

United Way Bengaluru *Annual Report: 2014-2015*



United Way Bengaluru

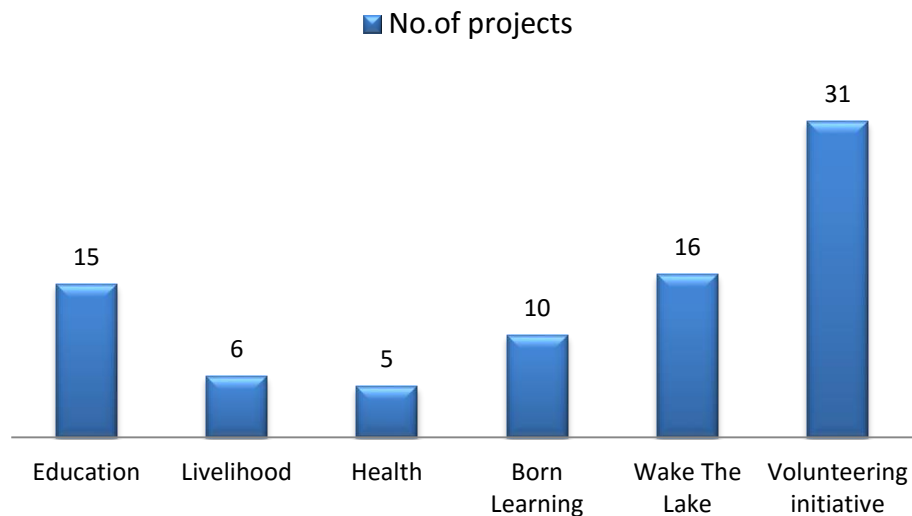
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Mobilizing the caring power of communities

Introduction: United Way Bengaluru is affiliated to United Way Worldwide, a global network of locally governed not-for-profit member organizations. Established in 2008, the chapter focuses on issues in the city that seek immediate attention and also catalyses unified efforts from corporates, civic bodies and citizen’s associations to bring about visible change.

United Way Bengaluru works in four key areas – Education, Health, Livelihood & Environment. Besides, two flagship campaigns of United Way Bengaluru serve important purposes: Wake The Lake – protect, preserve and rejuvenate lakes in the city & Born Learning - works with children between 3-6 years for their early childhood development.

United Way Bengaluru’s community initiatives



Impacted over 85,000 people in our community

I. The Flagship Campaigns of United Way Bengaluru: Born Learning and Wake the Lake



What's New? Working on this campaign for 3 years, has helped United Way Bengaluru develop a model around holistic early childhood learning. In 2015,

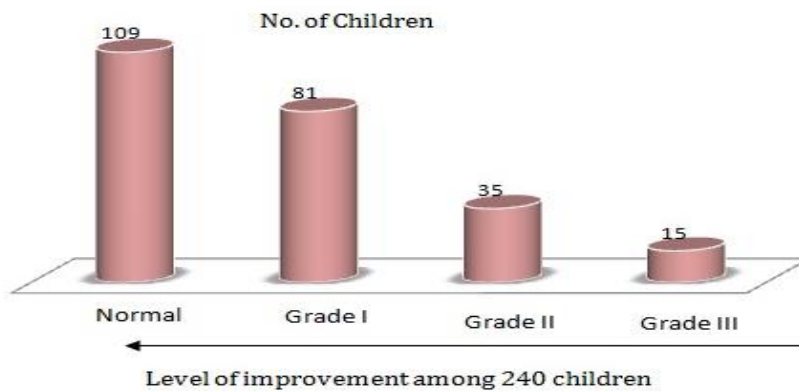
United Way Bengaluru has partnered with Government of Karnataka to scale-up the Born Learning Campaign. Under the new strategy, 10 Government run day care centers will be identified (called as Anganwadis). A need assessment survey will be carried out to identify the infrastructural, educational level, parents involvement level and other relevant requirements. As planned, a detail report of each Anganwadi will be prepared as part of the monitoring and evaluation strategy. The program will concentrate on awareness building initiatives for parents especially mothers, conduct regular health-check-ups in the community and provide additional learning aids to the children to enhance their early learning skills.

The aim and objective of the Born Learning Campaign in 3 years' time follows:



- To work with all the Anganwadis of the city which constitutes approximately 1500 centers
- To impact the holistic childhood development and to make the children school ready.

The progress of 240 children from 9 Born Learning centers in 2014-15:



Each child is assessed for their growth appropriate development through a 126 grading parameter scale in the areas of: i) Gross Motor Skill ii) Fine Motor Skill iii) Cognitive Skill iv) Language Skill v) Emotional skill vi) Social skill



Wake the lake

In last year's annual report, we had mentioned about the **Lake Score Card**, which has helped in quantitatively measure the lake progress at regular intervals and work on the lake development strategies accordingly. The figure below, gives a summary of the lakes, United Way Bengaluru is working on, currently and the progress so far. During 2014-15, 7 lakes in the city were adopted under this campaign towards the rejuvenation process. Around 24 events were conducted on these lakes as part of volunteering program, World Environment Day, awareness building exercises etc. 1353 volunteers from various corporate houses volunteered for different lake activities and programs throughout the year.

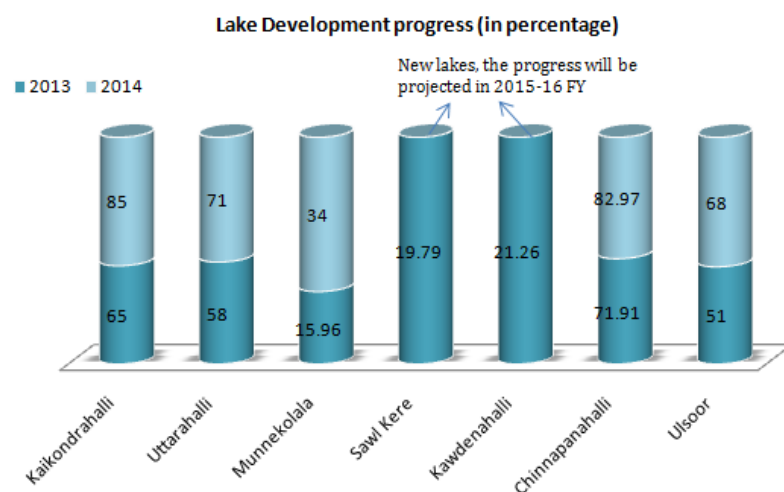


Chief Minister's visit to Kaikondrahalli lake

Kaikondrahalli – the model lake in the city!

Kaikondrahalli Lake spread over 48 acres on Sarjapur road, is a fantastic lake rejuvenation story of Bengaluru. Its lush green surroundings, serene water and rich flora & fauna have made it a model for similar rejuvenation efforts of several other lakes in the city! The lake is part of a centuries old traditional tank system connected through a web of canals to other lakes. However encroachments and sewage from upstream apartments and settlements caused its near demise. However, with the timely intervention of United Way Bengaluru along-with its corporate partner, the community partner MAPSAS and 'Bruhat Bangalore Mahanagara Palike helped in changing the entire course of the lake.

The dramatically altered lake is now home to a teeming bird, reptiles and aquatic life, its bio-diversity attracts many photographers, walkers and joggers and is a hub for community interaction and ecology related events. Every year, the lake welcomes migratory birds like Pelicans, Painted Storks, and Snipes etc. Today, it has become a source of inspiration for conscious citizens to work towards conserving various lakes in the city. As such, it's an effort to turn every dying lake in the city into a beautiful lake like Kaikondrahalli!



II. The projects supported by United Way Bengaluru in the areas of Education, Income & Health.

I. Education:

A large percentage of children included in the education program belonged to special categories such as differently-abled, those infected/affected by HIV, and from underprivileged backgrounds. The children were supported all the way from Std. 1st to Std. 12th. With the help of grants we have been supporting the Pre University Education of 210 students from lower income groups.

NAYANA



A resident of Nallurhalli, Whitefield, Nayana resides with her parents and two siblings at a house they own in the area.

Nayana does not belong to a very well-off family. Her father, the sole bread winner of the family runs a milk vending business while her mother is a home maker. Although her elder sister Pavithra managed to finish her secondary schooling, she did not continue with her studies and instead stayed back at home to help her mother with household chores. On the other hand, her younger sister, Bhomika is enrolled in a government school and is currently in the eighth grade.

Nayana received a free of cost education in a Government Higher Primary school in Nallurhalli from primary to the seventh grade. After this point, United Way intervened and ensured that the enthusiastic student was allowed to finish her education. The organization funded Nayana's high schooling at Sisa High School, Bangalore. Despite not having attended any tuition classes, Nayana successfully achieved a very high score of 91% in her SLCC exams. Pictured here is the entire family, smiling upon young Nayana's success (see figure 1).

Her outstanding scores were a result of her sincere efforts supported by United Way's constant guidance. The young star student has decided to pursue her education at New Baldwin International School in Mandur and her tuition fee for the entire year has already been covered by United Way. This kind of funding and support has given Nayana the ability to dream and aspire to become a professional doctor.

THIMMANAYAKA



The story of Thimmanayaka exemplifies how support and adequate resources can optimize the potential of a student belonging to an economically disadvantaged background. Residing in a rented house with his parents and sister in Nallurhalli, Bangalore, Thimmanayaka's family hails from Mandya. The family migrated to Bangalore seventeen years ago.

Family income comes from the joint efforts of Thimmanayaka's parents. His father works as a security officer in a company while his mother works as a domestic help. The boy received a free education from primary to seventh grade in a Government Higher Primary school. Following this, he required financial aid in order to study further. United Way Bengaluru stepped in to fund the child's education from eighth grade onwards at Vishveshwaraiah High

School in Nallurhalli. His younger sister studies in the ninth grade in the same school. Despite not receiving help at extra tuition classes, Thimmanayaka worked diligently and aced the exams earning a commendable overall score of 75%. His success can be attributed to his dedicated and commitment supported by United Way's support.

Insistent on pursuing his studies in his native town of Mandya, Thimmanayaka has applied for admission to several places and is waiting for a response from these places. United Way has decided to continue funding his education. Pictured below is the shining star Thimmanayaka with his family (see Figure2). Success in the examinations and the relentless support of United Way has given Thimmanayaka the ability to dream and aspire to become an engineer.

II. Income:

Vocational training programs for disabled youth, underprivileged youth, and women were facilitated round the year with the help of grants from Avery Dennison, Applied Materials and the GE Foundation. By the end of 2014 United Way Bengaluru facilitated skills building and vocational training programs for 400 people. The skills acquired through vocational training by deserving candidates included Housekeeping, Back-office operations, Driving, Tailoring, Bag making, Beautician, and Mobile repairs. We also worked with women who were victims of trafficking to help them develop other skills such as data entry, beautician, tailoring etc. The training helped beneficiaries acquire jobs and ensure regular income through their respective livelihoods.

NITHESH



Nithesh comes from a poor fishing hamlet from the coastal belt of Karwar. His father is a fisherman and his mother sells fish for their livelihood. With their meagre income, they supported their son's education. However, Nithesh was not keen on carrying the same occupation as his parents. With the support of an NGO in Karwar, he was admitted to United Way's Education Support Program with St. Joseph's Community College for a Diploma in Employable skills. Being a good student, Nithesh was able to perform well in his course and was soon employed by a hotel chain that provides him with accommodation in Bangalore as well.

III. Health:

Under this domain:

- Around 1600 elderly people were provided with palliative care. These patients are in their advanced stage of cancer and are provided with free professional palliative care through in-patient and home care services. The key outcome of this project is to help provide COMFORT, DIGNITY, PEACE and a better Quality of Life to those suffering from advanced cancer.
- Holistic care and support for 60 senior citizens from underprivileged communities. It is a community based day care service for senior citizens from the lower income group.
- Care and protection for 46 mentally physically challenged girl children. This is a residential house for the mentally physically challenged abandoned female children's home.

SUMA

Suma, an advanced breast cancer patient was admitted to United Way Bengaluru's aided project 'Karunashraya' in acute distress – suffering from severe pain, nausea, breathing difficulties and also mentally and physically exhausted.

Though Suma had married young, her married life had been full of suffering. Her husband had passed away due to a heart attack and only two of her four daughters were married. Her immediate concern after being diagnosed with cancer was to get her daughter married and settled. Hailing from a very poor family, Suma's unmarried daughter was severely malnourished

and owned not more than one pair of clothes. Taking pity on this poor girl's condition, the staff at the centre provided her with clothes and food.

As per Suma's last wish, a loan was taken and arrangements were made for her daughter's engagement. Suma went home happily to be a part of the ceremony. However, things took an unfortunate turn when the bridegroom cancelled the ceremony a day before the engagement, fearing that the bride would also have cancer as he believed it to be a contagious disease.

This incident left Suma in a state of shock and depression. Suma's general condition began to worsen and she returned to the centre. She was mentally disturbed and in bad state of health. They counseled Suma and her daughter and assured them of support to get past this episode together. The team ensured that her daughter did not resort to any extreme step and continued working. Suma was reassured that the centre would take care of her daughter and she breathed her last, two days later.

Suma's daughter was unable to mobilize funds for her mother's funeral. The centre once again extended a helping hand and helped organize funds towards Suma's funeral expenses.

Volunteering programs:

Volunteering events were organized around the year for corporate partners. We mobilized close to 3300 volunteers for different projects in the year 2014-2015.

We take this opportunity to thank all our donors, well- wishers and volunteers who helped us create an impact in the lives of deserving people from the underprivileged sections of our communities.

We look forward to your continued support and patronage.

United Way Bengaluru

Financials for the year 2014-15

Balance Sheet Amount In ₹ '000

ASSETS

Fixed Assets	201.89
Investments (Fixed Deposits)	9,300.00
Current Assets	26,651.84

Total	36,153.73
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LIABILITIES

General Fund - Opening Balance	9,200.36
Transfer to General Fund in Current Year	26,710.76
Current Liabilities & Provisions	242.60

Total	36,153.73
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Income & Expenditure

REVENUE

Contributions	55,008.21
Bank Interest	348.39

Total	55,356.60
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EXPENDITURE

Program Expenditure	22,942.47
General & Administrative	5,703.36

Total	28,645.83
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Surplus carried to Balance Sheet	26,710.76
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Bengaluru



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