡ್ ಪ್ಲೇ'('ಕಲಿಯಿರಿ ಮತ್ತು ಆಟವಾಡಿ') ಕಾರ್ಯಕ್ರಮಗಳನ್ನು ಆಯೋಜಿಸಲಾಯಿತು.



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## ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯಿಂದ ಸಿಎಸ್‌ಆರ್ ಪಾಲುದಾರರೊಂದಿಗೆ ವಿಶ್ವ ಸರೋವರ ದಿನದ ಸಂಭ್ರಮಾಚರಣೆ

ಕನ್ನಡನಾಡು ವಾರ್ತೆ

ಬೆಂಗಳೂರು, ಆ.30: ಬೆಂಗಳೂರಿನ ಕನ್ನಮಂಗಲ ಕೆರೆ ಪ್ರದೇಶದಲ್ಲಿ ಆಕರ್ಷಕ ಮತ್ತು ಶೈಕ್ಷಣಿಕ ಕಾರ್ಯಕ್ರಮ ಅಯೋಜಿಸುವ ಮೂಲಕ ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆ, ತನ್ನ ಸಿಎಸ್‌ಆರ್ (ಸಾಮಾಜಿಕ ಜವಾಬ್ದಾರಿ) ಪಾಲುದಾರರೊಂದಿಗೆ ಸಹಭಾಗಿತ್ವದಲ್ಲಿ, ವಿಶ್ವ ಸರೋವರ ದಿನ ಆಚರಿಸಿದೆ. ನಗರಗಳಲ್ಲಿ ಕೆರೆಗಳು ಮತ್ತು ಸರೋವರಗಳ ಪ್ರಾಮುಖ್ಯತೆ ಮತ್ತು ನಗರದ ಪರಿಸರ ಮತ್ತು ಸಾಮಾಜಿಕ ರಚನೆಯನ್ನು ಉಳಿಸಿಕೊಳ್ಳುವ ನಿಟ್ಟಿನಲ್ಲಿ ಅವುಗಳ ಬಹಳ ನಿರ್ಧಾರಕ ಪಾತ್ರವನ್ನು ಈ ಕಾರ್ಪೊರೇಟ್ ಕಾರ್ಯಕ್ರಮ ಎತ್ತಿ ತೋರಿತ್ತು. ಕೆರೆ, ಸರೋವರಗಳು ಬರೀ ನೀರಿನ ಮೂಲಗಳಲ್ಲ; ಅವು ಜೀವ ಉಳಿಸುವಂತಹ ಪರಿಸರ ವ್ಯವಸ್ಥೆಗಳು, ಸಮುದಾಯಗಳನ್ನು ಒಂದುಗೂಡಿಸುವ ಕೇಂದ್ರಗಳು ಅಲ್ಲದೇ ಸಾಂಸ್ಕೃತಿಕ ಹೆಗ್ಗುರುತುಗಳು ಎಂಬುದನ್ನು ವಿಶ್ವ ಸರೋವರ ದಿನದ ಆಚರಣೆ ನೆನಪು ಮಾಡಿಕೊಡುತ್ತದೆ.

ಕೆರೆಯ ಸುತ್ತಲೂ ನಡಿಗೆ ಮತ್ತು ಪಕ್ಷಿ ವೀಕ್ಷಣಾ ಚಟುವಟಿಕೆಗಳನ್ನು ಈ ಕಾರ್ಯಕ್ರಮ ಒಳಗೊಂಡಿದ್ದು, ಇದು ಸರೋವರ ಪರಿಸರ ವ್ಯವಸ್ಥೆಯಿಂದ ಬೆಂಬಲಿತವಾದ ಜೀವವೈವಿಧ್ಯತೆಯನ್ನು ಜನರು ಅಭಿನಂದಿಸಿ ಆನಂದಿಸಲು ಅವಕಾಶ ಮಾಡಿಕೊಟ್ಟಿತ್ತು. ತಲ್ಲಿನಗೊಳಿಸುವ ಅನುಭವದ ಭಾಗವಾಗಿ, ಭಾಗವಹಿಸುವವರು ಕೆರೆಯ ಇಂದಿನ ಪರಿಸ್ಥಿತಿ



ಬಗ್ಗೆ ತಿಳಿದುಕೊಳ್ಳಲು, ನೀರಿನ ಗುಣಮಟ್ಟದ ಬಗ್ಗೆ ಕಲಿಯಲು ಅಲ್ಲದೇ ಜಲಚರಗಳ ಮೇಲೆ ಪರಿಸರ ಮಾಲಿನ್ಯ ಯಾವ ರೀತಿಯಲ್ಲಿ ಪರಿಣಾಮ ಬೀರುತ್ತದೆ ಎಂಬುದನ್ನು ತಿಳಿದುಕೊಳ್ಳಲು ಪ್ರಾಯೋಗಿಕ ನೀರಿನ ಪರೀಕ್ಷಾ ಚಟುವಟಿಕೆಗಳಲ್ಲಿ ತಮ್ಮನ್ನು ತೊಡಗಿಸಿಕೊಂಡರು. ಪರಿಸರ ಶಿಕ್ಷಣವನ್ನು ಮೋಜು ತುಂಬುವಂತೆ ಮತ್ತು ಸುಲಭ ಸಂಪರ್ಕ ಹೊಂದಿರುವಂತೆ ಮಾಡಲು ಸಂವಾದಾತ್ಮಕ 'ಲರ್ನ್ ಎಂಡ್ ಪ್ಲೇ' ('ಕಲಿಯಿರಿ ಮತ್ತು ಆಟವಾಡಿ') ಕಾರ್ಯಕ್ರಮಗಳನ್ನು ಅಯೋಜಿಸಲಾಯಿತು.

ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯು ತನ್ನ ಪ್ರಮುಖ ಕಾರ್ಯಕ್ರಮವಾದ 'ವೇಕ್ ದಿ ಲೇಕ್' ಅಡಿಯಲ್ಲಿ ಕೆರೆ ಅಲ್ಲದೇ ಸರೋವರಗಳ ಸಂರಕ್ಷಣಾ ಉಪಕ್ರಮಗಳನ್ನು ಮುಂದುವರೆಸಿದೆ. ಈ ಮೂಲಕ ನಾಗರಿಕರು ಮತ್ತು ಕಾರ್ಪೊರೇಟ್ ಸಂಸ್ಥೆಗಳನ್ನು ತಮ್ಮ ಸ್ಥಳೀಯ ಜಲಮೂಲಗಳ ಮೇಲ್ವಿಚಾರಣೆಗಾಗಿ ಸಬಲೀಕರಿಸುತ್ತದೆ.

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## ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಿಎಸ್‌ಆರ್ ಪಾಲುದಾರ ರೊಂದಿಗೆ ವಿಶ್ವ ಸರೋವರ ದಿನದ ಸಂಭ್ರಮಾಚರಣೆ

ಬೆಂಗಳೂರು: ಬೆಂಗಳೂರಿನ ಕನ್ನಡಮಂಗಳ ಕೆರೆ ಪ್ರದೇಶದಲ್ಲಿ ಆಕರ್ಷಕ ಮತ್ತು ಶೈಕ್ಷಣಿಕ ಕಾರ್ಯಕ್ರಮ ಆಯೋಜಿಸುವ ಮೂಲಕ ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು (ಯುಡಬ್ಲ್ಯುಬಿಇ) ಸಂಸ್ಥೆ, ತನ್ನ ಸಿಎಸ್‌ಆರ್ (ಸಾಮಾಜಿಕ ಸಾಮಾಜಿಕ ಜವಾಬ್ದಾರಿ) ಪಾಲುದಾರರೊಂದಿಗೆ ಸಹಭಾಗಿತ್ವದಲ್ಲಿ, ವಿಶ್ವ ಸರೋವರ ದಿನ ಆಚರಿಸಿದೆ. ನಗರಗಳಲ್ಲಿ ಕೆರೆಗಳು ಮತ್ತು ಸರೋವರಗಳ ಪ್ರಾಮುಖ್ಯತೆ ಮತ್ತು ನಗರದ ಪರಿಸರ ಮತ್ತು ಸಾಮಾಜಿಕ ರಚನೆಯನ್ನು ಉಳಿಸಿಕೊಳ್ಳುವ ನಿಟ್ಟಿನಲ್ಲಿ ಅವುಗಳ ಬಹಳ ನಿರ್ಧಾರಕ ಪಾತ್ರವನ್ನು ಈ ಕಾರ್ಪೊರೇಟ್ ಕಾರ್ಯಕ್ರಮ ಎತ್ತಿ ತೋರಿತು. ಕೆರೆ, ಸರೋವರಗಳು ಬರೀ ನೀರಿನ ಮೂಲಗಳಲ್ಲ; ಅವು ಜೀವ ಉಳಿಸುವಂತಹ ಪರಿಸರ ವ್ಯವಸ್ಥೆಗಳು, ಸಮುದಾಯಗಳನ್ನು ಒಂದುಗೂಡಿಸುವ ಕೇಂದ್ರಗಳು ಅಲ್ಲದೇ ಸಾಂಸ್ಕೃತಿಕ ಹೆಗ್ಗುರುತುಗಳು ಎಂಬುದನ್ನು ವಿಶ್ವ ಸರೋವರ ದಿನದ ಆಚರಣೆ ನೆನಪು ಮಾಡಿಕೊಡುತ್ತದೆ.

ಕೆರೆಯ ಸುತ್ತಲೂ ನಡಿಗೆ ಮತ್ತು ಪಕ್ಷಿ ವೀಕ್ಷಣಾ ಚಟುವಟಿಕೆಗಳನ್ನು ಈ ಕಾರ್ಯಕ್ರಮ ಒಳಗೊಂಡಿದ್ದು, ಇದು ಸರೋವರ ಪರಿಸರ ವ್ಯವಸ್ಥೆಯಿಂದ ಬೆಂಬಲಿತವಾದ ಜೀವವೈವಿಧ್ಯತೆಯನ್ನು ಜನರು ಅಭಿನಂದಿಸಿ ಆನಂದಿಸಲು ಅವಕಾಶ ಮಾಡಿಕೊಟ್ಟಿತ್ತು. ತಲ್ಲಿನಗೊಳಿಸುವ ಅನುಭವದ ಭಾಗವಾಗಿ, ಭಾಗವಹಿಸುವವರು ಕೆರೆಯ ಇಂದಿನ ಪರಿಸ್ಥಿತಿ ಬಗ್ಗೆ ತಿಳಿದುಕೊಳ್ಳಲು, ನೀರಿನ ಗುಣಮಟ್ಟದ ಬಗ್ಗೆ ಕಲಿಯಲು ಅಲ್ಲದೇ ಜಲಚರಗಳ ಮೇಲೆ ಪರಿಸರ ಮಾಲಿನ್ಯ ಯಾವ ರೀತಿಯಲ್ಲಿ ಪರಿಣಾಮ ಬೀರುತ್ತದೆ ಎಂಬುದನ್ನು



ತಿಳಿದುಕೊಳ್ಳಲು ಪ್ರಾಯೋಗಿಕ ನೀರಿನ ಪರೀಕ್ಷಾ ಚಟುವಟಿಕೆಗಳಲ್ಲಿ ತಮ್ಮನ್ನು ತೊಡಗಿಸಿಕೊಂಡರು. ಪರಿಸರ ಶಿಕ್ಷಣವನ್ನು ಮೋಜು ತುಂಬುವಂತೆ ಮತ್ತು ಸುಲಭ ಸಂಪರ್ಕ ಹೊಂದಿರುವಂತೆ ಮಾಡಲು ಸಂವಾದಾತ್ಮಕ 'ಲರ್ನ್ ಎಂಡ್ ಪ್ಲೇ' ('ಕಲಿಯಿರಿ ಮತ್ತು ಆಟವಾಡಿ') ಕಾರ್ಯಕ್ರಮಗಳನ್ನು ಆಯೋಜಿಸಲಾಯಿತು. ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯು ತನ್ನ ಪ್ರಮುಖ ಕಾರ್ಯಕ್ರಮವಾದ 'ವೇಕ್ ದಿ ಲೇಕ್' ಅಡಿಯಲ್ಲಿ ಕೆರೆ ಅಲ್ಲದೇ ಸರೋವರಗಳ ಸಂರಕ್ಷಣಾ ಉಪಕ್ರಮಗಳನ್ನು ಮುಂದುವರೆಸಿದೆ. ಈ ಮೂಲಕ ನಾಗರಿಕರು ಮತ್ತು ಕಾರ್ಪೊರೇಟ್ ಸಂಸ್ಥೆಗಳನ್ನು ತಮ್ಮ ಸ್ಥಳೀಯ ಜಲಮೂಲಗಳ ಮೇಲ್ವಿಚಾರಕರಾಗುವಂತೆ ಸಬಲೀಕರಿಸುತ್ತದೆ.

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<b>Edition:</b>	<b>Page: 02</b>

## ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯಿಂದ ಕನ್ನಡಮಂಗಲ ಕೆರೆ ಪ್ರದೇಶದಲ್ಲಿ ತಮ್ಮ ಸಿಎಸ್‌ಆರ್ ಪಾಲುದಾರರೊಂದಿಗೆ ವಿಶ್ವ ಸರೋವರ ದಿನದ ಸಂಭ್ರಮಾಚರಣೆ

**ಬೆಂಗಳೂರು:** ಬೆಂಗಳೂರಿನ ಕನ್ನಡಮಂಗಲ ಕೆರೆ ಪ್ರದೇಶದಲ್ಲಿ ಆಕರ್ಷಕ ಮತ್ತು ಶೈಕ್ಷಣಿಕ ಕಾರ್ಯಕ್ರಮ ಅಯೋಜಿಸುವ ಮೂಲಕ ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು (ಯುಡಬ್ಲ್ಯುವಿಇ) ಸಂಸ್ಥೆ, ತನ್ನ ಸಿಎಸ್‌ಆರ್(ಸಾಸ್ಟಿಕ ಸಾಮಾಜಿಕ ಜವಾಬ್ದಾರಿ) ಪಾಲುದಾರರೊಂದಿಗೆ ಸಹಭಾಗಿತ್ವದಲ್ಲಿ, ವಿಶ್ವ ಸರೋವರ ದಿನ ಆಚರಿಸಿದೆ. ನಗರಗಳಲ್ಲಿ ಕೆರೆಗಳು ಮತ್ತು ಸರೋವರಗಳ ಪ್ರಾಮುಖ್ಯತೆ ಮತ್ತು ನಗರದ ಪರಿಸರ ಮತ್ತು ಸಾಮಾಜಿಕ ರಚನೆಯನ್ನು ಉಳಿಸಿಕೊಳ್ಳುವ ನಿಟ್ಟಿನಲ್ಲಿ ಅವುಗಳ ಬಹಳ ನಿರ್ಧಾರಕ ಪಾತ್ರವನ್ನು ಈ ಕಾರ್ಪೊರೇಟ್ ಕಾರ್ಯಕ್ರಮ ಎತ್ತಿ ತೋರಿತ್ತು. ಕೆರೆ, ಸರೋವರಗಳು ಬರೀ ನೀರಿನ ಮೂಲಗಳಲ್ಲ; ಅವು ಜೀವ ಉಳಿಸುವಂತಹ ಪರಿಸರ ವ್ಯವಸ್ಥೆಗಳು, ಸಮುದಾಯಗಳನ್ನು ಒಂದುಗೂಡಿಸುವ ಕೇಂದ್ರಗಳು ಅಲ್ಲದೇ ಸಾಂಸ್ಕೃತಿಕ ಹೆಗ್ಗುರುತುಗಳು ಎಂಬುದನ್ನು ವಿಶ್ವ ಸರೋವರ ದಿನದ ಆಚರಣೆ ನೆನಪು



ಮಾಡಿಕೊಡುತ್ತದೆ.

ಕೆರೆಯ ಸುತ್ತಲೂ ನಡಿಗೆ ಮತ್ತು ಪಕ್ಷಿ ವೀಕ್ಷಣಾ ಚಟುವಟಿಕೆಗಳನ್ನು ಈ ಕಾರ್ಯಕ್ರಮ ಒಳಗೊಂಡಿದ್ದು, ಇದು ಸರೋವರ ಪರಿಸರ ವ್ಯವಸ್ಥೆಯಿಂದ

ಬೆಂಬಲಿತವಾದ ಜೀವವೈವಿಧ್ಯತೆಯನ್ನು ಜನರು ಅಭಿನಂದಿಸಿ ಆನಂದಿಸಲು ಅವಕಾಶ ಮಾಡಿಕೊಟ್ಟಿತ್ತು. ತಲ್ಲೀನಗೊಳಿಸುವ ಅನುಭವದ ಭಾಗವಾಗಿ, ಭಾಗವಹಿಸುವವರು ಕೆರೆಯ ಇಂದಿನ ಪರಿಸ್ಥಿತಿ ಬಗ್ಗೆ

ತಿಳಿದುಕೊಳ್ಳಲು, ನೀರಿನ ಗುಣಮಟ್ಟದ ಬಗ್ಗೆ ಕಲಿಯಲು ಅಲ್ಲದೇ ಜಲಚರಗಳ ಮೇಲೆ ಪರಿಸರ ಮಾಲಿನ್ಯ ಯಾವ ರೀತಿಯಲ್ಲಿ ಪರಿಣಾಮ ಬೀರುತ್ತದೆ ಎಂಬುದನ್ನು ತಿಳಿದುಕೊಳ್ಳಲು ಪ್ರಾಯೋಗಿಕ ನೀರಿನ ಪರೀಕ್ಷಾ ಚಟುವಟಿಕೆಗಳಲ್ಲಿ ತಮ್ಮನ್ನು ತೊಡಗಿಸಿಕೊಂಡರು. ಪರಿಸರ ಶಿಕ್ಷಣವನ್ನು ಮೋಜು ತುಂಬುವಂತೆ ಮತ್ತು ಸುಲಭ ಸಂಪರ್ಕ ಹೊಂದಿರುವಂತೆ ಮಾಡಲು ಸಂವಾದಾತ್ಮಕ 'ಲರ್ನ್ ಎಂಡ್ ಫೇ'('ಕಲಿಯಿರಿ ಮತ್ತು ಆಟವಾಡಿ') ಕಾರ್ಯಕ್ರಮಗಳನ್ನು ಆಯೋಜಿಸಲಾಯಿತು.

ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯು ತನ್ನ ಪ್ರಮುಖ ಕಾರ್ಯಕ್ರಮವಾದ 'ವೇಕ್ ದಿ ಲೇಕ್' ಅಡಿಯಲ್ಲಿ ಕೆರೆ ಅಲ್ಲದೇ ಸರೋವರಗಳ ಸಂರಕ್ಷಣಾ ಉಪಕ್ರಮಗಳನ್ನು ಮುಂದುವರೆಸಿದೆ. ಈ ಮೂಲಕ ನಾಗರಿಕರು ಮತ್ತು ಕಾರ್ಪೊರೇಟ್ ಸಂಸ್ಥೆಗಳನ್ನು ತಮ್ಮ ಸ್ಥಳೀಯ ಜಲಮೂಲಗಳ ಮೇಲ್ವಿಚಾರಕರಾಗುವಂತೆ ಸಬಲೀಕರಿಸುತ್ತದೆ.

Company: UNITED WAY BENGALURU

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## ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯಿಂದ ಕನ್ನಡಮಂಗಳ ಕೆರೆ ಪ್ರದೇಶದಲ್ಲಿ ತಮ್ಮ ಸಿವಿಲ್‌ಆರ್ ಪಾಲುದಾರರೊಂದಿಗೆ ವಿಶ್ವ ಸರೋವರ ದಿನದ ಸಂಭ್ರಮಾಚರಣೆ

ಬೆಂಗಳೂರು: ಬೆಂಗಳೂರಿನ ಕನ್ನಡಮಂಗಳ ಕೆರೆ ಪ್ರದೇಶದಲ್ಲಿ ಆಕರ್ಷಕ ಮತ್ತು ಶೈಕ್ಷಣಿಕ ಕಾರ್ಯಕ್ರಮ ಆಯೋಜಿಸುವ ಮೂಲಕ ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು (ಯುಡಬ್ಲ್ಯುಬಿಇ) ಸಂಸ್ಥೆ, ತನ್ನ ಸಿವಿಲ್‌ಆರ್ (ಸಾಂಸೃತಿಕ ಸಾಮಾಜಿಕ ಜವಾಬ್ದಾರಿ) ಪಾಲುದಾರರೊಂದಿಗೆ ಸಹಭಾಗಿತ್ವದಲ್ಲಿ, ವಿಶ್ವ ಸರೋವರ ದಿನ ಆಚರಿಸಿದೆ. ನಗರಗಳಲ್ಲಿ ಕೆರೆಗಳು ಮತ್ತು ಸರೋವರಗಳ ಪ್ರಾಮುಖ್ಯತೆ ಮತ್ತು ನಗರದ ಪರಿಸರ ಮತ್ತು ಸಾಮಾಜಿಕ ರಚನೆಯನ್ನು ಉಳಿಸಿಕೊಳ್ಳುವ ನಿಟ್ಟಿನಲ್ಲಿ ಅವುಗಳ ಬಹಳ ನಿರ್ಧಾರಕ ಪಾತ್ರವನ್ನು ಈ ಕಾರ್ಪೊರೇಟ್ ಕಾರ್ಯಕ್ರಮ ಎತ್ತಿ ತೋರಿತ್ತು. ಕೆರೆ, ಸರೋವರಗಳು ಬರೀ ನೀರಿನ ಮೂಲಗಳಲ್ಲ; ಅವು ಜೀವ ಉಳಿಸುವಂತಹ ಪರಿಸರ ವ್ಯವಸ್ಥೆಗಳು, ಸಮುದಾಯಗಳನ್ನು ಒಂದುಗೂಡಿಸುವ ಕೇಂದ್ರಗಳು ಅಲ್ಲದೇ ಸಾಂಸ್ಕೃತಿಕ ಹೆಗ್ಗುರುತುಗಳು ಎಂಬುದನ್ನು ವಿಶ್ವ ಸರೋವರ ದಿನದ ಆಚರಣೆ ನೆನಪು



ಮಾಡಿಕೊಡುತ್ತದೆ. ಕೆರೆಯ ಸುತ್ತಲೂ ನಡಿಗೆ ಮತ್ತು ಪಕ್ಷಿ ವೀಕ್ಷಣಾ ಚಟುವಟಿಕೆಗಳನ್ನು ಈ ಕಾರ್ಯಕ್ರಮ ಒಳಗೊಂಡಿದ್ದು, ಇದು ಸರೋವರ ಪರಿಸರ ವ್ಯವಸ್ಥೆಯಿಂದ ಬೆಂಬಲಿತವಾದ ಜೀವವೈವಿಧ್ಯತೆಯನ್ನು ಜನರು ಅಭಿನಂದಿಸಿ ಆನಂದಿಸಲು ಅವಕಾಶ ಮಾಡಿಕೊಟ್ಟಿತ್ತು. ತಲ್ಲೀನಗೊಳಿಸುವ ಅನುಭವದ ಭಾಗವಾಗಿ,

ಭಾಗವಹಿಸುವವರು ಕೆರೆಯ ಇಂದಿನ ಪರಿಸ್ಥಿತಿ ಬಗ್ಗೆ ತಿಳಿದುಕೊಳ್ಳಲು, ನೀರಿನ ಗುಣಮಟ್ಟದ ಬಗ್ಗೆ ಕಲಿಯಲು ಅಲ್ಲದೇ ಜಲಚರಗಳ ಮೇಲೆ ಪರಿಸರ ಮಾಲಿನ್ಯ ಯಾವ ರೀತಿಯಲ್ಲಿ ಪರಿಣಾಮ ಬೀರುತ್ತದೆ ಎಂಬುದನ್ನು ತಿಳಿದುಕೊಳ್ಳಲು ಪ್ರಾಯೋಗಿಕ ನೀರಿನ ಪರೀಕ್ಷಾ ಚಟುವಟಿಕೆಗಳಲ್ಲಿ ತಮ್ಮನ್ನು ತೊಡಗಿಸಿಕೊಂಡರು. ಪರಿಸರ ಶಿಕ್ಷಣವನ್ನು ಮೋಜು ತುಂಬಿರುವಂತೆ ಮತ್ತು ಸುಲಭ ಸಂಪರ್ಕ ಹೊಂದಿರುವಂತೆ ಮಾಡಲು ಸಂವಾದಾತ್ಮಕ 'ಲರ್ನ್ ಎಂಡ್ ಪ್ಲೇ' ('ಕಲಿಯಿರಿ ಮತ್ತು ಆಟವಾಡಿ') ಕಾರ್ಯಕ್ರಮಗಳನ್ನು ಆಯೋಜಿಸಲಾಯಿತು.

ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯು ತನ್ನ ಪ್ರಮುಖ ಕಾರ್ಯಕ್ರಮವಾದ 'ವೇಕ್ ದಿ ಲೇಕ್' ಆಡಿಯಲ್ಲಿ ಕೆರೆ ಅಲ್ಲದೇ ಸರೋವರಗಳ ಸಂರಕ್ಷಣಾ ಉಪಕ್ರಮಗಳನ್ನು ಮುಂದುವರೆಸಿದೆ. ಈ ಮೂಲಕ ನಾಗರಿಕರು ಮತ್ತು ಕಾರ್ಪೊರೇಟ್ ಸಂಸ್ಥೆಗಳನ್ನು ತಮ್ಮ ಸ್ಥಳೀಯ ಜಲಮೂಲಗಳ ಮೇಲ್ವಿಚಾರಕರಾಗುವಂತೆ ಸಬಲೀಕರಿಸುತ್ತದೆ.



## **ONLINE COVERAGE**



## United Way Bengaluru Celebrates World Lake Day with CSR Partners at Kannamangala Lake

by [UNITED WAY BENGALURU](#)

United Way Bengaluru (UWBe), in collaboration with its CSR partners, commemorated World Lake Day with an engaging and educational event at Kannamangala Lake, Bengaluru. The celebration brought together corporates to highlight the importance of urban lakes and their crucial role in sustaining the ecological and social fabric of the city. World Lake Day is a reminder that lakes are not just water bodies; they are life-sustaining ecosystems, community hubs, and cultural landmarks.

The event covered a guided lake walk and a bird-watching session, allowing people to appreciate the biodiversity supported by the lake ecosystem. As part of the immersive experience, attendees engaged in hands-on water testing activities to understand the health of the lake, learning about water quality indicators and how pollution impacts aquatic life. Interactive 'Learn and Play' sessions were organized to make environmental education fun and accessible.

Corporates also had the opportunity to explore the lake's ecosystem, understand the threats it faces, and discuss ways to preserve such water bodies. They also gained hands-on experience in measuring water clarity, helping them understand the physical indicators of water health. It also revealed that the oxygen levels in the lake were within a healthy and appropriate range, indicating relatively stable aquatic conditions. The event concluded with a collaborative reflection session, emphasizing the importance of partnerships and community action in lake conservation efforts.

United Way Bengaluru continues to drive lake conservation initiatives under its flagship program 'Wake the Lake', empowering citizens and corporates alike to become stewards of their local water bodies.

[https://csrbox.org/Impact/description/India\\_CSR\\_news\\_United-Way-Bengaluru-Celebrates-World-Lake-Day-with-CSR-Partners-at-Kannamangala-Lake\\_2962](https://csrbox.org/Impact/description/India_CSR_news_United-Way-Bengaluru-Celebrates-World-Lake-Day-with-CSR-Partners-at-Kannamangala-Lake_2962)

# United Way Bengaluru Celebrates World Lake Day with CSR Partners at Kannamangala Lake

August 29, 2025



**Bengaluru – United Way Bengaluru (UWBe), in collaboration with its CSR partners, commemorated World Lake Day with an engaging and educational event at Kannamangala Lake, Bengaluru. The celebration brought together corporates to highlight the importance of urban lakes and their crucial role in sustaining the ecological and social fabric of the city. World Lake Day is a reminder that lakes are not just water**

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<https://www.apnnews.com/united-way-bengaluru-celebrates-world-lake-day-with-csr-partners-at-kannamangala-lake/>



# World Lake Day 2025: India's Lake Warriors Bringing Water Back to Life

By [Ramon Burns](#) On [August 27, 2025](#)

IN India, where monsoons arrive in bursts and cities swing between floods and drought, **lakes are lifelines**. They absorb stormwater, recharge groundwater, host urban biodiversity, and cool overheated neighborhoods. When we lose them to neglect or “beautification” projects that ignore hydrology, we also lose flood buffers, drinking water security, and the green lungs of our cities. Research and policy dialogues around Indian wetlands consistently stress these roles and the need for people-centric restoration. ([Indian Institute of Science Research Gate](#)). This World Lake Day, we're celebrating **India's lake rejuvenation changemakers**—grassroots leaders and citizen groups who rolled up their sleeves, learned the science, built coalitions, and put water back where it belongs. Their stories are practical playbooks any community can adapt.

## Meet India's lake rejuvenation changemakers

### 7) United Way Bengaluru — “Wake The Lake” (CSR-Powered, City-Scale Restoration)

Since 2011, **United Way Bengaluru (UWBe)** has partnered with BBMP, gram panchayats, and corporates to **rejuvenate 47 lakes** around the city through its **Wake the Lake** campaign.

Projects combine **desilting, sludge removal, wetland creation, inlet protection, fencing, pathways, and community engagement**. [UWBengaluru](#)

One standout is **Bidare Agrahara Lake**, where a 2024 project with Alstom **removed 25,800 m<sup>3</sup> of silt and 8,300 m<sup>3</sup> of sludge**, boosting **storage to ~180 million liters (18 crore)** and improving groundwater locally. [Alstom](#)

**Takeaway:** CSR can fund heavy lifting, but the **lake's “software”**—community use, education, and routine maintenance—keeps it healthy long after ribbon-cuttings. [UWBengaluru](#)

[World Lake Day 2025: India's Lake Warriors Bringing Water Back to Life - World Lake Day](#)

Business News  
This Week

# United Way Bengaluru Celebrates World Lake Day with CSR Partners at Kannamangala Lake

August 28, 2025 Rekha Nair

**Bengaluru, August 28, 2025** – United Way Bengaluru (UWBe), in collaboration with its CSR partners, commemorated World Lake Day with an engaging and educational event at Kannamangala Lake, Bengaluru. The celebration brought together corporates to highlight the importance of urban lakes and their crucial role in sustaining the ecological and social fabric of the city. World Lake Day is a reminder that lakes are not just water bodies; they are life-sustaining ecosystems, community hubs, and cultural landmarks.



The event covered a guided lake walk and a bird-watching session, allowing people to appreciate the biodiversity supported by the lake ecosystem. As part of the immersive experience, attendees engaged in hands-on water testing activities to understand the health of the lake, learning about water quality indicators and how pollution impacts aquatic life. Interactive ‘Learn and Play’ sessions were organized to make environmental education fun and accessible.

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[United Way Bengaluru Celebrates World Lake Day](#)





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[United Way Bengaluru Celebrates World Lake Day with CSR Partners at Kannamangala Lake - Business News Week](#)



# United Way Bengaluru Celebrates World Lake Day with CSR Partners at Kannamangala Lake

news

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<https://businessmicro.in/news/united-way-bengaluru-celebrates-world-lake-day-with-csr-partners-at-kannamangala-lake/>

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# National Biz News

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Posted on August 28, 2025 by admin

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## Business News Matters

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<https://www.shreyassolutions.com/news/united-way-bengaluru-celebrates-world-lake-day-with-csr-partners-at-kannamangala-lake>



**MEDIA EXPRESS**

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## Quick Biz News

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