



United Way Bengaluru Empowering Women With Economic Opportunities

Dossier of Coverage

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Empowering women with economic opportunities



BENGALURU: In a major step towards empowering marginalized women and promoting economic independence, an empowering initiative was held at CAR (City Armed Reserve) Headquarters Parade Ground to celebrate International Women's Day, where 86 e-autos, 2 push carts, and 10 sewing machines were distributed to women from vulnerable communities by Shri B. Dayananda, IPS, Commissioner of Police, Bengaluru. The event was organized by United Way Bengaluru in collaboration with the corporate partners: GE Aerospace, State Street, Continental, Fivetran, DeliverHealth.

This marks a major milestone in the ongoing efforts to support women's empowerment, implemented by United Way Bengaluru, especially in areas where access to livelihood opportunities can be limited. Supported by Parihar, an initiative of the Bengaluru Police Commissioner's office, the e-auto programme is dedicated to creating sustainable livelihood opportunities for women from vulnerable communities.

The push carts will enable women to run small businesses, while the sewing machines will empower them to engage in productive, sustainable work from home. The collaboration highlights the role of Public-Private-People partnerships in supporting the women's entrepreneurial aspirations and helping them become self-sufficient and actively contribute to their families.

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Economic empowerment of women through corporates

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"On this International Women's Day, we honor

the spirit and strength of women who are embracing new opportunities to transform their lives. This initiative is a testament to what can be achieved when public institutions and corporates come together with a shared vision for social progress. By enabling financial independence for women through sustainable livelihoods, we are not only securing their future but also strengthening the community as a whole. We deeply appreciate the support of our corporate partners for their commitment to this cause. Their contribution through CSR sets a benchmark for impactful Public-Private Partnerships, inspiring more organizations to step forward and be part of meaningful change," said Dayananda.

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‘ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು’ವಿನಿಂದ ಮಹಿಳಾ ಸಬಲೀಕರಣ ಉಪಕ್ರಮ

ಈ ಬಾರಿಯ ಮಹಿಳಾ ದಿನದಂದು ಆರ್ಥಿಕ ಅವಕಾಶಗಳ ಜೊತೆಗೆ ಮಹಿಳೆಯರಿಗೆ ನೆರವು

ಬೆಂಗಳೂರು: ಸಮಾಜದಲ್ಲಿ ಮೂಲೆಗುಂಪಾಗಿರುವ ಮಹಿಳೆಯರ ಸಬಲೀಕರಣ ಅಲ್ಲದೆ ಅವರಿಗೆ ಆರ್ಥಿಕ ಸ್ವಾತಂತ್ರ್ಯ ಪಡೆದುಕೊಳ್ಳುವುದನ್ನು ಪ್ರೋತ್ಸಾಹಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಪ್ರಮುಖ ಹೆಜ್ಜೆಯಾಗಿ, ಸಿಎಆರ್ (ಸಿಎ ಆರ್ಎಸ್ ರಿಸರ್ವ್) ಹೆಡ್ಕ್ವಾರ್ಟರ್ಸ್ ಪರೇಡ್ ಮೈದಾನದಲ್ಲಿ ಸಬಲೀಕರಣ ಉಪಕ್ರಮವನ್ನು ನಡೆಸುವುದರೊಂದಿಗೆ ಅಂತರರಾಷ್ಟ್ರೀಯ ಮಹಿಳಾ ದಿನವನ್ನು ಆಚರಿಸಲಾಯಿತು. ಈ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಬೆಂಗಳೂರಿನ ಪೊಲೀಸ್ ಆಯುಕ್ತರಾದ ಶ್ರೀ ದಯಾನಂದ, ಮಹಿಷಾ, ಅವರು, ಅವಕಾಶ ವಂಚಿತ ಹಾಗೂ ಮೂರ್ಖ ಸಮುದಾಯಗಳ ಮಹಿಳೆಯರಿಗೆ 86 ಇ-ಆಟೋಗಳು, 2 ಪುಸ್ತಕಾರ್ಥಗಳು ಅಲ್ಲದೆ 10 ಹೊಲಿಗೆ ಯಂತ್ರಗಳನ್ನು ವಿತರಿಸಿದರು. ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯ ಕಾರ್ಪೊರೇಟ್ ಪಾಲುದಾರರಾದ ಜಿಎ ಏರೋಸ್ಪೇಸ್, ಸ್ಟೇಟ್ ಸ್ಟೀಲ್, ಕಾಂಟಿನೆಂಟಲ್, ಪೈಪ್‌ಸ್ಟ್ರಾಕ್, ಡೆಲಿವರ್ ಹೆಲ್ಪ್ ಸಂಸ್ಥೆಗಳ ಸಹಭಾಗಿತ್ವದೊಂದಿಗೆ ಈ ಕಾರ್ಯಕ್ರಮ ಆಯೋಜಿಸಿತ್ತು.

ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಅನುಷ್ಠಾನಕ್ಕೆ ತಂದಿರುವ ಹಾಗೂ ಮಹಿಳಾ ಸಬಲೀಕರಣವನ್ನು ಬೆಂಬಲಿಸಲು ನಡೆಯುತ್ತಿರುವ ಪ್ರಯತ್ನಗಳ ಪೈಕಿ ಇದು ಒಂದು ಪ್ರಮುಖ ಮೈಲಿಗಲ್ಲಾಗಿದೆ. ಅದರಲ್ಲೂ ವಿಶೇಷವಾಗಿ ಜೀವನೋಪಾಯದ ಅವಕಾಶಗಳು ಬಹಳ ಕಡಿಮೆಯಾಗಿರುವ ಕ್ಷೇತ್ರಗಳಲ್ಲಿ ಈ ಕ್ರಮ ಕೈಗೊಳ್ಳಲಾಗುತ್ತಿದೆ. ಬೆಂಗಳೂರು ಪೊಲೀಸ್ ಆಯುಕ್ತರ ಕಛೇರಿನಿಂದ ಉಪಕ್ರಮವಾದ ‘ಜರಾಪಾಲ್’ನ ಬೆಂಬಲದೊಂದಿಗೆ, ಇ-ಆಟೋ ಕಾರ್ಯಕ್ರಮವನ್ನು



ಆರ್ಥಿಕವಾಗಿ ಮೂರ್ಖ ಸಮುದಾಯಗಳ ಮಹಿಳೆಯರಿಗೆ ಸುತ್ತಿರ ಪೇವನೋಪಾಯದ ಅವಕಾಶಗಳನ್ನು ಸೃಷ್ಟಿಸುವ ಬದ್ಧತೆಯೊಂದಿಗೆ ಕೈಗೊಳ್ಳಲಾಗುತ್ತಿದೆ. ಪುಸ್ತಕಾರ್ಥಗಳು ಮಹಿಳೆಯರಿಗೆ ಸಣ್ಣ ಉದ್ಯಮಗಳನ್ನು ನಡೆಸಲು ಅವಕಾಶ ಮಾಡಿಕೊಡುತ್ತವೆ. ಇದರೊಂದಿಗೆ ಹೊಲಿಗೆ ಯಂತ್ರಗಳು ಮನೆಯಿಂದಲೇ ಉತ್ಪಾದಕ, ಸುತ್ತಿರ ಕೆಲಸದಲ್ಲಿ ತೊಡಗಿಸಿಕೊಳ್ಳಲು ಮಹಿಳೆಯರಿಗೆ ಅಧಿಕಾರ ನೀಡುತ್ತವೆ. ಮಹಿಳೆಯರ ಉದ್ಯಮಶೀಲತೆಯ ಆಕಾಂಕ್ಷೆಗಳನ್ನು ಬೆಂಬಲಿಸುವಲ್ಲಿ ಮತ್ತು ಅವರು ಸ್ವಾವಲಂಬಿಯಾಗಲು ಮತ್ತು ಅವರ ಕುಟುಂಬಗಳಿಗೆ ಸಕ್ರಿಯವಾಗಿ ಕೊಡುಗೆ ನೀಡಲು ನೆರವಾಗುವಲ್ಲಿ ಸಾರ್ವಜನಿಕ-ಪಾಲಿಕೆ-ಜನರ

ಪಾಲುದಾರಿಕೆ ಪಾತ್ರವನ್ನು ಈ ಸಹಭಾಗಿತ್ವ ಎತ್ತಿ ತೋರಿಸುತ್ತದೆ. “ಈ ಬಾರಿಯ ಅಂತರರಾಷ್ಟ್ರೀಯ ಮಹಿಳಾ ದಿನದಂದು, ತಮ್ಮ ಬದುಕಿನ ಪರಿವರ್ತನೆಗಾಗಿ ಹೊಸ ಅವಕಾಶಗಳನ್ನು ಸೃಷ್ಟಿಸುತ್ತಿರುವ ಮಹಿಳೆಯರ ಜೊತೆ ಮತ್ತು ಕೆಲಸಗಳನ್ನು ನಾವು ಗೌರವಿಸುತ್ತೇವೆ. ಸಾರ್ವಜನಿಕ ಸಂಸ್ಥೆಗಳು ಮತ್ತು ಕಾರ್ಪೊರೇಟ್ ಸಂಸ್ಥೆಗಳು ಸಾಮಾಜಿಕ ಪ್ರಗತಿಗಾಗಿ ಪಂಚಿಕೊಂಡ ದೃಷ್ಟಿಕೋನದೊಂದಿಗೆ ಒಂದಾಗಿ ಕೈಗೊಂಡಿದ್ದಾಗ ಏನನ್ನು ಸಾಧಿಸಬಹುದು ಎಂಬುದಕ್ಕೆ ಈ ಉಪಕ್ರಮ ಸಾಕ್ಷಿಯಾಗಿದೆ. ಸುತ್ತಿರ ಪೇವನೋಪಾಯದ ಮೂಲಕ ಮಹಿಳೆಯರಿಗೆ ಆರ್ಥಿಕ ಸ್ವಾತಂತ್ರ್ಯವನ್ನು ನೀಡುವುದರೊಂದಿಗೆ, ನಾವು ಅವರ ಭವಿಷ್ಯವನ್ನು

ಮಾತ್ರ ಭದ್ರಪಡಿಸಿಕೊಳ್ಳುವುದಲ್ಲದೆ ಒತ್ತಾಯಿಸಿ ಸಮುದಾಯವನ್ನು ದೃಢಪಡಿಸುತ್ತಿದ್ದೇವೆ. ಈ ಉದ್ದೇಶಕ್ಕಾಗಿ ನಮ್ಮ ಕಾರ್ಪೊರೇಟ್ ಪಾಲುದಾರರ ಬದ್ಧತೆಯನ್ನು ನಾವು ಬಹಳವಾಗಿ ಶ್ಲಾಘಿಸುತ್ತೇವೆ. ಸಾತ್ವಿಕ ಸಾಮಾಜಿಕ ಬಡಾವ್ನಾರಿಯು(ಸಿಎಸ್‌ಆರ್) ಮೂಲಕ ಅವರ ಕೊಡುಗೆ ಪರಿಣಾಮಕಾರಿ ಸಾರ್ವಜನಿಕ-ಪಾಲಿಕೆ ಸಹಭಾಗಿತ್ವಕ್ಕೆ ವಿಶೇಷ ಮಾನದಂಡವನ್ನು ಸ್ಥಾಪಿಸುತ್ತದೆ. ಜೊತೆಗೆ ಹೆಚ್ಚಿನ ಸಂಸ್ಥೆಗಳನ್ನು ಮುಂದೆ ಬರಲು ಮತ್ತು ಅಕ್ರ- ‘ಫ಼ೋರ್ಡ್’ ಬದಲಾವಣೆಯ ಭಾಗವಾಗಲು ಸ್ಪೂರ್ತಿ ನೀಡುತ್ತದೆ” ಎಂದು ಬೆಂಗಳೂರು ನಗರದ ಪೊಲೀಸ್ ಆಯುಕ್ತರಾದ ಶ್ರೀ ದ. ದಯಾನಂದ, ಮಹಿಷಾ ಅವರು ಹೇಳಿದರು.

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‘ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು’ವಿನಿಂದ ಮಹಿಳಾ ಸಬಲೀಕರಣ ಉಪಕ್ರಮ



ಬೆಂಗಳೂರು: ಸಮಾಜದಲ್ಲಿ ಮೂಲೆಗುಂಪಾಗಿರುವ ಮಹಿಳೆಯರ ಸಬಲೀಕರಣ ಅಲ್ಲದೇ ಅವರಿಗೆ ಆರ್ಥಿಕ ಸ್ವಾತಂತ್ರ್ಯ ಪಡೆದುಕೊಳ್ಳುವುದನ್ನು ಪ್ರೋತ್ಸಾಹಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಪ್ರಮುಖ ಹೆಜ್ಜೆಯಾಗಿ, ಸಿಎಆರ್ (ಸಿಟಿ ಆರ್ಮ್ಸ್ ರಿಸರ್ವ್) ಹೆಡ್ಕ್ವಾರ್ಟರ್ಸ್ ಪರೇಡ್ ಮೈದಾನದಲ್ಲಿ ಸಬಲೀಕರಣ ಉಪಕ್ರಮವನ್ನು ನಡೆಸುವುದರೊಂದಿಗೆ ಅಂತರರಾಷ್ಟ್ರೀಯ ಮಹಿಳಾ ದಿನವನ್ನು ಆಚರಿಸಲಾಯಿತು. ಈ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಬೆಂಗಳೂರಿನ ಪೊಲೀಸ್ ಆಯುಕ್ತರಾದ ಶ್ರೀ ದಯಾನಂದ, ಐಪಿಸಿ, ಅವರು, ಆವಕಾಶ ವೆಂಚಿತ್ ಹಾಗೂ ದುರ್ಬಲ ಸಮುದಾಯಗಳ ಮಹಿಳೆಯರಿಗೆ 86 ಇ-ಆಟೋಗಳು, 2 ಪುಲ್ ಕಾರ್ಡ್‌ಗಳು ಅಲ್ಲದೆ 10 ಹೊಲಿಗೆ ಯಂತ್ರಗಳನ್ನು ವಿತರಿಸಿದರು. ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯು ಕಾರ್ಪೊರೇಟ್ ಪಾಲುದಾರರಾದ ಜಿಇ ಏರೋಸ್ಪೇಸ್, ಸ್ಟೇಟ್ ಸೀಟ್, ಕಾಂಟಿನೆಂಟಲ್, ಪೈಪ್‌ಲೈನ್, ಡೆಲಿವರ್ ಹೆಲ್ಪ್ ಸಂಸ್ಥೆಗಳ ಸಹಭಾಗಿತ್ವದೊಂದಿಗೆ ಈ ಕಾರ್ಯಕ್ರಮ ಆಯೋಜಿಸಿತ್ತು.

ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಅನುಷ್ಠಾನಕ್ಕೆ ತಂದಿರುವ ಹಾಗೂ ಮಹಿಳಾ ಸಬಲೀಕರಣವನ್ನು ಬೆಂಬಲಿಸಲು ನಡೆಯುತ್ತಿರುವ ಪ್ರಯತ್ನಗಳ ವೈಕಿ ಇದು ಒಂದು ಪ್ರಮುಖ ಮೈಲಿಗಲ್ಲಾಗಿದೆ. ಅದರಲ್ಲೂ ವಿಶೇಷವಾಗಿ ಜೀವನೋಪಾಯದ ಅವಕಾಶಗಳು ಬಹಳ ಕಡಿಮೆಯಾಗಿರುವ ಕ್ಷೇತ್ರಗಳಲ್ಲಿ ಈ ಕ್ರಮ ಕೈಗೊಳ್ಳಲಾಗುತ್ತಿದೆ. ಬೆಂಗಳೂರು ಪೊಲೀಸ್ ಆಯುಕ್ತರ ಕಛೇರಿಯ ಉಪಕ್ರಮವಾದ ‘ಪರಿಹಾರ’ನ ಬೆಂಬಲದೊಂದಿಗೆ, ಇ-ಆಟೋ ಕಾರ್ಯಕ್ರಮವನ್ನು ಆರ್ಥಿಕವಾಗಿ ದುರ್ಬಲ ಸಮುದಾಯಗಳ ಮಹಿಳೆಯರಿಗೆ ಸುಸ್ಥಿರ ಜೀವನೋಪಾಯದ ಅವಕಾಶಗಳನ್ನು ಸೃಷ್ಟಿಸುವ ಬದ್ಧತೆಯೊಂದಿಗೆ ಕೈಗೊಳ್ಳಲಾಗುತ್ತಿದೆ. ಪುಲ್ ಕಾರ್ಡ್‌ಗಳು ಮಹಿಳೆಯರಿಗೆ ಸ್ವಲ್ಪ ಉದ್ಯಮಗಳನ್ನು ನಡೆಸಲು ಅವಕಾಶ ಮಾಡಿಕೊಡುತ್ತವೆ, ಇದರೊಂದಿಗೆ ಹೊಲಿಗೆ ಯಂತ್ರಗಳು ಮನೆಯಿಂದಲೇ ಉತ್ಪಾದಕ, ಸುಸ್ಥಿರ ಕೆಲಸದಲ್ಲಿ ತೊಡಗಿಸಿಕೊಳ್ಳಲು ಮಹಿಳೆಯರಿಗೆ ಅಧಿಕಾರ ನೀಡುತ್ತವೆ. ಮಹಿಳೆಯರ ಉದ್ಯಮಶೀಲತೆಯ ಆಕಾಂಕ್ಷೆಗಳನ್ನು ಬೆಂಬಲಿಸುವಲ್ಲಿ ಮತ್ತು ಅವರು ಸ್ವಾವಲಂಬಿಯಾಗಲು ಮತ್ತು ಅವರ ಕುಟುಂಬಗಳಿಗೆ ಸಕ್ರಿಯವಾಗಿ ಕೊಡುಗೆ ನೀಡಲು ನೆರವಾಗುವಲ್ಲಿ ಸಾರ್ವಜನಿಕ-ಖಾಸಗಿ-ಜನರ ಪಾಲುದಾರಿಕೆ ಪಾತ್ರವನ್ನು ಈ ಸಹಭಾಗಿತ್ವ ಎತ್ತಿ ತೋರಿಸುತ್ತದೆ.

ಈ ಬಾರಿಯ ಅಂತರರಾಷ್ಟ್ರೀಯ ಮಹಿಳಾ ದಿನದಂದು, ತಮ್ಮ ಬದುಕಿನ ಪರಿವರ್ತನೆಗಾಗಿ ಹೊಸ ಅವಕಾಶಗಳನ್ನು ಸ್ವೀಕರಿಸುತ್ತಿರುವ ಮಹಿಳೆಯರ ಚೇತನ ಮತ್ತು ಶಕ್ತಿಗಳನ್ನು ನಾವು ಗೌರವಿಸುತ್ತೇವೆ. ಸಾರ್ವಜನಿಕ ಸಂಸ್ಥೆಗಳು ಮತ್ತು ಕಾರ್ಪೊರೇಟ್ ಸಂಸ್ಥೆಗಳು ಸಾಮಾಜಿಕ ಪ್ರಗತಿಗಾಗಿ ಹಂಚಿಕೊಂಡ ವ್ಯಕ್ತಿಯೊಬ್ಬರೊಂದಿಗೆ ಒಂದಾಗಿ ಕೈಗೊಂಡಿರುವ ಏನನ್ನು ಸಾಧಿಸಬಹುದು ಎಂಬುದಕ್ಕೆ ಈ ಉಪಕ್ರಮ ಸಾಕ್ಷಿಯಾಗಿದೆ.

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‘ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು’ವಿನಿಂದ ಮಹಿಳಾ ಸಬಲೀಕರಣ ಉಪಕ್ರಮ

ಬೆಂಗಳೂರು: ಸಮಾಜದಲ್ಲಿ ಮೂಲೆಗುಂಪಾ ಗಿರುವ ಮಹಿಳೆಯರ ಸಬಲೀಕರಣ ಅಲ್ಲದೇ ಅವರಿಗೆ ಆರ್ಥಿಕ ಸ್ವಾತಂತ್ರ್ಯ ಪಡೆದುಕೊಳ್ಳುವುದನ್ನು ಪ್ರೋತ್ಸಾಹಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಪ್ರಮುಖ ಹೆಜ್ಜೆಯಾಗಿ, ಸಿಎಆರ್ (ಸಿಟಿ ಆರ್ಮ್ಸ್ ರಿಸರ್ವ್) ಹೆಡ್ಕ್ವಾರ್ಟರ್ಸ್ ಪೆರೇಡ್ ಮೈದಾನದಲ್ಲಿ ಸಬಲೀಕರಣ ಉಪಕ್ರಮವನ್ನು ನಡೆಸುವುದರೊಂದಿಗೆ ಅಂತರರಾಷ್ಟ್ರೀಯ ಮಹಿಳಾ ದಿನವನ್ನು ಆಚರಿಸಲಾಯಿತು. ಈ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಬೆಂಗಳೂರಿನ ಪೊಲೀಸ್ ಆಯುಕ್ತರಾದ ಶ್ರೀ ದಯಾನಂದ, ಐಪಿಎಸ್, ಅವರು, ಅವಕಾಶ ವಂಚಿತ ಹಾಗೂ ದುರ್ಬಲ ಸಮುದಾಯಗಳ ಮಹಿಳೆಯರಿಗೆ 86 ಇ-ಆಟೋಗಳು, 2 ಪುರ್ಕಾರ್ಟ್‌ಗಳು ಅಲ್ಲದೆ 10 ಹೊಲಿಗೆ ಯಂತ್ರಗಳನ್ನು ವಿತರಿಸಿದರು. ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯು ಕಾರ್ಪೊರೇಟ್ ಪಾಲುದಾರರಾದ ಜಿಇ ಏರೋಸ್ಪೇಸ್, ಸ್ಲೇಟ್ ಸ್ಕ್ರೀನ್,



ಕಾಂಟಿನೆಂಟ್, ಫೈವ್‌ಟ್ರಾನ್, ಡೆಲಿವರ್ ಹೆಲ್ಪ್ ಸಂಸ್ಥೆಗಳ ಸಹಭಾಗಿತ್ವದೊಂದಿಗೆ ಈ ಕಾರ್ಯಕ್ರಮ ಆಯೋಜಿಸಿತ್ತು. ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಅನುಷ್ಠಾನಕ್ಕೆ ತಂದಿರುವ ಹಾಗೂ ಮಹಿಳಾ ಸಬಲೀಕರಣವನ್ನು ಬೆಂಬಲಿಸಲು ನಡೆಯುತ್ತಿರುವ ಪ್ರಯತ್ನಗಳ ಪೈಕಿ ಇದು ಒಂದು ಪ್ರಮುಖ ಮೈಲಿಗಲ್ಲಾಗಿದೆ. ಅದರಲ್ಲೂ ವಿಶೇಷವಾಗಿ ಜೀವನೋಪಾಯದ ಅವಕಾಶಗಳು ಬಹಳ ಕಡಿಮೆಯಾಗಿರುವ ಕ್ಷೇತ್ರಗಳಲ್ಲಿ ಈ ಕ್ರಮ ಕೈಗೊಳ್ಳಲಾಗುತ್ತಿದೆ. ಬೆಂಗಳೂರು ಪೊಲೀಸ್ ಆಯುಕ್ತರ ಕಚೇರಿ-ರಂದು ಉಪಕ್ರಮವಾದ ‘ಹರಿಹಾರ’ನ

ಬೆಂಬಲದೊಂದಿಗೆ, ಇ-ಆಟೋ ಕಾರ್ಯಕ್ರಮವನ್ನು ಆರ್ಥಿಕ ವಾಗಿ ದುರ್ಬಲ ಸಮುದಾಯಗಳ ಮಹಿಳೆ ಯರಿಗೆ ಸುಸ್ಥಿರ ಜೀವನೋಪಾಯದ ಅವಕಾಶಗಳನ್ನು ಸೃಷ್ಟಿಸುವ ಬದ್ಧತೆಯೊಂದಿಗೆ ಕೈಗೊಳ್ಳಲಾಗುತ್ತಿದೆ. ಪುರ್ ಕಾರ್ಟ್‌ಗಳು ಮಹಿಳೆಯರಿಗೆ ಸಣ್ಣ ಉದ್ಯಮಗಳನ್ನು ನಡೆಸಲು ಅವಕಾಶ ಮಾಡಿಕೊಡುತ್ತವೆ, ಇದರೊಂದಿಗೆ ಹೊಲಿಗೆ ಯಂತ್ರಗಳು ಮನೆಯಿಂದಲೇ ಉತ್ಪಾದಕ, ಸುಸ್ಥಿರ ಕೆಲಸದಲ್ಲಿ ತೊಡಗಿಸಿಕೊಳ್ಳಲು ಮಹಿಳೆಯರಿಗೆ ಅಧಿಕಾರ ನೀಡುತ್ತವೆ. ಮಹಿಳೆಯರ ಉದ್ಯಮಶೀಲತೆಯ ಆಕಾಂಕ್ಷೆಗಳನ್ನು ಬೆಂಬಲಿಸುವಲ್ಲಿ ಮತ್ತು ಅವರು ಸ್ವಾವಲಂಬಿಯಾಗಲು ಮತ್ತು ಅವರ ಕುಟುಂಬಗಳಿಗೆ ಸಕ್ರಿಯವಾಗಿ ನೆರವಾಗುವಲ್ಲಿ ಸಾರ್ವಜನಿಕ-ಖಾಸಗಿ-ಜನರ ಪಾಲುದಾರಿಕೆ ಪಾತ್ರವನ್ನು ಈ ಸಹಭಾಗಿತ್ವ ಎತ್ತಿ ತೋರಿಸುತ್ತದೆ.

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‘ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು’ದಿಂದ ಮಹಿಳಾ ದಿನದಂದು ಆರ್ಥಿಕ ಅವಕಾಶಗಳ ಜೊತೆಗೆ ಮಹಿಳೆಯರಿಗೆ ನೆರವು



ಬೆಂಗಳೂರು: ಸಮಾಜದಲ್ಲಿ ಮೂಲೆಗುಂಪಾಗಿರುವ ಮಹಿಳೆಯರ ಸಬಲೀಕರಣ ಅಲ್ಲದೇ ಅವರಿಗೆ ಆರ್ಥಿಕ ಸ್ವಾತಂತ್ರ್ಯ ಪಡೆದುಕೊಳ್ಳುವುದನ್ನು ಪ್ರೋತ್ಸಾಹಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಪ್ರಮುಖ ಹೆಜ್ಜೆಯಾಗಿ, ಸಿಎಆರ್ (ಸಿಟಿ ಆರ್ಮ್ ರಿಸರ್ವ್) ಹೆಡ್ಕ್ವಾರ್ಟರ್ಸ್ ಹೆರೇಡ್ ಮೈದಾನದಲ್ಲಿ ಸಬಲೀಕರಣ ಉಪಕ್ರಮವನ್ನು ನಡೆಸುವುದರೊಂದಿಗೆ ಅಂತರರಾಷ್ಟ್ರೀಯ ಮಹಿಳಾ ದಿನವನ್ನು ಆಚರಿಸಲಾಯಿತು. ಈ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಬೆಂಗಳೂರಿನ ಪೊಲೀಸ್ ಆಯುಕ್ತರಾದ ಶ್ರೀ ದಯಾನಂದ, ಐಪಿಎಸ್, ಅವರು, ಅವಕಾಶ ವಂಚಿತ ಹಾಗೂ ದುರ್ಬಲ ಸಮುದಾಯಗಳ ಮಹಿಳೆಯರಿಗೆ 86 ಇ-ಆಟೋಗಳು, 2 ಪುಶ್‌ಕಾರ್ಟ್‌ಗಳು ಅಲ್ಲದೆ 10 ಹೊಲಿಗೆ ಯಂತ್ರಗಳನ್ನು ವಿತರಿಸಿದರು. ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯು ಕಾರ್ಪೊರೇಟ್ ಪಾಲುದಾರರಾದ ಬಿಇ ಏರೋಸ್ಪೇಸ್, ಸ್ಟೇಟ್ ಸ್ಟೀಟ್, ಕಾಂಟಿನೆಂಟಲ್, ಫೈವ್‌ಟ್ರಾನ್, ಡೆಲಿವರ್ ಹೆಲ್ಪ್ ಸಂಸ್ಥೆಗಳ ಸಹಭಾಗಿತ್ವದೊಂದಿಗೆ ಈ ಕಾರ್ಯಕ್ರಮ ಆಯೋಜಿಸಿತ್ತು.

ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಅನುಷ್ಠಾನಕ್ಕೆ ತಂದಿರುವ ಹಾಗೂ ಮಹಿಳಾ ಸಬಲೀಕರಣವನ್ನು ಬೆಂಬಲಿಸಲು ನಡೆಯುತ್ತಿರುವ ಪ್ರಯತ್ನಗಳ ಪೈಕಿ ಇದು ಒಂದು ಪ್ರಮುಖ ಮೈಲಿಗಲ್ಲಾಗಿದೆ. ಅದರಲ್ಲೂ ವಿಶೇಷವಾಗಿ ಜೀವನೋಪಾಯದ ಅವಕಾಶಗಳು ಬಹಳ ಕಡಿಮೆಯಾಗಿರುವ ಕ್ಷೇತ್ರಗಳಲ್ಲಿ ಈ ಕ್ರಮ ಕೈಗೊಳ್ಳಲಾಗುತ್ತಿದೆ. ಬೆಂಗಳೂರು ಪೊಲೀಸ್ ಆಯುಕ್ತರ ಕಚೇರಿಯ ಉಪಕ್ರಮವಾದ 'ಪರಿಹಾರ್'ನ ಬೆಂಬಲದೊಂದಿಗೆ, ಇ-ಆಟೋ ಕಾರ್ಯಕ್ರಮವನ್ನು ಆರ್ಥಿಕವಾಗಿ ದುರ್ಬಲ ಸಮುದಾಯಗಳ ಮಹಿಳೆಯರಿಗೆ ಸುಸ್ಥಿರ ಜೀವನೋಪಾಯದ ಅವಕಾಶಗಳನ್ನು ಸೃಷ್ಟಿಸುವ ಬದ್ಧತೆಯೊಂದಿಗೆ ಕೈಗೊಳ್ಳಲಾಗುತ್ತಿದೆ.

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आर्थिक अवसरों के साथ महिलाओं को सशक्त बनाना जरूरी : बी. दयानंद

बेंगलुरु (दक्षिण प्रकाश)। गरीबी के हाशिए पर पड़ी महिलाओं को सशक्त बनाने और आर्थिक स्वतंत्रता को बढ़ावा देने को दिशा में कदम उठाते हुए, अंतर्राष्ट्रीय महिला दिवस मनाने के लिए सीएसआर (सिटी आर्मर्ड रिजर्व) मुख्यालय परेड ग्राउंड में एक सशक्तिकरण पहल का आयोजन किया गया, जहाँ बेंगलुरु के पुलिस आयुक्त बी. दयानंद, आईपीएस द्वारा कमजोर समुदायों की महिलाओं को 86 ई-ऑटो, 2 बैलगाड़ी और 10 सिलाई मशीनें वितरित की गईं। इस कार्यक्रम का आयोजन यूनाइटेड वे बेंगलुरु के कॉर्पोरेट भागीदार जीई एयरोस्पेस, स्टेट स्ट्रीट, कॉन्टिनेंटल, फाइवस्टार, डिलीवरहेल्थ के सहयोग से किया था।

यह यूनाइटेड वे बेंगलुरु द्वारा कार्यान्वित महिला सशक्तिकरण के प्रयासों में एक प्रमुख मील का पत्थर है। बेंगलुरु पुलिस आयुक्त कार्यालय की एक पहल, परिहार द्वारा समर्थित, ई-ऑटो कार्यक्रम कमजोर समुदायों की महिलाओं के लिए आजीविका के अवसर पैदा करने के लिए समर्पित है, बैलगाड़ी महिलाओं को छोटे व्यवसाय



चलाने में सक्षम बनाएंगी, जबकि सिलाई मशीनें उन्हें सिलाई के काम करने में सक्षम बनाएंगी। बी. दयानंद ने कहा कि अंतर्राष्ट्रीय महिला दिवस पर, हम उन महिलाओं की भावना और शक्ति का सम्मान करते हैं जो अपने जीवन को बदलने के लिए नए अवसरों को अपना रही हैं। यह पहल इस बात का प्रमाण है कि जब सार्वजनिक संस्थान और कॉर्पोरेट सामाजिक प्रगति के लिए एक साझा दृष्टिकोण के साथ आते हैं। स्थायी आजीविका के माध्यम से महिलाओं के

लिए वित्तीय स्वतंत्रता को सक्षम करके, हम न केवल उनके भविष्य को सुरक्षित कर रहे हैं, बल्कि पूरे समुदाय को भी मजबूत कर रहे हैं। हम इस उद्देश्य के लिए अपनी प्रतिबद्धता के लिए अपने कॉर्पोरेट भागीदारों के समर्थन को गहराई से सराहना करते हैं। सीएसआर के माध्यम से उनका योगदान प्रभावशाली सार्वजनिक व निजी भागीदारी के लिए एक बेंचमार्क स्थापित करता है, जो अधिक संगठनों को आगे बढ़ने और सार्थक बदलाव के लिए प्रेरित करता है।

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‘ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು’ವಿನಿಂದ ಮಹಿಳಾ ಸಬಲೀಕರಣ ಉಪಕ್ರಮ

ತುಮಕೂರು ಎಕ್ಸ್‌ಪ್ರೆಸ್ ಸುದ್ದಿ
ಬೆಂಗಳೂರು: ಸಮಾಜದಲ್ಲಿ ಮೂಲೆಗುಂಪಾಗಿರುವ ಮಹಿಳೆಯರ ಸಬಲೀಕರಣ ಅಲ್ಲದೇ ಅವರಿಗೆ ಆರ್ಥಿಕ ಸ್ವಾತಂತ್ರ್ಯ ಪಡೆದುಕೊಳ್ಳುವುದನ್ನು ಪ್ರೋತ್ಸಾಹಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಪ್ರಮುಖ ಹೆಜ್ಜೆಯಾಗಿ, ಸಿಎಆರ್ (ಸಿಟಿ ಆರ್ಮ್ಸ್ ರಿಸರ್ವ್) ಹೆಡ್‌ಕ್ವಾರ್ಟರ್ಸ್ ಪೆರೇಡ್ ಮೈದಾನದಲ್ಲಿ ಸಬಲೀಕರಣ ಉಪಕ್ರಮವನ್ನು ನಡೆಸುವುದರೊಂದಿಗೆ ಅಂತರರಾಷ್ಟ್ರೀಯ ಮಹಿಳಾ ದಿನವನ್ನು ಆಚರಿಸಲಾಯಿತು. ಈ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಬೆಂಗಳೂರಿನ ಪೊಲೀಸ್ ಆಯುಕ್ತರಾದ ಶ್ರೀ ದಯಾನಂದ, ಐಪಿಎಸ್, ಆಪರು,



ಅವಕಾಶ ವಂಚಿತ ಹಾಗೂ ದುರ್ಬಲ ಸಮುದಾಯಗಳ ಮಹಿಳೆಯರಿಗೆ 86 ಇ-ಆಟೋಗಳು, 2 ಪುಶ್‌ಕಾರ್ಟ್‌ಗಳು ಅಲ್ಲದೆ 10 ಹೊಲಿಗೆ ಯಂತ್ರಗಳನ್ನು ವಿತರಿಸಿದರು. ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯು ಕಾರ್ಪೊರೇಟ್ ಪಾಲುದಾರರಾದ ಜಿಇ ಏರೋಸ್ಪೇಸ್,

ಸ್ಟೇಟ್ ಸೀಟ್, ಕಾಂಟಿನೆಂಟಲ್, ಫೈವ್‌ಟಾನ್, ಡೆಲಿವರ್ ಹೆಲ್ ಸಂಸ್ಥೆಗಳ ಸಹಭಾಗಿತ್ವದೊಂದಿಗೆ ಈ ಕಾರ್ಯಕ್ರಮ ಆಯೋಜಿಸಿತು. ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಅನುಷ್ಠಾನಕ್ಕೆ ತಂದಿರುವ ಹಾಗೂ ಮಹಿಳಾ ಸಬಲೀಕರಣವನ್ನು ಬೆಂಬಲಿಸಲು ನಡೆಯುತ್ತಿರುವ ಪ್ರಯತ್ನಗಳ ಪೈಕಿ ಇದು ಒಂದು ಪ್ರಮುಖ ಮೈಲಿಗಲ್ಲಾಗಿದೆ. ಅದರಲ್ಲೂ ವಿಶೇಷವಾಗಿ ಜೀವನೋಪಾಯದ ಅವಕಾಶಗಳು ಬಹಳ ಕಡಿಮೆಯಾಗಿರುವ ಕ್ಷೇತ್ರಗಳಲ್ಲಿ ಈ ಕ್ರಮ ಕೈಗೊಳ್ಳಲಾಗುತ್ತಿದೆ. ಬೆಂಗಳೂರು ಪೊಲೀಸ್ ಆಯುಕ್ತರ

ಕಚೇರಿಯ ಉಪಕ್ರಮವಾದ ‘ಪರಿಹಾರ’ನ ಬೆಂಬಲದೊಂದಿಗೆ, ಇ-ಆಟೋ ಕಾರ್ಯಕ್ರಮವನ್ನು ಆರ್ಥಿಕವಾಗಿ ದುರ್ಬಲ ಸಮುದಾಯಗಳ ಮಹಿಳೆಯರಿಗೆ ಸುಸ್ಥಿರ ಜೀವನೋಪಾಯದ ಅವಕಾಶಗಳನ್ನು ಸೃಷ್ಟಿಸುವ ಬದ್ಧತೆಯೊಂದಿಗೆ ಕೈಗೊಳ್ಳಲಾಗುತ್ತಿದೆ. ಪುಶ್ ಕಾರ್ಟ್‌ಗಳು ಮಹಿಳೆಯರಿಗೆ ಸಣ್ಣ ಉದ್ಯಮಗಳನ್ನು ನಡೆಸಲು ಅವಕಾಶ ಮಾಡಿಕೊಡುತ್ತವೆ. ಇದರೊಂದಿಗೆ ಹೊಲಿಗೆ ಯಂತ್ರಗಳು ಮನೆಯಿಂದಲೇ ಉತ್ಪಾದಕ, ಸುಸ್ಥಿರ ಕೆಲಸದಲ್ಲಿ ತೊಡಗಿಸಿಕೊಳ್ಳಲು ಮಹಿಳೆಯರಿಗೆ ಅಧಿಕಾರ ನೀಡುತ್ತವೆ.

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Empowering Women with Economic Opportunities

Shabd Shastra

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strengthening the community as a whole. We deeply appreciate the support of our corporate partners for their commitment to this cause. Their contribution through CSR sets a benchmark for impactful Public-Private Partnerships, inspiring more organizations to step forward and be part of meaningful change," said Shri B. Dayananda, IPS, Commissioner of Police, Bengaluru City.

Empowering Women with Economic Opportunities

March 10, 2025



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Empowering Women with Economic Opportunities

March 10, 2025 K S Krishna news Comments Off on Empowering Women with Economic Opportunities



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Smart Business News

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Business News Matters

Empowering Women with Economic Opportunities

By *Krishna Sai*

MAR 10, 2025



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<https://businessnewsmatters.com/news/empowering-women-with-economic-opportunities/>



City

Empowering women through economic independence

Published on: 12 Mar 2025, 10:51 pm

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https://ibcworldnews.com/city/empowering-women-through-economic-independence/164574#google_vignette

Online News 9

Empowering Women with Economic Opportunities

March 10, 2025



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<https://onlinenews9.in/news/empowering-women-with-economic-opportunities/>

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MEDIA EXPRESS

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National Biz News

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K S Krishna Posted on 10 March 2025



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Quick Biz News

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