



**United Way Bengaluru,  
NTT DATA  
Empower Women with E-Rickshaw  
Distribution for Livelihood Support**

**Dossier of Coverage**

**Presented by**

**BRANDWAVE**  
COMMUNICATIONS

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## Survivors of domestic abuse given e-rickshaws

**BENGALURU, DHNS:** Bengaluru-based nonprofit United Way Bengaluru (UWBe), with financial support from digital business and IT services company NTT Data, has distributed five e-rickshaws to women who have completed driving training.

The initiative was supported by the Bengaluru police and Parihar, an NGO that helps vulnerable women. Its stated goal is to create sustainable livelihood opportunities for women from vulnerable communities. Each e-rickshaw is outfitted with a smartphone to manage ride requests through cab aggregator apps.

“We believe in supporting initiatives that create lasting and meaningful change. The

e-rickshaw project is a powerful step towards building a more inclusive and equitable society, where women are equipped to take control of their futures,” said Ankur Dasgupta, Vice-President and Head of Marketing, NTT Data.

Bengaluru Police Commissioner B Dayananda told *DH*: “Parihar has helped us in rehabilitating these five women who are survivors of domestic abuse. They have been given the necessary training for driving the autos, and the RTO has issued them licences.”

UWBe CEO Rajesh Krishnan said: “We believe that empowering women to be financially independent is a critical step towards building a more inclusive society.”

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## United Way Bengaluru and NTT DATA Empower Women with E-Rickshaw Distribution for Livelihood Support



**Bengaluru, (GC) :** In a significant move towards empowering marginalized women, United Way Bengaluru (UWBe), with financial support from NTT DATA, a global digital business and IT services leader, has distributed five e-rickshaws, each equipped with a smartphone, to five women who have successfully completed driving training.

The distribution event was held at the Office of the Commissioner of Police and was graced by Bengaluru's Police Commissioner, Sri B. Dayananda, IPS, along with Ankur Dasgupta, Vice President & Head of Marketing, India, NTT DATA.

Supported by the Bengaluru City Commissioner's Office and the NGO Parihar, this initiative aims to create sustainable livelihood opportunities for women from vulnerable communities. The project provides these

women with the skills and tools necessary to operate e-rickshaws and collaborate with cab aggregators. Each e-rickshaw is outfitted with a smartphone to facilitate the management of ride requests through cab aggregator apps, ensuring a smooth and efficient operation. "At NTT DATA, we believe in supporting initiatives that create lasting and meaningful change. The E-rickshaw project is a powerful step toward building a more inclusive and equitable society, where women are equipped to take control of their futures. This initiative not only offers sustainable livelihoods to marginalized women and their families but also aligns with our commitment to environmental conservation. By connecting the planet, economies, and people, we aim to drive positive global impact. We are honoured to collaborate with United Way on this initiative, which

paves the way for long-term social change," said Ankur Dasgupta, Vice President & Head of Marketing, India at NTT DATA.

"Today, we're witnessing the transformative power of collaboration. Together with NTT DATA and United Way of Bengaluru, we're creating a brighter future for women from vulnerable communities, where financial independence meets dignity and respect" – Said B Dayananda, Commissioner of Police, Bengaluru City

"We believe that empowering women with the tools and skills they need to be financially independent is a critical step toward building a more inclusive society. The provision of these e-rickshaws will not only give them a stable source of income but also the confidence to shape their futures," said Rajesh Krishnan, CEO, United Way Bengaluru.



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ಸಮಾಜದಲ್ಲಿ ಮೂಲಗುಂಪಾದ ಮಹಿಳೆಯರನ್ನು ಸಬಲೀಕರಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಗಮನಾರ್ಹ ನಡೆಯಾಗಿ, ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು(ಯುಡಬ್ಲ್ಯುಜಿಇ) ಸಂಸ್ಥೆಯು, ಜಾಗತಿಕ ಡಿಜಿಟಲ್ ವ್ಯವಹಾರ ಮತ್ತು ಮಾಹಿತಿ ತಂತ್ರಜ್ಞಾನ ಸೇವಾ ಕ್ಷೇತ್ರದ ಮುಂಚೂಣಿಯಲ್ಲಿರುವ ಎನ್‌ಐಐ ಡಿಜಿಟಲ್ ಹಣಕಾಸು ಬೆಂಬಲದೊಂದಿಗೆ ಐದು ಇ-ರಿಕ್ವಾರ್ಡ್‌ಗಳನ್ನು ವಿತರಿಸಿದೆ. ಈ ಕಾರ್ಯಕ್ರಮಕ್ಕೆ ಪೊಲೀಸ್ ಕಮಿಷನರ್ ದಯಾನಂದ್ ಅವರು ಬುಧವಾರ ಜಾಲನೆ ನೀಡಿದರು. ಪ್ರತಿಯೊಂದು ಇ-ರಿಕ್ವಾರ್ಡ್‌ನ್ನು ಸ್ಮಾರ್ಟ್ ಫೋನ್‌ನೊಂದಿಗೆ ಸಜ್ಜುಗೊಳಿಸಲಾಗಿದೆ. ಪಲಾನುಭವಿಗಳಾದ ಐವರು ಮಹಿಳೆಯರು ವಾಹನ ಜಾಲನಾ ತರಬೇತಿಯನ್ನು ಯಶಸ್ವಿಯಾಗಿ ಪೂರ್ಣಗೊಳಿಸಿರುತ್ತಾರೆ.

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## ಐದು ಇ-ರಿಕ್ವಾಗಳ ವಿತರಣೆ



ಬೆಂಗಳೂರು: ಸಮಾಜದಲ್ಲಿ ಮೂಲೆಗುಂಪಾದ ಮಹಿಳೆಯರನ್ನು ಸಬಲೀಕರಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಗಮನಾರ್ಹ ನಡೆಯಾಗಿ, ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು(ಯುಡೆಬ್ಲ್ಯುಬಿಇ) ಸಂಸ್ಥೆಯು, ಜಾಗತಿಕ ಡಿಜಿಟಲ್ ವ್ಯವಹಾರ ಮತ್ತು ಮಾಹಿತಿ ತಂತ್ರಜ್ಞಾನ ಸೇವಾ ಕ್ಷೇತ್ರದ ಮುಂಚೂಣಿಯಲ್ಲಿರುವ ಎನ್‌ಟಿಟಿ ಡಾಟಾದ ಹಣಕಾಸು ಬೆಂಬಲದೊಂದಿಗೆ ಐದು ಇ-ರಿಕ್ವಾಗಳನ್ನು ವಿತರಿಸಿದೆ. ಪ್ರತಿಯೊಂದು ಇ-ರಿಕ್ವಾವನ್ನು ಸ್ಕಾರ್ಟ್ ಫೋನ್‌ನೊಂದಿಗೆ ಸಜ್ಜುಗೊಳಿಸಲಾಗಿದೆ. ಫಲಾನುಭವಿಗಳಾದ ಐವರು ಮಹಿಳೆಯರು ವಾಹನ ಚಾಲನಾ ತರಬೇತಿಯನ್ನು ಯಶಸ್ವಿಯಾಗಿ ಮೂರ್ಛಗೊಳಿಸಿರುತ್ತಾರೆ.

ಈ ವಾಹನಗಳ ವಿತರಣೆ ಕಾರ್ಯಕ್ರಮವನ್ನು ಮೊಲೀಸ್ ಅಯುಕ್ತರ ಕಛೇರಿಯಲ್ಲಿ ಆಯೋಜಿಸಲಾಗಿತ್ತು. ಬೆಂಗಳೂರು ನಗರ ಮೊಲೀಸ್ ಅಯುಕ್ತರಾದ ಪ್ರೀ ಬಿ. ದಯಾನಂದ ಐಪಿಎಸ್, ಎನ್‌ಟಿಟಿ ಡಾಟಾದ ಭಾರತೀಯ ಮಾರುಕಟ್ಟೆ ಕಾರ್ಯದ ಮುಖ್ಯಸ್ಥರು ಮತ್ತು ಉಪಾಧ್ಯಕ್ಷರಾದ ಅಂಕುರ್‌ದಾಸ್ ಗುಪ್ತಾ ಅವರು ಈ ಸಂದರ್ಭದಲ್ಲಿ ಹಾಜರಿದ್ದರು.



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## ಬೆಂಗಳೂರು ಮತ್ತು NTT DATA ಜೀವನೋಪಾಯದ ಬೆಂಬಲಕ್ಕಾಗಿ ಇ-ರಿಕ್ಷಾ ವಿತರಣೆ

ಬೆಂಗಳೂರು: ಅಂಚಿನಲ್ಲಿರುವ ಮಹಿಳೆಯರನ್ನು ಸಬಲೀಕರಣಗೊಳಿಸುವ ಮಹತ್ವದ ಕ್ರಮದಲ್ಲಿ, ಜಾಗತಿಕ ಡಿಜಿಟಲ್ ವ್ಯವಹಾರ ಮತ್ತು ಐಟಿ ಸೇವೆಗಳ ಅಗ್ರಗಣ್ಯವಾದ NTT ಡೇಟಾದ ಆರ್ಥಿಕ ಬೆಂಬಲದೊಂದಿಗೆ ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಐದು ಇ-ರಿಕ್ಷಾಗಳನ್ನು ವಿತರಿಸಿದೆ, ಪ್ರತಿಯೊಂದಕ್ಕೂ ಸ್ಟಾರ್ಟ್ ಫ್ರಾಂಚೈಸ್ ಆಳವಡಿಸಲಾಗಿದೆ. ಡ್ರೈವಿಂಗ್ ತರಬೇತಿಯನ್ನು ಯಶಸ್ವಿಯಾಗಿ ಪೂರ್ಣಗೊಳಿಸಿದ ಐದು ಮಹಿಳೆಯರು.

ವಿತರಣಾ ಕಾರ್ಯಕ್ರಮವು ಪೊಲೀಸ್ ಆಯುಕ್ತರ ಕಚೇರಿಯಲ್ಲಿ ನಡೆಯಿತು ಮತ್ತು ಬೆಂಗಳೂರಿನ ಪೊಲೀಸ್ ಕಮಿಷನರ್, ಶ್ರೀ ಬಿ. ದಯಾನಂದ, IPS, NTT DATA ಉಪಾಧ್ಯಕ್ಷ ಮತ್ತು ಮಾರ್ಕೆಟಿಂಗ್, ಭಾರತದ ಮುಖ್ಯಸ್ಥ



ಅಂಕುರ್ ದಾಸ್ಕುಪ್ಪ ಅವರೊಂದಿಗೆ ಉಪಸ್ಥಿತರಿದ್ದರು. ಬೆಂಗಳೂರು ನಗರ ಆಯುಕ್ತರ ಕಚೇರಿ ಮತ್ತು ಎಸ್‌ಜಿಒ ಪರಿಹಾರ್‌ನಿಂದ ಬೆಂಬಲಿತ ಈ ಉಪಕ್ರಮವು ದುರ್ಬಲ ಸಮುದಾಯಗಳ ಮಹಿಳೆಯರಿಗೆ ಸುಸ್ಥಿರ ಜೀವನೋಪಾಯದ ಆವಕಾಶಗಳನ್ನು ಸೃಷ್ಟಿಸುವ ಗುರಿಯನ್ನು ಹೊಂದಿದೆ. ಯೋಜನೆಯು ಈ ಮಹಿಳೆಯರಿಗೆ ಇ-ರಿಕ್ಷಾಗಳನ್ನು ನಿರ್ವಹಿಸಲು ಮತ್ತು ಕ್ಯಾಬ್ ಅಗ್ರಿಗೇಟರ್‌ಗಳೊಂದಿಗೆ ಸಹಕರಿಸಲು ಅಗತ್ಯವಾದ ಕೌಶಲ್ಯ ಮತ್ತು

ಸಾಧನಗಳನ್ನು ಒದಗಿಸುತ್ತದೆ. ಪ್ರತಿ ಇ-ರಿಕ್ಷಾವು ಕ್ಯಾಬ್ ಅಗ್ರಿಗೇಟರ್ ಅಪ್ಲಿಕೇಶನ್‌ಗಳ ಮೂಲಕ ಸವಾರಿ ವಿನಂತಿಗಳ ನಿರ್ವಹಣೆಯನ್ನು ಸುಲಭಗೊಳಿಸಲು ಸ್ಟಾರ್ಟ್‌ಫ್ರಾಂಚೈಸ್ ನೊಂದಿಗೆ ಸಜ್ಜಾಗೊಂಡಿದೆ, ಇದು ಸುಗಮ ಮತ್ತು ಪರಿಣಾಮಕಾರಿ ಕಾರ್ಯಾಚರಣೆಯನ್ನು ಖಚಿತ ಪಡಿಸುತ್ತದೆ.

NTT DATA ನಲ್ಲಿ ಶಾಶ್ವತವಾದ ಮತ್ತು ಆರ್ಥಪೂರ್ಣ ಬದಲಾವಣೆಯನ್ನು ಸೃಷ್ಟಿಸುವ ಉಪಕ್ರಮಗಳನ್ನು ಬೆಂಬಲಿಸುವಲ್ಲಿ ನಾವು ನಂಬುತ್ತೇವೆ. ಇ-ರಿಕ್ಷಾ ಯೋಜನೆಯು ಹೆಚ್ಚು ಆಂತರ್ಗತ ಮತ್ತು ಸಮಾನ ಸಮಾಜವನ್ನು ನಿರ್ಮಿಸುವತ್ತ ಒಂದು ಪ್ರಬಲ ಹೆಜ್ಜೆಯಾಗಿದೆ, ಅಲ್ಲಿ ಮಹಿಳೆಯರು ತಮ್ಮ ಭವಿಷ್ಯದ ಮೇಲೆ ಹಿಡಿತ ಸಾಧಿಸಲು ಸಜ್ಜಾಗೊಂಡಿದ್ದಾರೆ.

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# ಜೀವನಾಧಾರದ ಬೆಂಬಲಕ್ಕಾಗಿ ಇ-ರಿಕ್ವಾ ವಿತರಣೆ

ಬೆಂಗಳೂರು: ಸಮಾಜದಲ್ಲಿ ಮೂಲೆಗುಂಪಾದ ಮಹಿಳೆಯರನ್ನು ಸಬಲೀಕರಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಗಮನಾರ್ಹ ನಡೆಯಾಗಿ, ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು(ಯುಡಬ್ಲ್ಯುಬಿಇ) ಸಂಸ್ಥೆಯು, ಜಾಗತಿಕ ಡಿಜಿಟಲ್ ವ್ಯವಹಾರ ಮತ್ತು ಮಾಹಿತಿ ತಂತ್ರಜ್ಞಾನ ಸೇವಾ ಕ್ಷೇತ್ರದ ಮುಂಚೂಣಿಯಲ್ಲಿರುವ ಎನ್‌ಟಿಟಿ ಡಾಟಾದ ಹಣಕಾಸು ಬೆಂಬಲದೊಂದಿಗೆ ಐದು ಇ-ರಿಕ್ವಾಗಳನ್ನು ವಿತರಿಸಿದೆ. ಪ್ರತಿಯೊಂದು ಇ-ರಿಕ್ವಾವನ್ನು ಸ್ಮಾರ್ಟ್ ಫೋನ್‌ನೊಂದಿಗೆ ಸಜ್ಜುಗೊಳಿಸಲಾಗಿದೆ. ಫಲಾನುಭವಿಗಳಾದ ಐವರು ಮಹಿಳೆಯರು



ವಾಹನ ಚಾಲನಾ ತರಬೇತಿಯನ್ನು ಯಶಸ್ವಿಯಾಗಿ ಪೂರ್ಣಗೊಳಿಸಿರುತ್ತಾರೆ. ಈ ವಾಹನಗಳ ವಿತರಣೆ ಕಾರ್ಯಕ್ರಮವನ್ನು ಪೊಲೀಸ್ ಆಯುಕ್ತರ ಕಚೇರಿಯಲ್ಲಿ ಆಯೋಜಿಸಲಾಗಿತ್ತು.

ಬೆಂಗಳೂರು ನಗರ ಪೊಲೀಸ್ ಆಯುಕ್ತರಾದ ಶ್ರೀ ಬಿ. ದಯಾನಂದ ಐಪಿಎಸ್, ಎನ್‌ಟಿಟಿ ಡಾಟಾದ ಭಾರತೀಯ ಮಾರುಕಟ್ಟೆ ಕಾರ್ಯದ ಮುಖ್ಯಸ್ಥರು ಮತ್ತು ಉಪಾಧ್ಯಕ್ಷರಾದ ಅಂಕುರ್‌ದಾಸ್ ಗುಪ್ತಾ ಅವರು ಈ ಸಂದರ್ಭದಲ್ಲಿ ಹಾಜರಿದ್ದರು.

ಬೆಂಗಳೂರು ನಗರ ಆಯುಕ್ತರ ಕಚೇರಿ ಮತ್ತು ಎನ್‌ಜಿಒ ಪರಿಹಾರಗಳಿಂದ ಬೆಂಬಲಿತವಾದ ಈ ಉಪಕ್ರಮ ದುರ್ಬಲ ಸಮುದಾಯಗಳ ಮಹಿಳೆಯರಿಗೆ ಸುಸ್ಥಿರ ಜೀವನಾಧಾರದ ಅವಕಾಶಗಳನ್ನು ಸೃಷ್ಟಿಸುವ ಗುರಿ ಹೊಂದಿದೆ.



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ಸಮಾಜದಲ್ಲಿ ಮೂಲೆಗುಂಪಾದ ಮಹಿಳೆಯರನ್ನು ಸಬಲೀಕರಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಗಮನಾರ್ಹ ನಡೆಯಾಗಿ, ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು(ಯುಡಬ್ಲ್ಯುಬಿಇ) ಸಂಸ್ಥೆಯು, ಜಾಗತಿಕ ಡಿಜಿಟಲ್ ವ್ಯವಹಾರ ಮತ್ತು ಮಾಹಿತಿ ತಂತ್ರಜ್ಞಾನ ಸೇವಾ ಕ್ಷೇತ್ರದ ಮುಂಚೂಣಿಯಲ್ಲಿರುವ ಎನ್‌ಟಿಟಿ ಡಾಟಾದ ಹಣಕಾಸು ಬೆಂಬಲದೊಂದಿಗೆ ಐದು ಇ-ರಿಕ್ವಾರ್‌ಗಳನ್ನು ವಿತರಿಸಿದೆ. ಈ ಕಾರ್ಯಕ್ರಮಕ್ಕೆ ಪೊಲೀಸ್ ಕಮಿಷನರ್ ದಯಾನಂದ್ ಅವರು ಬುಧವಾರ ಜಾಲನೆ ನೀಡಿದರು. ಪ್ರತಿಯೊಂದು ಇ-ರಿಕ್ವಾರ್‌ವನ್ನು ಸ್ಮಾರ್ಟ್ ಫೋನ್‌ನೊಂದಿಗೆ ಸಜ್ಜುಗೊಳಿಸಲಾಗಿದೆ. ಫಲಾನುಭವಿಗಳಾದ ಐವರು ಮಹಿಳೆಯರು ವಾಹನ ಜಾಲನಾ ತರಬೇತಿಯನ್ನು ಯಶಸ್ವಿಯಾಗಿ ಪೂರ್ಣಗೊಳಿಸಿರುತ್ತಾರೆ.

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## ಜೀವನಾಧಾರದ ಬೆಂಬಲಕ್ಕಾಗಿ ಇ-ರಿಕ್ವಾ ವಿತರಣೆ

ಬೆಂಗಳೂರು: ಸಮಾಜದಲ್ಲಿ ಮೂಲಗೊಂಡ ಮಹಿಳೆಯರನ್ನು ಸಬಲೀಕರಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಗಮನಾರ್ಹ ನಡೆಯಾಗಿ, ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು(ಯುಐಬ್ಬಿಇ) ಸಂಸ್ಥೆಯು, ಜಾಗತಿಕ ಡಿಜಿಟಲ್ ವ್ಯವಹಾರ ಮತ್ತು ಮಾಹಿತಿ ತಂತ್ರಜ್ಞಾನ ಸೇವಾ ಕ್ಷೇತ್ರದ ಮುಂಚೂಣಿಯಲ್ಲಿರುವ ಎನ್‌ಟಿಟಿ ಡಾಟಾದ ಹಣಕಾಸು ಬೆಂಬಲದೊಂದಿಗೆ ಐದು ಇ-ರಿಕ್ವಾಗಳನ್ನು ವಿತರಿಸಿದೆ. ಪ್ರತಿಯೊಂದು ಇ-ರಿಕ್ವಾವನ್ನು ಸ್ಟಾರ್ಟ್ ಫೋನ್‌ನೊಂದಿಗೆ ಸಜ್ಜುಗೊಳಿಸಲಾಗಿದೆ.



ಫಲಾನುಭವಿಗಳಾದ ಐವರು ಮಹಿಳೆಯರು ವಾಹನ ಚಾಲನಾ ತರಬೇತಿಯನ್ನು ಯಶಸ್ವಿಯಾಗಿ ಪೂರ್ಣಗೊಳಿಸಿರುತ್ತಾರೆ.

ಈ ವಾಹನಗಳ ವಿತರಣೆ ಕಾರ್ಯಕ್ರಮವನ್ನು ಮೊಲೀಸ್ ಅಯುಕ್ತರ ಕಚೇರಿಯಲ್ಲಿ ಆಯೋಜಿಸಲಾಗಿತ್ತು. ಬೆಂಗಳೂರು ನಗರ ಮೊಲೀಸ್ ಅಯುಕ್ತರಾದ ಶ್ರೀ ಬಿ. ದಯಾನಂದ ಐಪಿಎಸ್, ಎನ್‌ಟಿಟಿ ಡಾಟಾದ ಭಾರತೀಯ ಮಾರುಕಟ್ಟೆ ಕಾರ್ಯದ ಮುಖ್ಯಸ್ಥರು ಮತ್ತು ಉಪಾಧ್ಯಕ್ಷರಾದ ಅಂಕುಲ್‌ದಾಸ್ ಗುಪ್ತಾ ಅವರು ಈ ಸಂದರ್ಭದಲ್ಲಿ ಹಾಜರಿದ್ದರು.

ಬೆಂಗಳೂರು ನಗರ ಅಯುಕ್ತರ ಕಚೇರಿ ಮತ್ತು ಎನ್‌ಟಿಟಿ ಪರಿಹಾರಗಳಿಂದ ಬೆಂಬಲಿತವಾದ ಈ ಉಪಕ್ರಮ ದುರ್ಬಲ ಸಮುದಾಯಗಳ ಮಹಿಳೆಯರಿಗೆ ಸ್ಥಿರ ಜೀವನಾಧಾರದ ಅವಕಾಶಗಳನ್ನು ಸೃಷ್ಟಿಸುವ ಗುರಿ ಹೊಂದಿದೆ. ಕ್ಯಾಬ್ ಸೇವೆ ಪೂರೈಸುವ ಸಂಸ್ಥೆಗಳೊಂದಿಗೆ ಸಹಭಾಗಿತ್ವ ಕೈಗೊಳ್ಳಲು ಮತ್ತು ಇ-ಆಟೋರಿಕ್ವಾಗಳನ್ನು ನಡೆಸಲು ಆಗತ್ಯವಾದ ಕೌಶಲ್ಯಗಳು ಮತ್ತು ಉಪಕರಣಗಳನ್ನು ಈ ಯೋಜನೆ ಮಹಿಳೆಯರಿಗೆ ಪೂರೈಸುತ್ತಿದೆ. ಪ್ರತಿ ಇ-ರಿಕ್ವಾದಲ್ಲಿ ಸ್ಟಾರ್ಟ್‌ಫೋನ್ ಜೋಡಿಸಲಾಗಿದ್ದು, ಕ್ಯಾಬ್ ಕಾರ್ಯಾಚರಣೆ ನಡೆಸುವ ಸಂಸ್ಥೆಗಳ ಆಫ್ ಮೂಲಕ ಬರುವ ಸವಾರಿ ಮನವಿಗಳನ್ನು ನಿರ್ವಹಿಸಲು ಅವಕಾಶ ಮಾಡಿಕೊಡುತ್ತದೆ. ಇದರೊಂದಿಗೆ ಸರಾಗವಾದ ಮತ್ತು ಉತ್ತಮ ಕಾರ್ಯಕ್ರಮತೆಯ ಕಾರ್ಯಾಚರಣೆಯ ಖಾತ್ರಿ ಮಾಡಿಕೊಡುತ್ತದೆ.

“ಎನ್‌ಟಿಟಿ ಡಾಟಾದಲ್ಲಿ ನಾವು ದೀರ್ಘ ಬಾಳಿಕೆಯ ಮತ್ತು ಆರ್ಥಿಕಮೋದ ಬದಲಾವಣೆಗಳನ್ನು ಸೃಷ್ಟಿಸುವ ಉಪಕ್ರಮಗಳನ್ನು ಬೆಂಬಲಿಸುವಲ್ಲಿ ನಂಬಿಕೆ ಹೊಂದಿದ್ದೇವೆ. ಇ-ರಿಕ್ವಾ ಯೋಜನೆ ಎಲ್ಲರನ್ನು ಒಳಗೊಂಡಂತಹ ಮತ್ತು ಸಮಾನತೆಯ ಸಮಾಜವನ್ನು ನಿರ್ಮಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಒಂದು ಹೆಜ್ಜೆ ಹೆಜ್ಜೆಯಾಗಿದೆ.”

ಈ ಮೂಲಕ ಮಹಿಳೆಯರು ತಮ್ಮ ಭವಿಷ್ಯದ ನಿಯಂತ್ರಣವನ್ನು ಕೈಗೆತ್ತಿಕೊಳ್ಳಲು ಸಜ್ಜಾಗಿರುತ್ತಾರೆ. ಸಮಾಜದಲ್ಲಿ ಮೂಲಗೊಂಡ ಮಹಿಳೆಯರು ಮತ್ತು ಅವರ ಕುಟುಂಬಕ್ಕೆ ಸ್ಥಿರವಾದ ಜೀವನಾಧಾರವನ್ನು ಪೂರೈಸುವುದು ಮಾತ್ರವಲ್ಲದೆ, ಪರಿಸರ ಸಂರಕ್ಷಣೆಯ ನಮ್ಮ ಬದ್ಧತೆಗೆ ತಕ್ಕಂತೆ ಈ ಉಪಕ್ರಮ ಇರುತ್ತದೆ. ಗ್ರಹ, ಆರ್ಥಿಕ ಸ್ಥಿತಿಗಳು ಮತ್ತು ಜನರ ನಡುವೆ ಸಂಪರ್ಕ ಮೂಡಿಸುವುದರೊಂದಿಗೆ ಸಕಾರಾತ್ಮಕ ಜಾಗತಿಕ ಪರಿಣಾಮಕ್ಕೆ ಚಾಲನೆ ನೀಡುವ ಗುರಿಯನ್ನು ನಾವು ಹೊಂದಿದ್ದೇವೆ. ಈ ಉಪಕ್ರಮದಲ್ಲಿ ನಾವು ಯುನೈಟೆಡ್‌ನೊಂದಿಗೆ ಸಹಭಾಗಿತ್ವ ಕೈಗೊಳ್ಳುವುದು ನಮಗೆ ಗೌರವದ ವಿಷಯವಾಗಿದೆ.



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# ಜೀವನಾಧಾರದ ಬೆಂಬಲಕ್ಕಾಗಿ ಇ-ರಿಕ್ವಾ ವಿತರಣೆ

ಬಿತ್ತರಣೆ | ಬೆಂಗಳೂರು

ಸಮಾಜದಲ್ಲಿ ಮೂಲಗೊಂಡ ಮಹಿಳೆಯರನ್ನು ಸಬಲೀಕರಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಗಮನಾರ್ಹ ನಡೆಯಾಗಿ, ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು(ಯುಡ್ವಿಬಿಇ) ಸಂಸ್ಥೆಯು, ಬಾಗತಿಕ ಡಿಜಿಟಲ್ ವ್ಯವಹಾರ ಮತ್ತು ಮಾಹಿತಿ ತಂತ್ರಜ್ಞಾನ ಸೇವಾ ಕ್ಷೇತ್ರದ ಮುಂಚೂಣಿಯಲ್ಲಿರುವ ಎನ್‌ಟಿಟಿ ಡಾಟಾ ಹಣಕಾಸು ಬೆಂಬಲದೊಂದಿಗೆ ಐದು ಇ-ರಿಕ್ವಾಗಳನ್ನು ವಿತರಿಸಿದೆ. ಪ್ರತಿಯೊಂದು ಇ-ರಿಕ್ವಾವನ್ನು ಸ್ಟಾರ್ಟ್ ಫೋನ್‌ನೊಂದಿಗೆ ಸಜ್ಜಾಗಿಸಲಾಗಿದೆ. ಫಲಾನುಭವಿಗಳಾದ ಐವರು ಮಹಿಳೆಯರು ವಾಹನ ಚಾಲನಾ ತರಬೇತಿಯನ್ನು ಯಶಸ್ವಿಯಾಗಿ ಪೂರ್ಣಗೊಳಿಸಿರುತ್ತಾರೆ.

ಈ ವಾಹನಗಳ ವಿತರಣೆ ಕಾರ್ಯಕ್ರಮವನ್ನು ಫೋನ್‌ನಲ್ಲಿ ಆಯುಕ್ತರ ಕಚೇರಿಯಲ್ಲಿ ಆಯೋಜಿಸಲಾಗಿತ್ತು. ಬೆಂಗಳೂರು ನಗರ ಪೊಲೀಸ್ ಆಯುಕ್ತರಾದ ಶ್ರೀ ಬಿ. ದಯಾನಂದ



ಐಪಿಎಸ್, ಎನ್‌ಟಿಟಿ ಡಾಟಾದ ಭಾರತೀಯ ಮಾರುಕಟ್ಟೆ ಕಾರ್ಯದ ಮುಖ್ಯಸ್ಥರು ಮತ್ತು ಉಪಾಧ್ಯಕ್ಷರಾದ ಅಂಕುರದಾಸ್ ಗುಪ್ತಾ ಅವರು ಈ ಸಂದರ್ಭದಲ್ಲಿ ಹಾಜರಿವರು. ಬೆಂಗಳೂರು ನಗರ ಆಯುಕ್ತರ ಕಚೇರಿ ಮತ್ತು ಎನ್‌ಟಿಟಿ ಪರಿಹಾರಗಳಿಂದ ಬೆಂಬಲಿತವಾದ ಈ ಉಪಕ್ರಮ ದುರ್ಬಲ ಸಮುದಾಯಗಳ ಮಹಿಳೆಯರಿಗೆ ಸುಸ್ಥಿರ ಜೀವನಾಧಾರದ ಅವಕಾಶಗಳನ್ನು

ಸೃಷ್ಟಿಸುವ ಗುರಿ ಹೊಂದಿದೆ. ಕ್ಯಾಬ್ ಸೇವೆ ಪೂರೈಸುವ ಸಂಸ್ಥೆಗಳೊಂದಿಗೆ ಸಹಭಾಗಿತ್ವ ಕೈಗೊಳ್ಳಲು ಮತ್ತು ಇ-ಆಟೋರಿಕ್ವಾಗಳನ್ನು ನಡೆಸಲು ಅಗತ್ಯವಾದ ಕೌಶಲ್ಯಗಳು ಮತ್ತು ಉಪಕರಣಗಳನ್ನು ಈ ಯೋಜನೆ ಮಹಿಳೆಯರಿಗೆ ಪೂರೈಸುತ್ತಿದೆ. ಪ್ರತಿ ಇ-ರಿಕ್ವಾದಲ್ಲಿ ಸ್ಟಾರ್ಟ್‌ಫೋನ್ ಚೋಡಿಸಲಾಗಿದ್ದು, ಕ್ಯಾಬ್ ಕಾರ್ಯಾಚರಣೆ ನಡೆಸುವ ಸಂಸ್ಥೆಗಳ

ಆದ್ ಮೂಲಕ ಬರುವ ಸವಾರಿ ಮನವಿಗಳನ್ನು ನಿರ್ವಹಿಸಲು ಅವಕಾಶ ಮಾಡಿಕೊಡುತ್ತಿದೆ. ಇದರೊಂದಿಗೆ ಸರಾಗವಾದ ಮತ್ತು ಉತ್ತಮ ಕಾರ್ಯಕ್ಷಮತೆಯ ಕಾರ್ಯಾಚರಣೆಯ ಖಾತ್ರಿ ಮಾಡಿಕೊಡುತ್ತದೆ. "ಎನ್‌ಟಿಟಿ ಡಾಟಾದಲ್ಲಿ ನಾವು ದೀರ್ಘ ಬಾಳಿಕೆಯ ಮತ್ತು ಅರ್ಥಪೂರ್ಣ ಬದಲಾವಣೆಗಳನ್ನು ಸೃಷ್ಟಿಸುವ ಉಪಕ್ರಮಗಳನ್ನು ಬೆಂಬಲಿಸುವಲ್ಲಿ ನಂಬಿಕೆ

ಹೊಂದಿದ್ದೇವೆ. ಇ-ರಿಕ್ವಾ ಯೋಜನೆ ಎಲ್ಲರನ್ನು ಒಳಗೊಂಡಂತಹ ಮತ್ತು ಸಮಾನತೆಯ ಸಮಾಜವನ್ನು ನಿರ್ಮಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಒಂದು ಶಕ್ತಿಶಾಲಿ ಹೆಜ್ಜೆಯಾಗಿದೆ. ಈ ಮೂಲಕ ಮಹಿಳೆಯರು ತಮ್ಮ ಭವಿಷ್ಯದ ನಿಯಂತ್ರಣವನ್ನು ಕೈಗೆತ್ತಿಕೊಳ್ಳಲು ಸಜ್ಜಾಗಿರುತ್ತಾರೆ. ಸಮಾಜದಲ್ಲಿ ಮೂಲಗೊಂಡ ಮಹಿಳೆಯರು ಮತ್ತು ಅವರ ಕುಟುಂಬಕ್ಕೆ ಸುಸ್ಥಿರವಾದ ಜೀವನಾಧಾರವನ್ನು ಪೂರೈಸುವುದು ಮಾತ್ರವಲ್ಲದೆ, ಪರಿಸರ ಸಂರಕ್ಷಣೆಯ ನಮ್ಮ ಬದ್ಧತೆಗೆ ತಕ್ಕಂತೆ ಈ ಉಪಕ್ರಮ ಇರುತ್ತದೆ. ಗೃಹ, ಆರ್ಥಿಕ ಸ್ಥಿತಿಗಳು ಮತ್ತು ಜನರ ನಡುವೆ ಸಂಪರ್ಕ ಮಾಡಿಸುವುದರೊಂದಿಗೆ ಸಕಾರಾತ್ಮಕ ಬಾಗತಿಕ ಪರಿಣಾಮಕ್ಕೆ ಚಾಲನೆ ನೀಡುವ ಗುರಿಯನ್ನು ನಾವು ಹೊಂದಿದ್ದೇವೆ. ಈ ಉಪಕ್ರಮದಲ್ಲಿ ನಾವು ಯುನೈಟೆಡ್‌ನೊಂದಿಗೆ ಸಹಭಾಗಿತ್ವ ಕೈಗೊಳ್ಳುವುದು ನಮಗೆ ಗೌರವದ ವಿಷಯವಾಗಿದೆ.

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# ಜೀವನಾಧಾರದ ಬೆಂಬಲಕ್ಕಾಗಿ ಇ-ರಿಕ್ವ ವಿತರಣೆ

**ಬೆಂಗಳೂರು**

ಸಮಾಜದಲ್ಲಿ ಮೂಲಗೊಂಡ ಮಹಿಳೆಯರನ್ನು ಸಬಲೀಕರಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಗಮನಾರ್ಹ ನಡೆಯಾಗಿ, ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು(ಯುಐಬ್ಬಿಎ) ಸಂಸ್ಥೆಯು, ಬಾಗವಿಕೆ ಡಿಜಿಟಲ್ ವ್ಯವಹಾರ ಮತ್ತು ಮಾಹಿತಿ ತಂತ್ರಜ್ಞಾನ ಸೇವಾ ಕ್ಷೇತ್ರದ ಮುಂಚೂಣಿಯಲ್ಲಿರುವ ಎನ್‌ಟಿಪಿ ಡಾಟಾಹೌಸ್‌ನ ಬೆಂಬಲದೊಂದಿಗೆ ಐದು ಇ-ರಿಕ್ವಗಳನ್ನು ವಿತರಿಸಿದೆ. ಪ್ರತಿಯೊಂದು ಇ-ರಿಕ್ವವನ್ನು ಸ್ಟಾರ್ಟ್ ಫೋನ್‌ನೊಂದಿಗೆ ಸಜ್ಜುಗೊಳಿಸಲಾಗಿದೆ. ಫರಾಸುಭವಿಗಳಾದ ಐವರು ಮಹಿಳೆಯರು ವಾಹನ ಚಾಲನಾ ತರಬೇತಿಯನ್ನು ಯಶಸ್ವಿಯಾಗಿ ಪೂರ್ಣಗೊಳಿಸಿರುತ್ತಾರೆ.

ಈ ವಾಹನಗಳ ವಿತರಣೆ ಕಾರ್ಯಕ್ರಮವನ್ನು ಜೊಲೀಸ್ ಆಯುಕ್ತರ ಕಛೇರಿಯಲ್ಲಿ ಆಯೋಜಿಸಲಾಗಿತ್ತು. ಬೆಂಗಳೂರು ನಗರ

ಜೊಲೀಸ್ ಆಯುಕ್ತರಾದ ಶ್ರೀ ಬಿ. ದಯಾನಂದ ಐಪಿಎಸ್, ಎನ್‌ಟಿಪಿ ಡಾಟಾಹೌಸ್‌ನ ಛಾರ್ಟರ್ಡ್ ಮಾರುಕಟ್ಟೆ ಕಾರ್ಯದ ಮುಖ್ಯಸ್ಥರು ಮತ್ತು ಉಪಾಧ್ಯಕ್ಷರಾದ ಅಂಕುರ್‌ದಾಸ್ ಗುಪ್ತಾ ಅವರು ಈ ಸಂದರ್ಭದಲ್ಲಿ ಹಾಜರಿರಿದ್ದರು.

ಬೆಂಗಳೂರು ನಗರ ಆಯುಕ್ತರ ಕಛೇರಿ ಮತ್ತು ಎನ್‌ಟಿಪಿ ಡಾಟಾಹೌಸ್‌ಗಳಿಂದ ಬೆಂಬಲಿತವಾದ ಈ ಉಪಕ್ರಮ ಮೂಲಕ ಸಮುದಾಯಗಳ ಮಹಿಳೆಯರಿಗೆ ಸ್ಥಿರ ಜೀವನಾಧಾರದ ಅವಕಾಶಗಳನ್ನು ಸೃಷ್ಟಿಸುವ ಗುರಿ ಹೊಂದಿದೆ. ಕ್ಯಾಬ್ ಸೇವೆ ಪೂರೈಸುವ ಸಂಸ್ಥೆಗಳೊಂದಿಗೆ ಸಹಭಾಗಿತ್ವ ಕೈಗೊಳ್ಳಲು ಮತ್ತು ಇ-ಆಟೋರಿಕ್ವಗಳನ್ನು ನಡೆಸಲು ಅಗತ್ಯವಾದ ಕೌಶಲ್ಯಗಳು ಮತ್ತು ಉಪಕರಣಗಳನ್ನು ಈ ಯೋಜನೆ ಮಹಿಳೆಯರಿಗೆ ಪೂರೈಸುತ್ತಿದೆ.



ಪ್ರತಿ ಇ-ರಿಕ್ವದಲ್ಲಿ ಸ್ಟಾರ್ಟ್‌ಫೋನ್ ಜೋಡಿಸಲಾಗಿದ್ದು, ಕ್ಯಾಬ್ ಕಾರ್ಯಾಚರಣೆ ನಡೆಸುವ ಸಂಸ್ಥೆಗಳ ಆಫ್ ಮೂಲಕ ಬರುವ ಸವಾರಿ ಮನೆದಿಗಲನ್ನು ನಿರ್ವಹಿಸಲು ಅವಕಾಶ ಮಾಡಿಕೊಡುತ್ತದೆ. ಇದರೊಂದಿಗೆ ಸಲಾಗವಾದ ಮತ್ತು ಉತ್ತಮ ಕಾರ್ಯಕ್ರಮತೆಯ ಕಾರ್ಯಾಚರಣೆಯ ಮಾತಿ ಮಾಡಿಕೊಡುತ್ತದೆ. "ಎನ್‌ಟಿಪಿ ಡಾಟಾಹೌಸ್ ನಾವು ದೀರ್ಘ

ಬಾಗವಿಕೆ ಮತ್ತು ಅರ್ಥಪೂರ್ಣ ಬದಲಾವಣೆಗಳನ್ನು ಸೃಷ್ಟಿಸುವ ಉಪಕ್ರಮಗಳನ್ನು ಬೆಂಬಲಿಸುವಲ್ಲಿ ನಂಬಿಕೆ ಹೊಂದಿದ್ದೇವೆ. ಇ-ರಿಕ್ವ ಯೋಜನೆ ಎಲ್ಲರನ್ನು ಒಳಗೊಂಡಂತಹ ಮತ್ತು ಸಮಾಜತೆಯ ಸಮಾಜವನ್ನು ನಿರ್ಮಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಒಂದು ತಕ್ಷಣದ ಹೆಜ್ಜೆಯಾಗಿದೆ. ಈ ಮೂಲಕ ಮಹಿಳೆಯರು ತಮ್ಮ ಭವಿಷ್ಯದ ನಿರ್ಬಂಧನೆಯನ್ನು ಕೈಗೊಳ್ಳಲು ಸಜ್ಜಾಗಿರುತ್ತಾರೆ. ಸಮಾಜದಲ್ಲಿ ಮೂಲಗೊಂಡ ಮಹಿಳೆಯರು ಮತ್ತು ಅವರ ಕುಟುಂಬಕ್ಕೆ ಸ್ಥಿರವಾದ ಜೀವನಾಧಾರವನ್ನು ಪೂರೈಸುವುದು ಮಾತ್ರವಲ್ಲದೆ, ಪರಸ್ಪರ ಸಂದರ್ಭದಲ್ಲಿ ನಮ್ಮ ಬದ್ಧತೆಗೆ ತಕ್ಕಂತೆ ಈ ಉಪಕ್ರಮ ಇರುತ್ತದೆ. ಗ್ರಹ, ಅರ್ಥಿಕ ಸ್ಥಿತಿಗಳು ಮತ್ತು ಜನರ ನಡುವೆ ಸಂಪರ್ಕ ಮಾಡಿಸುವುದರೊಂದಿಗೆ ಸಫಲಾತ್ಮಕ

ಬಾಗವಿಕೆ ಪರಿಣಾಮಕ್ಕೆ ಚಾಲನೆ ನೀಡುವ ಗುರಿಯನ್ನು ನಾವು ಹೊಂದಿದ್ದೇವೆ. ಈ ಉಪಕ್ರಮದಲ್ಲಿ ನಾವು ಯುನೈಟೆಡ್‌ನೊಂದಿಗೆ ಸಹಭಾಗಿತ್ವ ಕೈಗೊಳ್ಳುವುದು ನಮಗೆ ಗೊತ್ತಾದ ವಿಷಯವಾಗಿದೆ. ಇದು ದೀರ್ಘಕಾಲೀನ ಸಾಮಾಜಿಕ ಬದಲಾವಣೆಗೆ ದಾರಿ ಮಾಡಿಕೊಡುತ್ತದೆ" ಎಂದು ಎನ್‌ಟಿಪಿ ಡಾಟಾಹೌಸ್‌ನ ಛಾರ್ಟರ್ಡ್ ಮಾರುಕಟ್ಟೆ ಕಾರ್ಯದ ಮುಖ್ಯಸ್ಥರು ಮತ್ತು ಉಪಾಧ್ಯಕ್ಷರಾದ ಅಂಕುರ್‌ದಾಸ್ ಗುಪ್ತಾ ಅವರು ಹೇಳಿದರು.

"ಇಂದು, ಸಹಭಾಗಿತ್ವದ ಪರಿವರ್ತನಾತ್ಮಕ ಶಕ್ತಿಯನ್ನು ನಾವು ನೋಡುತ್ತಿದ್ದೇವೆ. ಎನ್‌ಟಿಪಿ ಡಾಟಾ ಮತ್ತು ಯುನೈಟೆಡ್ ವೇ ಆಫ್ ಬೆಂಗಳೂರು ಜೊತೆಗೆ ನಾವು ಮೂಲ ಸಮುದಾಯಗಳ ಮಹಿಳೆಯರಿಗೆ, ಘನತೆ ಮತ್ತು ಗೌರವ ಸೇರಿಸುವ ಅರ್ಥಿಕ ಸ್ವಾತಂತ್ರ್ಯವನ್ನು ನೀಡುವಂತಹ ಹೆಜ್ಜು ಪ್ರಕಾಶಮಾನವಾದ ಭವಿಷ್ಯವನ್ನು ಸೃಷ್ಟಿಸುತ್ತಿದ್ದೇವೆ" ಎಂದು

ಬೆಂಗಳೂರು ನಗರ ಜೊಲೀಸ್ ಆಯುಕ್ತರಾದ ಶ್ರೀ ಬಿ. ದಯಾನಂದ ಐಪಿಎಸ್ ಅವರು ಹೇಳಿದರು.

"ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು(ಯುಐಬ್ಬಿಎ) ಕಾರ್ಯ ನಿರ್ವಾಹಕ ಅಧಿಕಾರಿ ರಾಜೇಶ್ ಕೃಷ್ಣ ಅವರು ಮಾತನಾಡಿ, "ಅರ್ಥಿಕವಾಗಿ ಸ್ವತಂತ್ರರಾಗಲು ಅವರಿಗೆ ಅಗತ್ಯವಾದ ಉಪಕರಣಗಳು ಮತ್ತು ಕೌಶಲ್ಯಗಳೊಂದಿಗೆ ಮಹಿಳೆಯರನ್ನು ಸಬಲೀಕರಿಸುವ ಕ್ರಮವು ಹೆಚ್ಚಿನ ಜನರನ್ನು ಒಂದುಗೂಡಿಸುವ ಎಲ್ಲರನ್ನು ಒಳಗೊಂಡ ಸಮಾಜವನ್ನು ನಿರ್ಮಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಪ್ರಮುಖ ಹೆಜ್ಜೆಯಾಗಿರುತ್ತದೆ ಎಂದು ನಾವು ನಂಬಿದ್ದೇವೆ. ಇ-ರಿಕ್ವಗಳ ಪೂರೈಕೆಯು ಅವರಿಗೆ ಸ್ಥಿರವಾದ ಆದಾಯದ ಮೂಲವನ್ನು ನೀಡುವುದು ಮಾತ್ರವಲ್ಲದೆ, ಅವರು ತಮ್ಮ ಭವಿಷ್ಯವನ್ನು ರೂಪಿಸುವ ವಿಶ್ವಾಸವನ್ನು ಕೊಡ ನೀಡಲಿದೆ" ಎಂದರು.



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# ಮಹಿಳೆಯರಿಗೆ ಸಬಲೀಕರಣಕ್ಕೆ ಇ-ರಿಕ್ವಾ ವಿತರಣೆ

ಬೆಂಗಳೂರು: ಅಂಚಿನಲ್ಲಿರುವ ಮಹಿಳೆಯರನ್ನು ಸಬಲೀಕರಣಗೊಳಿಸುವ ಮಹತ್ವದ ಕ್ರಮದಲ್ಲಿ, ಜಾಗತಿಕ ಡಿಜಿಟಲ್ ವ್ಯವಹಾರ ಮತ್ತು ಐಟಿ ಸೇವೆಗಳ ಅಗ್ರಗಣ್ಯವಾದ NTT ಡೇಟಾದ ಆರ್ಥಿಕ ಬೆಂಬಲದೊಂದಿಗೆ ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು (UWBe) ಐದು ಇ-ರಿಕ್ವಾಗಳನ್ನು ವಿತರಿಸಿದೆ, ಪ್ರತಿಯೊಂದಕ್ಕೂ ಸ್ಕಾರ್ಟ್‌ಫೋನ್ ಅಳವಡಿಸಲಾಗಿದೆ.

ಡ್ರೈವಿಂಗ್ ತರಬೇತಿಯನ್ನು ಯಶಸ್ವಿಯಾಗಿ ಪೂರ್ಣಗೊಳಿಸಿದ ಐದು ಮಹಿಳೆಯರು. ವಿತರಣಾ ಕಾರ್ಯಕ್ರಮವು ಪೊಲೀಸ್ ಆಯುಕ್ತರ ಕಚೇರಿಯಲ್ಲಿ ನಡೆಯಿತು ಮತ್ತು ಬೆಂಗಳೂರಿನ ಪೊಲೀಸ್ ಕಮಿಷನರ್, ಶ್ರೀ ಬಿ. ದಯಾನಂದ, IPS, NTT DATA, ಉಪಾಧ್ಯಕ್ಷ ಮತ್ತು ಮಾರ್ಕೆಟಿಂಗ್, ಭಾರತದ ಮುಖ್ಯಸ್ಥ ಅಂಕುರ್ ದಾಸ್‌ಗುಪ್ತ ಅವರೊಂದಿಗೆ ಉಪಸ್ಥಿತರಿದ್ದರು.

ಬೆಂಗಳೂರು ನಗರ ಆಯುಕ್ತರ ಕಚೇರಿ ಮತ್ತು ಎನ್‌ಜಿಒ ಪರಿಹಾರ್‌ನಿಂದ ಬೆಂಬಲಿತ ಈ ಉಪಕ್ರಮವು ದುರ್ಬಲ ಸಮುದಾಯಗಳ ಮಹಿಳೆಯರಿಗೆ ಸುಸ್ಥಿರ ಜೀವನೋಪಾಯದ ಅವಕಾಶಗಳನ್ನು ಸೃಷ್ಟಿಸುವ ಗುರಿಯನ್ನು ಹೊಂದಿದೆ. ಯೋಜನೆಯು ಈ ಮಹಿಳೆಯರಿಗೆ ಇ-ರಿಕ್ವಾಗಳನ್ನು ನಿರ್ವಹಿಸಲು ಮತ್ತು ಕ್ಯಾಬ್ ಅಗ್ರಿಗೇಟರ್‌ಗಳೊಂದಿಗೆ ಸಹಕರಿಸಲು ಅಗತ್ಯವಾದ ಕೌಶಲ್ಯ ಮತ್ತು ಸಾಧನಗಳನ್ನು ಒದಗಿಸುತ್ತದೆ. ಪ್ರತಿ ಇ-ರಿಕ್ವಾವು ಕ್ಯಾಬ್ ಅಗ್ರಿಗೇಟರ್ ಅಪ್ಲಿಕೇಶನ್‌ಗಳ ಮೂಲಕ ಸವಾರಿ ವಿನಂತಿಗಳ ನಿರ್ವಹಣೆಯನ್ನು ಸುಲಭಗೊಳಿಸಲು ಸ್ಕಾರ್ಟ್‌ಫೋನ್‌ನೊಂದಿಗೆ ಸಜ್ಜಾಗಿದೆ.



ಇದು ಸುಗಮ ಮತ್ತು ಪರಿಣಾಮಕಾರಿ ಕಾರ್ಯಾಚರಣೆಯನ್ನು ವಿಚಿತರಿಸುತ್ತದೆ. "NTT DATA ನಲ್ಲಿ, ಶಾಶ್ವತವಾದ ಮತ್ತು ಅರ್ಥಪೂರ್ಣ ಬದಲಾವಣೆಯನ್ನು ಸೃಷ್ಟಿಸುವ ಉಪಕ್ರಮಗಳನ್ನು ಬೆಂಬಲಿಸುವಲ್ಲಿ ನಾವು ನಂಬುತ್ತೇವೆ. ಇ-ರಿಕ್ವಾ ಯೋಜನೆಯು ಹೆಚ್ಚು ಅಂತರ್ಗತ ಮತ್ತು ಸಮಾನ ಸಮಾಜವನ್ನು ನಿರ್ಮಿಸುವತ್ತ ಒಂದು ಪ್ರಬಲ ಹೆಜ್ಜೆಯಾಗಿದೆ, ಅಲ್ಲಿ ಮಹಿಳೆಯರು ತಮ್ಮ ಭವಿಷ್ಯದ ಮೇಲೆ ಹಿಡಿತ ಸಾಧಿಸಲು ಸಜ್ಜಾಗೊಂಡಿದ್ದಾರೆ.

ಈ ಉಪಕ್ರಮವು ಮಾತ್ರವಲ್ಲ ಅಂಚಿನಲ್ಲಿರುವ ಮಹಿಳೆಯರು ಮತ್ತು ಅವರ ಕುಟುಂಬಗಳಿಗೆ ಸುಸ್ಥಿರ ಜೀವನೋಪಾಯವನ್ನು ನೀಡುತ್ತದೆ ಆದರೆ ಗ್ರಹ, ಆರ್ಥಿಕತೆಗಳು ಮತ್ತು ಜನರನ್ನು ಸಂಪರ್ಕಿಸುವ ಮೂಲಕ ನಮ್ಮ ಬದ್ಧತೆಗೆ ಹೊಂದಿಕೆಯಾಗುತ್ತದೆ. ಈ ಉಪಕ್ರಮದಲ್ಲಿ ನಾವು ಯುನೈಟೆಡ್ ವೇ ಜೊತೆ ಸಹಕರಿಸುವ ಗುರಿಯನ್ನು ಹೊಂದಿದ್ದೇವೆ ದೀರ್ಘಾವಧಿಯ ಸಾಮಾಜಿಕ ಬದಲಾವಣೆಗೆ ದಾರಿ ಮಾಡಿಕೊಡುತ್ತದೆ" ಎಂದು NTT DATA ನಲ್ಲಿ ಭಾರತದ ಮಾರುಕಟ್ಟೆ ವಿಭಾಗದ ಉಪಾಧ್ಯಕ್ಷ ಮತ್ತು

ಮುಖ್ಯಸ್ಥ ಅಂಕುರ್ ದಾಸ್‌ಗುಪ್ತ ಹೇಳಿದರು.

"ಇಂದು, ನಾವು ಸಹಯೋಗದ ಪರಿವರ್ತಕ ಶಕ್ತಿಯನ್ನು ವೀಕ್ಷಿಸುತ್ತಿದ್ದೇವೆ. NTT DATA ಮತ್ತು ಯುನೈಟೆಡ್ ವೇ ಆಫ್ ಬೆಂಗಳೂರು, ನಾವು ದುರ್ಬಲ ಸಮುದಾಯಗಳ ಮಹಿಳೆಯರಿಗೆ ಉಜ್ವಲ ಭವಿಷ್ಯವನ್ನು ರಚಿಸುತ್ತಿದ್ದೇವೆ, ಅಲ್ಲಿ ಆರ್ಥಿಕ ಸ್ವಾತಂತ್ರ್ಯವು ಘನತೆ ಮತ್ತು ಗೌರವವನ್ನು ಪೂರೈಸುತ್ತದೆ" ಎಂದು ಬಿ ದಯಾನಂದ, ಆಯುಕ್ತ ಹೇಳಿದರು. ಪೊಲೀಸ್, ಬೆಂಗಳೂರು ನಗರ ಇವರು ತಿಳಿಸಿದ್ದರು.

"ಮಹಿಳೆಯರು ಆರ್ಥಿಕವಾಗಿ ಸ್ವತಂತ್ರರಾಗಲು ಅಗತ್ಯವಿರುವ ಪರಿಕರಗಳು ಮತ್ತು ಕೌಶಲ್ಯಗಳೊಂದಿಗೆ ಸಬಲೀಕರಣಗೊಳಿಸುವುದು ಹೆಚ್ಚು ಅಂತರ್ಗತ ಸಮಾಜವನ್ನು ನಿರ್ಮಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ನಿರ್ಣಾಯಕ ಹೆಜ್ಜೆಯಾಗಿದೆ ಎಂದು ನಾವು ನಂಬುತ್ತೇವೆ. ಈ ಇ-ರಿಕ್ವಾಗಳನ್ನು ಒದಗಿಸುವುದು ಅವರಿಗೆ ಸ್ಥಿರವಾದ ಆದಾಯದ ಮೂಲವನ್ನು ಮಾತ್ರವಲ್ಲದೆ ಆತ್ಮವಿಶ್ವಾಸವನ್ನು ನೀಡುತ್ತದೆ. ಅವರ ಭವಿಷ್ಯವನ್ನು ರೂಪಿಸಿಕೊಳ್ಳಿ ಎಂದು ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಿಇಒ ರಾಜೇಶ್ ಕೃಷ್ಣನ್ ಹೇಳಿದರು.

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# ಜೀವನಾಧಾರದ ಬೆಂಬಲಕ್ಕಾಗಿ ಇ-ರಿಕ್ವಾ ವಿತರಣೆ



ಬೆಂಗಳೂರು: ಸಮಾಜದಲ್ಲಿ ಮೂಲೆಗುಂಪಾದ ಮಹಿಳೆಯರನ್ನು ಸಬಲೀಕರಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಗಮನಾರ್ಹ ನಡೆಯಾಗಿ, ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು(ಯುಡಬ್ಲ್ಯುಬಿಇ) ಸಂಸ್ಥೆಯು, ಜಾಗತಿಕ ಡಿಜಿಟಲ್ ವ್ಯವಹಾರ ಮತ್ತು ಮಾಹಿತಿ ತಂತ್ರಜ್ಞಾನ ಸೇವಾ ಕ್ಷೇತ್ರದ ಮುಂಚೂಣಿಯಲ್ಲಿರುವ ಎನ್‌ಟಿಟಿ ಡಾಟಾದ ಹಣಕಾಸು ಬೆಂಬಲದೊಂದಿಗೆ ಐದು ಇ-ರಿಕ್ವಾಗಳನ್ನು ವಿತರಿಸಿದೆ. ಪ್ರತಿಯೊಂದು ಇ-ರಿಕ್ವಾವನ್ನು ಸ್ಟಾರ್ಟ್ ಫೋನ್‌ನೊಂದಿಗೆ ಸಜ್ಜುಗೊಳಿಸಲಾಗಿದೆ. ಫಲಾನುಭವಿಗಳಾದ ಐವರು ಮಹಿಳೆಯರು ವಾಹನ ಚಾಲನಾ ತರಬೇತಿಯನ್ನು ಯಶಸ್ವಿಯಾಗಿ ಪೂರ್ಣಗೊಳಿಸಿರುತ್ತಾರೆ.

ಈ ವಾಹನಗಳ ವಿತರಣೆ ಕಾರ್ಯಕ್ರಮವನ್ನು ಪೊಲೀಸ್ ಆಯುಕ್ತರ ಕಚೇರಿಯಲ್ಲಿ ಆಯೋಜಿಸಲಾಗಿತ್ತು. ಬೆಂಗಳೂರು ನಗರ ಪೊಲೀಸ್ ಆಯುಕ್ತರಾದ ಶ್ರೀ ಬಿ. ದಯಾನಂದ ಐಪಿಎಸ್, ಎನ್‌ಟಿಟಿ ಡಾಟಾದ ಭಾರತೀಯ ಮಾರುಕಟ್ಟೆ ಕಾರ್ಯದ ಮುಖ್ಯಸ್ಥರು ಮತ್ತು ಉಪಾಧ್ಯಕ್ಷರಾದ ಅಂಕುರ್‌ದಾಸ್ ಗುಪ್ತಾ ಅವರು ಈ ಸಂದರ್ಭದಲ್ಲಿ ಹಾಜರಿದ್ದರು.

ಬೆಂಗಳೂರು ನಗರ ಆಯುಕ್ತರ ಕಚೇರಿ ಮತ್ತು ಎನ್‌ಜಿಒ ಪರಿಹಾರಗಳಿಂದ ಬೆಂಬಲಿತವಾದ ಈ ಉಪಕ್ರಮ ದುರ್ಬಲ ಸಮುದಾಯಗಳ ಮಹಿಳೆಯರಿಗೆ ಸುಸ್ಥಿರ ಜೀವನಾಧಾರದ ಅವಕಾಶಗಳನ್ನು ಸೃಷ್ಟಿಸುವ ಗುರಿ ಹೊಂದಿದೆ. ಕ್ಯಾಬ್ ಸೇವೆ ಪೂರೈಸುವ ಸಂಸ್ಥೆಗಳೊಂದಿಗೆ ಸಹಭಾಗಿತ್ವ ಕೈಗೊಳ್ಳಲು ಮತ್ತು ಇ-ಆಟೋರಿಕ್ವಾಗಳನ್ನು ನಡೆಸಲು ಅಗತ್ಯವಾದ ಕೌಶಲ್ಯಗಳು ಮತ್ತು ಉಪಕರಣಗಳನ್ನು ಈ ಯೋಜನೆ ಮಹಿಳೆಯರಿಗೆ ಪೂರೈಸುತ್ತಿದೆ. ಪ್ರತಿ ಇ-ರಿಕ್ವಾದಲ್ಲಿ ಸ್ಟಾರ್ಟ್‌ಫೋನ್ ಜೋಡಿಸಲಾಗಿದ್ದು, ಕ್ಯಾಬ್ ಕಾರ್ಯಾಚರಣೆ ನಡೆಸುವ ಸಂಸ್ಥೆಗಳ ಆ್ಯಪ್ ಮೂಲಕ ಬರುವ ಸವಾರಿ ಮನವಿಗಳನ್ನು ನಿರ್ವಹಿಸಲು ಅವಕಾಶ ಮಾಡಿಕೊಡುತ್ತಿದೆ. ಇದರೊಂದಿಗೆ ಸರಾಗವಾದ ಮತ್ತು ಉತ್ತಮ ಕಾರ್ಯಕ್ರಮತೆಯ ಕಾರ್ಯಾಚರಣೆಯ ಖಾತ್ರಿ ಮಾಡಿಕೊಡುತ್ತದೆ.

“ಎನ್‌ಟಿಟಿ ಡಾಟಾದಲ್ಲಿ ನಾವು ದೀರ್ಘ ಬಾಳಿಕೆಯ ಮತ್ತು ಅರ್ಥಪೂರ್ಣ ಬದಲಾವಣೆಗಳನ್ನು ಸೃಷ್ಟಿಸುವ ಉಪಕ್ರಮಗಳನ್ನು ಬೆಂಬಲಿಸುವಲ್ಲಿ ನಂಬಿಕೆ ಹೊಂದಿದ್ದೇವೆ. ಇ-ರಿಕ್ವಾ ಯೋಜನೆ ಎಲ್ಲರನ್ನು ಒಳಗೊಂಡಂತೆ ಮತ್ತು ಸಮಾನತೆಯ ಸಮಾಜವನ್ನು ನಿರ್ಮಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಒಂದು ಶಕ್ತಿಶಾಲಿ ಹೆಜ್ಜೆಯಾಗಿದೆ. ಈ ಮೂಲಕ ಮಹಿಳೆಯರು ತಮ್ಮ ಭವಿಷ್ಯದ ನಿಯಂತ್ರಣವನ್ನು ಕೈಗೆತ್ತಿಕೊಳ್ಳಲು ಸಜ್ಜಾಗಿರುತ್ತಾರೆ. ಸಮಾಜದಲ್ಲಿ ಮೂಲೆಗುಂಪಾದ ಮಹಿಳೆಯರು ಮತ್ತು ಅವರ ಕುಟುಂಬಕ್ಕೆ ಸುಸ್ಥಿರವಾದ ಜೀವನಾಧಾರವನ್ನು ಪೂರೈಸುವುದು ಮಾತ್ರವಲ್ಲದೆ, ಪರಿಸರ ಸಂರಕ್ಷಣೆಯ ನಮ್ಮ ಬದ್ಧತೆಗೆ ತಕ್ಕಂತೆ ಈ ಉಪಕ್ರಮ ಇರುತ್ತದೆ. ಗೃಹ, ಆರ್ಥಿಕ ಸ್ಥಿತಿಗಳು ಮತ್ತು ಜನರ ನಡುವೆ ಸಂಪರ್ಕ ಮಾಡಿಸುವುದರೊಂದಿಗೆ ಸಕಾರಾತ್ಮಕ ಜಾಗತಿಕ ಪರಿಣಾಮಕ್ಕೆ ಚಾಲನೆ ನೀಡುವ ಗುರಿಯನ್ನು ನಾವು ಹೊಂದಿದ್ದೇವೆ. ಈ ಉಪಕ್ರಮದಲ್ಲಿ ನಾವು ಯುನೈಟೆಡ್‌ನೊಂದಿಗೆ ಸಹಭಾಗಿತ್ವ ಕೈಗೊಳ್ಳುವುದು ನಮಗೆ ಗೌರವದ ವಿಷಯವಾಗಿದೆ.

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## ಬೆಂಗಳೂರು ಮತ್ತು NTT DATA ಜೀವನೋಪಾಯದ ಬೆಂಬಲಕ್ಕಾಗಿ ಇ-ರಿಕ್ವಾ ವಿತರಣೆಯೊಂದಿಗೆ ಮಹಿಳೆಯರನ್ನು ಸಬಲೀಕರಣಗೊಳಿಸುತ್ತವೆ

**ತುಮಕೂರು ಎಕ್ಸ್‌ಪ್ರೆಸ್ ಸುದ್ದಿ**

ಬೆಂಗಳೂರು: ಅಂಚಿನಲ್ಲಿರುವ ಮಹಿಳೆಯರನ್ನು ಸಬಲೀಕರಣಗೊಳಿಸುವ ಮಹತ್ವದ ಕ್ರಮದಲ್ಲಿ, ಜಾಗತಿಕ ಡಿಜಿಟಲ್ ವ್ಯವಹಾರ ಮತ್ತು ಐಟಿ ಸೇವೆಗಳ ಅಗ್ರಗಣ್ಯವಾದ NTT ಡೇಟಾದ ಆರ್ಥಿಕ ಬೆಂಬಲದೊಂದಿಗೆ ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು (UWBe) ಐದು ಇ-ರಿಕ್ವಾಗಳನ್ನು ವಿತರಿಸಿದೆ, ಪ್ರತಿಯೊಂದಕ್ಕೂ ಸ್ಟಾರ್ಟ್‌ಫೋನ್ ಅಳವಡಿಸಲಾಗಿದೆ. ಡ್ರೈವಿಂಗ್ ತರಬೇತಿಯನ್ನು ಯಶಸ್ವಿಯಾಗಿ ಪೂರ್ಣಗೊಳಿಸಿದ ಐದು ಮಹಿಳೆಯರು.

ವಿತರಣಾ ಕಾರ್ಯಕ್ರಮವು ಪೊಲೀಸ್ ಆಯುಕ್ತರ ಕಚೇರಿಯಲ್ಲಿ ನಡೆಯಿತು ಮತ್ತು ಬೆಂಗಳೂರಿನ ಪೊಲೀಸ್ ಕಮಿಷನರ್, ಶ್ರೀ ಬಿ. ದಯಾನಂದ, IPS, NTT DATA, ಉಪಾಧ್ಯಕ್ಷ ಮತ್ತು ಮಾರ್ಕೆಟಿಂಗ್, ಭಾರತದ ಮುಖ್ಯಸ್ಥ ಅಂಕುರ್ ದಾಸ್‌ಗುಪ್ತ ಅವರೊಂದಿಗೆ ಉಪಸ್ಥಿತರಿದ್ದರು.

ಬೆಂಗಳೂರು ನಗರ ಆಯುಕ್ತರ ಕಚೇರಿ ಮತ್ತು ಎನ್‌ಜಿಒ ಪರಿಹಾರ್‌ನಿಂದ ಬೆಂಬಲಿತ ಈ ಉಪಕ್ರಮವು



ದುರ್ಬಲ ಸಮುದಾಯಗಳ ಮಹಿಳೆಯರಿಗೆ ಸುಸ್ಥಿರ ಜೀವನೋಪಾಯದ ಅವಕಾಶಗಳನ್ನು ಸೃಷ್ಟಿಸುವ ಗುರಿಯನ್ನು ಹೊಂದಿದೆ. ಯೋಜನೆಯು ಈ ಮಹಿಳೆಯರಿಗೆ ಇ-ರಿಕ್ವಾಗಳನ್ನು ನಿರ್ವಹಿಸಲು ಮತ್ತು ಕ್ಯಾಬ್ ಅಗ್ರಿಗೇಟರ್‌ಗಳೊಂದಿಗೆ ಸಹಕರಿಸಲು

ಅಗತ್ಯವಾದ ಕೌಶಲ್ಯ ಮತ್ತು ಸಾಧನಗಳನ್ನು ಒದಗಿಸುತ್ತದೆ. ಪ್ರತಿ ಇ-ರಿಕ್ವಾವು ಕ್ಯಾಬ್ ಅಗ್ರಿಗೇಟರ್ ಅಪ್ಲಿಕೇಶನ್‌ಗಳ ಮೂಲಕ ಸವಾರಿ ವಿನಂತಿಗಳ ನಿರ್ವಹಣೆಯನ್ನು ಸುಲಭಗೊಳಿಸಲು ಸ್ಟಾರ್ಟ್‌ಫೋನ್‌ನೊಂದಿಗೆ ಸಜ್ಜಾಗೊಂಡಿದೆ, ಇದು ಸುಗಮ ಮತ್ತು ಪರಿಣಾಮಕಾರಿ ಕಾರ್ಯಾಚರಣೆಯನ್ನು ಖಚಿತಪಡಿಸುತ್ತದೆ. "NTT DATA ನಲ್ಲಿ, ಶಾಶ್ವತವಾದ ಮತ್ತು ಅರ್ಥಪೂರ್ಣ ಬದಲಾವಣೆಯನ್ನು ಸೃಷ್ಟಿಸುವ ಉಪಕ್ರಮಗಳನ್ನು ಬೆಂಬಲಿಸುವಲ್ಲಿ ನಾವು ನಂಬುತ್ತೇವೆ. ಇ-ರಿಕ್ವಾ ಯೋಜನೆಯು ಹೆಚ್ಚು ಅಂತರ್ಗತ ಮತ್ತು ಸಮಾನ ಸಮಾಜವನ್ನು ನಿರ್ಮಿಸುವತ್ತ ಒಂದು ಪ್ರಬಲ ಹೆಜ್ಜೆಯಾಗಿದೆ, ಅಲ್ಲಿ ಮಹಿಳೆಯರು ತಮ್ಮ ಭವಿಷ್ಯದ ಮೇಲೆ ಹಿಡಿತ ಸಾಧಿಸಲು ಸಜ್ಜಾಗೊಂಡಿದ್ದಾರೆ. ಈ ಉಪಕ್ರಮವು ಮಾತ್ರವಲ್ಲ ಅಂಚಿನಲ್ಲಿರುವ ಮಹಿಳೆಯರು ಮತ್ತು ಅವರ ಕುಟುಂಬಗಳಿಗೆ ಸುಸ್ಥಿರ ಜೀವನೋಪಾಯವನ್ನು ನೀಡುತ್ತದೆ ಆದರೆ ಗ್ರಹ, ಆರ್ಥಿಕತೆಗಳು ಮತ್ತು ಜನರನ್ನು ಸಂಪರ್ಕಿಸುವ ಮೂಲಕ ನಮ್ಮ ಬದ್ಧತೆಗೆ ಹೊಂದಿಕೆಯಾಗುತ್ತದೆ.





# Bengaluru-based nonprofit gifts e-rickshaws to survivors of domestic abuse

The initiative was supported by the Bengaluru police and Parihar, an NGO that helps vulnerable women.

[DHNS](#) Last Updated : 02 October 2024, 06:53 IST



The gifted e-rickshaws. Credit: X/@BlrCityPolice

Bengaluru: Bengaluru-based nonprofit United Way Bengaluru (UWBe), with financial support from digital business and IT services company NTT Data, has distributed five e-rickshaws to women who have completed driving training.

The initiative was supported by the Bengaluru police and Parihar, an NGO that helps vulnerable women. Its stated goal is to create sustainable livelihood opportunities for women from vulnerable communities. Each e-rickshaw is outfitted with a smartphone to manage ride requests through cab aggregator apps.

"We believe in supporting initiatives that create lasting and meaningful change. The e-rickshaw project is a powerful step towards building a more inclusive and equitable society, where women are equipped to take control of their futures," said Ankur Dasgupta, Vice-President and Head of Marketing, NTT Data.

Bengaluru Police Commissioner B Dayananda told *DH*: "Parihar has helped us in rehabilitating these five women who are survivors of domestic abuse. They have been given the necessary training for driving the autos, and the RTO has issued them licences."

UWBe CEO Rajesh Krishnan said: "We believe that empowering women to be financially independent is a critical step towards building a more inclusive society."

<https://www.deccanherald.com/india/karnataka/bengaluru/survivors-of-domestic-abuse-gifted-e-rickshaws-3216023>

# United Way Bengaluru and NTT DATA Empower Women with E-Rickshaw Distribution for Livelihood Support

by **INDIA CSR**



BENGALURU (India CSR): In a significant move towards empowering marginalized women, United Way Bengaluru (UWBe), with financial support from NTT DATA, a global digital business and IT services leader, has distributed five e-rickshaws, each equipped with a smartphone, to five women who have successfully completed driving training.

The distribution event was held at the Office of the Commissioner of Police and was graced by Bengaluru's Police Commissioner, B. Dayananda, IPS, along with Ankur Dasgupta, Vice President & Head of Marketing, India, NTT DATA.





Supported by the Bengaluru City Commissioner's Office and the NGO Parihar, this initiative aims to create sustainable livelihood opportunities for women from vulnerable communities. The project provides these women with the skills and tools necessary to operate e-rickshaws and collaborate with cab aggregators. Each e-rickshaw is outfitted with a smartphone to facilitate the management of ride requests through cab aggregator apps, ensuring a smooth and efficient operation.





“At NTT DATA, we believe in supporting initiatives that create lasting and meaningful change. The E-rickshaw project is a powerful step toward building a more inclusive and equitable society, where women are equipped to take control of their futures. This initiative not only offers sustainable livelihoods to marginalized women and their families but also aligns with our commitment to environmental conservation. By connecting the planet, economies, and people, we aim to drive positive global impact. We are honoured to collaborate with United Way on this initiative, which paves the way for long-term social change,” **said Ankur Dasgupta, Vice President & Head of Marketing, India at NTT DATA.**



“Today, we’re witnessing the transformative power of collaboration. Together with NTT DATA and United Way of Bengaluru, we’re creating a brighter future for women from vulnerable communities, where financial independence meets dignity and respect” – **Said B Dayananda, Commissioner of Police, Bengaluru City**

“We believe that empowering women with the tools and skills they need to be financially independent is a critical step toward building a more inclusive society. The provision of these e-rickshaws will not only give them a stable source of income but also the confidence to shape their futures,” **said Rajesh Krishnan, CEO, United Way Bengaluru.**

<https://indiacsr.in/united-way-bengaluru-ntt-data-empower-women-erickshaw-livelihood-support/>

## E-RICKSHAW DISTRIBUTION TO WOMEN FOR LIVELIHOOD SUPPORT

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<https://thecsrjournal.in/e-rickshaw-distribution-to-women-for-livelihood-support/>



# United Way Bengaluru and NTT DATA Empower Women with E-Rickshaw Distribution for Livelihood Support

October 1, 2024



Bengaluru : In a significant move towards empowering marginalized women, United Way Bengaluru (UWBe), with financial support from NTT DATA, a global digital business and IT services leader, has distributed five e-rickshaws, each equipped with a smartphone, to five women who have successfully completed driving training.

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<https://www.apnnews.com/united-way-bengaluru-and-ntt-data-empower-women-with-e-rickshaw-distribution-for-livelihood-support/>

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October 1, 2024 [Mansi Praharaj](#) news Comments Off on United Way Bengaluru and NTT DATA Empower Women with E-Rickshaw Distribution for Livelihood Support



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[https://mediabulletins.com/news/united-way-bengaluru-and-ntt-data-empower-women-with-e-rickshaw-distribution-for-livelihood-support/#google\\_vignette](https://mediabulletins.com/news/united-way-bengaluru-and-ntt-data-empower-women-with-e-rickshaw-distribution-for-livelihood-support/#google_vignette)

# United Way Bengaluru and NTT DATA Empower Women with E-Rickshaw Distribution for Livelihood Support

By  
**Editor Team**

-  
October 4, 2024



United Way Bengaluru and NTT DATA Empower Women with E-Rickshaw Distribution for Livelihood Support

**Bengaluru, India, October 3, 2024:** In a significant move towards empowering marginalized women, United Way Bengaluru (UWBe), with financial support from NTT DATA, a global digital business and IT services leader, has distributed five e-rickshaws, each equipped with a smartphone, to five women who have successfully completed rigorous driving training.

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Supported by the Bengaluru City Commissioner's Office and the NGO Parihar, this initiative aims to create sustainable livelihood opportunities for women from vulnerable communities. The project provides these women with the skills and tools necessary to operate e-rickshaws and collaborate with cab aggregators. Each e-rickshaw is outfitted with a smartphone to facilitate the management of ride requests through cab aggregator apps, ensuring a smooth and efficient operation.

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<https://cionews.co.in/united-way-bengaluru-and-ntt-data-empower-women/>

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October 5, 2024



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<https://www.csrmandate.org/united-way-bengaluru-and-ntt-data-empower-women-with-e-rickshaw-distribution-for-livelihood-support/>



## MEDIA EXPRESS

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BY NIKITA SONI OCTOBER 1, 2024

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[Sujata](#) October 1, 2024



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<https://bizrapidx.com/news/united-way-bengaluru-and-ntt-data-empower-women-with-e-rickshaw-distribution-for-livelihood-support/>



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Posted on October 1, 2024

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## Business News Matters

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ByPrabhat

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HELLO KOTPAD

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**Praveen** October 1, 2024 2 min read

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*Couture Fashion*

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BY AMELIA PAUL OCTOBER 1, 2024 [LEAVE A COMMENT](#) ON UNITED WAY BENGALURU AND NTT DATA EMPOWER WOMEN WITH E-RICKSHAW DISTRIBUTION FOR LIVELIHOOD SUPPORT



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# National Biz News

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Soudamini Bastia Posted on 1 October 2024

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