

United Way Bengaluru *Annual Report 2015-2016*

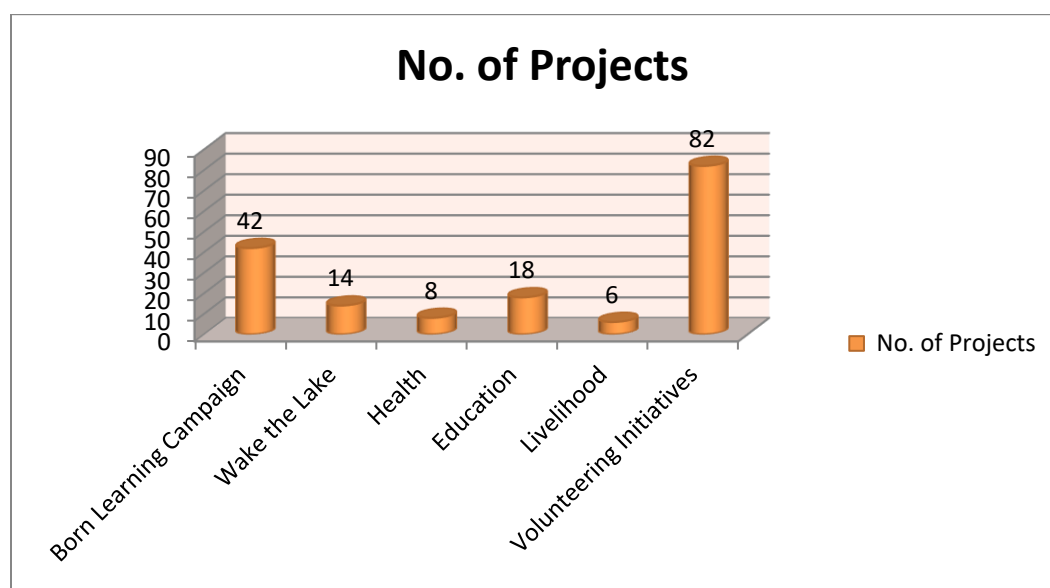


With 130 plus years of institutional knowledge and a foot print in 47 countries across the global, United Way Bengaluru knows that sustainable and measureable change in our community is possible only when Community, Volunteers, Donors, Government, Experts come together on a single platform.

United Way Bengaluru has day in and day out strived to create opportunities for critical stakeholders to come together to address issues which affect the lives of people in our community. We work in four key areas – **Education, Health, Livelihood and Environment** and two flagship campaigns called '**Wake the Lake**' and '**Born Learning**'.

The previous year has been extremely significant for us. We have scaled up the community initiatives in all the above mentioned areas including various volunteer engagements, rural development and community engagements.

We have directly impact nearly 58,215 beneficiaries this year and crossed more than 1 lakh direct and indirect beneficiaries who benefitted from our initiatives.



A graphic representation of the UWBe projects

We take pride in saying that we have addressed a gamut of complex community issues. Having said that we have zeroed on a few areas which require immediate intervention and are affecting a large section of people. They have been mentioned below

1. Campaign Programs - Wake the Lake and Born Learning

**‘Wake the Lake Campaign’:**

In 2015, under the ‘Wake the Lake’ campaign we have worked on 14 lakes to enhance the surrounding bio diversity, improve the quality of water entering our lakes and promote neighborhood engagement activities. This wouldn’t have been possible without the support of the Bangalore Bruhat Mahanagara Palike (BBMP) who gave us the required permissions to carry out the lake rejuvenation work effectively.



The 200 lake study ‘Unite for Lakes, Save Bengaluru’ released by the Honorable Mayor of Bengaluru Mr. Manjunath Reddy

It is also with immense pride we would like to mention that we published a study on 200 lakes titled, **‘Unite for Lakes, Save Bengaluru’**, which throws light on the present condition of these lakes. With the backing of the BBMP, the study was released by the honorable Mayor of Bengaluru Honorable Mr. Manjunath Reddy and Chief Engineer of Lakes, BBMP Mr. Satish on the Annual Day Meet of United Way Bengaluru.

‘Born Learning Campaign’:

United Way Bengaluru which works with children under six years of age is yet another important area which we have been advocating. The first 5 – 6 years of child's life is very critical to ensure that he or she succeeds later in life. In year 2015 Born Learning Campaign attracted the interest of Women and Child Development Department of Government of Karnataka. As our result the Born Learning campaign is presently working in 42 Government run anganwadi centers and reaching out to 1400 children to provide conducive environment by improving infrastructure, engaging mothers through Mothers' Committee and disbursing learning aid to help children learn better.



Nearly 1400 children will directly benefit from UWBe's Born Learning Campaign

The aim and objective of the Born Learning Campaign in three years time is as follows:

- To work with all the Anganwadis of the city which constitutes approximately 1500 centers
- To impact the holistic childhood development and to make the children school ready.

2. The projects supported by United Way Bengaluru in the areas of Education, Income & Health.

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Mobilizing the caring power of communities

I. Education:

A large percentage of children included in the education program belonged to special categories such as differently-abled, those infected/affected by HIV, and from underprivileged backgrounds. The children were supported all the way from Std. 1st to Std. 12th. With the help of grants we have been supporting the Pre University Education of 375 students from lower income groups.



Following is a case study notifying the impact

Rohan Anthony was enrolled for the Education Support program in Kanakapura for the 2014-2015 batch by our implementing partner. He was chosen for the program because he was a meritorious student but lacked the financial ability to pursue his higher studies. His father Joseph D'Silva is a private driver and mother Sarala is a home maker. Rohan says, "Though I hail from a humble background, I have passed out with flying colours scoring 95 % in my BSc final exams. I am extremely grateful to United Way Bengaluru for the timely support through the scholarship".

2. Income:

Vocational training programs for disabled youth, underprivileged youth, and women were facilitated round the year with the help of grants from various corporate partners. By the

end of 2015 United Way Bengaluru facilitated skills building and vocational training programs for 700 people. The skills acquired through vocational training by deserving candidates included Housekeeping, Back-office operations, Driving, Tailoring, Bag making, Beautician, and Mobile repairs. We also worked with 30 women who were victims of trafficking to help them develop other skills such as data entry, beautician, tailoring etc. The training helped beneficiaries acquire jobs and ensure regular income through their respective livelihoods.

Following are the case studies notifying the impact through vocational training



Indira undertook the training offered by our implementing partner in order to have a successful career. Though she had completed her B. com, she had limited computer knowledge and did not know how to type on a keyboard, work on tally and lacked skills in effectively communicating in English. She also had limited knowledge on life skills. She got herself trained as an Administration Assistant along with Spoken English, Life Skills and Values and basic computer skills. During the training she made new friends which also helped in boosting her confidence. She got proficient in typing and tally which helped her in clearing the placement interview. Now, she works at Tata Consultant Services (TCS) and is drawing a salary of Rs. 14,000 per month.



Prior to joining the youth skill training program, **Malatesha** had limited communication skills and suffered from stage fright which seemed to hinder his all-round personality development. Though he was a B.com graduate, he was shy and introvert and could not converse with other people which was a big drawback for him. He undertook training as an Administration Assistant. He was also trained in spoken English, Life Skills and Values and basic computer skills. The training helped him improve his communication skills and he grew confident to speak in public. With regular practice he was also able to improve his typing skills. After the training he developed the confidence to face interviews and even secured a good job. Currently, he works at MINACS Pvt. Ltd as Customer Service Associate earning Rs.8500/- per month.

Following are the case studies notifying the impact through Livelihood Skill Training Programs



Venkatamma – Age 50 years

Venkatamma has been making her livelihood by selling tender coconuts for the past 33 years. When she lost her husband a few years ago, she was not only devastated by his death but was in a shock when her own children abandoned her shortly thereafter. Her mental and health condition began to deteriorate and to make matters worse she was unable to support herself financially. Not to be deterred by the change of events, she decided to take matters in her own hands. She joined the Roshini Self Help Group in October 2015 which is supported by AMD. After undergoing the requisite training, she was able to avail a loan of Rs.8000. She reinvested the money in her business. Now she sells around 500 tender coconuts once in three to four days and earns a tidy profit.

A visibly happy Venkatamma says, “I’m blessed to have gotten this opportunity to expand my business. With the extra amount of money that I earned I was able to repair my damaged house, reinvest in my business and also meet my day to day expenses.”



Sayidha – Age 38 years

Sayidha is the President of Roshini Self Help. She is a wholesale vegetable vendor. She was financially very weak and it was difficult for her to meet the day to day expenses. She joined the Roshini Self Help Group in October 2015 which is supported by AMD and availed a loan of Rs.8000.

With this amount she bought a cycle for her husband who now sells ice-creams. Her income increased almost instantly and she couldn’t believe her eyes when it doubled in the months of April and May when many people bought ice-creams to beat the heat. Says Sayidha, “On an average, I earn a profit of Rs. 1000 per day after meeting all my expenses. I’m extremely grateful to AMD for their kind support.”

3 Health:

Under this domain, we undertook several initiatives which collectively benefitted 6200 people. Let's look at some of the health initiatives which impacted people.

- **Mobile Health Clinic:** We are glad to inform you that we flagged off mobile health clinic at a remote village in Doddaballapur, near Bangalore. It is a mini hospital on wheels equipped with oxygen cylinder, lifelines, stretcher and emergency equipment, drugs cabinet etc. It is an innovative way to provide free timely, preventive, curative and promotive healthcare facilities to nearly 6000 people living across 24 remote villages and having limited access to Primary Health Centers (PHCs). The people here are affected by the Bangalore garbage dumped in their area. A doctor, nurse and pharmacist travel in the Mobile Health Clinic which visits the villages on a rotational basis.



An ailing aged man accessing healthcare service through the Mobile Health Clinic

- Around 2000 people were provided with palliative care. These patients are in their advanced COMFORT, DIGNITY, PEACE and a better Quality of Life to those suffering from advanced cancer stage of cancer and are provided with free professional palliative care through in-patient and home care services. The key outcome of this project is to help provide.

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- Holistic care and support for 100 senior citizens from underprivileged communities. It is a community based day care service for senior citizens from the lower income group.
- Care and protection for 60 mentally physically challenged girl children. This is a residential house for the mentally physically challenged abandoned female children's home.

Following is a case study notifying the impact



Gurudath, Inmate of an Old Age Home supported by AMD

Gurudath is B.Sc graduate in Physics and hails from Padmanabhanagar in Bengaluru. He has been an inmate in our implementing partners' old age home for the past seven years. He is *purohit* by profession and also worked as a Physics lecturer in the National College. He was married and had a daughter. He educated her till B.Com. Unfortunately, his wife and daughter drove him away from his home. Unsure where to go he started wandering around and met with an accident and was admitted to a hospital. A doctor from the hospital recommended Gurudath to be admitted in the old age home. Since then he has been an active member and involves himself in all activities organised in the home. He particularly likes making paper bags, a skill he learnt here.

- Says Gurudath, "I am thankful AMD and United Way Bengaluru for the opportunity given to me to learn making paper bags which has helped me to earn some money and also be active and busy. I feel more vibrant now - mentally and physically."

4. Disaster Response

Going beyond our realm of work, United Way Bengaluru undertook relief work for three weeks in and around Tiruvallur, 35 kms from Chennai to aid victims of the floods which took the lives of thousands of people and left several displaced stranded without food and shelter.

In the first phase, nearly 2414 people from Tiruvallu directly benefit from the relief program initiated by United Way Bengaluru and supported by various corporate partners. Aid was distributed in the form of various food materials and utility items like mosquito nets and tarpaulin sheets.



Aid material being ferried to remote villages near Tiruvallur

In the second phase, which was the rehabilitation phase, 100 partially damaged homes were repaired and 100 students were provided scholarships to complete their education.



UWBe team and beneficiaries stand together against the backdrop a freshly laid thatched roof in Tiruvllur

We take this opportunity to thank all our donors, well-wishers and volunteers who helped us create an impact in the lives of deserving people from the underprivileged sections of our communities.

We look forward to your continued support and patronage.

UNITED WAY BENGALURU

Financials for the year 2015-16 (Unaudited)	
Balance Sheet	Amount in ₹ '000
Assets	
Fixed Assets	414.66
Investments (Fixed Deposits)	9,500.00
Current Assets	53,462.25
Total	63,376.91
Liabilities	
General Fund - Opening Balance	35,910.81
Transfer to General Reserve Current Year	-25,760.82
Current Liabilities & Provisions	53,226.92
Total	63,376.91
Income & Expenditure Account	
Revenue	
Contributions	82,722.31
Bank Interest	2,209.37
Total	84,931.68
Expenditure	
Program Expenditure	1,02,438.56
General & Administrative Expenses	8,253.93
Total	1,10,692.49
Deficit taken to Balance sheet	-25,760.82