



United Way Bengaluru

ANNUAL REPORT

2018-19

VISION

To Improve lives by mobilizing the caring power of communities to advance the common good

MISSION

To advance the common good for all people through our work in education, income stability and health. Fundamental to this mission is our commitment to the principles of diversity and inclusion for everyone. The organization shall be a secular, non-political and non-profit.

United Way of Bengaluru

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MESSAGE FROM THE EXECUTIVE DIRECTOR



Rajesh Krishnan
Executive Director

The last one year has been exciting as we focused on scaling up our projects without diluting our core areas of work. It has been gratifying to be part of this brilliant journey filled with challenges and lessons that we strive to integrate into our work.

Besides scaling up of the rejuvenation of urban lakes, we have expanded the ambit of our Wake the Lake project by our foray into four rural lakes. We understand the importance of lakes in rural regions which equally require our attention and care.

Amongst our new initiatives, to name a few, we set up thematic eco-parks at various lakes provided training for Community Health Workers, implemented multiple Plog Run events and our first Road Safety program. We also drove the Youth Success Initiative with placements and created the Farmer Produce Organisations in partnership with NABARD.

Meanwhile, our Disaster Relief and Rehabilitation efforts directly benefitted 8000 people and indirectly over 25000 in 7 districts across Kerala, Karnataka and TN.

On a strategic level, we have increased our National Footprint by branching out to our Network Chapters and have 7 various projects running across the nation. Volunteering, a theme close to my heart, has been scaled up in numbers and its themes, diversified. From Seed Ball Making, Plog Run-ing, Clean-Nandi, creating playgrounds and amenities at lakes to Poshakshala and Paper Bag Making, we have conducted 200+ events with 17,000 Corporate Volunteers and 12,000 Community Volunteers.

And last but not the least, we have diligently worked towards removing the gender parity at our workplace. We are currently at a 40% women to 60% men colleague ratio.

I would like to thank each and every member from the UWBe team for supporting and working towards the organization's goals in a wholesome manner. I also take this opportunity to thank all our NGO and corporate partners, and government departments who have supported and stood by us; and finally, our dear volunteers without who, we would not be here.

FLAGSHIP PROGRAMS



BORN LEARNING

Born Learning is an effort to enable holistic development and school –readiness for Children from 0-6 years before they begin formal schooling. Besides, it seeks to ensure access to an optimal learning environment for the Children and provide access to appropriate health, hygiene and nutrition awareness through the active involvement of the community stake holders including parent groups.



WAKE THE LAKE

Wake The Lake aims to bring back the dying lakes into life by restoring the quality of water, reviving the bio-diversity, increase ground water level and bring about community ownership through active volunteerism.



RURAL RISING

Rural Rising aims at promoting sustainable lives through different layers of intervention in the rural regions. The project addresses different sustainable development goals; no poverty, zero hunger, good health and well-being, clean water and sanitation, etc.

CHILDHOOD SUCCESS

This year, our Born Learning Campaign generated a 20% increment in enrolment and focused on strengthening the human resources at its centres. Also, we had expanded beyond BLC's 0-6 age group in terms of initiating the Integrated School Development Program.

UWBe launched the cyclic BLC Fellowship Training Program across 300 centres where the BLC staff, Anganwadi workers and helpers were trained in capacity building activities. We also integrated cost-effective, native-grown, healthy foods into children's and in general, the whole family's diet. Mothers also participated in the Poshakshala activity and developed

teaching & learning materials with indigenous materials.

On a collaborative level, UWBe and Department of Women and Child Development, Govt of Karnataka partnered together to conduct Makkala Habba i.e. Children's Festival, on 14 th of November 2018. They learned about the various govt departments through colorfully decorated child-friendly stalls related to each department e.g. fire, transport, police etc.

Finally, our Integrated School Development Program introduced STEM learning in Primary schools at Anjanapura, covering 600 students.



10100

community partners organized, led and/or managed to promote childhood success

90%

children (0-5) achieved developmental milestones

19042

children (0-5) enrolled in high-quality early childhood programs

70%

children are proficient on school readiness assessments

AN IMPACT

Private School Teacher Prefers Anganwadi for Son's Schooling



Lakshmi Devi is a school teacher in a private school. Mother of a four-year-old named Hitesh, her choice of schooling for her son is remarkable and encouraging. Given that she is a teaching staff at a private school, it is quite surprising to see her choosing to put her son into an Anganwadi i.e. the Devasandra Anganwadi.

When asked about this decision, she expressed that though both private schools and Anganwadis have similar facilities available such as Teaching Learning Materials (TLM), Anganwadis allow these materials to be taken home where the mother and child can play and learn with it. Moreover, Lakshmi Devi feels that the child's environment at Anganwadis are more organic and involves free-play which is beneficial to their personality development and growth, on a whole. There are lesser rules and restrictions which can otherwise be detrimental in constricting children's natural growth, mentally and emotionally.

YOUTH SUCCESS

Youth Success emphasizes on strategically guiding youth (aged 11-24) to receive quality higher education and subsequent employment.

The Right to Education Act (RTE) ensures underprivileged children free education till 10th grade at Government Schools. Due to economic backwardness, it is very hard for most rural families to support their children's education beyond 10th std.

Keeping this in mind, UWBe rolled out Education Scholarships for 390 economically backward but meritorious college-going students from both Kolar and Doddaballapur. We supported them with fees, books and stationery, bus and library passes, enrollment into Spoken English and computer classes, career

counselling and job placements.

There are approx. 30,000 Government Higher Primary Schools in Karnataka alone with more than 2.5 million children attending them. Here, we initiated the formation of Sikshana Student Clubs where students learn from each other through peer-teaching relationships so as to create a culturally rich environment.

Also, around 300 youth were trained under 5 domains of skill development – Assistant Beauty therapy, Industrial Sewing, Machine Operations, Food & Beverages, Retail Management and Customer Relationship Management - and placed at different companies with an average salary of Rs 15,000 per month.



1375

youth received job skills training

200

youth participated in school and/or community-based out-of-school time programs and/or receive individualized supports

59%

youth gained post-secondary employment, further education or credentials

95%

youth earned passing grades in core subject areas

Dreams Come True: Ganganashree's Path to Pursue Higher Education

When we travel to rural areas, we often see young girls who work and support their family – in the process, losing out on dreams of higher studies due to lack of financial resources.

Ganganashree is one such girl. She had lost her father 7 years back. Her mother had then started working as a helper in a local bakery to feed the family. Owing to the financial stress in their family, Ganganashree wished to drop out and start working.

Our project team made a visit to her house and counselled both her and her mother about the benefits of completing higher education. With the finances taken care of, they agreed wholeheartedly and she immediately enrolled herself at the Vidya Nidhi PU college, Doddaballapura. She is currently doing well in academics as she is financially and mentally confident about herself and her studies.



ACCESS TO HEALTH

Health is wealth. When it comes to rural areas, it is all the more important for the inhabitants to access healthcare. We have worked extensively in Doddaballapur towards strengthening the Taluk's villagers' access to healthcare by introducing the Mobile Health Clinic van, equipped with a medical team. The van visits villages regularly, provide health services and referrals while spreading awareness on health and hygienic practices.

Greater awareness about skin infection and allergies has resulted in reduced incidences. Last but not the least, superstitious beliefs behind the cause of diseases have decreased as the villagers

now understand that these are issues that can be treated and cured, medically.

In trying to tackle health in different angles and perspectives, we have also delved into nutrition programs at all Anganwadi centres. What goes in is crucial in avoiding unnecessary diseases and health issues. We help them understand the concepts of food safety and the hygienic practices to be followed in the making of meals.

Alongside such objectives, we also aimed to build a repository of recipes that are low-cost and value-added meals where the vegetables are grown through in-house kitchen gardening.



10197

community partners organized, led and/or managed to promote health

35557

individuals served with access to healthcare services and supports

4075

individuals served participating in physical activity and/or healthy food access/nutrition programs

Mobile Health Clinic Cures both the Patient and the Village's Stigma



Jayamma, a 63-year-old lady, hails from a small village Gundlahalli. Like many villages in rural India, she has lived in one such village with superstitious beliefs. She was diagnosed with Hansen's disease (also known as leprosy) at the age of 30. She lost the sensation in her limbs at the first stage of leprosy. There is a social stigma attached to this disease in many villages; Gundlahalli was no different. Due to this, she was secluded from the society and no one was willing to marry her.

One fine day, when the Mobile Health team visited the village, she approached them and cried out for help. The doctor checked her and the team immediately took her to Doddaballapura Government hospital. After diagnosis, she was referred to the Leprosarium at Magadi Road for further treatment. At that centre, she underwent reconstructive surgery and wax therapy. All her wounds were cleaned and dressed with antibiotics. She was also advised to take physiotherapy in order for her fingers to be restored to full health. Her body responded well to the treatment.

The impact of this small intervention is huge. People came to realize that this is not a communicable disease and is just a stage of the body. If proper treatment is given, the person concerned can be cured. Today, the people of Gundlahalli have accepted her.

ECONOMIC MOBILITY

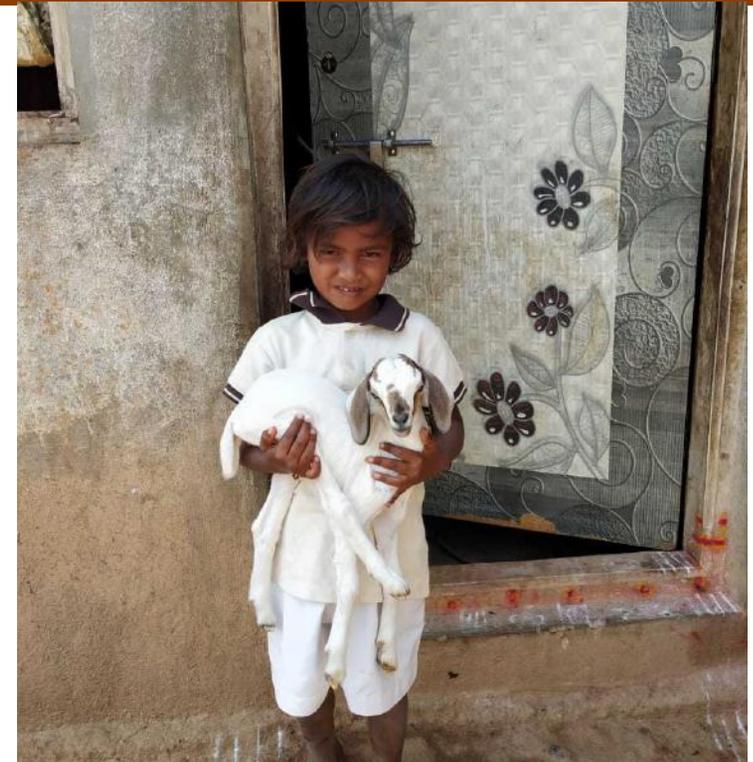
Economic mobility focuses on building sustainable income and livelihood models for the lower-income and marginalized families.

One of our key activities was to promote sustainable means of financial income through the creation of Farmers Producers Organization (FPO) in Yelesandra Panchayath, Kolar district. While the men come to Bangalore in search of daily wage jobs, the women left behind remain jobless or have only seasonal employment. Here, we introduced Self Help Groups (SHGs) as part of FPO for women to raise awareness on self-employment options such as vegetable cultivation and selling, tamarind and jackfruit processing. Similar SHGs were

set up at Doddaballapur to build the capacities of SHG women on book keeping, financial transactions, savings and banking services. They were also supported through Entrepreneurship Awareness and Development Programs (EAP and EDP) to motivate them to take up micro-enterprises.

At Lakkur, Doddaballapur and Sompura, we have tried to provide women with livestock such as pregnant goats. When these goats give birth, the beneficiary has to give one of the parent goats to another beneficiary. In return, she will get a good sum and also the money from selling the goat kids.

All of the measures undertaken have the factor of sustainability built into the fabric of the projects.



3120

individuals served who access affordable housing, financial products, and services

100%

individuals served who increase their wages

79%

individuals served who gain employment

100%

individuals served who earn job-relevant licenses, certificates, and/or credentials

AN IMPACT

Bhagyamma and Her Three Goats: Erasing Economic Deficiency through Small Actions



In the village of Lakkur, Bhagyamma lived with her husband Siddanarasimiah and three children. Staying at a half-constructed house, her family hailing from a backward community faced high economic deficit. The daily wages covered only 60% of the total needs and this worsened when Bhagyamma's health took a hit. Having developed anemia, a condition where there is reduced supply of blood in the body, her continuously fatigued state forced her to stay in thus reducing the number of daily wage earners from two to one. Barely half of the total food requirements are actually met, of which only a quarter of it comes from the Public Distribution System of the Government. Pushed to the brink of poverty, a baseline setting survey on the status of the mothers of children in Anganwadi was carried out and Bhagyamma fell into the group of 'most needy' in the survey. As solution strategy, she was given two pregnant goats as additional but much-needed means of sustenance. The only condition was that she returns one of the mother goats to another beneficiary when they produce litter so as to keep the cycle going. When one of the insured goats is given away, she earns a return of Rs 400. Meanwhile, the goat kids will fetch Rs 7000 each in the future. All this extra income allows for more educational materials for her children and a daily intake of an egg for her improving health. Soon, she hopes to add to this amount by getting well enough to look for daily wage jobs again. Jointly aided by LM Windpower, Sompura, UWb and RDO, a simple solution as the provision of two adult goats saved an entire family from economic deficit.

ENVIRONMENTAL SUSTAINABILITY

Under this intervention, we developed Kowdenahalli Lake and its island with fruiting trees, planted 5000 Saplings (Medicinal, herbal, native species), removed 2 tonnes of garbage, restarted fishing, conducted community festivals and formed a Lake association. It ensures self-dependency and sustainability.

Due to lack of a proper wetland, we attempted to create a wetland planted with considerable fauna, and connected it to the village drainage system.

At Nandi village, along with lake rejuvenation at Sultan Pet Tank village and jungle clearance at the lake, the

bio-diversity was enriched with the plantation. Apart from this, we also constructed cost-effective self-maintainable rainwater collection systems, restored a local Kalyani and Gunduthoppu.

Apart from this, we also constructed rainwater collection systems. The operation and maintenance of a household rainwater collection system is controlled by the individual without having to rely upon the maintenance practices of a municipally controlled water system. In addition to this, we restored a Kalyani and a local Gunduthoppu which will serve as the commons for the villagers for grazing, community meetings etc.

18

Urban lakes revived and created community engagement

3

Rural lakes revived and enhanced community responsibility and engagement,



AN IMPACT

Comprehensive Rainwater Harvesting System to the Rescue!



To address the rapidly decreasing availability of drinking water in Bangalore, we attempted to construct rainwater harvesting structures such as Boulder Checks, Recharge pits, Water Pool, Check Dam in the bio-park of Jnana Bharati Campus, Bangalore University. The bio-park in itself was constructed as part of this project and in the process, the students have acquired experience in land management for social forestry. Additionally, the repair work of existing rain water harvesting structures across the natural nala (sewer drain) was also carried out. It also helped in the reduction of soil erosion and extending the green cover. Rainwater harvesting can lead to decreased use of potable water for non-potable-water needs, increasing availability of naturally pure/soft water (No dissolved harmful metals/chemicals), reducing the runoff to maintain flood control, reducing the frequent drainage congestion and improving the quality of ground water through dilution and making it mineral inclusive. All these lead to increase in soil moisture content during non-monsoon season also which will be helpful for trees growth, thriving of Flora & Fauna, higher migration rate of birds and better populations of butterflies and other insect species. It would then create a sanctum sanatorium for biodiversity to thrive.

SPECIAL PROJECTS - DISASTER MANAGEMENT

Sometimes, help needs to be given urgently and efficiently. Disasters, after all, happen out of the blue.

We take our rehabilitation work seriously. In the year of 2018-19, we have engaged in rehabilitation work in the flood-affected regions of Kerala, Kodagu and Assam. During the aftermath of the disaster, we visit the region to assess the damage by collecting data from government and other agencies working in the location. Soon after, we map our stakeholders while listing out the immediate and long term requirements and draw an estimated budget. Following this, we approach our corporate partners with our proposal.

We focused on four crucial units in all the affected regions -Education, Health, Women empowerment and Safe living.

These covered activities such as school and Anganwadi refurbishment, women empowerment through livelihood support and Refurbishment of Primary Health Care units and houses. Under livelihood support, we provided support for women fish vendors, salt vendors, small shops, constructed bunk shops for the disabled and supplied goats/sheep for rearing as means of earning an income. In addition, we also carried out plantation, built pipe composting units and kitchen gardens.

1494

Children received quality early education and nutrition support

3802

people received livelihood support

9067

School children are provided with quality education support

7500

People received affordable and quality health access



THE CARING POWER



Being the silicon hub, Bangalore is home to hundreds of corporate companies. They form an integral part of our community.

In line with UWBe's motto of mobilizing the caring power of communities, they lend a crucial hand in our work towards the well-being of the society.

A business executive by profession, a samaritan by heart.

These activities also help in socializing with one's team mates thus helping to build stronger bonds amongst each other. Every human being is wired to care for another. Good will has always been part of our nature. Amidst the concrete jungles full of hands that always takes, they help us turn the tide by giving something back.



93

Corporate volunteering events

11160

Corporate Volunteers

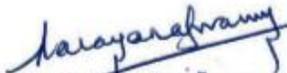
44640

Man-hours of corporate volunteering

49

Corporate Partners

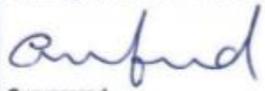
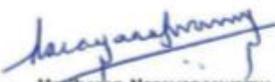
FINANCIAL STATEMENT

UNITED WAY OF BENGALURU			
Crimson Court, #5, 2nd Floor, Jeevan Bhima Nagar Main Road, HAL 3rd Stage, Bangalore -560 075			
BALANCE SHEET AS AT 31.03.2019			
(Amount in Rs)			
Particulars	Sch	March 31, 2019	March 31, 2018
SOURCES OF FUNDS			
General Fund	2	5,12,68,556	3,57,26,783
Earmarked Funds	3	26,71,96,025	23,83,15,393
Non Current Liabilities			
Long term provisions	4	30,880	30,880
Current Liabilities			
Duties and Taxes	5	4,68,530	4,20,423
Sundry Creditors		-	10,14,118
Short term provisions	6	11,96,855	1,15,398
Total		32,01,60,846	27,56,22,995
APPLICATION OF FUNDS			
Non Current Assets			
Property, plant and equipment	7	8,79,575	5,71,367
Long term deposits	8	26,79,812	26,11,715
Current Assets			
Short term loans and advances	9	27,77,846	27,78,199
Cash and bank balances	10	31,08,52,549	26,18,78,844
Other Current assets	11	29,71,064	77,82,870
Total		32,01,60,846	27,56,22,995
Significant accounting policies 1			
As per our report of even date enclosed			
for Vishnu Daya & Co LLP., Chartered Accountants Firm Registration Number: 0084565/5200092		For United Way of Bengaluru	
			
Guruprasad Partner Membership Number. 219250	Prashanth Prakash Chairman	Hazitharan Narayanaswamy Treasurer	
			
Place: Bangalore Date : 21-09-2019			

FINANCIAL STATEMENT

UNITED WAY OF BENGALURU			
Crimson Court, #5, 2nd Floor, Jeevan Bhima Nagar Main Road, HAL 3rd Stage, Bangalore -560 075			
INCOME AND EXPENDITURE ACCOUNT			
(Amount in Rs)			
Particulars	Sch	Year ended on 31.03.2019	Year ended on 31.03.2018
INCOME			
Amounts appropriated from the earmarked funds for expenditure / disbursements on specified projects/activities	3	33,23,44,945	17,66,76,120
Interest on Saving Bank account		23,62,153	7,56,734
Interest on Fixed Deposit		98,47,735	77,78,042
Interest on Group Gratuity deposit		84,127	51,786
Total		34,46,38,960	18,52,62,681
EXPENDITURE			
Amounts incurred from earmarked funds for expenditure / disbursements on specified projects/activities	12	29,84,50,737	16,57,63,683
Employee Benefit Expenses	13	1,95,76,718	1,45,95,029
Administration and other expenses	14	1,08,15,771	96,84,968
Depreciation	7	2,53,962	1,42,624
Total		32,90,97,188	19,01,86,303
Excess of income over expenditure		1,55,41,773	(49,23,622)
As per our report of even date enclosed			
for Vishnu Daya & Co LLP., Chartered Accountants Firm Registration Number: 0084565/S200092		For United Way of Bengaluru	
			
Guruprasad Partner Membership Number. 219250	Prashanth Prakash Chairman	Hariharan Narayanaswamy Treasurer	
			
Place: Bangalore Date : 21-09-2019			

FINANCIAL STATEMENT

UNITED WAY OF BENGALURU Crimson Court, #5, 2nd Floor, Jeevan Bhima Nagar Main Road, HAL 3rd Stage, Bangalore -560 075 RECEIPTS AND PAYMENTS ACCOUNT (Amount in Rs)		
Particulars	Year ended on 31.03.2019	Year ended on 31.03.2018
Receipts		
Opening Balances:		
Cash	9,203	8,668
Bank	14,77,46,478	7,24,78,367
Fixed Deposit	11,41,23,163	8,46,23,163
Earmarked Funds received	36,12,19,462	30,39,18,068
Other Receipts:		
Interest on Savings Bank	23,62,153	7,56,733
Interest on Fixed Deposit	1,37,50,630	25,98,820
Interest on Group Gratuity deposit	84,127	51,786
Total	63,92,95,216	46,44,35,605
Payments		
Amounts incurred from earmarked funds for the projects	29,84,50,737	16,57,63,683
Admin Expenses	2,93,61,662	3,61,60,354
Capital Expenditure	5,62,170	2,46,889
Group Gratuity Deposit	68,098	3,85,836
Closing Balances:		
Cash	2,061	9,203
Bank	26,08,50,488	14,77,46,478
Fixed Deposit	5,00,00,000	11,41,23,163
Total	63,92,95,216	46,44,35,605
As per our report of even date enclosed		
for Vishnu Daya & Co LLP., Chartered Accountants Firm Registration Number: 0084565/S200092	For United Way of Bengaluru	
 Guruprasad Partner Membership Number. 219250	 Prashanth Prakash Chairman	 Hariharan Narayanaswamy Treasurer
		
Place: Bangalore Date : 21-09-2019		



United Way Bengaluru

GIVE. ADVOCATE. VOLUNTEER.