



United Way Bengaluru



Dossier of Coverage

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BBMP to dig at least 1,000 percolation pits across 115 parks

SNEHA RAMESH|
BENGALURU, DHNS

The Bruhat Bengaluru Mahanagara Palike (BBMP) is aiming to dig at least 1,000 percolation pits across 115 parks in the city within the next monsoons. The groundwater levels across the city have plummeted owing to the poor monsoons this year and as a result, many of the borewells in the city have dried up. While the reservoir levels are going down by the day, the borewells in the city have also dried up and experts have pointed out that the city's failure to make the best use of the little rain it received had made the situation worse.

"To improve the groundwater levels, it is important to catch the rain. Percolation pits will help improve the groundwater levels significantly

and this could provide some relief for the water crisis the city might face. We need to dig more such structures to facilitate percolation," said Vishwanath S, a Water conservation expert.

The parks and locations were identified after a detailed study and survey of the areas. "We have conducted a survey and based on the topography and water movement, we have identified the most suitable locations for the pits," said M R Chandrashekar, Deputy Director, Horticulture (BBMP).

Over the last few years, many non-profit organisations and a few government agencies have taken the initiative to dig up percolation wells and over two lakh such wells have been dug up across the city. In Lalbagh, where close to 300 percolation



Percolation wells boost groundwater levels and prevent flooding.
DH FILE PHOTO

wells have been dug, the groundwater level is said to have come up by nearly 10 feet. While on one hand, the percolation

wells help improve the groundwater levels, on the other hand, it also helps prevent flooding, explained Sriram Ananthanarayanan, Director (Projects), United Way Of Bengaluru, a non-profit organisation that has helped set up close to 4,000 percolation pits in the city.

"It is critical that we identify open areas to ensure that the runoff water is captured. We have taken up a contour survey across the city to identify such strategic spots. Capturing the runoff water will also help prevent floods," he said.

Each percolation well could cost close to Rs 40,000 and will help catch close to 1.24 lakh litres of water annually. The BBMP has tied up with non-profit organisations to utilise the Corporate Social Responsibility (CSR) funds available.



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[Sneha Ramesh](#)

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DH Photo

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<https://www.deccanherald.com/india/karnataka/bengaluru/bbmp-to-dig-at-least-1000-percolation-pits-across-115-parks-2857945>

Herbalife & United Way Bengaluru Rural Rising Journey Transforms Vadavalli Gram Panchayat, Coimbatore



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Rural Rising project launched

The Hindu Bureau
COIMBATORE

Herbalife in association with United Way Bengaluru (UWBe) and Vadavalli gram panchayat, has rolled out 'Rural Rising' project in Sultapet block.

The project will address critical needs such as education, health and hygiene, water, livelihood, and clean energy.

A total of 1,631 people will benefit directly, said a press release from the company.

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வடவள்ளி ஊராட்சியில்

‘ரூரல் ரைசிங்’ திட்டம் தொடக்கம்

● கோவை

கோவை வடவள்ளி கிராம ஊராட்சியில், ஒருங்கிணைந்த கிராமப்புற மேம்பாட்டுத் திட்டமான ‘ரூரல் ரைசிங்’ என்ற திட்டம் ஹெர்பாலைஃப், யுனெஸ்கோ வே அமைப்புடன் இணைந்து தொடங்கப்பட்டுள்ளது.

இந்நிகழ்வில் கூடுதல் ஆட்சியர் விஜயகுமார், கல்தான்பேட்டை வட்டார வளர்ச்சி அலுவலர் ரேவதி, உதவிக் கல்வி அலுவலர் இ.பிரான்சிஸ் சார்லஸ், மாவட்ட வளர்ச்சி அலுவலர் தி.முருகேஸ்வரி, வடவள்ளி பஞ்சாயத்து தலைவர் கோவிந்தராஜ் உள்ளிட்டோர் கலந்து கொண்டனர்.

இத்திட்டத்தில், கற்பித்தல் மற்றும் கற்றல் வளங்களை வழங்குதல், நூலகங்களை நிறுவுதல், பயிற்சி மூலமாக அங்கன்வாடி பணியாளர்கள் மற்றும் உதவியாளர்களின் திறனை மேம்படுத்துதல் ஆகியவை அடங்கும். கூடுதலாக, ஓர் அங்கன்வாடி மையத்தில் ஒரு சத்துணவுத் தோட்டம் உருவாக்கப்பட்டது.

தரமான குடிநீரை உறுதி செய்வதற்காக ஊராட்சியுடன் இணைந்து 60 ஆயிரம் லிட்டர் கொள்ளளவு கொண்ட மேல்நிலை நீர்த்தேக்கத் தொட்டி, குடிநீர் குழாய்கள் நிறுவப்பட்டு, 250 குடும்பங்கள் பயனடைந்துள்ளன.

Company: UNITED WAY BENGALURU	Date: 26.01.2024
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கோவை வடவள்ளி ஊராட்சியில் ரூரல் ரைசிங் திட்ட விழா! கூடுதல் கலெக்டர் பங்கேற்பு!!

கோவை, ஜன. 27-
கோவை வடவள்ளி கிராம
மஊராட்சியில் ஒருங்கி
ணைந்த கிராமப்புற மேம்
பாட்டுத் திட்டமான
ரூரல் ரைசிங் என்ற திட்டம்
ஹெர்பாலைப், யுனை
டெட்வே அமைப்புடன்
இணைந்து தொடங்கப்
பட்டுள்ளது.

இந்
நிகழ்ச்சியில் கூடுதல்
கலெக்டர் விஜயகுமார்,
சுல்தான் பேட்டை வட்
டார வளர்ச்சி அலுவலர்

ரேவதி, உதவிக் கல்வி
அலுவலர் இ. பிரான்சிஸ்
சார்லஸ், மாவட்ட
வளர்ச்சி அலுவலர் முரு
கேஸ்வரி, வடவள்ளி பஞ்
சாயத்து தலைவர் கோவிந்
தராஜ் உள்ளிட்டோர்
கலந்து கொண்டனர்.

இச்சிறப்பு திட்டத்தில்
கற்பித்தல் மற்றும் கற்றல்
வளங்களை வழங்கு
தல், நூலகங்களை நிறுவு
தல், பயிற்சி மூலமாக அங்
கன்வாடி பணியாளர்கள்
மற்றும் உதவியாளர்களின்

திறனை மேம்படுத்துல்
ஆகியவை அடங்கும்.
கூடுதலாக ஓர் அங்கன்
வாடிமையத்தில் ஒரு சத்து
ணவுத் தோட்டம் உருவாக்
கப்பட்டது.

தரமான குடிநீரை உறுதி
செய்வதற்காக ஊராட்சியு
டன் இணைந்து 60 ஆயி
ரம் லிட்டம் கொள்ளளவு
கொண்ட மேல்நிலை நீர்த்
தேக்க தொட்டி, குடிநீர்
குழாய்கள் நிறுவப்பட்டு
250 குடும்பங்கள் பயன
டைந்துள்ளன.

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Rural Rising journey transforms Vadavalli gram panchayat

Coimbatore, Jan 24:
In collaboration with NGO partner United Way Bengaluru (UWBe) and Vadavalli Gram Panchayat at the Sultanpet block of Coimbatore, Herbalife rolled out an initiative called Rural Rising, an integrated rural development program. Herbalife has continuously supported the

program for the last three years in other districts of Karnataka and the Wayanad district of Kerala.

Vadavalli Gram Panchayat, with a Human Development Index well below the state average, faced challenges in various areas.

To complement the Gram Panchayat's efforts, the Rural Rising initiative addressed critical needs such as education, health and hygiene, water,

livelihood, and clean energy, areas where communities encountered significant challenges.

"Our approach is not just implementing good initiatives; it's about empowering communities to take ownership, ensuring sustainability far beyond our involvement. The Rural Rising Program exemplifies our vision. In collaboration with our CSR partner, we created a sustainable legacy of positive change in the community by

engaging and developing the capacities of local administration and community members, formed strategic partnerships, and meticulously planned for maintenance.", said Rajesh Krishnan, Chief Executive Officer, United Way of Bengaluru.

Ajay Khanna, Senior Vice President and Managing Director, Herbalife India, said,

"Our vision, shared with United Way Bengaluru, has transformed lives

across Karnataka, Kerala, and Tamil Nadu for over three years. Today, Vadavalli Gram Panchayat in Coimbatore stands as a testament to that commitment. From upgraded Anganwadis to empowered PWDs, each milestone fuels our confidence.

We see families securing livelihoods and children armed with renewed dignity and hope, inspiring us to push forward, building a brighter future, together."



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ஹெர்பாலைஃப், யுனைடெட் வேவடன் இணைந்து 'ரூரல் ரைசிங்'

கிராமப்புற திட்டத்தால் மாற்றம் பெற்ற கோயம்புத்தூர், வடவள்ளி கிராமப் பஞ்சாயத்து

கோவை, ஜன.24

வடவள்ளிகிராமப்பஞ்சாயத்துடன் இணைந்து, ஹெர்பாலைஃப், ஒருங்கிணைந்த கிராமப்புற மேம்பாட்டுத் திட்டமான 'ரூரல் ரைசிங்' என்ற முயற்சியை வெற்றிகரமாகச் செயல்படுத்தியுள்ளது ஹெர்பாலைஃப் தனது என்.ஜி.ஓ. பார்ட்னரான யுனைடெட் வேவடன் இணைந்து.

மாநில சராசரியை விட மிகக் குறைவான மனித வளர்ச்சிக் குறியீட்டைக் கொண்டுள்ள வடவள்ளி கிராமப் பஞ்சாயத்து, பல்வேறு பிரிவுகளில் சவால்களை எதிர்கொண்டது. கிராமப் பஞ்



சாயத்தின் முயற்சிகளை நிறைவு செய்யும் வகையில், ரூரல் ரைசிங் முன்முயற்சியானது, அங்கு வாழும் மக்கள் குறிப்பிடத்தக்க சவால்களை எதிர்கொண்ட பிரிவுகளான கல்வி, சுத்தம் மற்றும் சுகாதாரம், தண்ணீர், வாழ்வாதாரம் மற்றும் தூய்மையான எரிசக்தி போன்ற முக்கியமான தேவைகளை நிவர்த்தி செய்தது. கூடுதல் ஆட்சியர் விஜயகுமார் மற்றும் ரேவதி, சுல்தான் பேட்டை வட்டார வளர்ச்சி அலுவலர், இ.பிரான்சிஸ் சார்லஸ், உதவிக் கல்வி அலுவலர்; முருகேஸ்வரி, மாவட்ட வளர்ச்சி அலுவலர், சுல்தான் பேட்டை; கோவிந்தராஜ், வடவள்ளி பஞ்சாயத்து தலைவர்; மண்டல தலைவர் ஹெர்பாலைஃப், மற்றும் யுனைடெட் வேகுழு உட்பட சிறப்பு விருந்தினர்களுடன் தொடங்கி வைக்கப்படுவது ஒரு குறிப்பிடத்தக்க மைல்கல் நிகழ்வாகும்.

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ஹெர்பாலைஃப், யுனைடெட் வே-யுடன் இணைந்து செயல்படுத்தப்பட்ட 'ரூரல் ரைசிங்' திட்டம் வெற்றி கோவை, ஜன. 24-

வடவள்ளி கிராமப் பஞ்சாயத்துடன் இணைந்து, ஹெர்பாலைஃப், ஒருங்கிணைந்த கிராமப்புற மேம்பாட்டுத் திட்டமான 'ரூரல் ரைசிங்' என்ற முயற்சியை வெற்றிகரமாகச் செயல்படுத்தியுள்ளது ஹெர்பாலைஃப் தனது என்.ஜி.ஓ. பார்ட்னரான யுனைடெட் வே-வடன் இணைந்து, மாநில சராசரியை விட மிகக் குறைவான மனித வளர்ச்சிக் குறியீட்டைக் கொண்டுள்ள வடவள்ளி கிராமப் பஞ்சாயத்து, பல்வேறு பிரிவுகளில் சவால்களை எதிர்கொண்டது. கிராமப் பஞ்சாயத்தின் முயற்சிகளை நிறைவு செய்யும் வகையில், ரூரல் ரைசிங் முன் முயற்சியானது, அங்கு வாழும் மக்கள் குறிப்பிடத்தக்க சவால்களை எதிர்கொண்ட பிரிவுகளான கல்வி, சுத்தம் மற்றும் சுகாதாரம், தண்ணீர், வாழ்வாதாரம் மற்றும் தூய்மையான எரிசக்தி போன்ற முக்கியமான தேவைகளை நிவர்த்தி செய்தது. கூடுதல் ஆட்சியர் விஜய குமார் மற்றும் ரேவதி, சுல்தான் பேட்டை வட்டார வளர்ச்சி அலுவலர், இ.பிரான்சிஸ் சார்லஸ், உதவிக் கல்வி அலுவலர் முருகேஸ்வரி, மாவட்ட வளர்ச்சி அலுவலர், சுல்தான் பேட்டை; கோவிந்த ராஜ், வடவள்ளி பஞ்சாயத்து தலைவர் மண்டல தலைவர் ஹெர்பாலைஃப், மற்றும் யுனைடெட் வே குழு உட்பட சிறப்பு விருந்தினர்களுடன் தொடங்கி வைக்கப்படுவது ஒரு குறிப்பிடத்தக்க மைல்கல் நிகழ்வாகும்.

எங்கள் அணுகுமுறை நல்ல முன்முயற்சிகளை செயல்படுத்துவது மட்டுமல்ல சமூகங்களுக்கு உரிமையளிப்பது, நமது ஈடுபாட்டிற்கு அப்பாற்பட்ட நிலைத்தன்மையை உறுதி செய்வது ஆகியவையும் ஆகும். ரூரல் ரைசிங் திட்டம் எங்கள் பார்வையை எடுத்துக்காட்டுகிறது. எங்கள் பெருநிறுவன சமூகப் பங்களிப்பு கூட்டாளருடன் இணைந்து, உள்ளூர் நிர்வாகம் மற்றும் சமூக உறுப்பினர்களின் திறன்களை ஈடுபடுத்தி மேம்படுத்துவதன் மூலம், சமூகம், செயல்திட்ட கூட்டாண்மைகளை உருவாக்கி, நேர்மறையான மாற்றத்திற்கான நிலையான பாரம்பரியத்தை உருவாக்கினோம். அதன் பராமரிப்பிற்காக உன்னிப்பாகத் திட்டமிடப்பட்டது என்று யுனைடெட் வே ஆஃப் பெங்களூருவின் தலைமை நிர்வாக அதிகாரி ராஜேஷ் கிருஷ்ணன் கூறினார். இது குறித்து ஹெர்பாலைஃப் இந்தியாவின் மூத்த துணைத் தலைவர் மற்றும் நிர்வாக இயக்குநர் அஜய் கண்ணா கூறுகையில், யுனைடெட் வே பெங்களூருவின் பகிர்ந்து கொள்ளப்பட்ட எங்கள் தொலைநோக்கு பார்வையானது, மூன்று ஆண்டுகளுக்கும் மேலாக கர்நாடகா, கேரளா மற்றும் தமிழ்நாடு முழுவதும் பலரது வாழ்க்கையை மாற்றியுள்ளது. அந்த உறுதிப்பாட்டின் சான்றாக இன்று கோயம்புத்தூரில் உள்ள வடவள்ளி கிராமப் பஞ்சாயத்து திகழ்கிறது. மேம்படுத்தப்பட்ட அங்கன்வாடிகள் முதல் மேம்பாடு அடைந்த மாற்றுத்திறனாளிகள் வரை, ஒவ்வொரு மைல்கல் வும் நம் நம்பிக்கையைத் தூண்டுகிறது என்று கூறினார்.

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ஹெர்பாலைஃப், யுனைடெட் வே உடன் இணைந்து ரூரல் ரைசிங் திட்டத்தில் மாற்றம் பெற்ற வடவள்ளி கிராமப் பஞ்சாயத்து

கோவை, ஜன. 24

வடவள்ளி கிராமப் பஞ்சாயத்துடன் இணைந்து, ஹெர்பாலைஃப், ஒருங்கிணைந்த கிராமப்புற மேம்பாட்டுத் திட்டமான “ரூரல் ரைசிங்” என்ற முயற்சியை வெற்றிகரமாகச் செயல்படுத்தியுள்ளது ஹெர்பாலைஃப் தனது என்.ஜி.ஓ. பார்ட்னரான யுனைடெட் வே-வடன் இணைந்து.

கூடுதல் ஆட்சியர் விஜயகுமார் மற்றும் ரேவதி, சுல்தான் பேட்டை வட்டார வளர்ச்சி அலுவலர், பிரான்சிஸ் சார்லஸ், உதவிக் கல்வி அலுவலர் முருகேஸ்வரி, மாவட்ட வளர்ச்சி அலுவலர், சுல்தான் பேட்டை கோவிந்த ராஜ், வடவள்ளி பஞ்சாயத்து தலைவர் மண்டல தலைவர் ஹெர்பாலைஃப், மற்றும் யுனைடெட் வே குழு உட்பட சிறப்பு விருந்தினர்களுடன் தொடங்கி வைக்கப்பட்டது.

ரூரல் ரைசிங் திட்டம் எங்கள் பார்வையை எடுத்துக்காட்டுகிறது. எங்கள் பெருநிறுவன சமூகப் பங்களிப்பு கூட்டாளருடன் இணைந்து, உள்ளூர் நிர்வாகம் மற்றும் சமூக உறுப்பினர்களின் திறன்களை ஈடுபடுத்தி மேம்படுத்துவதன் மூலம், சமூகம், செயல்திட்ட கூட்டாண்மைகளை உருவாக்கி, நேர்மறையான மாற்றத்திற்கான நிலையான பாரம்பரியத்தை உருவாக்கினோம்” என்று யுனைடெட் வே ஆஃப் பெங்களூருவின்



தலைமை நிர்வாக அதிகாரி ராஜேஷ் கிருஷ்ணன் தெரிவித்தார்.

ஹெர்பாலைஃப் இந்தியாவின் மூத்த துணைத் தலைவர் மற்றும் நிர்வாக இயக்குநர் அஜய் கண்ணா கூறுகையில், “யுனைடெட் வே பெங்களூருவுடன் பகிர்ந்து கொள்ளப்பட்ட எங்கள் தொலைநோக்கு பார்வையானது, மூன்று ஆண்டுகளுக்கும் மேலாக கர்நாடகா, கேரளா மற்றும் தமிழ்நாடு முழுவதும் பலரது வாழ்க்கையை மாற்றியுள்ளது. அந்த உறுதிப்பாட்டின் சான்றாக இன்று கோயம்புத்தூரில் உள்ள வடவள்ளி கிராமப் பஞ்சாயத்து திகழ்கிறது. மேம்படுத்தப்பட்ட அங்கன்வாடிகள் முதல் மேம்பாடு அடைந்த மாற்றுத்திறனாளிகள் வரை, ஒவ்வொரு மைல்கல்லும் நம் நம்பிக்கையைத் தூண்டுகிறது. குடும்பங்கள் வாழ்வாதாரத்தைப் பெறுவதையும், புதுப்பிக்கப்பட்ட கண்ணியம் மற்றும் நம்பிக்கையுடன் திகழும் குழந்தைகளையும் நாங்கள் பார்க்கிறோம். இது முன்னோக்கிச் செயல்பட, பிரகாசமான எதிர்காலத்தை ஒன்றாகக் கட்டியெழுப்ப எங்களைத் தூண்டுகிறது.” என்று தெரிவித்தார்.

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Rural Rising Journey Transforms Vadavalli Gram Panchayat



THE KOVAI HERALD

In collaboration with NGO partner United Way Bengaluru (UWBe) and Vadavalli Gram Panchayat, in the Sultanpet block of Coimbatore, Herbalife successfully rolled out an important initiative called Rural Rising, an integrated

rural development program.

A significant milestone was achieved as the initiatives rolled out last year were inaugurated with distinguished guests, including, Additional Collector, Vijaya Kumar and Revathi, Block Development Officers from Sultanpet E.

Francis Charles, Assistant Educational Officer; Murugeswari, DPO, Sultanpet; Govinda Raj, Panchayat President from Vadavalli; Rajesh Krishnan, Chief Executive Officer, United Way of Bengaluru, Ajay Khanna, Senior Vice President and Managing Director, Herbalife India.

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**ஹெர்பா லைஃப், யுனைடெட் வேவடன் இணைந்து
‘ரூரல் ரைசிங்’ கிராமப்புற திட்டத்தால் மாற்றம் பெற்ற
கோயம்புத்தூர், வடவள்ளி கிராமப்பஞ்சாயத்து!**



கோவை, ஜன. 24-

வடவள்ளி கிராமப்பஞ்சாயத்துடன் இணைந்து, ஹெர்பா லைஃப், ஒருங்கிணைந்த கிராமப்புற மேம்பாட்டுத் திட்டமான ‘ரூரல் ரைசிங்’ என்ற முயற்சியை வெற்றிகரமாகச் செயல்படுத்தியுள்ளது ஹெர்பா லைஃப் தனது என்.ஜி.ஓ. பார்ட்னரான யுனைடெட் வேவடன் இணைந்து.மாநில சராசரியை விட மிகக் குறைவான மனித வளர்ச்சிக் குறியீட்டைக் கொண்டுள்ள வடவள்ளி கிராமப் பஞ்சாயத்து, பல்வேறு பிரிவுகளில் சவால்களை எதிர்கொண்டது. கிராமப் பஞ்சாயத்தின் முயற்சிகளை நிறைவு செய்யும் வகையில், ரூரல் ரைசிங் முன்முயற்சியானது, அங்கு வாழும் மக்கள் குறிப்பிடத்தக்க சவால்களை எதிர்கொண்ட பிரிவுகளான கல்வி, சுத்தம் மற்றும் சுகாதாரம், தண்ணீர், வாழ்வாதாரம் மற்றும் தாய்மையான எரிசக்தி போன்ற முக்கியமான தேவைகளை நிவர்த்தி செய்தது.இன்று மாண்புமிகு கூடுதல் ஆட்சியர் திரு. விஜய குமார் மற்றும் திருமதி. ரேவதி, சுல்தான்பேட்டை வட்டார வளர்ச்சி அலுவலர், திரு இ.பிரான்சிஸ் சார்லஸ், உதவிக் கல்வி அலுவலர், திருமதி. முருகேஸ்வரி, மாவட்ட வளர்ச்சி அலுவலர், சுல்தான்பேட்டை; கோவிந்த ராஜ், வடவள்ளி பஞ்சாயத்து தலைவர்; மண்டல தலைவர் ஹெர்பா லைஃப், மற்றும் யுனைடெட் வே குழு உட்பட சிறப்பு விருந்தினர்களுடன் தொடங்கி வைக்கப்படுவது ஒரு குறிப்பிடத்தக்க மைல்கல் நிகழ்வாகும்.ஆரம்ப கால குழந்தைப் பராமரிப்பு மற்றும் கல்வியின் கீழ், வடவள்ளி மற்றும் அக்கநாயக்கன்பாளையம் அங்கன்வாடி மையங்களில் உகந்த கற்றல் மற்றும் மேம்பாட்டுச் சூழலை உருவாக்குவதற்காக, ‘பார்ன் லேர்னிங் கேம்பைன்’ என்ற திட்டத்தை இந்த முயற்சி அறிமுகப்படுத்தியது.

இந்த திட்டத்தில் எடபிள்யூசிகளை மேம்படுத்துதல், கற்பித்தல் மற்றும் கற்றல் வளங்களை வழங்குதல், நூலகங்களை நிறுவுதல் மற்றும் இசிசிஇ பயிற்சி மூலம் அங்கன்வாடி பணியாளர்கள் மற்றும் உதவியாளர்களின் திறனை மேம்படுத்துதல் ஆகியவை அடங்கும்.

கூடுதலாக, ஒரு அங்கன்வாடி மையத்தில் ஒரு சத்துணவுத் தோட்டம் உருவாக்கப்பட்டது. அதனுடன் 10 வீட்டு அளவிலான சமையலறைத் தோட்டங்கள் உருவாக்கப்பட்டன. குழந்தைகள் மற்றும் அவர்களது குடும்பங்களுக்கு மொத்தம் 663 சத்துணவு தொகுப்புகள் வழங்கப்பட்டன.பள்ளி வலுவூட்டல் முயற்சியின் ஒரு பகுதியாக, அக்கநாயக்கன்பாளையம் அரசு தொடக்கப்பள்ளி மற்றும் உயர்நிலைப் பள்ளிக்கு உதவிகள் வழங்கப்பட்டது.

இதில் சூரிய சக்தியில் இயங்கும் வகுப்பறைகள் அமைத்தல், நூலகங்களுக்கு புத்தகங்கள் வழங்குதல், பணியாளர் ஓய்வு அறைகள் மற்றும் வகுப்பறைகளை புதுப்பித்தல், பெண்கள் மற்றும் சிறுவர்களுக்கான கழிப்பறைகள் மற்றும் பெண்களுக்கான நாப்கின் எரியூட்டியை வழங்குதல், பள்ளிகளின் குறிப்பிட்ட

தேவைகளைப் பூர்த்தி செய்தல் ஆகியவை அடங்கும்.

தரமான குடிநீரை உறுதி செய்வதற்காக ஊராட்சியுடன் இணைந்து மேல்நிலைத் தொட்டி ஒன்று நிறுவப்பட்டது. 60,000லிட்டர் கொள்ளளவு கொண்ட ஒஹெச்டி தொட்டியுடன், குடிநீர் குழாய்கள் நிறுவப்பட்டு, 250 குடும்பங்கள் பயனடைந்துள்ளன. இது தரமான குடிநீர் எளிதில் கிடைப்பதை உறுதிப்படுத்து கிறது. புதுப்பிக்கத்தக்க

எரிசக்திபயன்பாட்டிற்காக 50 சோலார் தெருவிளக்குகள் நிறுவப்பட்டன. “எங்கள் அணுகுமுறை நல்ல முன் முயற்சிகளை செயல்படுத்துவது மட்டுமல்ல சமூகங்களுக்கு உரிமையளிப்பது, நமது ஈடுபாட்டிற்கு அப்பாற்பட்ட நிலைத்தன்மையை உறுதி செய்வது ஆகியவையும் ஆகும். ரூரல் ரைசிங் திட்டம் எங்கள் பார்வையை எடுத்துக்காட்டுகிறது. எங்கள் பெருநிறுவன சமூகப் பங்களிப்பு கூட்டாளருடன் இணைந்து,

உள்ளூர் நிர்வாகம் மற்றும் சமூக உறுப்பினர்களின் திறன்களை ஈடுபடுத்தி மேம்படுத்துவதன் மூலம், செயல்திட்ட கூட்டாண்மைகளை உருவாக்கி, நேர்மறையான மாற்றத்திற்கான நிலையான பாரம்பரியத்தை உருவாக்கினோம். அதன் பராமரிப்பிற்காக உன்னிப்பாகத் திட்டமிடப்பட்டது.” என்று யுனைடெட் வே ஆஃப் பெங்களூருவின் தலைமை நிர்வாக அதிகாரி ராஜேஷ் கிருஷ்ணன் தெரிவித்தார்.

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Three-year Rural Rising Journey transforms Vadavalli Gram Panchayat, Coimbatore

COIMBATORE

Herbalife, in collaboration with NGO partner United Way Bengaluru (UWBe) and Vadavalli Gram Panchayat in the Sulthanpet block of Coimbatore, has successfully implemented the Rural Rising initiative, an integrated rural development program. Having supported similar programs in Karnataka and Kerala for the past three years, Herbalife aims to address critical needs in education, health, hygiene, water, livelihood, and clean energy in areas facing significant challenges.

The program, inaugurated with distinguished guests including Honourable Additional Collector Shri Vijaya Kumar, Block Development Officers, and Panchayat officials, focuses on holistic development. Early Childhood Care and Education (ECCE) initiatives include the Born Learning Campaign, upgrading Anganwadi Centres (AWCs), establishing libraries, and providing teaching resources. Additionally, Nutrition Gardens were developed, and 663 Nutrition kits were distributed to children and their families.

Under the School Empowerment Initiative, support was extended to local government primary and high schools, including the setup of solar-powered classrooms, contribution of library books, and infrastructure improvements. Hygiene intervention awareness sessions were conducted, distributing 228 hygiene kits to students and staff, promoting vital practices like handwashing and dental care.

In collaboration with the Panchayat, an Overhead Tank (OHT) with a 60,000-litre capacity was installed to ensure quality drinking water for 250 households. The livelihood and inclusion initiative supported Persons with



Disabilities (PWDs) by providing livestock, mobility vehicles, and hearing aids. In the renewable energy sector, 50 solar streetlights were installed, enhancing safety and security for villagers and catalyzing economic and social benefits.

The initiative's impact is evident in the transformed life of Saranya, a beautician, who faced challenges due to inadequate lighting. Solar streetlights enabled her to work longer hours, supporting her family of six and contributing to the economic growth of her community.

Rajesh Krishnan, CEO of United Way of Bengaluru, highlighted the program's focus on empowering communities and ensuring sustainability beyond immediate involvement. Ajay Khanna, Senior Vice President and Managing Director of Herbalife India, emphasized the program's transformative impact across Karnataka, Kerala, and now Tamil Nadu. The Vadavalli Gram Panchayat in Coimbatore serves as a testament to their commitment, with upgraded infrastructure and empowered individuals contributing to a brighter future.

In total, 1631 people are expected to directly benefit from this comprehensive initiative, reflecting the collaborative efforts of Herbalife, United Way Bengaluru, and local stakeholders to create positive and sustainable change in the community.

The Covai Post

Rural Rising Journey Transforms Vadavalli Gram Panchayat, Coimbatore



Covai Post Network

January 24, 2024



Coimbatore, January 22, 2024 : In collaboration with NGO partner United Way Bengaluru (UWBe) and Vadavalli Gram Panchayat, in the Sulthanpet block of Coimbatore, Herbalife successfully rolled out an important initiative called Rural Rising, an integrated rural development program. Herbalife has continuously supported the program for the last three years in other districts of Karnataka and the Wayanad district of Kerala.

Vadavalli Gram Panchayat, with a Human Development Index well below the state average, faced challenges in various areas. To complement the Gram Panchayat's efforts, the Rural Rising initiative addressed critical needs such as education, health and hygiene, water, livelihood, and clean energy, areas where communities encountered significant challenges.

Today marked a significant milestone as the initiatives rolled out last year were inaugurated with distinguished guests, including, Honourable Additional Collector; Shri Vijaya Kumar and Smt. Revathi, Block Development Officers from Sultanpet Shri E. Francis Charles, Assistant Educational Officer; Smt.

Murugeshwari, DPO, Sulthanpet; Govinda Raj, Panchayat President from Vadavalli; , Regional Head Herbalife, and United Way Bengaluru team.

Under Early Childhood Care and Education (ECCE), the initiative rolled out a program called Born Learning Campaign to create a conducive learning and development environment in Vadavalli and Akkanaickenpalayam Anganwadi Centres (AWCs). This involved upgrading AWCs, providing teaching and learning resources, establishing libraries, and enhancing the capacity of Anganwadi Workers and Helpers through ECCE training. Additionally, one Nutrition Garden was developed in an Anganwadi Centre, along with the creation of 10 household-level kitchen gardens. A total of 663 Nutrition kits were distributed to children and their families.

As part of the School Empowerment Initiative, support was provided to Akkanaickenpalayam Govt Primary School and High School. This included setting up solar-powered classrooms, contribution of library books, renovating staff rooms and classrooms, toilets for girls and boys and providing an incinerator for girls, meeting the schools' specific requirements.

Awareness sessions were conducted as part of the hygiene intervention, and 228 hygiene kits were distributed to students and school staff. The awareness sessions helped students understand the importance of hygiene in their daily routines. The interactive session covered vital practices, such as handwashing before and after meals, maintaining clean and trimmed nails, and regular teeth brushing. During a follow-up community visit, it was discovered that children consistently used the kits, adhering to the instructions provided during the awareness session and educating their parents about hygiene and sanitation.

An Overhead Tank (OHT) was installed in collaboration with the Panchayat to ensure quality drinking water. A 60,000-litre OHT tank was constructed with the installation of pipelines, benefiting 250 households and enhancing the availability and accessibility of drinking water.

Support was provided to Persons with Disabilities (PWDs) under the livelihood and inclusion initiative. Eleven PWDs received livestock, three individuals received mobility vehicles, and a school-going boy received a hearing aid.

In the interest of renewable energy, 50 solar streetlights were installed. These solar streetlights enhanced safety and security for villagers and triggered a ripple effect of economic and social benefits, uplifting the entire community. In one of the many cases, Saranya, a beautician, faced challenges due to inadequate lighting until solar streetlights changed everything. Previously, commuting during early or late hours was challenging, relying on family members for accompaniment. Well-lit streets now allow her to work longer hours without fear, transforming her family's financial condition. Supporting a family of six, Saranya can now invest in her business, expand services, and hire women from her village, contributing to the economic growth of her community.

A total of 1631 people will be directly benefitted through this initiative.

"Our approach is not just implementing good initiatives; it's about empowering communities to take ownership, ensuring sustainability far beyond our involvement. The Rural Rising Program exemplifies our vision. In collaboration with our CSR partner, we created a sustainable legacy of positive change in the

community by engaging and developing the capacities of local administration and community members, formed strategic partnerships, and meticulously planned for maintenance.”, said Rajesh Krishnan, Chief Executive Officer, United Way of Bengaluru.

Ajay Khanna, Senior Vice President and Managing Director, Herbalife India, said, “Our vision, shared with United Way Bengaluru, has transformed lives across Karnataka, Kerala, and Tamil Nadu for over three years. Today, Vadavalli Gram Panchayat in Coimbatore stands as a testament to that commitment. From upgraded Anganwadis to empowered PWDs, each milestone fuels our confidence. We see families securing livelihoods and children armed with renewed dignity and hope, inspiring us to push forward, building a brighter future, together.”

<https://www.covaipost.com/coimbatore/three-year-rural-rising-journey-transforms-vadavalli-gram-panchayat-coimbatore/>

‘ரூரல் ரைசிங்’ திட்டத்தால் வடவள்ளி கிராமப் பஞ்சாயத்து புதிய மாற்றம்

January 23, 2024 CovaiMail General, News Comments Offon ‘ரூரல் ரைசிங்’ திட்டத்தால் வடவள்ளி கிராமப் பஞ்சாயத்து புதிய மாற்றம்



வடவள்ளி கிராமப் பஞ்சாயத்துடன் இணைந்து, ஹெர்பாலைஃப், ஒருங்கிணைந்த கிராமப்புற மேம்பாட்டுத் திட்டமான ‘ரூரல் ரைசிங்’ என்ற முயற்சியை வெற்றிகரமாகச் செயல்படுத்தியுள்ளது ஹெர்பாலைஃப் தனது என்.ஜி.ஓ. பார்ட்னரான யுனைடெட் வே-வுடன் இணைந்து மாநில சராசரியை விட மிகக் குறைவான மனித வளர்ச்சிக் குறியீட்டைக் கொண்டுள்ள வடவள்ளி கிராமப் பஞ்சாயத்து, பல்வேறு பிரிவுகளில் சவால்களை எதிர்கொண்டது.

கிராமப் பஞ்சாயத்தின் முயற்சிகளை நிறைவு செய்யும் வகையில், ரூரல் ரைசிங் முன்முயற்சியானது, அங்கு வாழும் மக்கள் குறிப்பிடத்தக்க சவால்களை எதிர்கொண்ட பிரிவுகளான கல்வி, சுத்தம் மற்றும் சுகாதாரம், தண்ணீர், வாழ்வாதாரம் மற்றும் தூய்மையான எரிசக்தி போன்ற முக்கியமான தேவைகளை நிவர்த்தி செய்தது.

கூடுதல் ஆட்சியர் விஜய குமார் மற்றும் ரேவதி, சுல்தான்பேட்டை வட்டார வளர்ச்சி அலுவலர், இ.பிரான்சிஸ் சார்லஸ், உதவிக் கல்வி அலுவலர்; முருகேஸ்வரி, மாவட்ட வளர்ச்சி அலுவலர், சுல்தான்பேட்டை; கோவிந்த ராஜ், வடவள்ளி பஞ்சாயத்து தலைவர்; மண்டல தலைவர் ஹெர்பாலைஃப், மற்றும் யுனைடெட் வே குழு உட்பட சிறப்பு விருந்தினர்களுடன் தொடங்கி வைக்கப்படுவது ஒரு குறிப்பிடத்தக்க மைல்கல் நிகழ்வாகும்.

ஆரம்ப கால குழந்தைப் பராமரிப்பு மற்றும் கல்வியின் கீழ், வடவள்ளி மற்றும் அக்கநாயக்கன்பாளையம் அங்கன்வாடி மையங்களில் உகந்த கற்றல் மற்றும் மேம்பாட்டுச்

தமிழலை உருவாக்குவதற்காக, 'பார்ன் லேர்னிங் கேம்பைன்' என்ற திட்டத்தை இந்த முயற்சி அறிமுகப்படுத்தியது. இந்த திட்டத்தில் எடபிள்யூசி-களை மேம்படுத்துதல், கற்பித்தல் மற்றும் கற்றல் வளங்களை வழங்குதல், நூலகங்களை நிறுவுதல் மற்றும் இசிசிஇ பயிற்சி மூலம் அங்கன்வாடி பணியாளர்கள் மற்றும் உதவியாளர்களின் திறனை மேம்படுத்துதல் ஆகியவை அடங்கும். கூடுதலாக, ஒரு அங்கன்வாடி மையத்தில் ஒரு சத்துணவுத் தோட்டம் உருவாக்கப்பட்டது. அதனுடன் 10 வீட்டு அளவிலான சமையலறைத் தோட்டங்கள் உருவாக்கப்பட்டன. குழந்தைகள் மற்றும் அவர்களது குடும்பங்களுக்கு மொத்தம் 663 சத்துணவு தொகுப்புகள் வழங்கப்பட்டன.

பள்ளி வலுவூட்டல் முயற்சியின் ஒரு பகுதியாக, அக்கநாயக்கன்பாளையம் அரசு தொடக்கப் பள்ளி மற்றும் உயர்நிலைப் பள்ளிக்கு உதவிகள் வழங்கப்பட்டது. இதில் தூரிய சக்தியில் இயங்கும் வகுப்பறைகள் அமைத்தல், நூலகங்களுக்கு புத்தகங்கள் வழங்குதல், பணியாளர் ஓய்வு அறைகள் மற்றும் வகுப்பறைகளை புதுப்பித்தல், பெண்கள் மற்றும் சிறுவர்களுக்கான கழிப்பறைகள் மற்றும் பெண்களுக்கான நாப்கின் எரியூட்டியை வழங்குதல், பள்ளிகளின் குறிப்பிட்ட தேவைகளைப் பூர்த்தி செய்தல் ஆகியவை அடங்கும்.

சுகாதார இடையீட்டின் ஒரு பகுதியாக விழிப்புணர்வு அமர்வுகள் நடத்தப்பட்டன, மேலும் 228 சுகாதாரத் தொகுப்புகள் மாணவர்களுக்கும் பள்ளி ஊழியர்களுக்கும் வழங்கப்பட்டது. மாணவர்கள் தங்கள் அன்றாட நடைமுறைகளில் சுகாதாரத்தின் முக்கியத்துவத்தைப் புரிந்துகொள்ள இந்த விழிப்புணர்வு அமர்வுகள் உதவியது. கலந்துரையாடல் அமர்வு உணவுக்கு முன்னும் பின்னும் கைகளை கழிவுதல், சுத்தமாகவும், வெட்டப்பட்ட நகங்களைப் பராமரித்தல் மற்றும் தினசரி பல் துலக்குதல் போன்ற முக்கிய நடைமுறைகளை உள்ளடக்கியிருந்தது. அதைத் தொடர்ந்ததான ஒரு மறு வருகையில், விழிப்புணர்வு அமர்வின் போது வழங்கப்பட்ட வழிமுறைகளைப் பின்பற்றி, குழந்தைகள் தொடர்ந்து சுகாதாரத் தொகுப்புகளை பயன்படுத்துவதும், அவர்களின் பெற்றோருக்கு சுத்தம் மற்றும் சுகாதாரம் குறித்துக் கற்பிப்பதும் கண்டறியப்பட்டது.

தரமான குடிநீரை உறுதி செய்வதற்காக ஊராட்சியுடன் இணைந்து மேல்நிலைத் தொட்டி ஒன்று நிறுவப்பட்டது. 60,000-லிட்டர் கொள்ளளவு கொண்ட ஒஹெச்டி தொட்டியுடன், குடிநீர் குழாய்கள் நிறுவப்பட்டு, 250 குடும்பங்கள் பயனடைந்துள்ளன. இது தரமான குடிநீர் எளிதில் கிடைப்பதை உறுதிப்படுத்துகிறது.

வாழ்வாதாரம் மற்றும் ஒன்று சேர்த்தல் முயற்சியின் கீழ் மாற்றுத்திறனாளிகளுக்கு ஆதரவு வழங்கப்பட்டது. பதினொரு மாற்றுத்திறனாளிகள் கால்நடைகளைப் பெற்றனர், மூன்று நபர்கள் நடமாடுவதற்கான வாகனங்களைப் பெற்றனர் மற்றும் ஒரு பள்ளிக்குச் செல்லும் சிறுவன் காது கேட்கும் கருவியைப் பெற்றார்.

புதுப்பிக்கத்தக்க எரிசக்தி பயன்பாட்டிற்காக 50 சோலார் தெருவிளக்குகள் நிறுவப்பட்டன. இந்த சோலார் தெருவிளக்குகள் கிராம மக்களின் பாதுகாப்பை மேம்படுத்தியது மற்றும் ஒட்டுமொத்த சமூகத்தையும் மேம்படுத்தும் வகையில் பொருளாதார மற்றும் சமூக நலன்களின் தொடர் விளைவை ஏற்படுத்தியது. உதாரணமான பல நிகழ்வுகளில் ஒன்றில், அழகுக்கலை நிபுணரான சரண்யா, சோலார் தெருவிளக்குகள் பயன்பாட்டிற்கு வரும்வரை போதிய வெளிச்சமின்மையால் பல்வேறு சவால்களை எதிர்கொண்டார். அதற்குமுன்னர், அதிகாலை அல்லது இரவு நேரங்களில் பயணம் செய்வது சவாலானதாக இருந்தது, துணைக்கு குடும்ப உறுப்பினர்களை நம்பி இருக்க வேண்டியிருந்தது. தற்போது நல்ல வெளிச்சமுள்ள தெருக்கள் இருப்பது, அவரை பயமின்றி அதிக நேரம் வேலை செய்ய அனுமதிக்கின்றது. அவருடைய குடும்பத்தின் நிதி நிலைமை மேம்பட்டுள்ளது. ஆறு பேர் கொண்ட குடும்பத்தை பராமரிக்கும் சரண்யா, இப்போது தனது தொழிலில் முதலீடு செய்யலாம், சேவைகளை விரிவுபடுத்தலாம் மற்றும் தனது கிராமத்தைச் சேர்ந்த பெண்களை வேலைக்கு அமர்த்தலாம். இவற்றின்மூலம், அவர் சார்ந்த சமூகத்தின் பொருளாதார வளர்ச்சிக்கு பங்களிப்பு செய்யலாம். இந்த முயற்சியின் மூலம் மொத்தம் 1631 பேர் நேரடியாக பயனடைவார்கள்.

“எங்கள் அணுகுமுறை நல்ல முன்முயற்சிகளை செயல்படுத்துவது மட்டுமல்ல சமூகங்களுக்கு உரிமையளிப்பது, நமது ஈடுபாட்டிற்கு அப்பாற்பட்ட நிலைத்தன்மையை உறுதி செய்வது ஆகியவையும் ஆகும். ரூரல் ரைசிங் திட்டம் எங்கள் பார்வையை எடுத்துக்காட்டுகிறது. எங்கள் பெருநிறுவன சமூகப் பங்களிப்பு கூட்டாளருடன் இணைந்து, உள்ளூர் நிர்வாகம் மற்றும் சமூக உறுப்பினர்களின் திறன்களை ஈடுபடுத்தி மேம்படுத்துவதன் மூலம், சமூகம், செயல்திட்ட கூட்டாண்மைகளை உருவாக்கி, நேர்மறையான மாற்றத்திற்கான நிலையான பாரம்பரியத்தை உருவாக்கினோம். அதன் பராமரிப்பிற்காக உன்னிப்பாகத் திட்டமிடப்பட்டது.” என்று யுனைடெட் வே ஆஃப் பெங்களூருவின் தலைமை நிர்வாக அதிகாரி ராஜேஷ் கிருஷ்ணன் தெரிவித்தார்.

ஹெர்பாலைஃப் இந்தியாவின் மூத்த துணைத் தலைவர் மற்றும் நிர்வாக இயக்குநர் அஜய் கண்ணா கூறுகையில், “யுனைடெட் வே பெங்களூருவுடன் பகிர்ந்து கொள்ளப்பட்ட எங்கள் தொலைநோக்கு பார்வையானது, மூன்று ஆண்டுகளுக்கும் மேலாக கர்நாடகா, கேரளா மற்றும் தமிழ்நாடு முழுவதும் பலரது வாழ்க்கையை மாற்றியுள்ளது. அந்த உறுதிப்பாட்டின் சான்றாக தற்போது கோயம்புத்தூரில் உள்ள வடவள்ளி கிராமப் பஞ்சாயத்து திகழ்கிறது. மேம்படுத்தப்பட்ட அங்கன்வாடிகள் முதல் மேம்பாடு அடைந்த மாற்றுத்திறனாளிகள் வரை, ஒவ்வொரு மைல்கல்லும் நம் நம்பிக்கையைத் தூண்டுகிறது. குடும்பங்கள் வாழ்வாதாரத்தைப் பெறுவதையும், புதுப்பிக்கப்பட்ட கண்ணியம் மற்றும் நம்பிக்கையுடன் திகழும் குழந்தைகளையும் நாங்கள் பார்க்கிறோம். இது முன்னோக்கிச் செயல்பட, பிரகாசமான எதிர்காலத்தை ஒன்றாகக் கட்டியெழுப்ப எங்களைத் தூண்டுகிறது.” என்று தெரிவித்தார்.

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❖ APN NEWS

Herbalife and United Way Bengaluru's CSR Commitment to Transforms Lives in Vadavalli Gram Panchayat, Sultanpet Block, Coimbatore

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Coimbatore : In collaboration with NGO partner United Way Bengaluru (UWBe) and Vadavalli Gram Panchayat, in the Sulthanpet block of Coimbatore, Herbalife successfully rolled out an important initiative called Rural Rising, an integrated rural development program. Herbalife has continuously supported the program for the last three years in other districts of Karnataka and the Wayanad district of Kerala.

Vadavalli Gram Panchayat, with a Human Development Index well below the state average, faced challenges in various areas. To complement the Gram Panchayat's efforts, the Rural Rising initiative addressed critical needs such as education, health and hygiene, water, livelihood, and clean energy, areas where communities encountered significant challenges.

Today marked a significant milestone as the initiatives rolled out last year were inaugurated with distinguished guests, including, Honourable Additional Collector; Shri Vijaya Kumar and Smt. Revathi, Block Development Officers from Sultanpet Shri E. Francis Charles, Assistant Educational Officer; Smt. Murugeshwari, DPO, Sulthanpet; Govinda Raj, Panchayat President from Vadavalli; , Regional Head Herbalife, and United Way Bengaluru team.

Under Early Childhood Care and Education (ECCE), the initiative rolled out a program called Born Learning Campaign to create a conducive learning and development environment in Vadavalli and Akkanaickenpalayam Anganwadi Centres (AWCs). This involved upgrading AWCs, providing teaching and learning resources, establishing libraries, and enhancing the capacity of Anganwadi Workers and Helpers through ECCE training. Additionally, one Nutrition Garden was developed in an Anganwadi Centre, along with the creation of 10 household-level kitchen gardens. A total of 663 Nutrition kits were distributed to children and their families.

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A total of 1631 people will be directly benefitted through this initiative.

“Our approach is not just implementing good initiatives; it’s about empowering communities to take ownership, ensuring sustainability far beyond our involvement. The Rural Rising Program exemplifies our vision. In collaboration with our CSR partner, we created a sustainable legacy of positive change in the community by engaging and developing the capacities of local administration and community members, formed strategic partnerships, and meticulously planned for maintenance.”, said Rajesh Krishnan, Chief Executive Officer, United Way of Bengaluru.

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HERBALIFE AND UNITED WAY BENGALURU'S CSR COMMITMENT TO TRANSFORMS LIVES IN VADAVALLI GRAM PANCHAYAT, SULTANPET BLOCK, COIMBATORE

January 29, 2024 Rabindra [Leave a comment](#)

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- Business

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Quick Biz News

Herbalife and United Way Bengaluru's CSR Commitment to Transforms Lives in Vadavalli Gram Panchayat, Sultanpet Block, Coimbatore

By Rabindra

JAN 29, 2024 #Ajay Khanna, #Coimbatore, #Herbalife, #Rajesh Krishnan, #Sultanpet Block, #United Way, #United Way Bengaluru (UWBe), #Vadavalli Gram Panchayat

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Online News 9

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MEDIA EXPRESS

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Business Micro

Stories That Matter



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by [Rabindra](#) Jan 29, 2024

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Rural Rising brings positive change in Wayanad's Noolpuzha Gram Panchayat



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Publication: MALAYALA MANORAMA	
Edition:	Page: 04



നൂൽപ്പുഴ പഞ്ചായത്തിലെ അങ്കണവാടികൾ നവീകരിച്ചതിന്റെ ഉദ്ഘാടനം കലക്ടർ രേണുരാജ് നിർവഹിക്കുന്നു.

നവീകരിച്ച അങ്കണവാടികൾ ഉദ്ഘാടനം ചെയ്തു

നൂൽപ്പുഴ • ഐസിഡിഎസ് മാർഗനിർദ്ദേശങ്ങൾക്കനുസരിച്ചു പഞ്ചായത്തിലെ 29 അങ്കണവാടികൾ നവീകരിച്ചതിന്റെ ഉദ്ഘാടനം കലക്ടർ രേണുരാജ് നിർവഹിച്ചു.

ആഴ്ചയിൽ 6 ദിവസവും അങ്കണവാടികളിൽ പോഷകസമൃദ്ധ

മായ ഭക്ഷണം ഉറപ്പാക്കുന്നുണ്ട്. 6 ഇടങ്ങളിൽ കമ്മ്യൂണിറ്റി കിച്ചുണ്ണം ആരംഭിച്ചു. ബ്രോഡ്കോമിന്റെ സാമൂഹികസുരക്ഷാ ഉത്തരവാദിത്തത്തിന്റെ ഭാഗമായി യൂണൈറ്റഡ് വേ ഓഫ് ബെംഗളൂരു എന്ന സംഘടന വഴിയാണു പദ്ധതി നടപ്പിലായത്.

Company: UNITED WAY BENGALURU	Date: 24.01.2024
Publication: MATHRUBHUMI	
Edition:	Page: 05

അങ്കണവാടികൾ ഉദ്ഘാടനം ചെയ്തു

സുൽത്താൻബത്തേരി ▶ നൂൽപ്പുഴ ഗ്രാമപഞ്ചായത്തിൽ നവീകരിച്ച 26 അങ്കണവാടികൾ കളക്ടർ ഡോ. രേണുരാജ് ഉദ്ഘാടനം ചെയ്തു. ബ്രോഡ്കോം കമ്പനിയുടെ സി.എസ്.ആർ. ഫണ്ടുപയോഗിച്ചാണ് അങ്കണവാടികൾ നവീകരിച്ചത്. ഗ്രാമപഞ്ചായത്ത് പ്രസിഡന്റ് ഷീജ സതീഷ് അധ്യക്ഷയായി. ജില്ലാ പഞ്ചായത്ത് അംഗം അമൽ ജോയ്, യൂണൈറ്റഡ് വേബംഗളൂരു സി.ഇ.ഒ. രാജേഷ് കൃഷ്ണൻ, സുനിതാ സന്തോഷ് തുടങ്ങിയവർ സംസാരിച്ചു.



▶ നവീകരിച്ച അങ്കണവാടികൾ കളക്ടർ ഡോ. രേണുരാജ് ഉദ്ഘാടനം ചെയ്യുന്നു

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കൽപ്പറ്റ: നൂൽപ്പൂഴ പഞ്ചായത്തിലെ 26 അങ്കണവാടികൾ ഐ സി വി എസ് മാർഗ്ഗനിർദ്ദേശങ്ങൾക്ക് അനുസൃതമായി നവീകരിച്ചതിന്റെ ഉദ്ഘാടനം ജില്ലാ കലക്ടർ രാജേഷ് തിർവ്വക്കുടി, മുഖ്യമന്ത്രിയുടെ അതിർത്തി സാമൂഹ്യ സുരക്ഷാ ഉത്തരവ് പ്രകാരമുള്ള കാര്യമായി യു ഐ സി വി എസ് യൂണിറ്റ് (UWBE), എന്ന എൻ.ജി.ഒ വഴിയാണ്, നൂൽപ്പൂഴ ഗ്രാമപഞ്ചായത്തിന്റെ വേണ്ട സ്വഭാവങ്ങൾ നൽകിയതിലൂടെയും സൗകര്യങ്ങളും സാമ്പത്തികവും, അതിനാവശ്യമായ സൗകര്യം ഉണ്ടാക്കിയിട്ടുള്ളതായി സ്ഥാപിക്കുകയും ചെയ്തിരിക്കുകയാണ്.

നവീകരണത്തിന് ശേഷം മാർച്ച് 2023-ൽ നൂൽപ്പൂഴയിൽ അടങ്ങിയ പഞ്ചായത്താലുള്ള നൂൽപ്പൂഴയിൽ വിഭാഗങ്ങളിൽ നിന്നുള്ളവരുടെ അനുഭവപരമായ കാര്യങ്ങൾ ചർച്ചയ്ക്കുന്നതിന്, നൂൽപ്പൂഴയിൽ ആറ് വിഭാഗം 26 അങ്കണവാടികളിലെ 26 എൽ.ജി.ഒ യൂണിറ്റ് പ്രവർത്തനം ചെയ്യുന്ന പോലീസ് സ്റ്റേഷനും കമ്മ്യൂണിറ്റി കൗൺസിലും, ആറ് അങ്കണവാടികളിൽ ആറ് കമ്മ്യൂണിറ്റി യൂണിറ്റുകൾ എന്നിവയും അടങ്ങിയിട്ടുണ്ട്.



നൂൽപ്പൂഴ പഞ്ചായത്തിലെ അങ്കണവാടികൾ നവീകരിച്ചതിന്റെ ഉദ്ഘാടനം ജില്ലാകലക്ടർ രാജേഷ് തിർവ്വക്കുടി.

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നൂൽപുഴ ബിചാരം അംഗൻവാടി കെട്ടിടം ജില്ലാ കലക്ടർ ഡോ. രേണുരാജ് ഉദ്ഘാടനം ചെയ്യുന്നു

നവീകരിച്ച 26 അംഗൻവാടികൾ ഉദ്ഘാടനം ചെയ്തു

നൂൽപുഴ: ഗ്രാമപഞ്ചായത്തിൽ ശിശുസൗഹൃദ സൗകര്യങ്ങളോടെ നവീകരിച്ച 26 അംഗൻവാടികൾ ജില്ലാ കലക്ടർ ഡോ. രേണുരാജ് ഉദ്ഘാടനം ചെയ്തു.

ബ്രോഡ് കോം കമ്പനിയുടെ സി.എസ്.ആർ ഫണ്ട് ഉപയോഗിച്ച് ബംഗളൂരു ആസ്ഥാനമായ യുനൈറ്റഡ് വേ ഓഫ് ബംഗളൂരു വാണ് അംഗൻവാടികൾ നവീകരിക്കുന്നത്. നൂൽപുഴ ബിചാരം അംഗൻവാടിയിൽ നടന്ന പരിപാടിയിൽ ഗ്രാമപഞ്ചായത്ത് പ്രസിഡന്റ് ഷീജ സതീഷ് അധ്യക്ഷത വഹിച്ചു.

സ്റ്റാൻഡിങ് കമ്മിറ്റി ചെയർമാൻമാർ, വാർഡ് മെമ്പർമാർ, ഐ.സി.ഡി.എസ് സെൽ ജീവനക്കാർ, എൻ.ജി.ഒ ഭാരവാഹികൾ എന്നിവർ പങ്കെടുത്തു.

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കൽപ്പറ്റ നൂൽപ്പൂഴ പഞ്ചായത്തിലെ 26 അങ്കണവാടികൾ ഐ സി വി എസ് മാർഗ്ഗനിർദ്ശനങ്ങൾക്ക് അനുസൃതമായി നവീകരിച്ചതിന്റെ ഉദ്ഘാടനം ജില്ലാ കളക്ടർ ഓണു ഓഷ് നിർവഹിച്ചു. മുഖ്യാധ്യക്ഷനും അതിന്റെ സാമൂഹ്യ നൂൽപ്പൂഴ ഉത്തരവ് അനുസരിച്ച് ഓണു ഓഷ് അധ്യക്ഷനായി (UWBE). എന്ന ഏർപ്പെടുത്തിയതാണ്, നൂൽപ്പൂഴ ഗ്രാമപഞ്ചായത്തിൽ വേണ്ട സ്വഭാവങ്ങൾ നൽകിയതിനുള്ള സൗകര്യങ്ങളും സേവനങ്ങളും അഭിവൃദ്ധിപ്പെടുത്തുന്നതിനും ഉദ്ദേശ്യമായിട്ടുള്ളതാണ്.

നവീകരണങ്ങൾക്ക് ശേഷം വികസിച്ചിട്ടുള്ളതും ഇതിൽ ഉൾപ്പെടുത്തിയതും അതിന്റെ ഉദ്ദേശ്യം പ്രകാരം 'നൂൽപ്പൂഴ' 2023 ഏപ്രിൽ ആണ് നൂൽപ്പൂഴയിൽ ആരംഭിച്ചത്. പോഷകാഹാരപരമായ ആവശ്യങ്ങൾ നിറവേറ്റുന്നതിനും നവീകരണങ്ങൾക്ക് ശേഷം നൂൽപ്പൂഴയിൽ ആരംഭിച്ചത്. 26 അങ്കണവാടികളിൽ നൂൽപ്പൂഴയിൽ ആരംഭിച്ചത്. 26 അങ്കണവാടികളിൽ നൂൽപ്പൂഴയിൽ ആരംഭിച്ചത്. 26 അങ്കണവാടികളിൽ നൂൽപ്പൂഴയിൽ ആരംഭിച്ചത്.



നൂൽപ്പൂഴ പഞ്ചായത്തിലെ അങ്കണവാടികൾ നവീകരിച്ചതിന്റെ ഉദ്ഘാടനം ജില്ലാകളക്ടർ ഓണു ഓഷ് നിർവഹിച്ചു.

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നൂൽപ്പൂഴ പഞ്ചായത്തിലെ 26 അങ്കണവാടികൾ ഉദ്ഘാടനം ചെയ്തു

കൽപ്പറ്റ: നൂൽപ്പൂഴ പഞ്ചായത്തിലെ 26 അങ്കണവാടികൾ ഐ സിഡിഎസ് മാർഗ്ഗനിർദ്ദേശങ്ങൾക്ക് അനുസൃതമായി നവീകരിച്ചതിന്റെ ഉദ്ഘാടനം ജില്ലാ കലക്ടർ രേണു രാജ് നിർവഹിച്ചു. ബ്രോഡ്കോം അതിന്റെ സാമൂഹ്യ സുരക്ഷാ ഉത്തരവാദിത്വത്തിന്റെ ഭാഗമായി യൂണൈറ്റഡ് വേ ഓഫ് ബെംഗളൂരു , എന്ന എൻജിങ് വഴിയാണ്, നൂൽപ്പൂഴ ഗ്രാമപഞ്ചായത്തിന് വേണ്ട സഹായങ്ങൾ നൽകിയത്. പുതിയ സൗകര്യങ്ങളും സേവനങ്ങളും, അടിസ്ഥാന സൗകര്യ പിന്തുണ, കളിസ്ഥലങ്ങൾ സ്ഥാപിക്കൽ കൂടാതെ അങ്കണവാടി വർക്കേഴ്സ്, അങ്കണവാടി ഹെൽപ്പർമാർ എന്നിവരുടെ ശേഷി വികസിപ്പിക്കുന്നതും ഇതിൽ ഉൾപ്പെടുന്നുണ്ട്. സംയോജിത ഗ്രാമീണ റൈസിംഗ് പ്രോഗ്രാമായ 'റൂറൽ റൈസിംഗ്' 2023 ഏപ്രിലിൽ ആണ് നൂൽപ്പൂഴയിൽ ആരംഭിച്ചത്. പോഷകാഹാരക്കുറവുള്ള ആദിവാസി വിഭാഗങ്ങളിൽ നിന്നുള്ളവരുടെ ആരോഗ്യപോഷക കുറവുകൾ പരിഹരിക്കുന്നതിന്, ആഴ്ചയിൽ ആറ് ദിവസവും 26 അങ്കണവാടികളിലെ 315 കുട്ടികൾക്ക് പ്രയോജനം ചെയ്യുന്ന പോഷക സമൃദ്ധമായ ഭക്ഷണം ലഭ്യമാക്കൽ, ആറ് അങ്കണവാടികളിൽ ആറ് കമ്മ്യൂണിറ്റി കിച്ചണുകൾ എന്നിവയും തുടങ്ങിയിട്ടുണ്ട്.



നൂൽപ്പൂഴ പഞ്ചായത്തിലെ അങ്കണവാടികൾ നവീകരിച്ചതിന്റെ ഉദ്ഘാടനം ജില്ലാ കലക്ടർ രേണു രാജ് നിർവഹിക്കുന്നു

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ബ്രോഡ്കോം കമ്പനിയുടെ സി.എസ്.ആർ ഫണ്ട് ഉപയോഗിച്ച് ബംഗളൂരു ആസ്ഥാനമായ

യൂണൈറ്റഡ് വേ ഓഫ് ബംഗളൂരു ആണ് അങ്കണവാടികൾ നവീകരിച്ചത്.

നൂൽപ്പുഴ ബിചാരം അങ്കണവാടിയിൽ നടന്ന പരിപാടിയിൽ നൂൽപ്പുഴ ഗ്രാമപഞ്ചായത്ത് പ്രസിഡന്റ് ഷീജ സതീഷ് അധ്യക്ഷയായി.

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നൂൽപ്പുഴയിൽ 26 അങ്കണവാടികൾ നവീകരിച്ചു

കൽപ്പറ്റ | നൂൽപ്പുഴ പഞ്ചായത്തിലെ 26 അങ്കണവാടികൾ ഐ സി ഡി എസ് മാർഗനിർദ്ദേശങ്ങൾക്ക് അനുസൃതമായി നവീകരിച്ചു. ഇതിന്റെ ഉദ്ഘാടനം ജില്ലാ കലക്ടർ രേണു രാജ് നിർവഹിച്ചു. ബ്രോഡ്കോം അതിന്റെ സാമൂഹിക സുരക്ഷാ ഉത്തരവാദിത്വത്തിന്റെ ഭാഗമായി യൂനൈറ്റഡ് വേ ഓഫ് ബംഗളൂരു എന്ന എൻ ജി ഒ വഴിയാണ് നവീകരണം നടത്തിയത്.

ആഴ്ചയിൽ ആറ് ദിവസവും അങ്കണവാടികളിലെ കുട്ടികൾക്ക് പോഷകസമൃദ്ധമായ ഭക്ഷണവും ഇവർ ലഭ്യമാക്കും.

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നൂൽപ്പൂഴ പഞ്ചായത്തിലെ അങ്കണവാടികൾ നവീകരിച്ചതിന്റെ ഉദ്ഘാടനം ജില്ലാ കളക്ടർ രേണു രാജ് നിർവഹിക്കുന്നു.

നൂൽപ്പൂഴ പഞ്ചായത്തിലെ 26 അങ്കണവാടികൾ ഉദ്ഘാടനം ചെയ്തു

കൽപ്പറ്റ: നൂൽപ്പൂഴ പഞ്ചായത്തിലെ 26 അങ്കണവാടികൾ ഐ.സി.ഡി.എസ് മാർഗ്ഗനിർദ്ദേശങ്ങൾക്ക് അനുസൃതമായി നവീകരിച്ചതിന്റെ ഉദ്ഘാടനം ജില്ലാ കളക്ടർ രേണു രാജ് നിർവഹിച്ചു. യൂണൈറ്റഡ് വേദാന്ത ബംഗളൂരു എന്ന എൻ.ജി.ഒ.വഴിയാണ് നൂൽപ്പൂഴ ഗ്രാമപഞ്ചായത്തിന് വേണ്ട സഹായങ്ങൾ നൽകിയത്. പുതിയ സൗകര്യങ്ങളും സേവനങ്ങളും, അടിസ്ഥാന സൗകര്യമില്ലാത്ത, കളിസ്ഥലങ്ങൾ സ്ഥാപിക്കാതെ അങ്കണവാടി വർക്കേഴ്സ്, അങ്കണവാടി ഹെൽപ്പർമാർ എന്നിവരുടെ ശേഷി വികസിപ്പിക്കുന്നതും ഇതിൽ ഉൾപ്പെടുന്നുണ്ട്.

സംയോജിത ഗ്രാമീണ റൈസിംഗ് പ്രോഗ്രാമായ 'റൂറൽ റൈസിംഗ്' 2023 ഏപ്രിലിൽ ആണ് നൂൽപ്പൂഴയിൽ ആരംഭിച്ചത്.

ആദിവാസി വിഭാഗങ്ങളിൽ നിന്നുള്ളവരുടെ ആരോഗ്യപോഷക കുറവുകൾ പരിഹരിക്കുന്നതിന് ആഴ്ചയിൽ ആറ് ദിവസവും 26 അങ്കണവാടികളിലെ 315 കുട്ടികൾക്ക് പ്രയോജനം ചെയ്യുന്ന പോഷകസമ്പുഷ്ടമായ ഭക്ഷണം ലഭ്യമാക്കുന്നതായി ആറ് അങ്കണവാടികളിലായി ആറ് കമ്മ്യൂണിറ്റി കിച്ചണുകളും തുടങ്ങിയിട്ടുണ്ട്.

VEDA A KATHIRI CHANDRAN

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നൂൽപ്പുഴ പഞ്ചായത്തിലെ അങ്കണവാടികൾ നവീകരിച്ചതിന്റെ ഉദ്ഘാടനം ജില്ലാ കളക്ടർ രേണുരാജ് നിർവഹിക്കുന്നു.

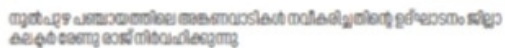
നൂൽപ്പുഴ പഞ്ചായത്തിലെ 26 അങ്കണവാടികൾ ഉദ്ഘാടനം ചെയ്തു

കൽപ്പറ്റ: നൂൽപ്പുഴ പഞ്ചായത്തിലെ 26 അങ്കണവാടികൾ ഐസി ഡിഎസ് മാർഗ്ഗനിർദ്ദേശങ്ങൾക്ക് അനുസൃതമായി നവീകരിച്ചതിന്റെ ഉദ്ഘാടനം ജില്ലാ കളക്ടർ രേണു രാജ് നിർവഹിച്ചു.

ബ്രോഡ്കോം സാമൂഹ്യ സുരക്ഷാ ഉത്തരവാദിത്വത്തിന്റെ ഭാഗമായി യൂണൈറ്റഡ് വേ ഓഫ് ബെംഗളൂരു എന്ന എൻജിൻ വഴി

യാണ് നൂൽപ്പുഴ പഞ്ചായത്തിന് വേണ്ട സഹായങ്ങൾ നൽകിയത്. ആഴ്ചയിൽ ആറ് ദിവസവും 26 അങ്കണവാടികളിലെ 315 കുട്ടികൾക്ക് പ്രയോജനം ചെയ്യുന്ന പോഷകസമൃദ്ധമായ ഭക്ഷണം ലഭ്യമാക്കൽ, ആറ് അങ്കണവാടികളിൽ ആറ് കമ്മ്യൂണിറ്റി കിച്ചുണുകൾ എന്നിവയും തുടങ്ങിയിട്ടുണ്ട്.

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**നൂൽപുഴ പഞ്ചായത്തിലെ
26 അക്കണവാടികൾ ഉദ്ഘാടനം ചെയ്തു**

കുടുംബ - നൂതിപ്പുഴ പഞ്ചായത്തിലെ 26 അങ്കണവാടികൾ ഐ സി ഡി ഏൻ മാർഗ്ഗത്തിലേക്കായി മാറ്റി അനുസരണമായി നടത്തിയതിന്റെ ഉദ്ദേശ്യം ലഭിച്ച കലക്ടർ രമണ രാജ് നിർവഹിച്ചു. മേയ് മാസം 16-ാം തീയതിയിൽ സാമൂഹ്യ സുരക്ഷാ ഉത്തരവ് വാർത്തയിൽ ഉൾക്കൊള്ളിയ തുടർനയം വെ മാർ ബംഗളൂരു ഏൻ ഐ.ടി.ടി.ഡി.യോട് നൂതിപ്പുഴ ഗ്രാമപഞ്ചായത്തിന് വേണ്ട സഹായത്തിന് നൽകിയത്. പുതിയ സൗകര്യങ്ങളും സേവനങ്ങളും അനുസരണ സൗകര്യ പരിപാടി, കളി സാധനങ്ങൾ സ്വാധീനം അങ്കണവാടി പരിരക്ഷാസമിതിയിൽ ഉൾക്കൊള്ളിക്കാൻ ഉദ്ദേശിക്കുന്നു.

വികസിപ്പിക്കുന്നതും ഇതിൽ ഉൾപ്പെടുന്നുണ്ട്.

സംസ്ഥാനീത ഗ്രാമീണ മെന്റലിംഗ് ഡെപ്യൂട്ടികളായ നൂറുരു മെന്റലിംഗ് 2023 ഏപ്രിലിൽ ആദ്യ-പ്രവേശ്യിൽ ആരംഭിച്ചു. മോഷ്ടകാഹാരക്കുറവുള്ള ആദിവാസി വിഭാഗങ്ങളിൽ നിന്നുള്ളവരുടെ ആരോഗ്യ മോഷ്ടക കുറവുകളിൽ പരിഹരിക്കുന്നതിന്, ആദ്യയിൽ ആദ്യ വിവരവും 26 അങ്കണവാടികളിലെ 315 കുട്ടികളിൽ പ്രായമനുസരിച്ചുള്ള മോഷ്ടക സമുദായ ക്ലബ്ബ് വലുതാക്കൽ, ആദ്യ അങ്കണവാടികളിൽ ആദ്യ കുട്ടികളിൽ കൂടുന്നതിന് എന്തിനായി തുടങ്ങിയിട്ടുണ്ട്.