

UNITED WAY BENGALURU

# CHRONICLES

QUARTERLY NEWSLETTER | Coverage: July - September 2020

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## Cover Story: Five pronged COVID-19 response model

Benefitted 18L lives and still counting...

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We always stand in the frontline to fight all the crisis. And in every bit we do, we are together, we are united with our proud partners!

Thank you

#UnitedWeWin  
#StrongerTogether



**RAJESH KRISHNAN**  
Executive Director

I am humbled and proud at the progress we have made this quarter. Agility in terms of the work we deliver and sincerity are our markers of our work ethics.

Armed with these, we have been creating waves of impact at all levels, from grassroots to the international. It becomes very important for us to convey the success we have achieved through the support of our stakeholders. Bringing positive change in our communities are complex processes and not a one man's job. Our stakeholders' indomitable spirit and conviction in backing our organization's work is the reason for our progress.

We believe in letting you know how far we have walked holding your hands. It is a dynamic process that is constantly evolving and continuous. The launch of this e-newsletter is another attempt in the list of new initiatives that we are taking since the beginning of this financial year.

## We were in NEWS!



**CM of Karnataka** @CMofKarnataka

ಮುಖ್ಯಮಂತ್ರಿ ಶ್ರೀ @BSYBJP ಅವರು, ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು, ಸ್ವಯಂಸೇವಾ ಸಂಸ್ಥೆ ಹಾಗೂ ಇತರ ಕಾರ್ಪೊರೇಟ್ ಸಂಸ್ಥೆಗಳ, ಕಾರ್ಪೊರೇಟ್ ಸಾಮಾಜಿಕ ಹೊಣೆಗಾರಿಕೆ (ಸಿಎಸ್ ಆರ್) ಅಡಿಯಲ್ಲಿ ದೇಶಿಗೆ ನೀಡಿದ 44 ಹೈ ಫ್ಲೋ ನೆಸಲ್ ಕ್ಯಾನುಲಾ ವೈದ್ಯಕೀಯ ಉಪಕರಣಗಳನ್ನು ಸ್ವೀಕರಿಸಿದರು. 1/2

3:30 PM · Jul 3, 2020 · Twitter

5 Retweets 2 Quote Tweets



ತಾಲ್ಲೂಕಿನ ಮಂಜಿನಹಳ್ಳಿಯ ಹೊರಲಯದಲ್ಲಿರುವ ಬುಕಟ್ಟು ಸಮುದಾಯವರಿಗೆ ಬೆಂಗಳೂರಿನ ಯುನೈಟೆಡ್ ವೇ ಸೇವಾ ಸಮಿತಿಯ ವ್ಯವಸ್ಥಾಪಕ ವೆಂಕಟೇಶ್ ದಿನೆ ಕಿಟ್ ವಿತರಿಸಿದರು. ಕರ್ನಾಟಕ ಅಂಗವಿಕಲರ ಸಂಘಟನೆಯ ರಾಜ್ಯ ಘಟಕದ ಅಧ್ಯಕ್ಷ ಕೆ.ಜೆ.ನುಬ್ರಮಣಿ, ಮುಖಂಡ ಮೋತಿರಾಂ, ಜಿಲ್ಲಾ ಸಂಚಾಲಕ ಕೃಷ್ಣ, ಬುಕಟ್ಟು ಸಮುದಾಯದ ಮುಖಂಡ ಸುಬ್ರಮಣಿ, ಸಿದ್ದಪ್ಪ, ಗಂಗಾಧರ್ ಹಾಜರಿದ್ದರು.

**ಅರ್ಜವೆ, ವಾಲಾರ್ ನದಿ ಉಗಮ ಸ್ಥಾನಗಳ ಪುನಶ್ಚೇತನ | ನವಕಳಿ ತಡೆಗೆ ಕಲ್ಪನೆ**  
**ನಂದಿಬೆಟ್ಟದಲ್ಲಿ ಈಗ ನವೋಲ್ಲಾಸ**

ನಂದಿಬೆಟ್ಟದಲ್ಲಿ ಈಗ ನವೋಲ್ಲಾಸ. ಅರ್ಜವೆ, ವಾಲಾರ್ ನದಿ ಉಗಮ ಸ್ಥಾನಗಳ ಪುನಶ್ಚೇತನ. ನವಕಳಿ ತಡೆಗೆ ಕಲ್ಪನೆ. ಈ ಪ್ರದೇಶದಲ್ಲಿ ಈಗ ನವೋಲ್ಲಾಸ. ಅರ್ಜವೆ, ವಾಲಾರ್ ನದಿ ಉಗಮ ಸ್ಥಾನಗಳ ಪುನಶ್ಚೇತನ. ನವಕಳಿ ತಡೆಗೆ ಕಲ್ಪನೆ. ಈ ಪ್ರದೇಶದಲ್ಲಿ ಈಗ ನವೋಲ್ಲಾಸ.

1/3

9:54 PM · Aug 14, 2020 · Twitter for Android

5 Retweets 3 Quote Tweets 83 Likes

**Dr. Ashwathnarayan C. N.** @drashwathn · Aug 14

Replying to @drashwathn  
Equipment provided includes -

- 30 Ventilators - 20 by the GoK & 10 donated by @actioncovidteam.
- 20 HFNC Units donated by @actioncovidteam

machines - 6 donated by @uwbe & 2 by Shriram Properties.

@OpenText @Applied4Tech @amadeuslabsind

**ExxonMobil India** @exxonmobil\_ind · Oct 5

We continue to do our bit by providing oxygen systems and RT-PCR machines for the govt. hospital in Ramanagara, Karnataka. Grateful to partner United Way Bengaluru @uwbe for organizing our #COVID19 support initiatives. May your tribe increase!

# Five pronged COVID-19 response model

## Benefitted 18L lives and still counting...



The beginning of 2020 has been rough for the whole world. It is not just the COVID-19 virus that is robbing lives. It is the consequences of the pandemic that is proving to be even more disastrous. Apart from the overwhelmed healthcare system, the medical disaster has hit the economically weaker population across the globe. Thousands are put out of jobs especially daily wage workers and migrant labourers due to the global lockdown.

To battle this, initially we pitched in with intensive support to the worst affected. Our interventions can be classified into five categories – grocery kits to feed them for 21 days, hygiene kits with masks and soap, PPE kits for the hospital staff, testing kits for the patients and HFNC machines to aid the struggling healthcare system. If looked closely, one can see that our COVID-19 response model is meant to aid the pandemic from every crucial angle.

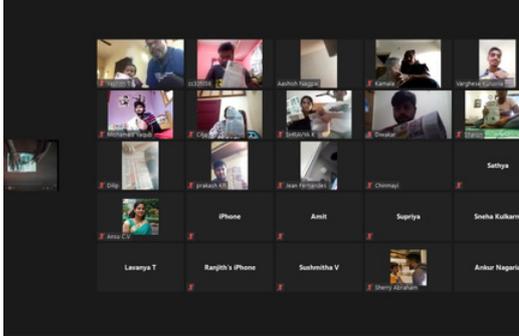
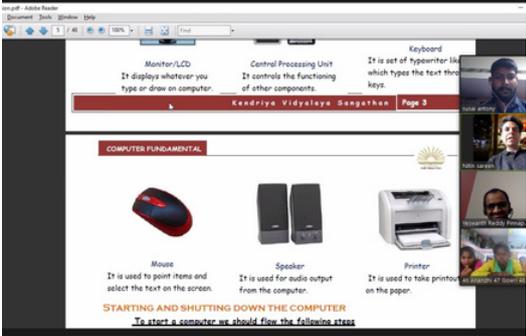
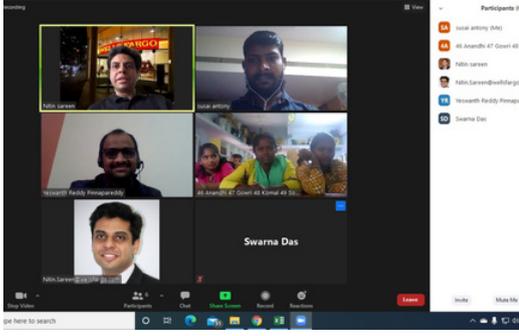
In the last six months of our interventions during the global pandemic, with the support from over 30 companies, we are able to reach over 18 lakhs of people lives. And, we are still counting.



*We left no one behind...*

# Virtual Volunteering Becoming A New Normal Thing!

19 Virtual Volunteering Events | 1300 Volunteers | 40 Man-hours | 81 Beneficiaries Mobilised



**CONTEST ALERT**



**CAPTION CONTEST**

**ANNUAL CAPTION CONTEST**



United Way Bengaluru's very first contest for the community is here!  
Here is how you can participate.

[REGISTER](#)

1

Register for the contest here

2

Login to your Instagram account

3

Follow us @uwbengaluru

4

Like the post with the contest photograph.

5

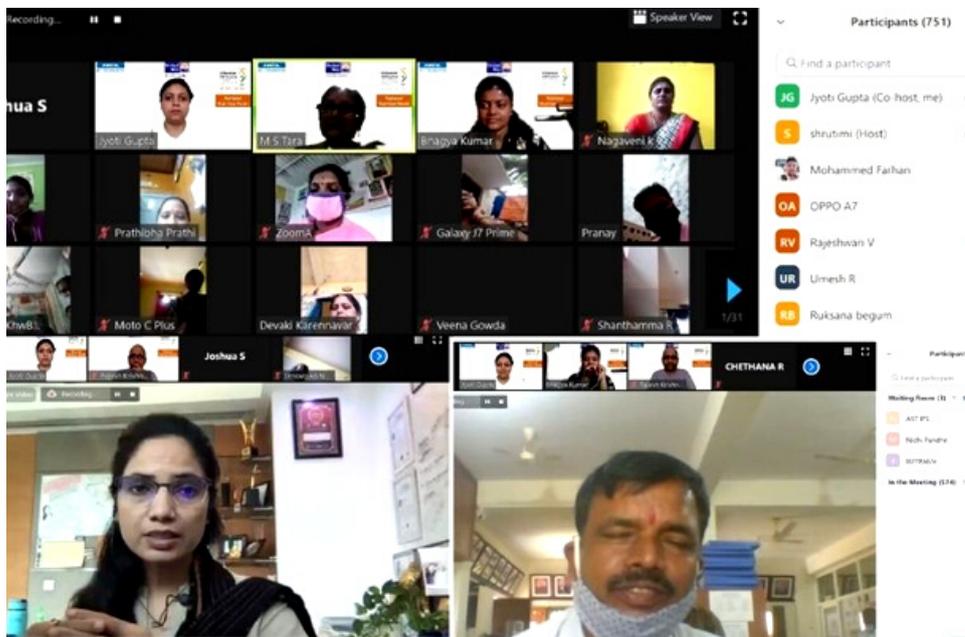
Write your caption in the comment section.

6

Take a screenshot. Tag us and post to your insta story.

Participate on all 5 days to win a gift hamper. Only on UWBe's Instagram Account.

Registration Last Date: 10th November '20 | Contest Date: 16th - 20th November '20 | Winners Announcement: 28th November '20



## Transforming Public Health IT Systems

Under guidance of Honourable Deputy Chief Minister Dr. Ashwanth Narayan C N and in collaboration with Bruhat Bengaluru Mahanagara Palike, we launched an initiative to improve public health infrastructure and capabilities in BBMP's Urban Primary Health Centres (UPHCs) across Bengaluru. In Phase-1 of this initiative, the UPHCs will start collecting data about the patients visiting the centres and their health conditions. This initiative also empowers ASHA and ANM workers in UPHCs to perform various surveys using efficient mobile applications that include immunizations, larvae, dengue, vulnerability assessments etc.

### *e-POSHAN Abhiyaan: A 3 Day district level webinar*

September month of every year is celebrated as poshan Maah abhiyaan, which is India's flagship programme, launched by prime minister of India on International Women's Day in March 2018 to improve nutritional status of children up to 6 years, adolescent girls, pregnant women and lactating mothers to achieve specific targets for reduction in low birth weight babies, stunting growth, under nutrition and prevalence of anaemia over next three years. This programme incorporates inclusive participation of public representatives of local bodies, government departments of the state, social organizations and sectors too.

To celebrate Poshan abhiyan, United way Bengaluru in partnership with HCL Foundation organised a 3 day webinar to address Anganwadi workers, ANM, ASHA workers and ICDS functionaries, who are the frontline workers at field level directly connected with children from 0-6 years, pregnant women, lactating mothers and adolescent girls.

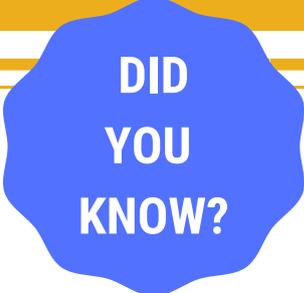
The webinar was inaugurated by Ms. Nidhi Pundhir, Director, HCL Foundation with setting the context for the webinar and talked about nutritional food value which are available within our local resources. Dr. Siddaramanna, Program officer, Women and Child Development Department, Govt. of Karnataka, addressing all frontline workers on the importance of Poshan maah and how useful it is to know the nutritional component needed for all our lives. 810 workers actively participated in this virtual event.





#LittleGoodAct

Do lakes transform only through rejuvenation processes? Lake health is linked with vegetation and bird life. Baali, a local resident of Seegehalli lake, created bird perches at Seegehalli Lake and transformed it into a bird heaven! Now the birds can rest in safety in the middle of the lakes, far from human disturbances



## RAIN WATER HARVESTING

1. India is practicing rainwater harvesting since 10th century. In 11th century, largest rainwater harvesting tank was created by Chola kings and it is 16 kilometer long.
2. Average roof collects 600 gallons (2,271.2 L) of water for every inch of rainfall.
3. We need minimal infrastructural changes to start harvesting rainwater.
4. Around 55,000 litres of water could be collected from a 100m<sup>2</sup> roof area and used to supply part of your household's water needs.
5. Rainwater can be used for both drinking purposes if collected and stored properly and all domestic usages.



## RIDDLES & PUZZLES

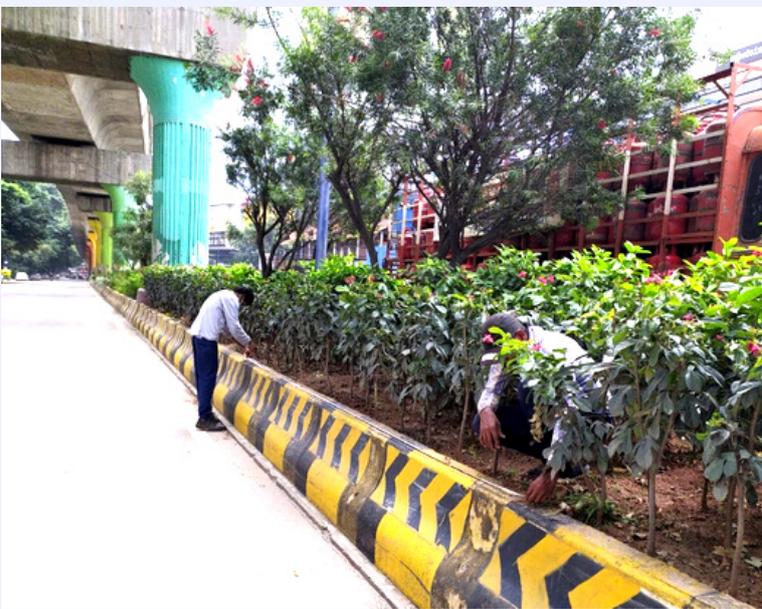
Did you know? Namma Bengaluru, once was a city of 1000 lakes! Among the very few lakes left in the city, some are hidden in this riddle. Can you find them? Spot the highest number of lakes and win a surprise goodie from United Way Bengaluru!

Answers to be e-mailed to [marcomm@uwbengaluru.org](mailto:marcomm@uwbengaluru.org) (Subject line: Riddle answers - October 2020 Issue).

Last date to submit your answers is 10 Nov 2020. 3 lucky winners to spot all the lakes will be announced in January 2021's edition.

D	I	A	J	S	N	E	A	G	A	R	A
M	A	D	I	W	A	L	A	W	M	T	P
R	G	E	K	U	D	L	U	T	T	Z	O
A	R	T	E	L	A	S	T	A	M	I	X
B	A	Q	V	S	I	O	H	E	R	E	A
I	H	A	Y	O	L	G	O	D	S	A	V
S	A	L	S	O	A	E	I	B	J	K	A
S	R	D	P	R	S	P	S	Q	W	U	R
O	A	S	A	N	K	E	Y	A	R	R	T
A	P	S	E	A	N	G	E	R	T	T	H
B	E	L	L	A	N	D	U	R	O	Q	U
H	E	B	B	A	L	W	O	I	T	E	R

**Subscribe to stay updated with all our actions. Sign Up Today!**



## Namma Metro Median Gardens stand tall on the roads

Spreading green in the city is now an urgent need. And, air pollution due to increasing traffic is yet another problem. Thus, we joined hands with Bengaluru Metro Rail Corporation Limited (BMRCL).

The idea is to spread the green carpet in the metro medians of the city. The most interesting to note is the medians being planted with air purifying saplings.

In about 10 months of our intervention, 44 metro median gardens stand tall and beautiful as people pass by on the busy roads. 279 more to come!

## Cubbon Park is now home for variety of butterflies.

*Thanks to MIQ Digital for the generous support!*

Butterflies are the most critical creatures that play an important role in the eco system. With the other pollinators, butterflies pollinate over 75% of the flowering plants and crops. At UWBe, we could not ignore these beauties. Thus, came an idea of creating a butterfly garden at Cubbon Park.

With the support of MIQ Digital, we planted about 3500 saplings which is now attracting 8-10 species of butterflies.



With the help of Self-Help Groups, so many women gain confidence and freedom to run their lives in financially secure ways. Similarly, Kavita saw an upward graph of her life when she enrolled herself with an SHG. With a loan, she purchased a sewing machine and nurtured her hidden interest and talent of tailoring. With her current profitable finances, she gives extra care and attention to her children's education, can refurbish her house and confidently engage with banks and all other public activities.



## NGO PARTNER

Swanthana, started in 2006, has been the light in the darkness to hundreds of mentally & physically challenged female children abandoned at the city's railway and bus yards, filthy drainage pipes, garbage bins, public market waste dumps. The children's nutritional and health care needs are taken care off along with small training activities in drawing and painting. They are also provided with forms of entertainment such as music and play activities to ensure a holistic sense of care. We joined hands with them in their noble work by funding their activities. They believe that important work towards the betterment of the neglected part of the society needs to be appreciated, encouraged and supported.



**MEET**  
**#UWBeBusyBee**

**BHAGYA KUMAR**

Thoughtful and sincere, Bhagya is the beating heart of our Born Learning Project. Ten years back, she stepped out into reality as a fresh graduate to discover that the Anganwadis near her home in Vijayanagar were in a terrible shape. The desire to help build these crucial spaces of learning and care then took root in her. Early childhood care and education became her top priority till date. A team player at her very core, she always keeps an eye out for everyone's well-being. She is nothing less than the glue that holds not just her project but the whole of our office together.



PHOTO CORNER



Refurbished Anganwadis at Panditha Agrahara (Left) and Rajivgandhinagar, Anekal Taluk (Right)



Cyclone Resilient Shelters inaugurated in Chennai under GAJA Cyclone Relief Effort program.



Mask making activity at Anganwadi centres.





Celebration of National Nutrition Month



Inauguration of Mask Production Unit at Anekal.



Monsoon rains filled our lakes with abundant water. And on other hand, all the beautiful flowers are in bloom! Left - Mahadevapura lake. Right - Sheelavantha Lake